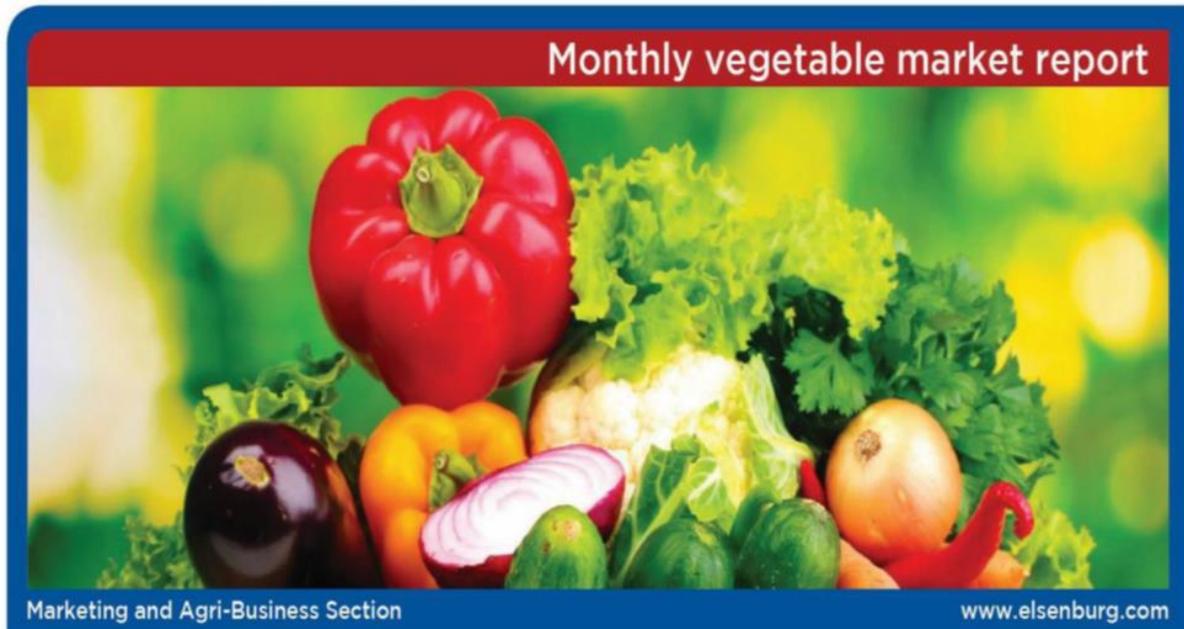


MONTHLY VEGETABLE REPORT



Review period: 01 January 2025 to 01 January 2026

MONTHLY MARKET INFORMATION REPORT: VEGETABLES

Issue: 2026/01

INTRODUCTION

The Cape Town Fresh produce market monthly report aims to bring forth information about the performance of selected vegetable sales in the market during the period under review. At a given month the report looks at the main commodities that are traded in the Cape Town fresh produce market in terms of average volume (tons) and prices (Rand per ton). The report also looks into international and local issues that affect the fresh produce industry.

OVERVIEW OF THE NATIONAL AGRICULTURAL MARKETING INFORMATION SYSTEM (AMIS), OFFERED BY THE DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES (DAFF)

The Agricultural Marketing Information Systems (AMIS) is a database interface offered by the Department of Agriculture, Forestry and Fisheries (DAFF).

The main purpose of the Agricultural Marketing Information System (AMIS) is to provide reliable & updated information to farmers. In order to assist farmers to plan activities relating to production and marketing in a much-informed manner.

Agricultural market information is provided for horticulture, field crops, livestock and industrial products, and includes the following categories:

- marketing prices,
- grading and standard information,
- annual price trends, and
- marketing news (pertaining to the application procedures for import and export permits).

Click on the following website link to access the [DAFF AMIS](http://webapps.daff.gov.za/amis) web application, or alternatively go to the web address: <http://webapps.daff.gov.za/amis> (no subscription fee payable to access system). Cell phone user can send an SMS to ***120*4040#** (charged at standard SMS rates)

Please note that prices are updated at 12h00 a.m on a daily basis.

Vegetable price and volume trend analysis

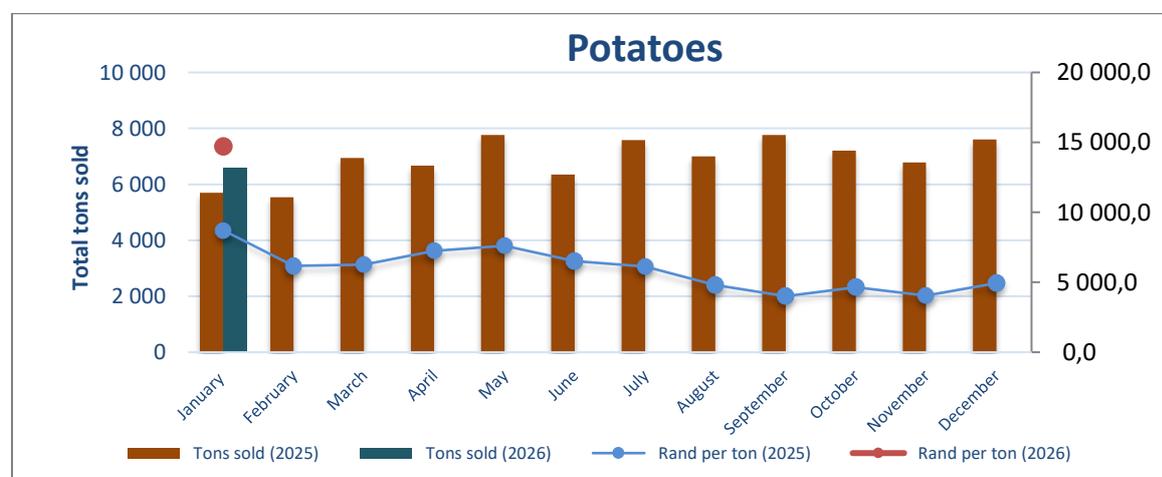
Vegetables are part of important annual crops for the South African agricultural industry. They play a fundamental role in contributing to various agricultural industries who are directly and indirectly involved in the vegetable industry. In return these industries make a significant contribution to employment creation and revenue generation in the Western Cape. At the fresh produce markets trade occurs on the market floors and market forces (i.e. demand and supply) determine prices of vegetables and fruits. The performance of the vegetable industry is largely dependent on climatic conditions and this impact on crop production. This occurs throughout all stages of production until the produce is harvested and ready for the market. Forming part of these climatic conditions is; drought, flood, hail and heat wave. In analyzing the price and volume of traded commodities, factors that impact on crops development and production are taken into consideration. Below are different figures of the main vegetables that are traded in the market in terms of prices and volumes.



1. Potatoes

As illustrated in the figure 1, the volume of Potatoes sold at the Cape Town Fresh produce market during the month of January 2026 decreased by 13% from 7609.7 tons in December 2025 to 6602.2 tons. This translates to (1007.4) ton decrease in the tons of potatoes sold at Cape Town Fresh produce market during the month of January 2026. The average market price per ton of potatoes sold increased by 21% (or R1056.7) from R4935.5 in December 2025 to R5992.1 in January 2026. Sales on the Cape Town market traded at 31% y/y per ton, lower than in the same period last year. The volume of potatoes sold increased by 16% y/y compared to the same period last year.

Figure 1: Potato prices and quantity traded at Cape Town Fresh Produce market.



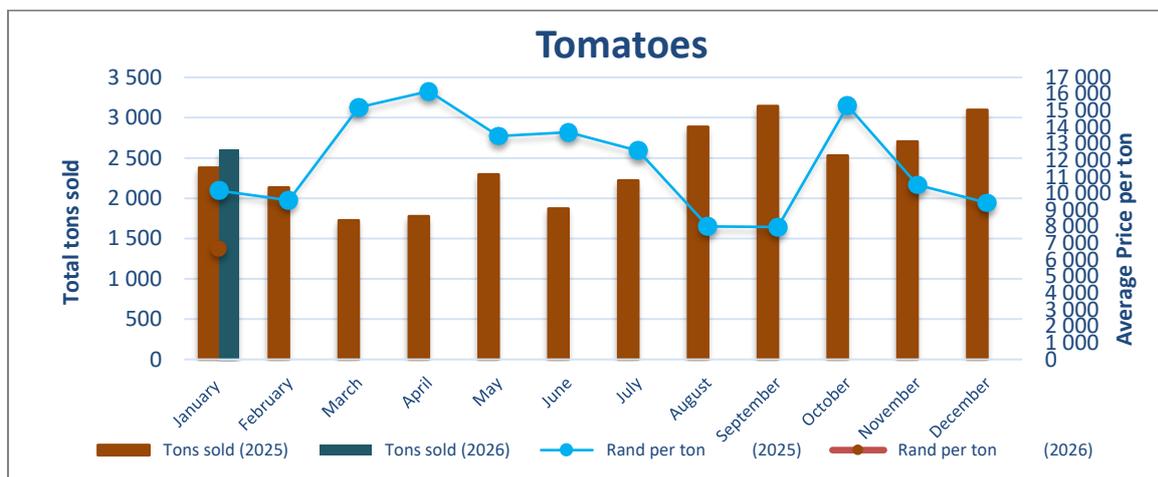
Source: Techno fresh (2026)

2. Tomatoes



The total amount of tomatoes sold during January 2026 was 2604.7 tons, which shows a 493.5 (ton) decrease from 3098.2 tons recorded in December 2025. Tomatoes were trading at R6686.6 in January 2026.

Figure 2: Tomatoes sales on the Cape Town Fresh Produce Market



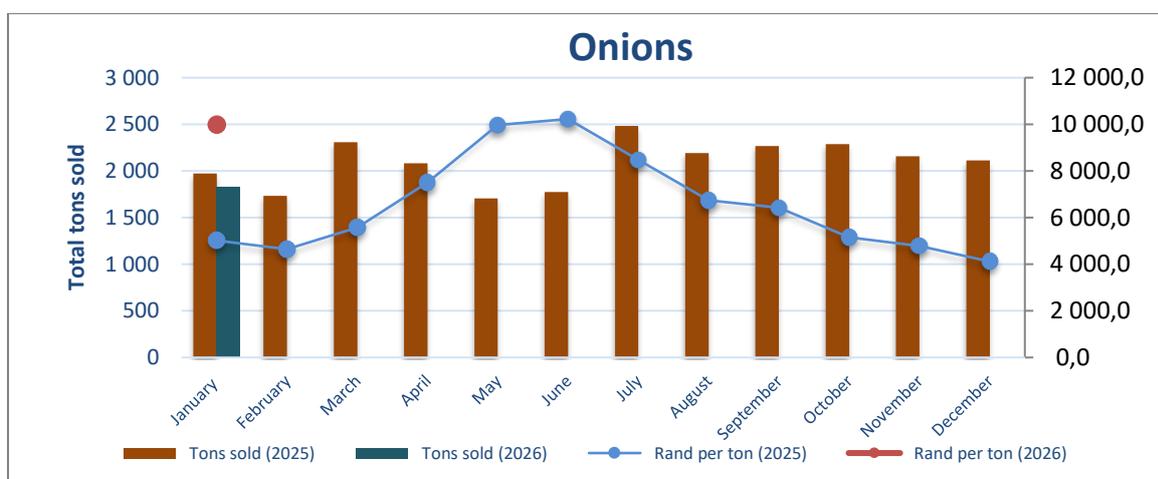
Source: Techno fresh (2026)



3. Onions

In January 2026, the volume of onions traded in the Cape Town fresh produce market was 1827.0 tons, which shows 13.5% decrease from 2111.7 tons recorded in December 2025. The price per ton of onions sold on the market on the other hand increased by 20.7% from R4119.1 December 2025 to R4969.9 in January 2026.

Figure 3: Onions prices and quantity traded at Cape Town Fresh Produce market.



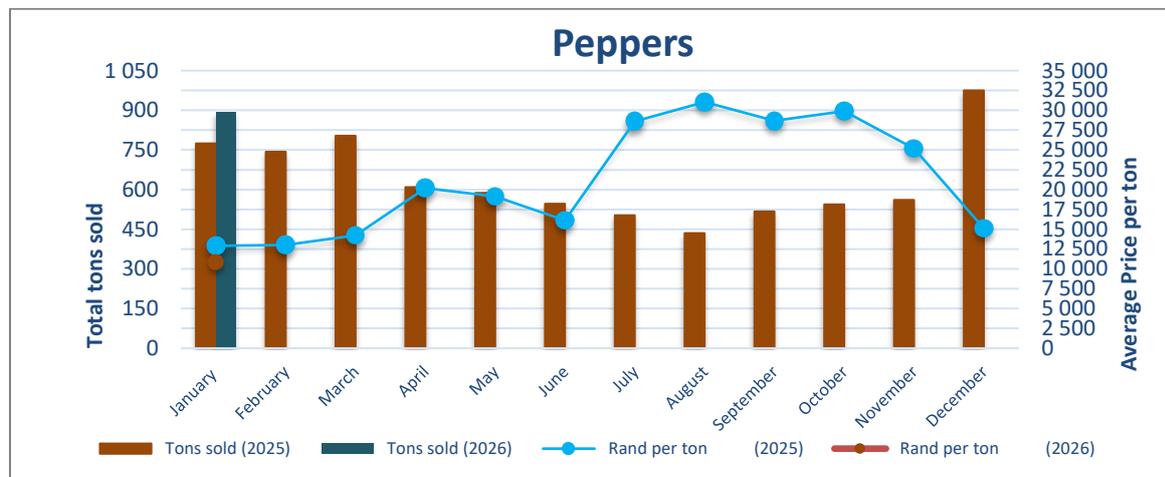
Source: Techno fresh (2026)

4. Peppers



As illustrated in figure 4 below, the total volume of peppers sold during January 2026 decreased by 8.4% from 975.0 tons in December 2025 to 893.0 tons. The average market price of peppers also decreased by 28.2% from R15135.5 in December 2025 to R10862.1 in January 2026. On an annual basis, the total volume of peppers sold during the period under review registered a year-on-year increase of 118.5 tons from 774.5 tons in January 2025 to 893 tons in January 2026. The average market price per ton on the other hand decreased by 15.9% from R12910.8 in January 2025 to R10862.1 in January 2026.

Figure 4: Peppers sales on the Cape Town Fresh Produce Market



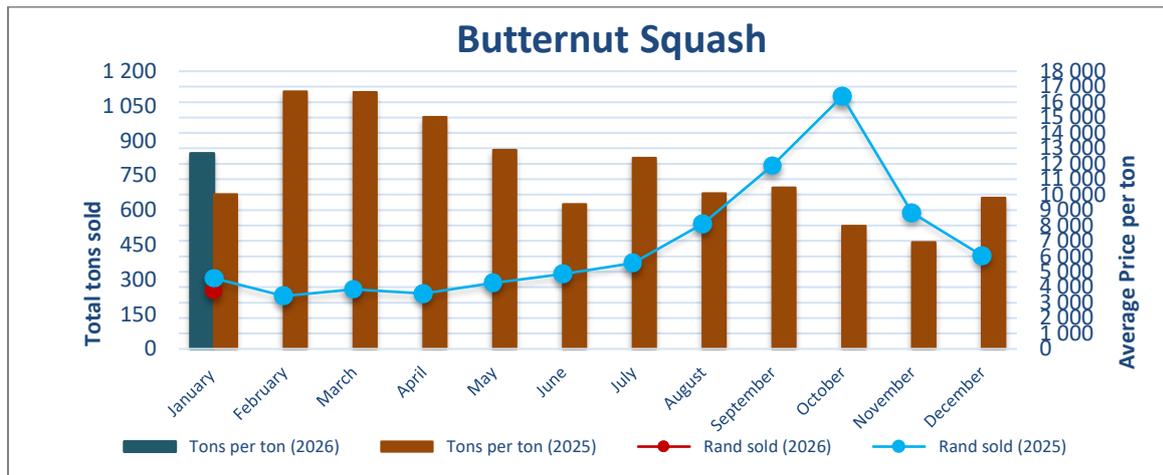
Source: Techno fresh (2026)

5. Butternut Squash



Figure 5 below represents the volume of butternut squash sold at the Cape Town fresh produce market during the month of January 2026. The volume of butternut squash sold increased by 29.5% from 653.0 tons in December 2025 to 845.4 tons in January 2026. The price per ton of butternut decreased by 37.9% from R6047.3 in December 2025 to R3752.6 in January 2026. On a year-to-year basis the quantity of butternut squash sold during January 2025, and January 2026 increased by 26.5% while the price of butternut sold during the same period (2025/26) decreased by 18% from R4579.0 per ton in January 2025 to R3752.6 per ton in January 2026.

Figure 5: Butternut squash sales on the Cape Town Fresh Produce Market



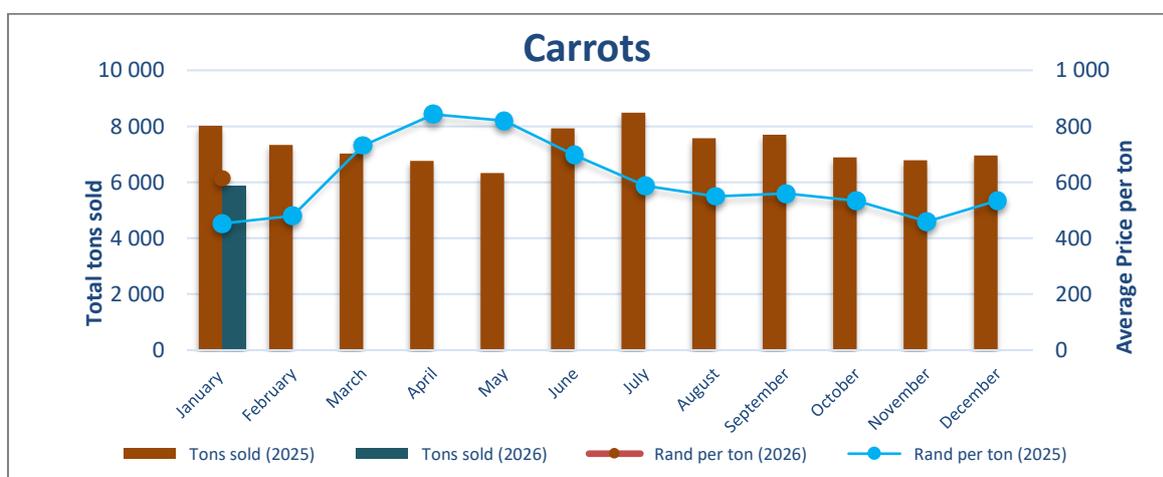
Source: Techno fresh (2026)

6. Carrots



As indicated by Figure 6 below shows the total volume of carrots traded at Cape Town fresh produce market during January 2026. The volume of carrots traded in January 2026, decreased month-month by 15.9% from 696.1 tons in December 2025 to 585.4 tons in January 2026 . When comparing year-on-year, the amount of carrots traded during this period decreased by 27% from 801.5 tons in January 2025 to 585.4 tons in January 2026. In January 2026 carrots was trading at R6143.5 per ton, which indicates 14.9% increase in price per ton of carrots between December 2025 and January 2026. The average market price per ton of carrots increased by 35.7% y/y from R4526.9 in January 2025 to R6143.5 in January 2026.

Figure 6: Carrots sales on the Cape Town Fresh Produce Market



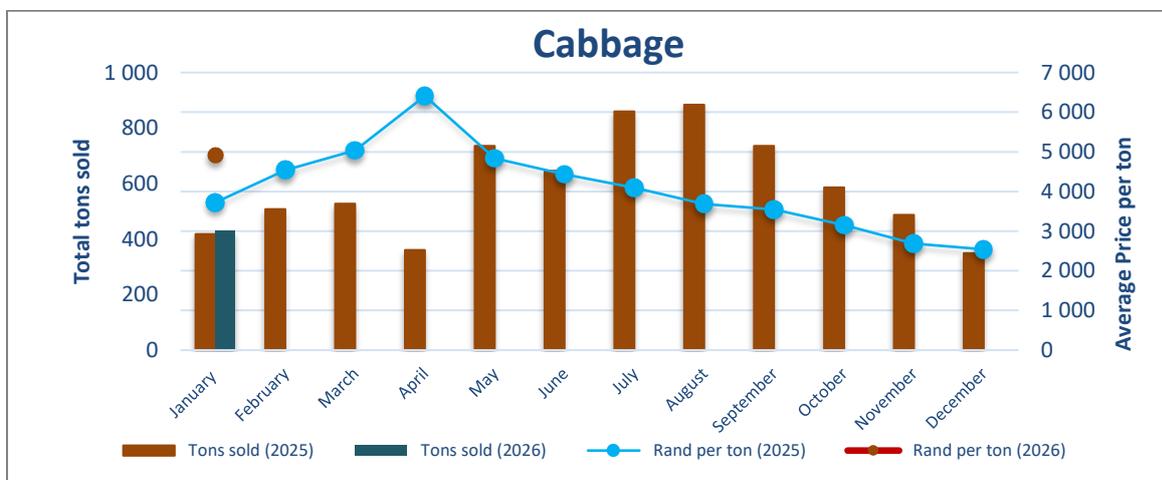
Source: Techno fresh (2026)

7. Cabbages



The total volume of cabbage sold at the Cape Town fresh produce market during January 2026 recorded a month-to-month increase of 22.7% or 79.4 tons. The total volume of cabbage sold increased from 349.1 tons in December 2025 to 428.5 tons. The average market price per ton of cabbage increased by a remarkable 93% from R2542.5 tons in December 2025 to R4907.3 in January 2026. On an annual basis, the total volume of cabbage sold increased from 418.6 tons obtained in January 2025 to 428.5 tons in January 2026. This represents a year-on-year increase of 2.3%, that is 9.8 tons more than the amount registered during the same period last year.

Figure 7: Cabbages sales on the Cape Town Fresh Produce Market



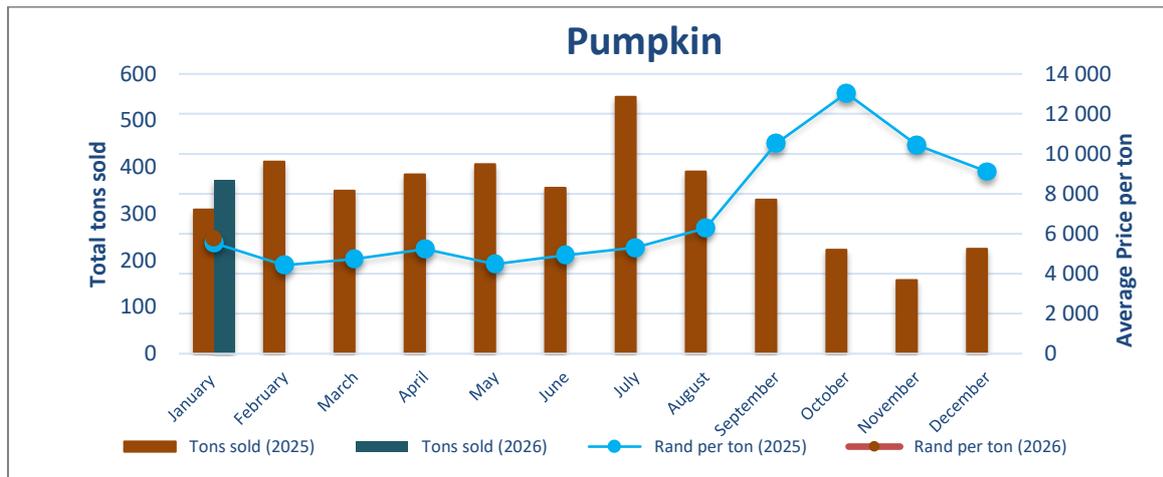
Source: Techno fresh (2026)

8. Pumpkin



A total of 373.1 tons of pumpkin was sold at the Cape Town fresh produce markets during January 2026. This presents a 65.9% or 148.2-ton increase from the previous month (December) record of 224.9 tons. The average market price decreased by 36.7% or R3343.0 from R9108.8 in December 2025 to R5765.8 in January 2026. On year and year basis, pumpkins were trading at R5531.5 per ton in January 2025 compared to R5765.8 in January 2026. These results indicate an increase of R234.3 in price per ton of pumpkin between January 2025 and January 2026.

Figure 8: Pumpkin sales on the Cape Town Fresh Produce Market



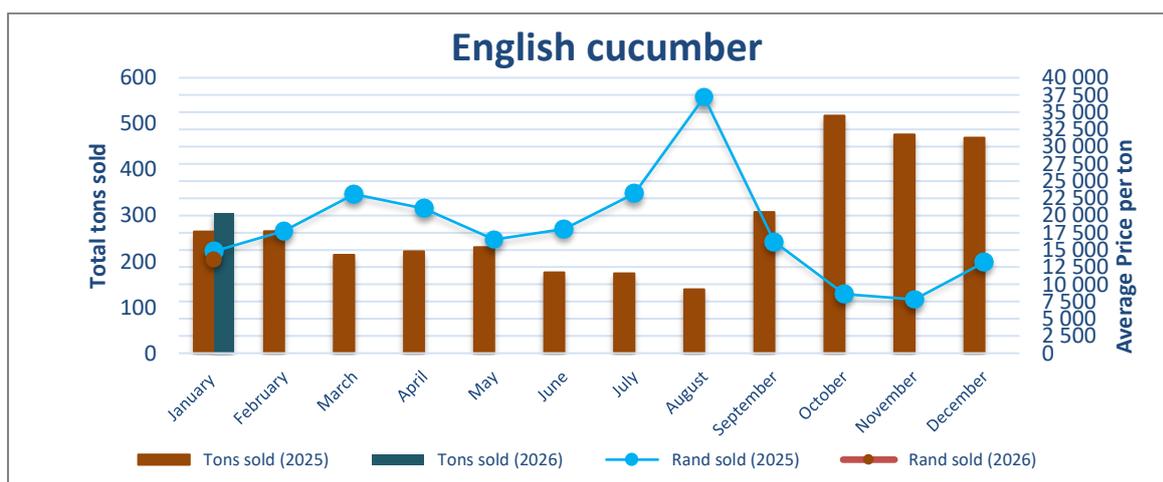
Source: Techno fresh (2026)

9. English cucumber



During the period under review (January 2026), the total volume of English cucumber sold amounted to 305.4 tons which is 34.9% or 163.9 tons less than 469.3 tons which was recorded in December 2025. The average market price of English cucumber increased by 3.2% from R13200.7 in December 2025 to R13626.6 in January 2026. On annual basis, the volume of tons of English cucumber increased by 15.1% (or 40.1 tons) from 265.3 tons in January 2025 to 305.4 tons in January 2026.

Figure 9: English cucumber sales on the Cape Town Fresh Produce Market.



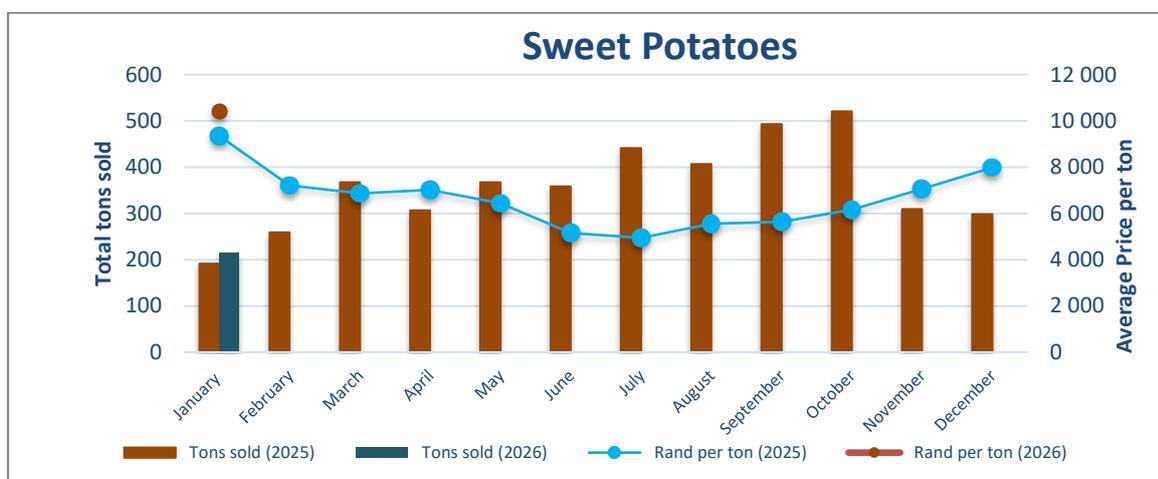
Source: Techno fresh (2026)

10. Sweet potato



The total volume of sweet potato sold at the Cape Town fresh produce market in January 2026 decreased from 298.2 tons in December 2025 to 214.6 tons. This translates to a 28% month-to-month decrease recorded during the month of January 2026. The total volume of sweet potato sold increased year-on-year by 12.2% from 191.2 tons in January 2025 to 214.6 tons in January 2026. Sweet potato was trading at R10396.6 during January 2026. On an annual basis, the average market price per ton increased by 11.2% from R9348.8 in January 2025 to R10396.6 in January 2026.

Figure 10: Sweet potato sales on the Cape Town Fresh Produce Market.



Source: Techno fresh (2026)

11. Gem squash



Figure 11 below shows the total volume of gem squash sold at the Cape Town fresh produce market in January 2026. The volume of gem squash sold during January 2026 decreased by 9.9% from 228.8 tons in December 2025 to 206.2 tons. The price per ton of gem squash also decreased by 27.1% from R5324.1 in December 2025 to R3883.7 in January 2026. On an annual basis, gem squash sold at the Cape Town fresh produce market decreased by 25.6% during the period under review. As a result, the volume of gem squash sold decreased from 277.0 tons in January 2025 to 206.2 tons in January 2026. The average market price of gem squash also decreased by 7.2% or R300.6 per ton from R4184.3 in January 2025 to R3883.7 in January 2026.

Figure 11: Gem squash sales on the Cape Town Fresh Produce



Source: Techno fresh (2026)

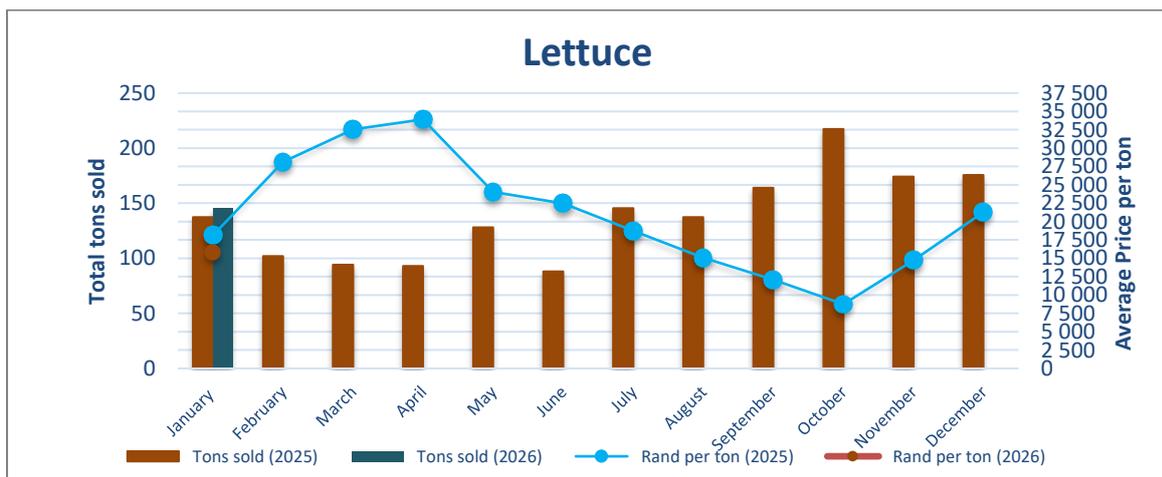
12. Lettuce



A total amount of 145.5 tons of lettuce was sold at the Cape Town fresh produce markets during January 2026. This presents 17.1% or 30.1 tons decrease from the previous month (December 2025) record of 175.6 tons.

The average market price also decreased by 25.8% or R5499.4 from R21302.5 in December 2025 to R15803.1 in January 2026. On year and year, lettuce was trading at R18144.4 in January 2025 compared to R15803.1 in January 2026. These results indicate an decrease of 12.9% in price per ton of lettuce between January 2025 and January 2026.

Figure 12: Lettuce sales on the Cape Town Fresh Produce Market



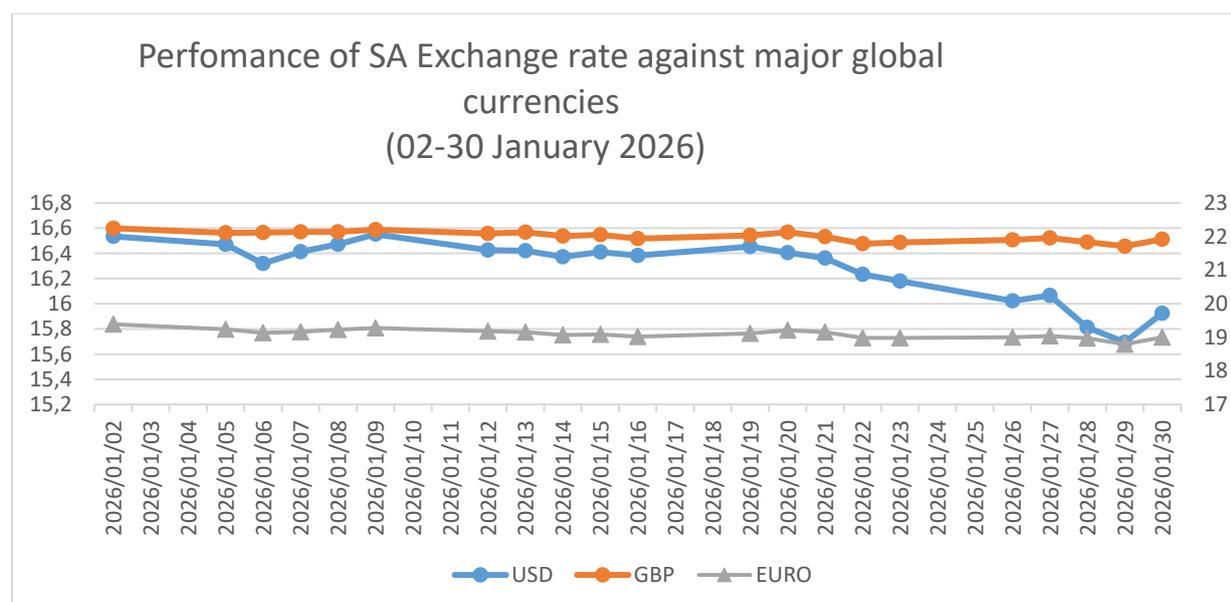
Source: Techno fresh (2026)

Table 1: Trend analysis of niche vegetables traded on the Cape Town Fresh Produce market.

Product Name highest to the lowest volumes in January 2026	Average tons January 2026 (Ton)	% change in average tons January 2026 (m/m)	Average Price January 2026 (Rand/ton)	% change in average price January 2026 (m/m)
Beetroot	131,7	-23,8%	7 307,7	18,1%
Green beans	81,0	-11,4%	17 775,9	2,6%
Baby marrow	72,4	-13,0%	16 401,8	54,4%
Sweetcorn	78,9	25,2%	17 603,0	-32,0%
Cauliflower	63,8	11,5%	16 662,7	-18,1%
Brinjals	55,8	-21,7%	10 652,1	0,9%
Spring onion	27,4	-10,2%	18 315,0	-0,3%
Broccoli	25,2	-19,5%	33 533,1	5,5%
Spinach	20,4	20,3%	12 529,9	-0,7%
Leeks	6,4	38,1%	7 724,8	8,0%
Marrows	2,5	2435,0%	4 542,4	202,8%
Hubbard squash	2,4	30,8%	4 864,2	-11,8%
Radish	1,8	-46,8%	24 375,7	-0,8%
Patty pans	1,2	-39,8%	49 615,4	158,9%
Marrows	0,7	-72,4%	85 184,6	-0,8%

Source: Techno fresh (2026)

Exchange Rates



Source: South African Reserve Bank (2026)

During the reporting period 02-30 January 2026, looking at month-to-month average of the South African Rand, it can be noted that it strengthened against the US Dollar, Great British Pound and the Euro. During this period the US Dollar was trading at R16.28 in January 2026 compared to R16.85 in December 2025. Great British Pound was trading at R22.01 in January 2026 compared to R22.53 in December 2025, while the Euro was trading at R19.10 in January 2025 compared to R19.72 in December 2025.

Energy

Table 3.1 Basic fuel Price adjustments

Product Description	Numerical adjustment applicable to the coast parts in South Africa	Price adjustment Description	The average price (cents) applicable to the coastal parts of South Africa
Petrol 95 ULP & LRP	66,00	cents per litre decrease in the retail price.	1992,00
Diesel 0.05% Sulphur	137,00	cents per litre decrease in the retail price.	1758,530
Illuminating Paraffin (Wholesale)	110,00	cents per litre decrease the retail price.	1160,598
LPGAS (maximum retail price)	21,00	cents per litre decrease in the retail price.	3117,00

The Department of Energy has announced fuel price adjustments with effect from 02 January 2026. The price of Petrol 95 ULP & LRP decreased by 66 cents, the price of diesel (0.05% sulphur) decreased by 137 cents, price of paraffin decreased by 110 cents. Lastly, LPGAS's maximum retail price decreased by 21 cents during the reporting period.

ACKNOWLEDGMENTS

The below-listed sources are acknowledged, as cited in this publication:

Agricultural Produce Agents Council (APAC): www.apacweb.org.za

Agricultural Research Council (ARC): www.arc.agric.za

Department of Agriculture, Forestry and Fisheries (DAFF): www.daff.gov.za

Department of Agriculture, Forestry and Fisheries (DAFF): www.daff.gov.za

Mineral resources & energy: [Petrol Price Media Release \(dmre.gov.za\)](http://Petrol Price Media Release (dmre.gov.za))

Department of Water & Sanitation (DWS): www.dwa.gov.za

Elsenburg (Western Cape Department of Agriculture): www.elsenburg.com

Organization of the Petroleum Exporting Countries (OPEC): www.opec.org/opec

Potatoes South Africa: www.potatoes.co.za

South African Government: www.gov.za

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