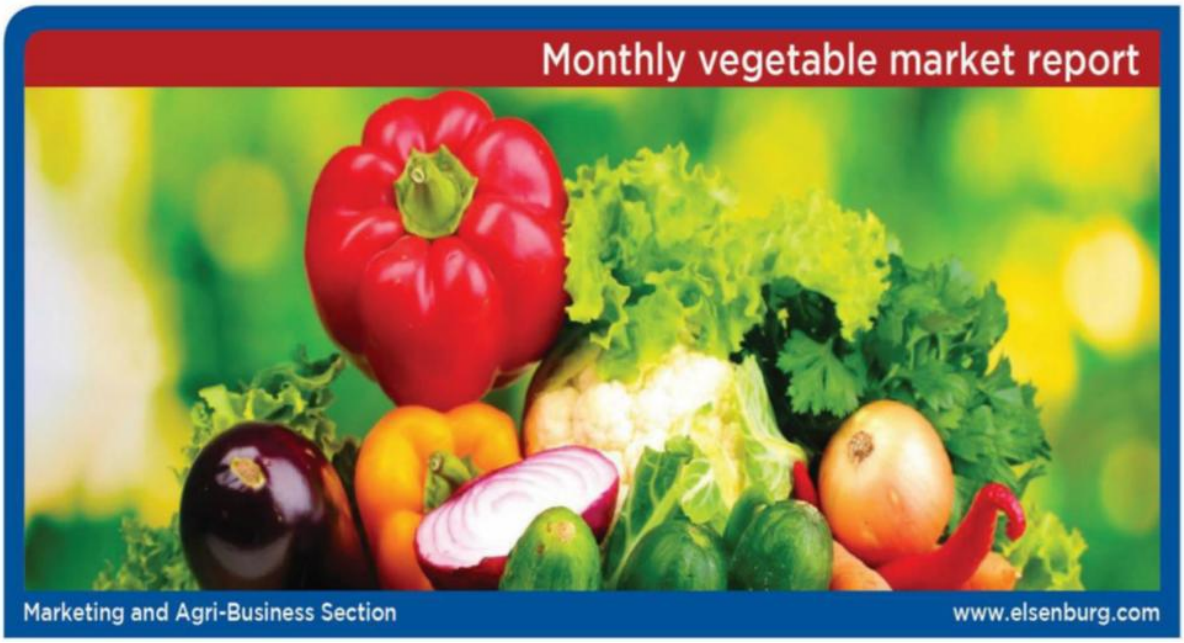
MONTHLY VEGETABLE REPORT



Review period: 01 October 2025 to 01 October 2026

MONTHLY MARKET INFORMATION REPORT: VEGETABLES

Issue: 2026/10

INTRODUCTION

The Cape Town Fresh produce market monthly report aims to bring forth information about the performance of selected vegetable sales in the market during the period under review. At a given month the report looks at the main commodities that are traded in the Cape Town fresh produce market in terms of average volume (tons) and prices (Rand per ton). The report also looks into international and local issues that affect the fresh produce industry.

OVERVIEW OF THE NATIONAL AGRICULTURAL MARKETING INFORMATION SYSTEM (AMIS), OFFERED BY THE DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES (DAFF)

The Agricultural Marketing Information Systems (AMIS) is a database interface offered by the Department of Agriculture, Forestry and Fisheries (DAFF).

The main purpose of the Agricultural Marketing Information System (AMIS) is to provide reliable & updated information to farmers. In order to assist farmers to plan activities relating to production and marketing in a much-informed manner.

Agricultural market information is provided for horticulture, field crops, livestock and industrial products, and includes the following categories:

- marketing prices,
- grading and standard information,
- annual price trends, and
- marketing news (pertaining to the application procedures for import and export permits).

Click on the following website link to access the ***DAFF AMIS*** web application, or alternatively go to the web address: **http: //webapps.daff.gov.za/amis** (no subscription fee payable to access system). Cell phone user can send an SMS to ****120*4040#*** *(charged at standard SMS rates)*

Please note that prices are updated at 12h00 a.m on a daily basis.

Vegetable price and volume trend analysis

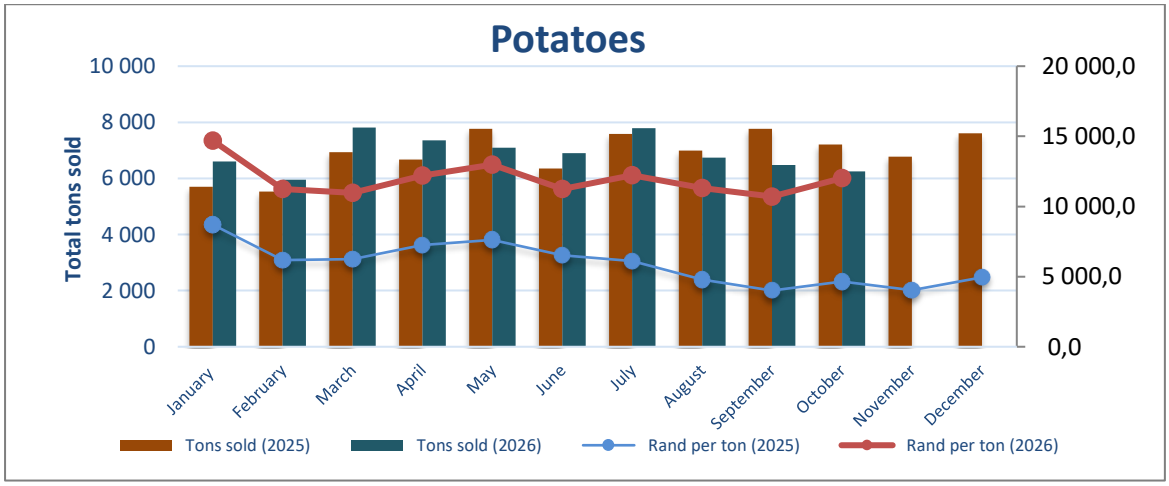
Vegetables are part of important annual crops for the South African agricultural industry. They play a fundamental role in contributing to various agricultural industries who are directly and indirectly involved in the vegetable industry. In return these industries make a significant contribution to employment creation and revenue generation in the Western Cape. At the fresh produce markets trade occurs on the market floors and market forces (i.e. demand and supply) determine prices of vegetables and fruits. The performance of the vegetable industry is largely dependent on climatic conditions and this impact on crop production. This occurs throughout all stages of production until the produce is harvested and ready for the market. Forming part of these climatic conditions is; drought, flood, hail and heat wave. In analyzing the price and volume of traded commodities, factors that impact on crops development and production are taken into consideration. Below are different figures of the main vegetables that are traded in the market in terms of prices and volumes.



1. Potatoes

As illustrated in the figure1, the volume of Potatoes sold at the Cape Town Fresh produce market during the month of October 2026 decreased by 4% from 6478.6 tons in September 2026 to 6246.9 tons. This translates to (231.8) ton decrease in the tons of potatoes sold at Cape Town Fresh produce market during the month of October 2026. The average market price per ton of potatoes sold increased by 10% (or R669.4 from R6478.6 in September 2026 to R6246.9 in October 2026. Sales on the Cape Town market traded at 58.8% y/y per ton, higher than in the same period last year. The volume of potatoes sold decreased by 13% y/y compared to the same period last year.

Figure 1: Potato prices and quantity traded at Cape Town Fresh Produce market.



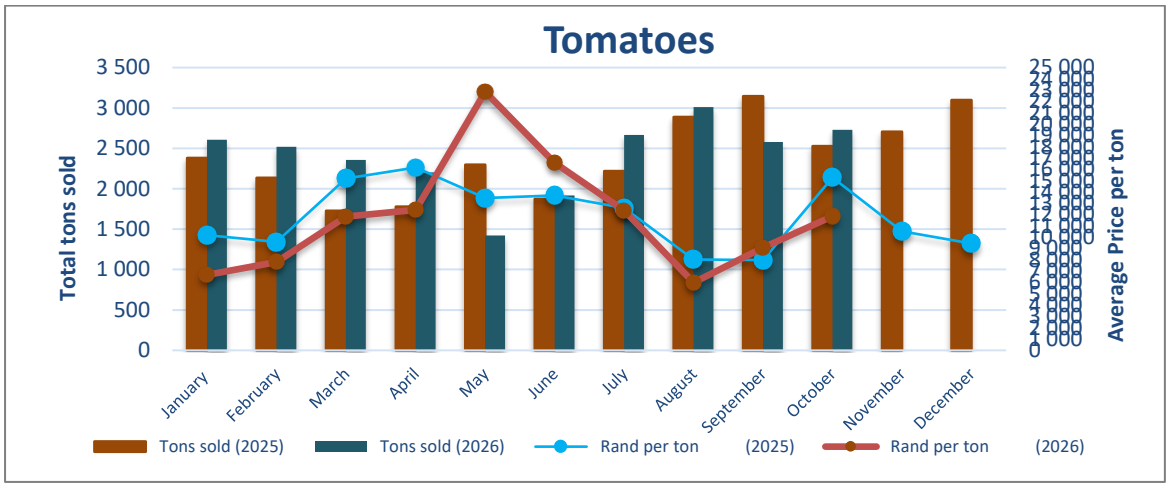
Source: Techno fresh (2026)

2. Tomatoes



The total amount of tomatoes sold during October 2026 was 2729.9 tons, which shows 151.5 (ton) increase from 2578.4 tons recorded in September 2026. Tomatoes were trading at R11842.0 in October 2026.

Figure 2: Tomatoes sales on the Cape Town Fresh Produce Market



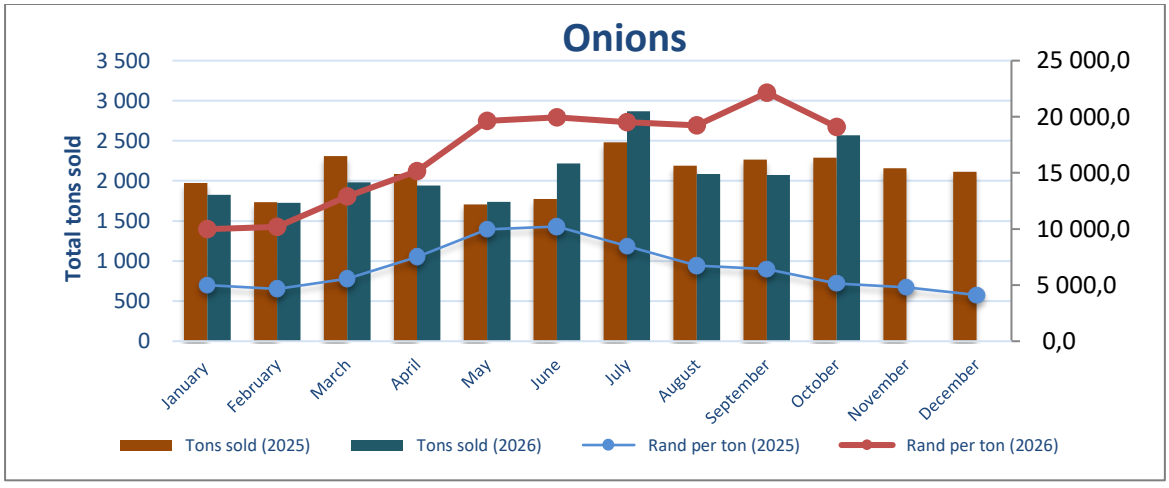
Source: Techno fresh (2026)



3. Onions

In October 2026, the volume of onions traded in the Cape Town fresh produce market was 2570.5 tons, which shows 24% increase from 2072.4 tons recorded in September 2026. The price per ton of onions sold on the market decreased by 11% from R15718.8 in September 2026 to R13943.6 in October 2026.

Figure 3: Onions prices and quantity traded at Cape Town Fresh Produce market.



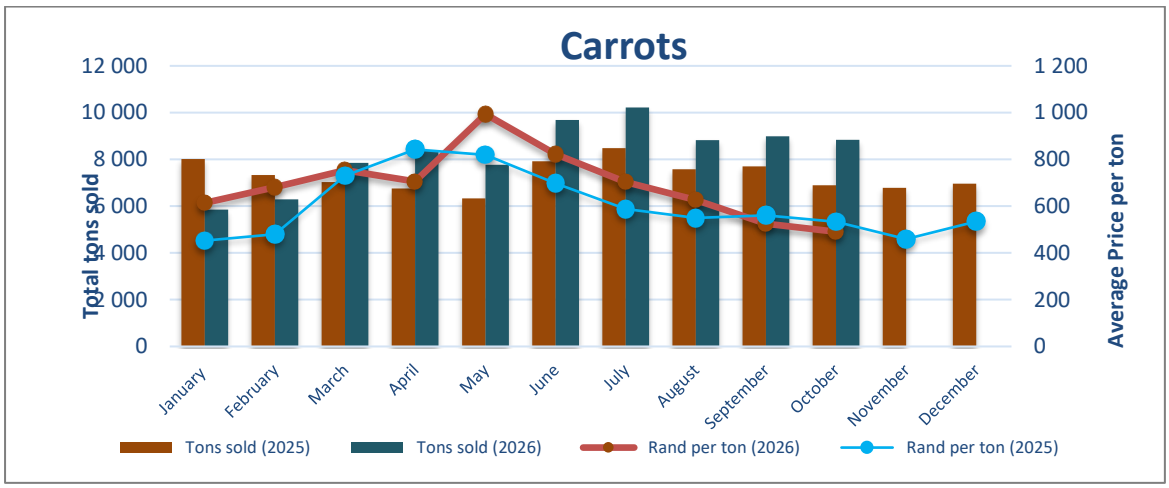
Source: Techno fresh (2026)

4. Carrots



As indicated by Figure 4 below shows the total volume of carrots traded at Cape Town fresh produce market during October 2026. The volume of carrots traded in October 2026, decreased month-month by 1.8% from 899.0 tons in September 2026 to 883.2 tons. When comparing year-on-year, the amount of carrots traded during this period increased by 28.1% from 689.3 tons in October 2025 to 883.2 tons in October 2026. In October 2026 carrots was trading at R4905.1 per ton, which indicates 6.7% decrease in price per ton of carrots between September 2026 and October 2026. The average market price per ton of carrots also decreased by 8% y/y from R5331.3 in October 2025 to R4905.1 in October 2026.

Figure 4: Carrots sales on the Cape Town Fresh Produce Market



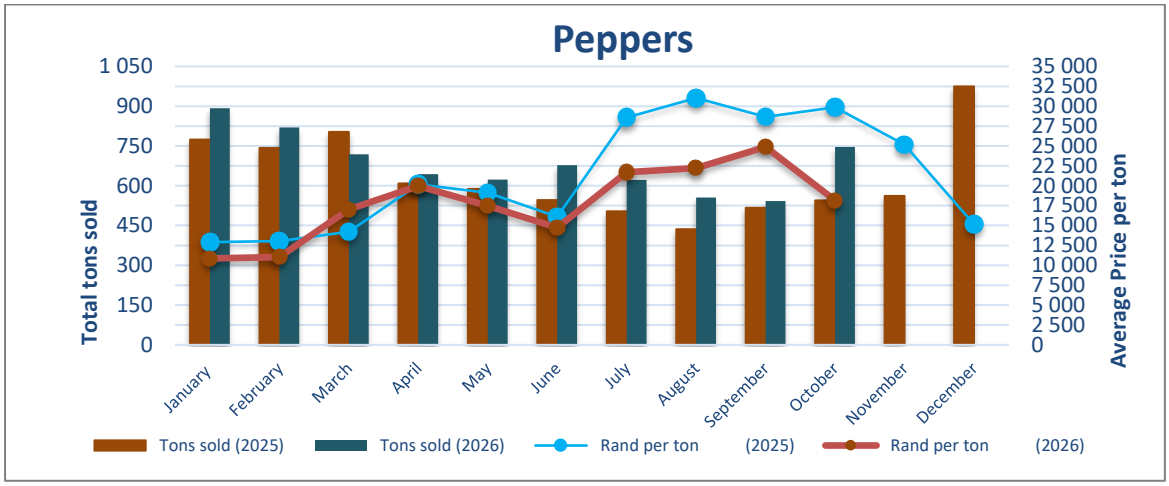
Source: Techno fresh (2026)

5. Peppers



As illustrated in figure 5 below, the total volume of peppers sold during October 2026 increased by 37.5% from 542.9 tons in September to 746.3 tons. The average market price of peppers decreased by 27.1% from R24880.80 in September 2026 to R18139.3 in October 2026. On an annual basis, the total volume of peppers sold during the period under review registered a year-on-year increase of 202.0 tons from 544.3 tons in October 2025 to 746.3 tons in October 2026. The average market price per ton on the other hand decreased by 39.3% from R29886.1 in October 2025 to R18139.3 in October 2026.

Figure 5: Peppers sales on the Cape Town Fresh Produce Market



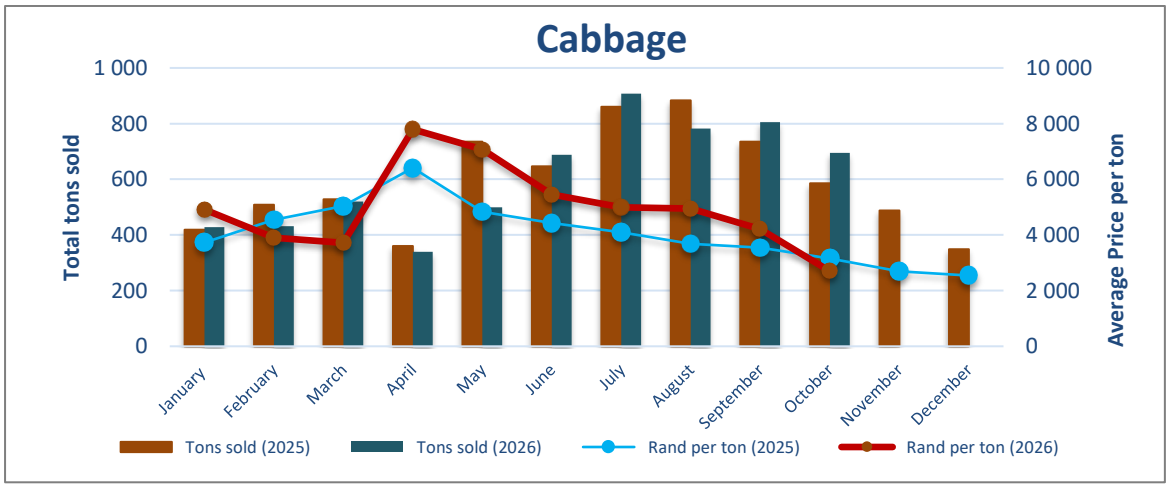
Source: Techno fresh (2026)

6. Cabbages



The total volume of cabbage sold at the Cape Town fresh produce market during October 2026 recorded a month-to-month decrease of 13.7% or 110.5 tons. The total volume of cabbage sold decreased from 805.6 tons in September 2026 to 695.1 tons in October 2026. The average market price per ton of cabbage decreased by 35.9% from R4213.8 in September 2026 to R2701.3 in October 2026. On an annual basis, the total volume of cabbage sold increased from 585.9 tons obtained in October 2025 to 695.1 tons in October 2026. This represents a year-on-year increase of 18.6%, that is 109.2 tons more than the amount registered during the same period last year.

Figure 6: Cabbages sales on the Cape Town Fresh Produce Market



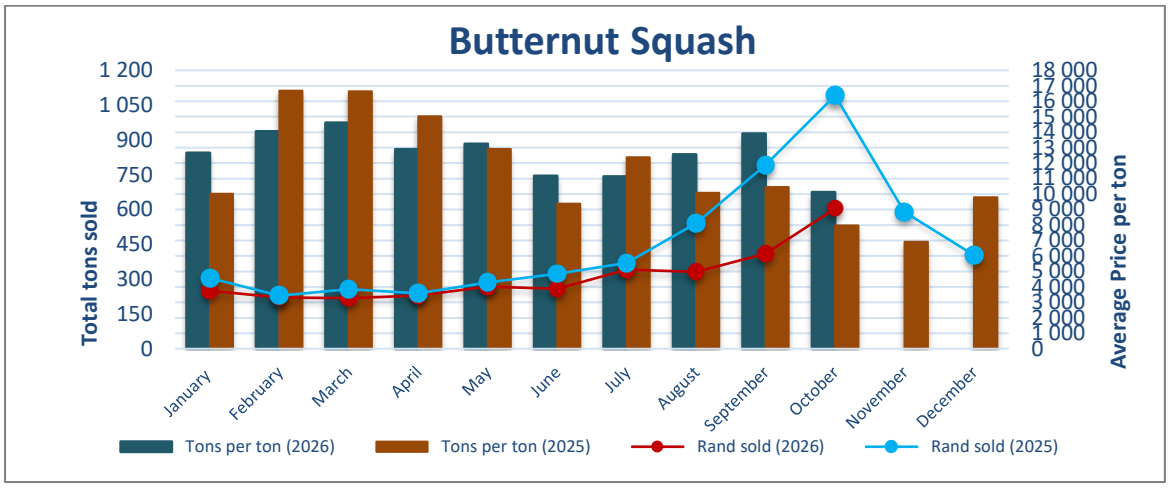
Source: Techno fresh (2026)

7. Butternut Squash



Figure 7 below represents the volume of butternut squash sold at the Cape Town fresh produce market during the month of October 2026. The volume of butternut squash sold decreased by 27.2% from 927.0 in September 2026 to 675.0 tons in October 2026. The price per ton of butternut increased by 47.2% from R6158.0 in September 2026 to R9061.9 in October 2026. On a year-to-year basis the quantity of butternut squash sold during October 2025, and October 2026 increased by 26.9%. The price of butternut sold during the same period (2025/26) decreased by 44.6% from R16371.0 per ton in October 2025 to R9061.9 per ton in October 2026.

Figure 7: Butternut squash sales on the Cape Town Fresh Produce Market



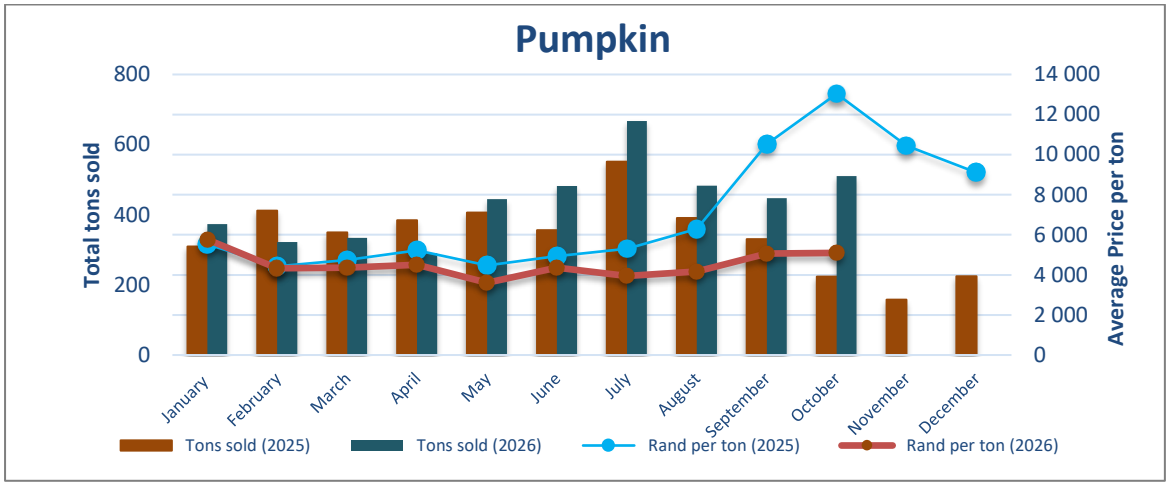
Source: Techno fresh (2026)

8. Pumpkin



A total of 510.4 tons of pumpkin was sold at the Cape Town fresh produce markets during October 2026. This presents 14.1% or 63-ton increase from the previous month (September) record of 447.4 tons. The average market price increased by 0.6% or R30.3 from R5062.10 in September 2026 to R5092.4 in October 2026. On year and year basis pumpkin was trading at R13035.3 per ton in October 2025 compared to R5092.4 in October 2026. These results indicate a decrease of R7942.9 in price per ton of pumpkin between October 2025 and October 2026.

Figure 8: Pumpkin sales on the Cape Town Fresh Produce Market



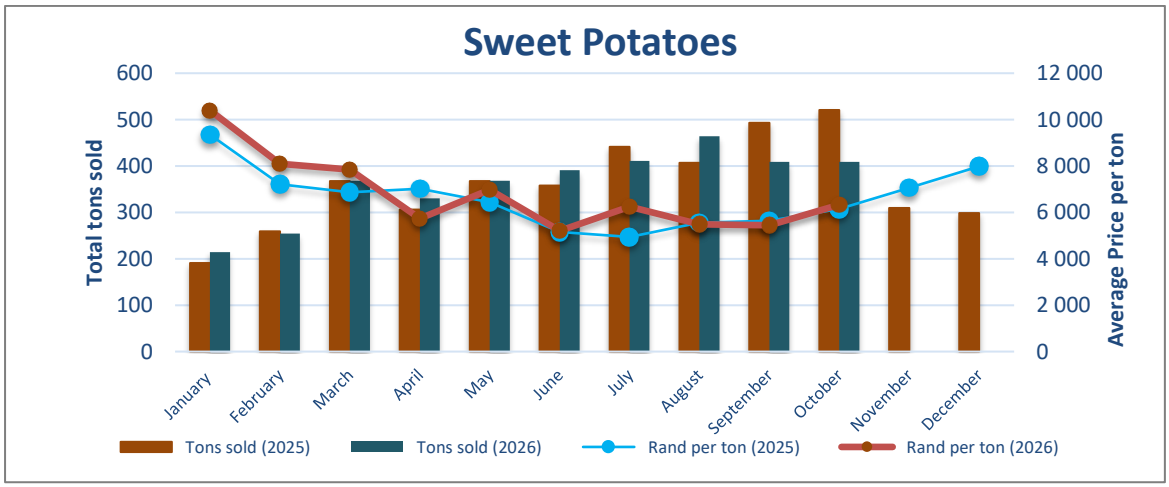
Source: Techno fresh (2026)

9. Sweet potato



The total volume of sweet potato sold at the Cape Town fresh produce market in October 2026 increased from 408.9 tons in September 2026 to 409.2 tons. This translates to 0.1% month-to-month increase recorded during the month of October 2026. The total volume of sweet potato sold decreased year-on-year by 21.4% from 520.6 tons in October 2025 to 409.2 tons in October 2026. Sweet potato was trading at R6335.7 during October 2026. On an annual basis, the average market price per ton increased by 2.9% from R6156.2 in October 2025 to R6335.7 in October 2026.

Figure 9: Sweet potato sales on the Cape Town Fresh Produce Market.



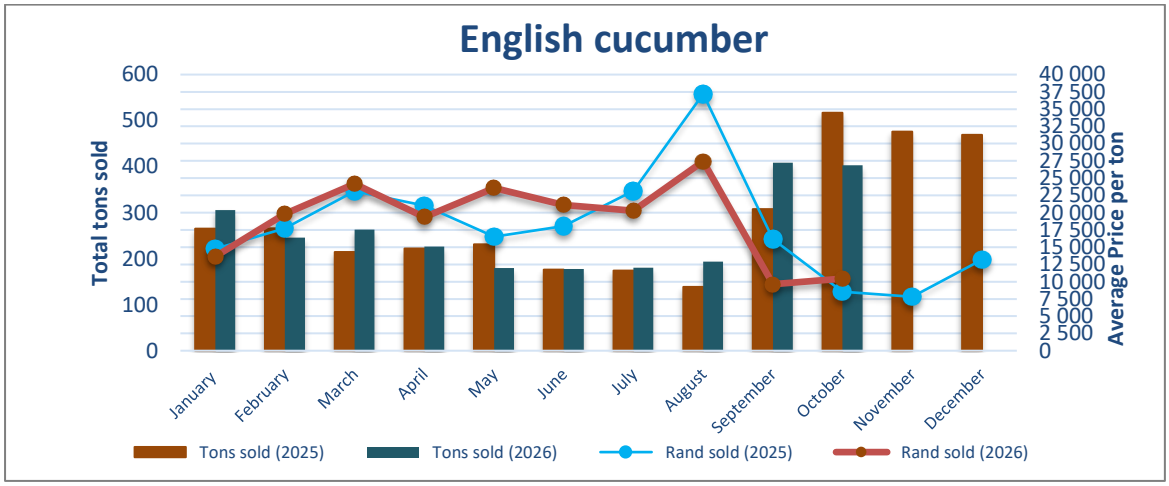
Source: Techno fresh (2026)

10. English cucumber



During the period under review (October 2026), the total volume of English cucumber sold amounted to 403.2 tons which is 1.3% or 5.2 tons less than 408.3 tons which was recorded in September 2026. The average market price of English cucumber increased by 8.3% from R9633.40 in September 2026 to R10437.0 in October 2026. On annual basis, the volume of tons of English cucumber decreased by 22.1% (or 114.2 tons) from 517.3 tons in October 2025 to 403.2 tons in October 2026.

Figure 10: English cucumber sales on the Cape Town Fresh Produce Market.



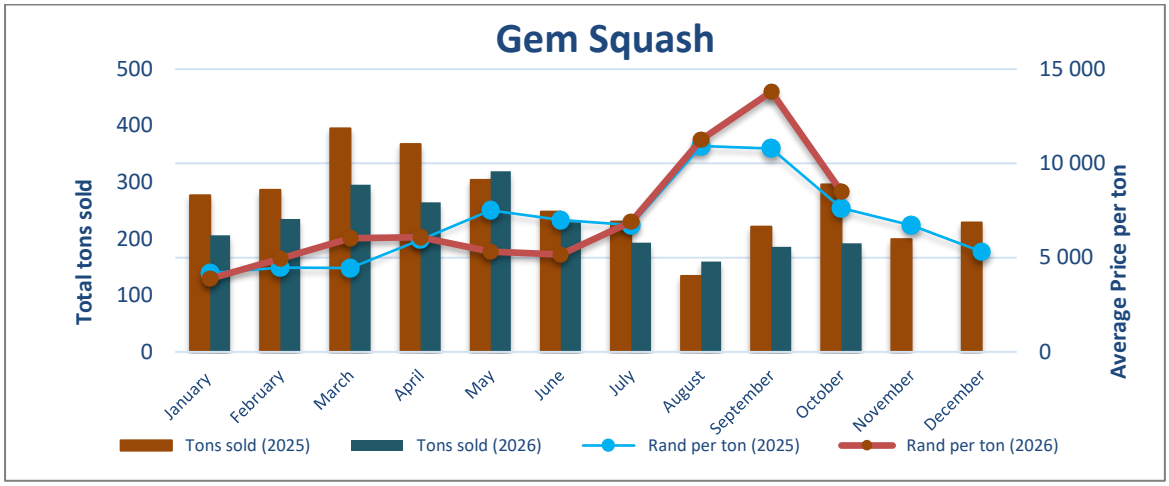
Source: Techno fresh (2026)

11. Gem squash



Figure 11 below shows the total volume of gem squash sold at the Cape Town fresh produce market in October 2026. The volume of gem squash sold during October 2026 increased by 3.3% from 186.0 tons in September 2026 to 192.1 tons. The price per ton of gem squash decreased by 38.5% from R13798.20 in September 2026 to R8489.9 in October 2026. On an annual basis, gem squash sold at the Cape Town fresh produce market decreased by 35.2% during the period under review. As a result, the volume of squash sold decreased from 296.3 tons in October 2025 to 192.1 tons in October 2026. The average market price of gem squash increased by 11.3% or R861.4 per ton from R7628.6 in October 2025 to R8489.9 in October 2026.

Figure 11: Gem squash sales on the Cape Town Fresh Produce



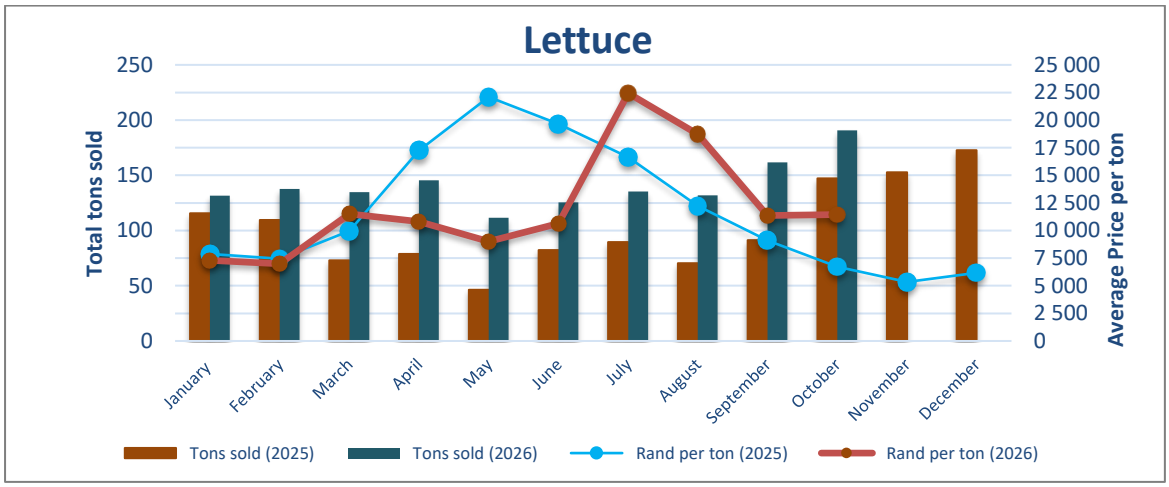
Source: Techno fresh (2026)

12. Lettuce



A total of 190.6 tons of lettuce was sold at the Cape Town fresh produce markets during October 2026. This presents 17.9% or 28.9 tons increase from the previous month (September 2026) record of 161.7 tons. The average market price increased slightly by 0.7% or R82.3 from R11373.40 in September 2026 to R11455.7 in October 2026. On year on year, lettuce was trading at R6734.5 in October 2025 compared to R11455.7 in October 2026. These results indicate an increase of 70.1% in price per ton of lettuce between October 2025 and October 2026.

Figure 12: Lettuce sales on the Cape Town Fresh Produce Market



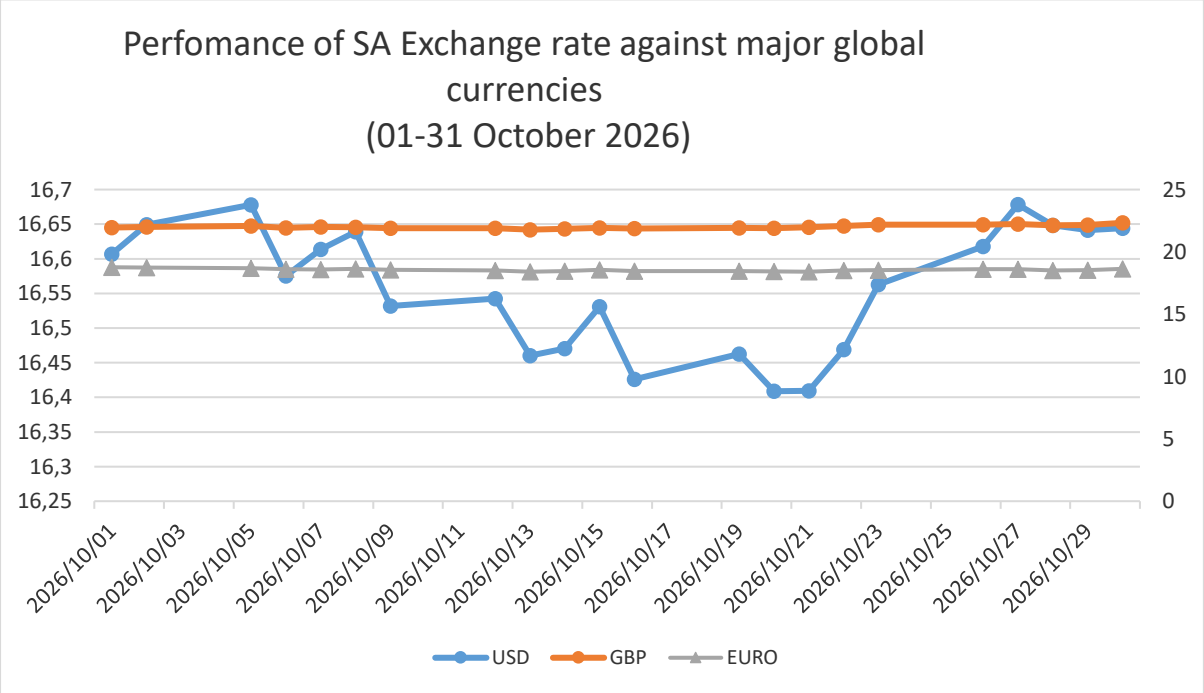
Source: Techno fresh (2026)

Table 1: Trend analysis of niche vegetables traded on the Cape Town Fresh Produce market.

Product Name highest to the lowest volumes in October 2026	Average tons October 2026 (Ton)	% change in average tons October 2026 (m/m)	Average Price October 2026 (Rand/ton)	% change in average price October 2026 (m/m)
Beetroot	143,3	27,6%	6 566,2	-22,3%
Green beans	132,8	62,9%	18 270,0	-37,4%
Baby marrow	96,2	0,6%	23 103,9	20,0%
Sweetcorn	67,4	33,2%	29 203,5	6,6%
Cauliflower	62,4	-47,0%	27 480,5	128,5%
Brinjals	47,3	18,0%	30 414,8	16,8%
Spinach	36,0	-20,9%	12 679,1	21,6%
Broccoli	28,5	-30,9%	33 227,6	34,5%
Spring onion	26,3	13,0%	10 623,2	-17,2%
Leeks	14,0	-8,2%	5 344,3	-0,7%
Patty pans	3,6	129,9%	18 217,6	-9,3%
Radish	2,2	0,0%	25 182,4	26,7%
Mushrooms	0,7	1075,9%	14086,8	-86,7%
Marrows	0	0%	0	0%
Hubbard squash	0	0%	0	0%

Source: Techno fresh (2026)

Exchange Rates



Source: South African Reserve Bank (2026)

During the reporting period 01-31 October 2026, looking at month-to-month average of the South African Rand, it can be noted that it weakened against Us dollar and Great British Pound, while it strengthened against the Euro. During this period the US dollar was trading at R16.55 in October 2026 compared to R16.20 in September 2026. The Great British Pound was trading at R22.01 in October 2026 compared to R21.75 in September 2026. Lastly the Euro was trading at R18.55 in October 2026 compared to R18.66 in September 2026.

Energy

Table 3.1 Basic fuel Price adjustments

Product Description	Numerical adjustment applicable to the coast parts in South Africa	Price adjustment Description	The average price (cents) applicable to the coastal parts of South Africa
Petrol 95 ULP	333,00	cents per litre **increase** in the retail price.	2938,00
Diesel 0.05% Sulphur	284,380	cents per litre **increase** in the retail price.	3108,290
Illuminating Paraffin (Wholesale)	358,000	cents per litre **increase** the retail price.	2341,698
LPGAS (maximum retail price)	42,00	cents per litre **increase** in the retail price.	3456,000

The Department of Energy has announced fuel price adjustments with effect from 07 October 2026. The price of Petrol 95 ULP increased by 333 cents, the price of diesel (0.05% sulphur) increased by 284 cents, price of paraffin increased by 358 cents. Lastly, LPGAS's maximum retail price increased by 42 cents during the reporting period.

ACKNOWLEDGMENTS

The below-listed sources are acknowledged, as cited in this publication:

Agricultural Produce Agents Council (APAC): www.apacweb.org.za

Agricultural Research Council (ARC): www.arc.agric.za

Department of Agriculture, Forestry and Fisheries (DAFF): www.daff.gov.za

Department of Agriculture, Forestry and Fisheries (DAFF): www.daff.gov.za

Mineral resources & energy: Petrol Price Media Release (dmre.gov.za)

Department of Water & Sanitation (DWS): www.dwa.gov.za

Elsenburg (Western Cape Department of Agriculture): www.elsenburg.com

Organization of the Petroleum Exporting Countries (OPEC): www.opec.org/opec

Potatoes South Africa: www.potatoes.co.za

South African Government: www.gov.za

South African Reserve Bank (SARB): https://www.resbank.co.za/en/home/what-we-do/statistics/key-statistics/selected-historical-rates

South African Revenue Services (SARS): www.sars.gov.za

Statistics South Africa (Stats SA): www.statssa.gov.za

Techno Fresh CRM: www.technofresh.co.za

Trading Economics (2018): https://tradingeconomics.com/south-africa/balance-of-trade

For more information, contact:
The Western Cape Department of Agriculture
Programme: Agricultural Economic Services
Division: Marketing and Agribusiness
Tel: 021 808 7753
E-mail: Tshifhiwa.Labase@westerncape.gov.za
DISCLAIMER: The Western Cape