POULTRY MONTHLY REPORT



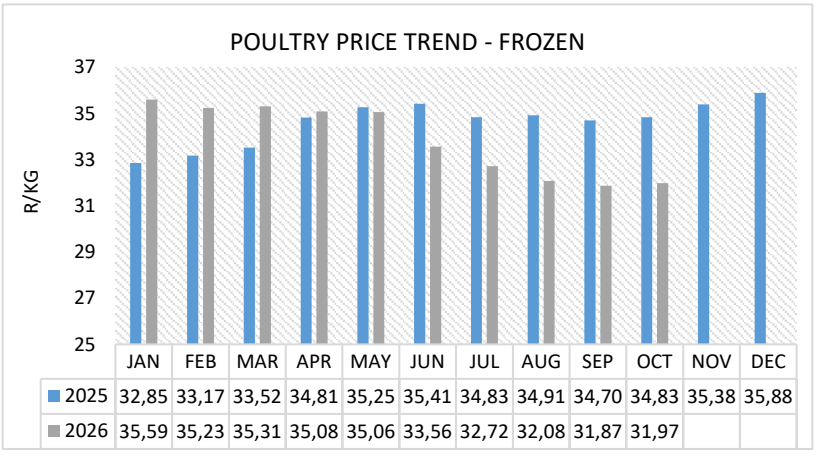
Issue: 2026/10

This report provides price trends in the South African livestock market. It provides average monthly producer selling prices (R/kg) of poultry excluding value added tax.

Table 1: Poultry - Average monthly producer selling prices (excluding VAT) in R/kg.

Month	Frozen (R/kg)	Fresh (R/kg)	IQF (R/kg)
Oct-26	31,97	35,26	31,65
Sept-26	31,87	34,28	30,60
Oct-25	34,83	40,80	35,72
Δ m/m	0,3%	2,9%	3,4%
Δ y/y	-8,2%	-13,6%	-11,4%

In October 2026, average local poultry prices increased from prices recorded in September 2026. When comparing year-year prices, there is a decrease in local poultry prices in October 2026 compared to the same period last year.



Frozen poultry price trend

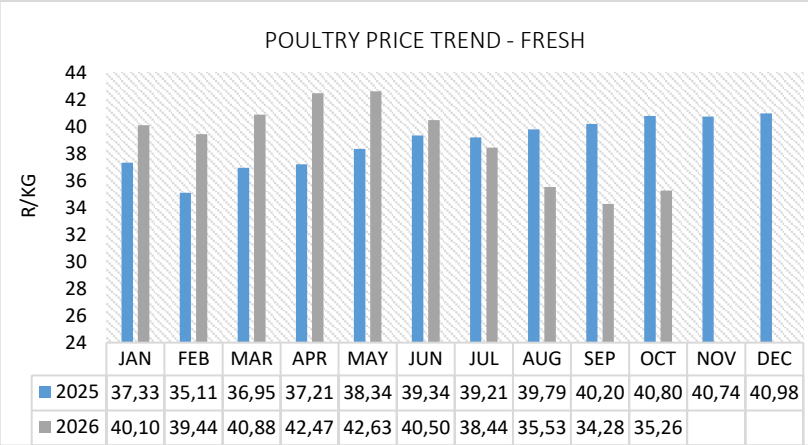
- In October 2026, the average price for Frozen poultry was R31,97 per kg, which is 0,3% higher than in September 2026.

- Year on year average prices for Frozen poultry decreased by 8,2% in October 2026 compared to October 2025.

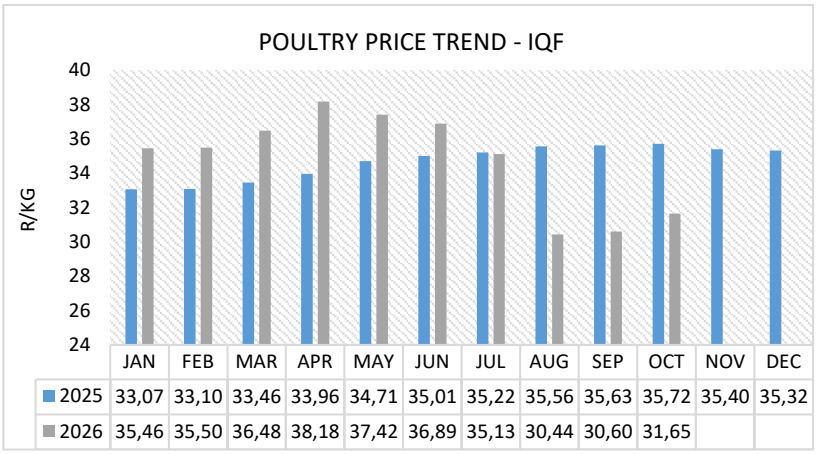
Fresh poultry price trend

○ In October 2026, the average price for Fresh poultry was R35,26 per kg, which is 2,9% higher than in September 2026.

○ Year on year average prices for Fresh poultry show a decrease of 13,6% between October 2025 and October 2026.



	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2025	37,33	35,11	36,95	37,21	38,34	39,34	39,21	39,79	40,20	40,80	40,74	40,98
2026	40,10	39,44	40,88	42,47	42,63	40,50	38,44	35,53	34,28	35,26		



	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
2025	33,07	33,10	33,46	33,96	34,71	35,01	35,22	35,56	35,63	35,72	35,40	35,32
2026	35,46	35,50	36,48	38,18	37,42	36,89	35,13	30,44	30,60	31,65		

IQF poultry price trend

○ In October 2026, the average price for IQF poultry was R31,65 per kg, which is a 3,4% price increase from September 2026.

○ Year on year IQF poultry showed a 11,4% average price decrease compared to same period last year.

For more information, contact:
The Western Cape Department of Agriculture Programme:
Agricultural Economic Services Division: Marketing and Agribusiness
Tel: 021 808 5211
E-mail: Sindisiwe.Dhlamini@westerncape.gov.za

Disclaimer:
The Western Cape Department of Agriculture prepared this data/information as accurately as possible. The views expressed in this document are those of the Department of Agriculture regarding market information pertaining to the livestock industry, unless otherwise stated. Anyone who uses this information does so at his/her own risk. This organization or the author(s) therefore accepts no liability for losses incurred resulting from the use of this information.