

POULTRY MONTHLY REPORT



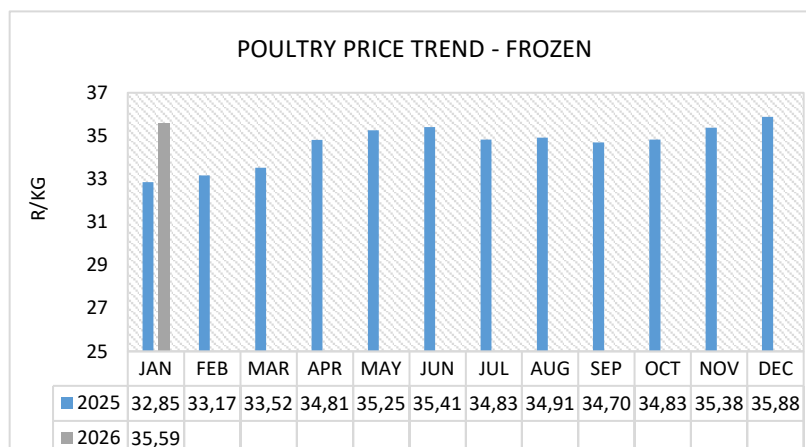
Issue: 2026/01

This report provides price trends in the South African livestock market. It provides average monthly producer selling prices (R/kg) of poultry excluding value added tax.

Table 1: Poultry - Average monthly producer selling prices (excluding VAT) in R/kg.

Month	Frozen (R/kg)	Fresh (R/kg)	IQF (R/kg)
Jan-26	35,59	40,10	35,46
Dec-25	35,88	40,98	35,32
Jan-25	32,85	37,33	33,07
Δ m/m	-0,8%	-2,1%	0,4%
Δ y/y	8,4%	7,4%	7,2%

During the reporting period, January 2026, average local poultry prices decreased (except for IQF poultry) from prices recorded in December 2025. When comparing year-year prices, there is an increase in local poultry prices in January 2026 compared to the same period last year.

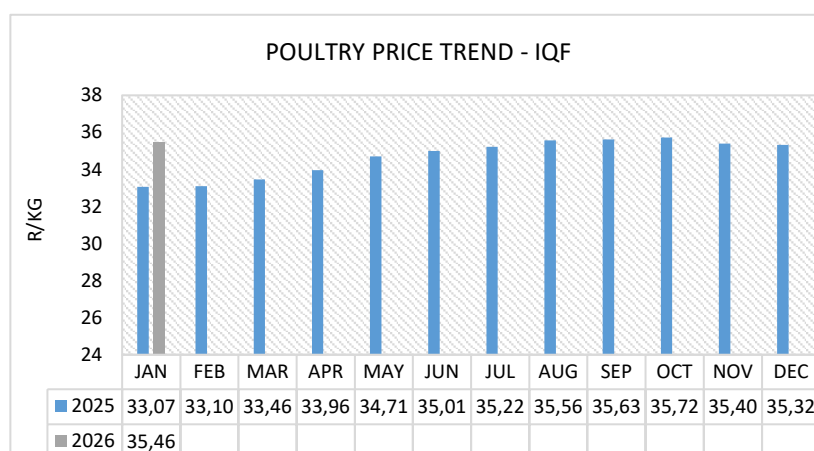
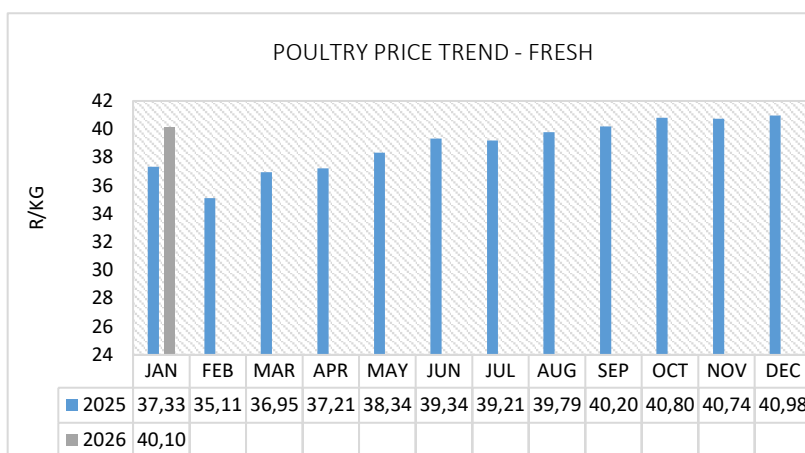


Frozen poultry price trend

- In January 2026, the average price for Frozen poultry was R35,59 per kg, which is 0,8% lower than in December 2025
- Year on year average prices for Frozen poultry increased by 8,4% in January 2026 compared to January 2025.

Fresh poultry price trend

- In January 2026, the average price for Fresh poultry was R40,10 per kg, which is 2,1% lower than in December 2025.
- Year on year average prices for Fresh poultry show an increase of 7,4% between January 2025 and January 2026.



IQF poultry price trend

- During January 2026, the average price for IQF poultry was R35,46 per kg, which is a 0,4% price increase from December 2025.
- Year on year IQF poultry showed an 7,2% average price increase compared to same period last year.

For more information, contact:

The Western Cape Department of Agriculture Programme:

Agricultural Economic Services Division: Marketing and Agribusiness

Tel: 021 808 5211

E-mail: Sindisiwe.Dhlamini@westerncape.gov.za

Disclaimer:

The Western Cape Department of Agriculture prepared this data/information as accurately as possible. The views expressed in this document are those of the Department of Agriculture regarding market information pertaining to the livestock industry, unless otherwise stated. Anyone who uses this information does so at his/her own risk. This organization or the author(s) therefore accepts no liability for losses incurred resulting from the use of this information.