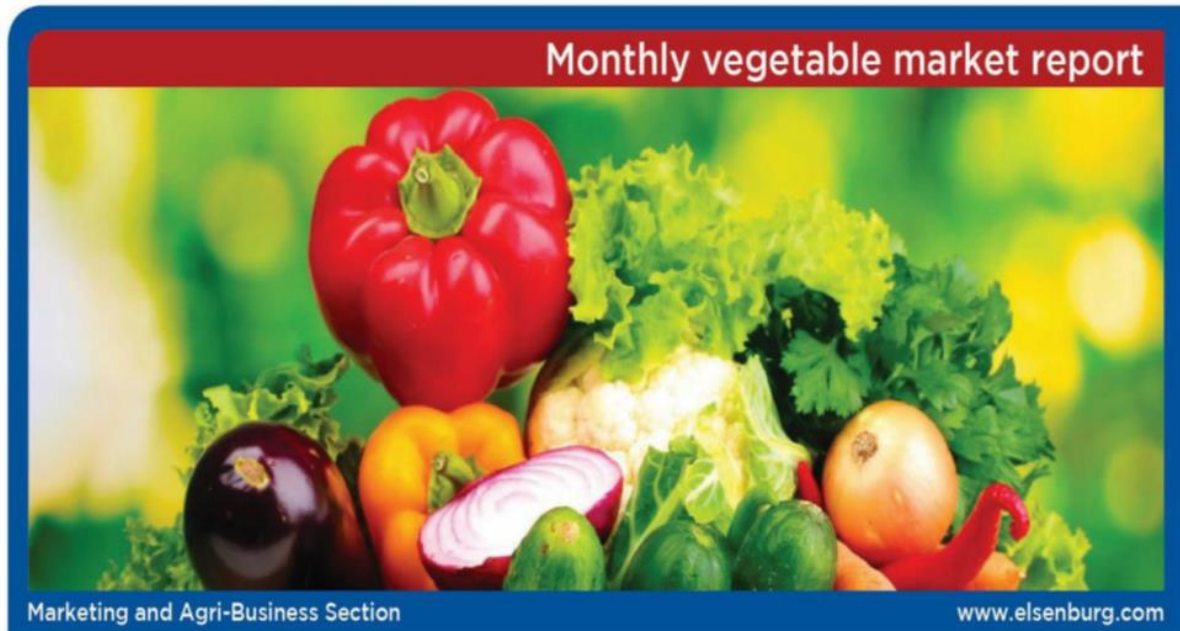


## MONTHLY VEGETABLE REPORT



Review period: 01 November 2024 to 01 November 2025

### MONTHLY MARKET INFORMATION REPORT: VEGETABLES

Issue: 2025/11

## INTRODUCTION

The Cape Town Fresh produce market monthly report aims to bring forth information about the performance of selected vegetable sales in the market during the period under review. At a given month the report looks at the main commodities that are traded in the Cape Town fresh produce market in terms of average volume (tons) and prices (Rand per ton). The report also looks into international and local issues that affect the fresh produce industry.

### **OVERVIEW OF THE NATIONAL AGRICULTURAL MARKETING INFORMATION SYSTEM (AMIS), OFFERED BY THE DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES (DAFF)**

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The Agricultural Marketing Information Systems (AMIS) is a database interface offered by the Department of Agriculture, Forestry and Fisheries (DAFF).

The main purpose of the Agricultural Marketing Information System (AMIS) is to provide reliable & updated information to farmers. In order to assist farmers to plan activities relating to production and marketing in a much-informed manner.

Agricultural market information is provided for horticulture, field crops, livestock and industrial products, and includes the following categories:

- marketing prices,
- grading and standard information,
- annual price trends, and
- marketing news (pertaining to the application procedures for import and export permits).

Click on the following website link to access the [DAFF AMIS](http://webapps.daff.gov.za/amis) web application, or alternatively go to the web address: <http://webapps.daff.gov.za/amis> (no subscription fee payable to access system). Cell phone user can send an SMS to **\*120\*4040#** (*charged at standard SMS rates*)

**Please note that prices are updated at 12h00 a.m on a daily basis.**

## Vegetable price and volume trend analysis

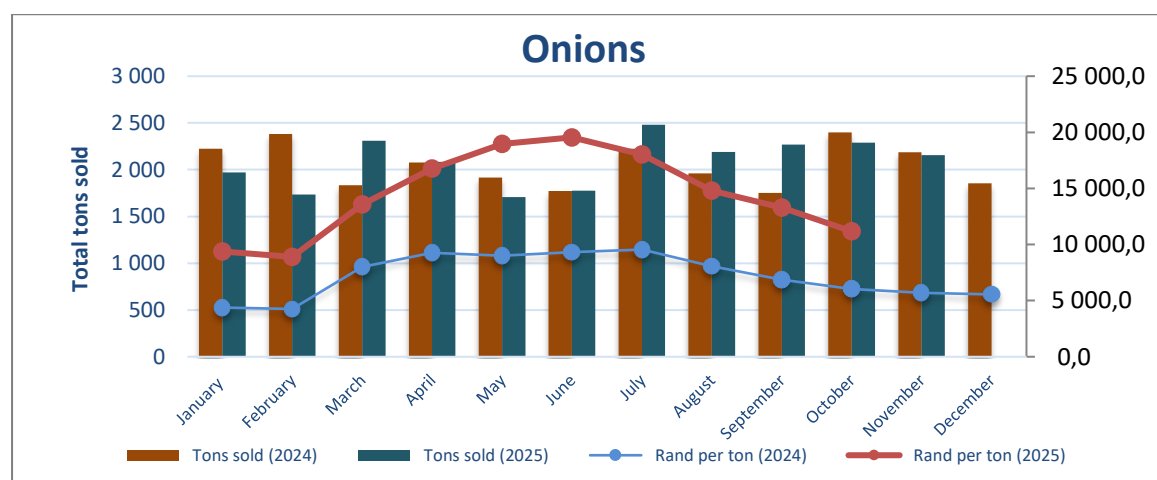
Vegetables are part of important annual crops for the South African agricultural industry. They play a fundamental role in contributing to various agricultural industries who are directly and indirectly involved in the vegetable industry. In return these industries make a significant contribution to employment creation and revenue generation in the Western Cape. At the fresh produce markets trade occurs on the market floors and market forces (i.e. demand and supply) determine prices of vegetables and fruits. The performance of the vegetable industry is largely dependent on climatic conditions and this impact on crop production. This occurs throughout all stages of production until the produce is harvested and ready for the market. Forming part of these climatic conditions is; drought, flood, hail and heat wave. In analyzing the price and volume of traded commodities, factors that impact on crops development and production are taken into consideration. Below are different figures of the main vegetables that are traded in the market in terms of prices and volumes.



### 1. Potatoes

As illustrated in the figure1, the volume of Potatoes sold at the Cape Town Fresh produce market during the month of November 2025 decreased by 6% from 7205.6 tons in October 2025 to 6776.9 tons. This translates to (428.7) ton decrease in the tons of potatoes sold at Cape Town Fresh produce market during the month of November 2025. The average market price per ton of potatoes sold also decreased by 13% (or R600.8) from R4642.2 in October 2025 to R4041.4 in November 2025. Sales on the Cape Town market traded at 39% y/y per ton, lower than in the same period last year. The volume of potatoes sold increased by 1% y/y compared to the same period last year.

**Figure 1: Potato prices and quantity traded at Cape Town Fresh Produce market.**



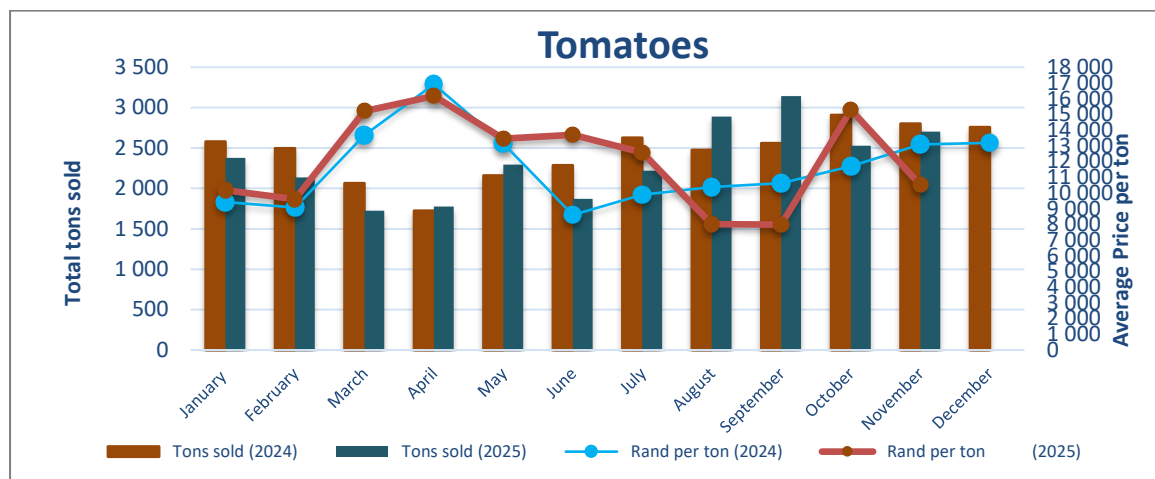
Source: Techno fresh (2025)

## 2. Tomatoes



The total amount of tomatoes sold during November 2025 was 2704.5 tons, which shows a 175.5 (ton) increase from 2529,0 tons recorded in October 2025. Tomatoes were trading at R10527.0 in November 2025.

**Figure 2: Tomatoes sales on the Cape Town Fresh Produce Market**



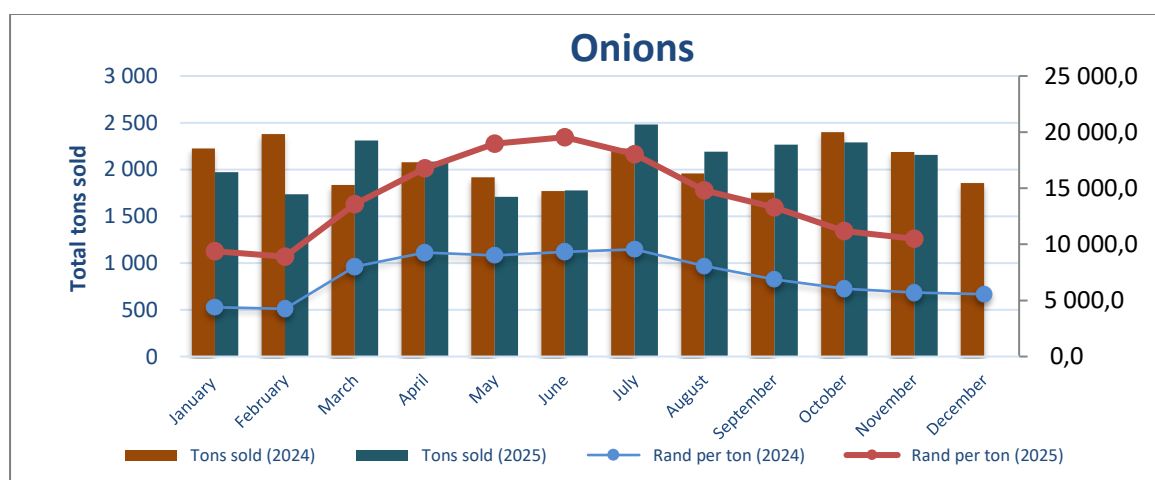
Source: Techno fresh (2025)



## 3. Onions

In November 2025, the volume of onions traded in the Cape Town fresh produce market was 2156.3 tons, which shows 5.8% decrease from 2289.0 tons recorded in October 2025. The price per ton of onions sold on the market also decreased by 7% from R5145.8 in October 2025 to R4786.7 in November 2025.

**Figure 3: Onions prices and quantity traded at Cape Town Fresh Produce market.**



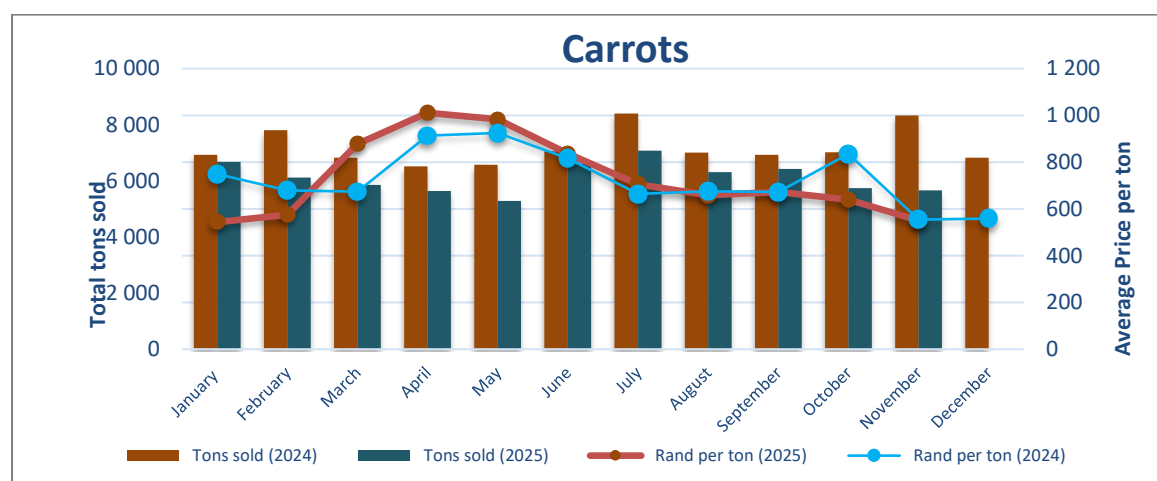
Source: Techno fresh (2025)

#### 4. Carrots



As indicated by Figure 4 below shows the total volume of carrots traded at Cape Town fresh produce market during November 2025. The volume of carrots traded in November 2025, decreased month-month by 1.5% from 689.3 tons in October 2025 to 678.8 tons . When comparing year-on-year, the amount of carrots traded during this period decreased by 32.1% from 1000.2 tons in November 2024 to 678.8 tons in November 2025. In November 2025 carrots was trading at R4590.0 per ton, which indicates 13.9% decrease in price per ton of carrots between October 2025 and November 2025. The average market price per ton of carrots also decreased by 0.6% y/y from R4618.3 in November 2024 to R4590.0 in November 2025.

**Figure 4: Carrots sales on the Cape Town Fresh Produce Market**



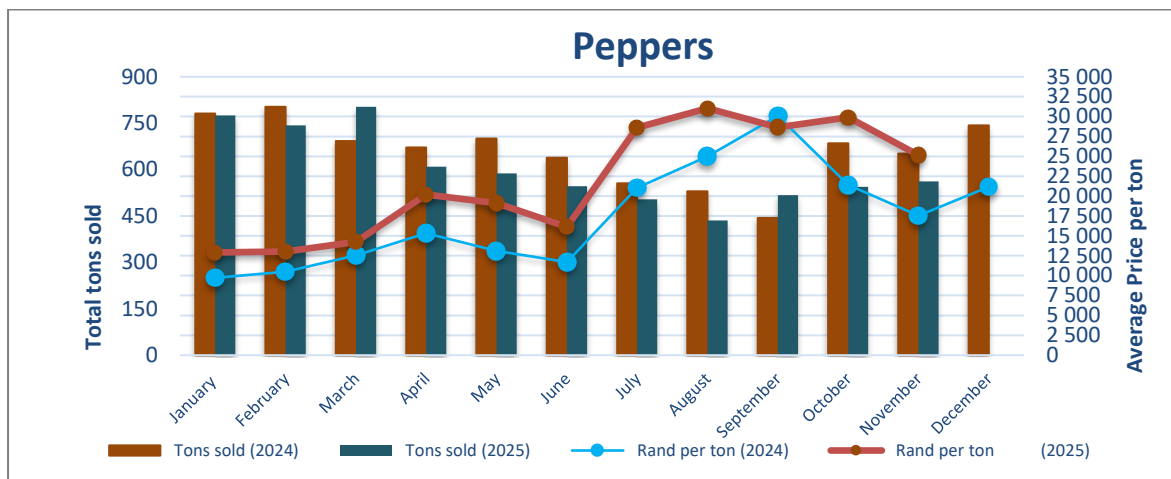
Source: Techno fresh (2025)

#### 5. Peppers



As illustrated in figure 5 below, the total volume of peppers sold during November 2025 increased by 3.1% from 544.3 tons in October 2025 to 561.4 tons. The average market price of peppers on the other hand, decreased by 15.8% from R29886.1 in October 2025 to R25162.4 in November 2025. On an annual basis, the total volume of peppers sold during the period under review registered a year-on-year decrease of 90 tons from 651.4 tons in November 2024 to 561.4 tons in November 2025. The average market price per ton on the other hand increased by 43.4% from R17552.6 in November 2024 to R25162.4 in November 2025.

**Figure 5: Peppers sales on the Cape Town Fresh Produce Market**



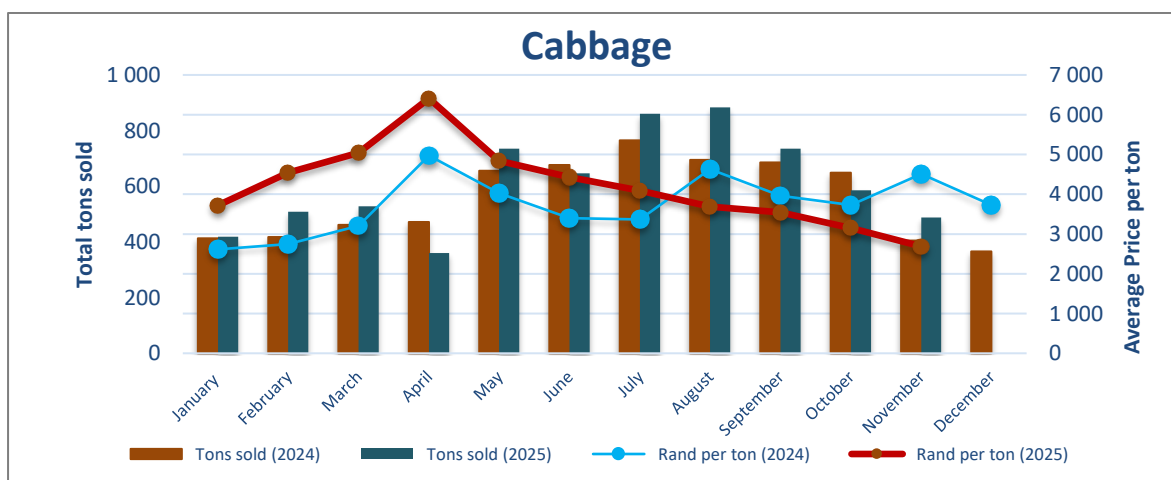
Source: Techno fresh (2025)

## 6. Cabbages



The total volume of cabbage sold at the Cape Town fresh produce market during November 2025 recorded a month-to-month decrease of 16.8% or 98.2 tons. The total volume of cabbage sold decreased from 585.9 tons in October 2025 to 487.7 tons in November 2025. The average market price per ton of cabbage also decreased by 14.6% from R3150.1 in October 2025 to R2690.3 in November 2025. On an annual basis, the total volume of cabbage sold increased from 405.0 tons obtained in November 2024 to 487.7 tons in November 2025. This represents a year-on-year increase of 20.4%, that is 82.7 tons less than the amount registered during the same period last year.

**Figure 6: Cabbages sales on the Cape Town Fresh Produce Market**



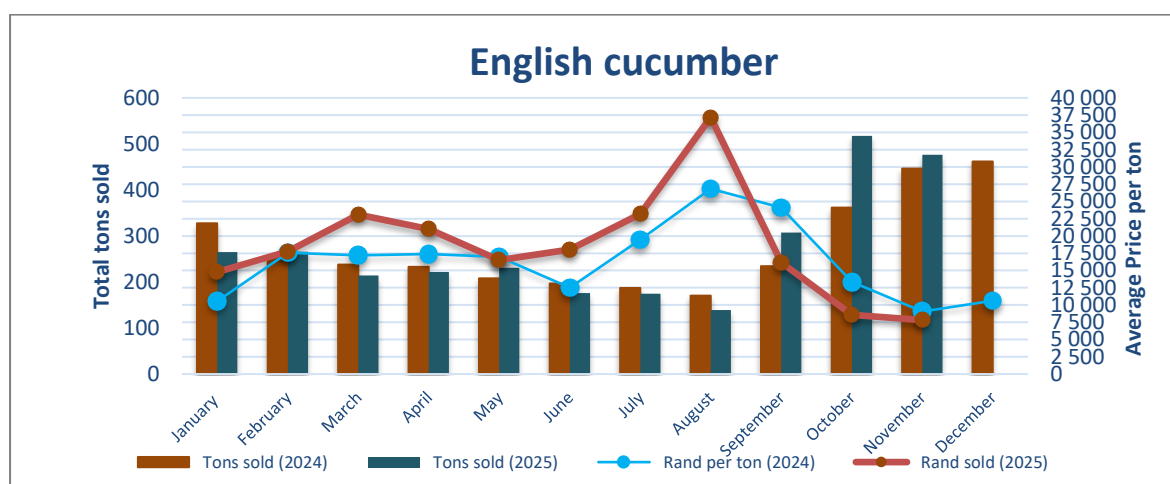
Source: Techno fresh (2025)

## 7. English cucumber



During the period under review (November 2025), the total volume of English cucumber sold amounted to 476.3 tons which is 7.9% or 41 tons more than 517.3 tons which was recorded in October 2025. The average market price of English cucumber decreased by 8.8% from R8561.1 in October 2025 to R7812.0 in November 2025. On annual basis, the volume of tons of English cucumber increased by 6.7% (or 29.7 tons) from 446.6 tons in November 2024 to 476.3 tons in November 2025.

**Figure 7: English cucumber sales on the Cape Town Fresh Produce Market.**



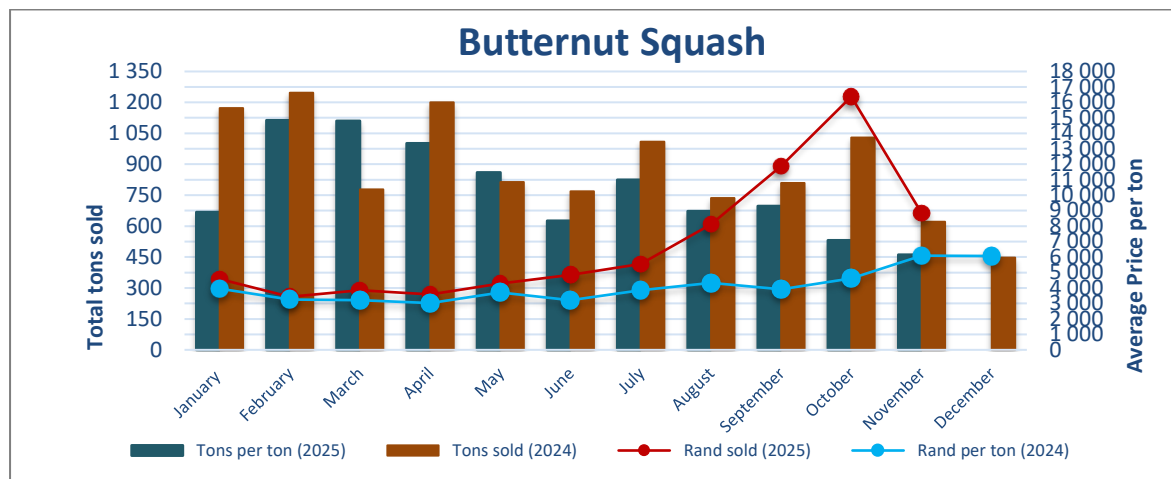
Source: Techno fresh (2025)

## 8. Butternut Squash



Figure 8 below represents the volume of butternut squash sold at the Cape Town fresh produce market during the month of November 2025. The volume of butternut squash sold decreased by 13.3% from 531.9 tons in October 2025 to 461.2 tons in November 2025. The price per ton of butternut also decreased by 46% from R16371.0 in October 2025 to R8832.5 in November 2025. On a year-to-year basis the quantity of butternut squash sold during November 2024, and November 2025 decreased by 25.8% while the price of butternut sold during the same period (2024/25) increased by 45% from R6089.8 per ton in November 2024 to R8832.5 per ton in November 2025.

**Figure 8: Butternut squash sales on the Cape Town Fresh Produce Market**



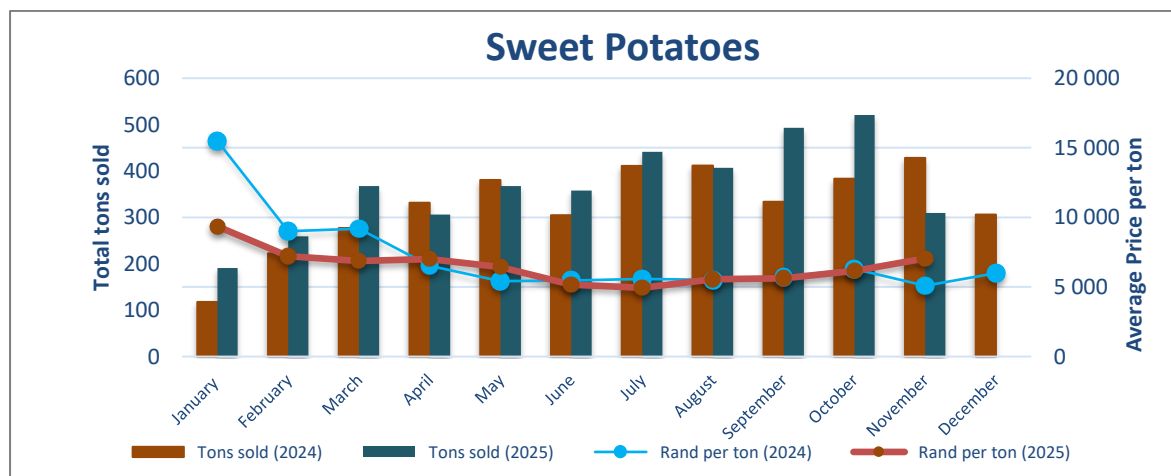
Source: Techno fresh (2025)

## 9. Sweet potato



The total volume of sweet potato sold at the Cape Town fresh produce market in November 2025 decreased from 520.6 tons in October 2025 to 309.3 tons. This translates to a 40.6% month-to-month decrease recorded during the month of November 2025. The total volume of sweet potato sold decreased year-on-year by 27.8% from 428.5 tons in November 2024 to 309.3 tons in November 2025. Sweet potato was trading at R7056.6 during November 2025. On an annual basis, the average market price per ton increased by 38.6% from R5090.4 in November 2024 to R7056.6 in November 2025.

**Figure 9: Sweet potato sales on the Cape Town Fresh Produce Market.**



Source: Techno fresh (2025)

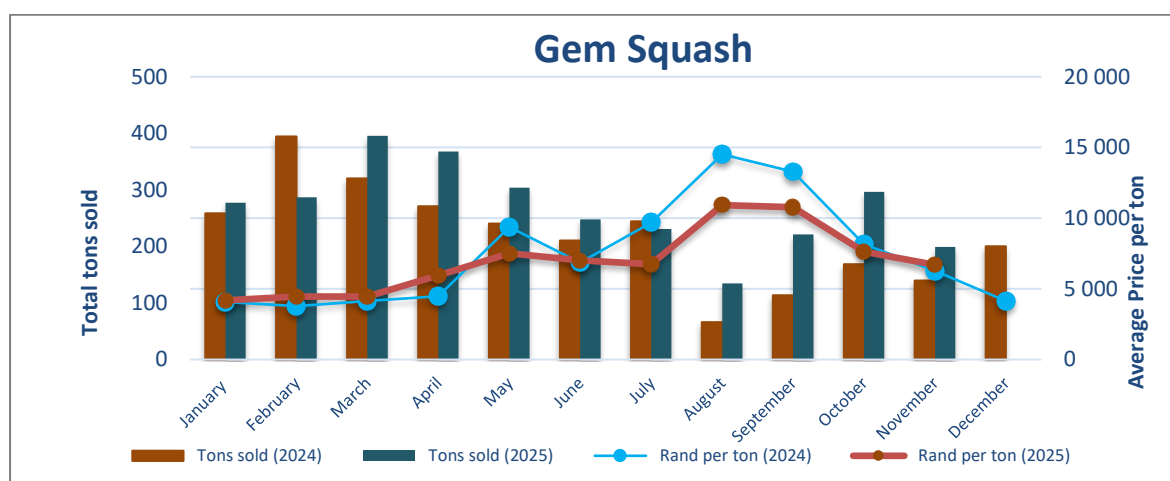


## 10. Gem squash



Figure 10 below shows the total volume of gem squash sold at the Cape Town fresh produce market in November 2025. The volume of gem squash sold during November 2025 decreased by 32.8% from 296.3 tons in October 2025 to 199.2 tons in November 2025. The price per ton of gem squash decreased by 12.1% from R7628.6 in October 2025 to R6708.3 in November 2025. On an annual basis, gem squash sold at the Cape Town fresh produce market increased by 42.8% during the period under review. As a result, the volume of gem squash sold increased from 139.5 tons in November 2024 to 199.2 tons in November 2025. The average market price of gem squash increased by 6.9% or R434.7 per ton from R6273.6 in November 2024 to R6708.3 in November 2025.

**Figure 10: Gem squash sales on the Cape Town Fresh Produce**



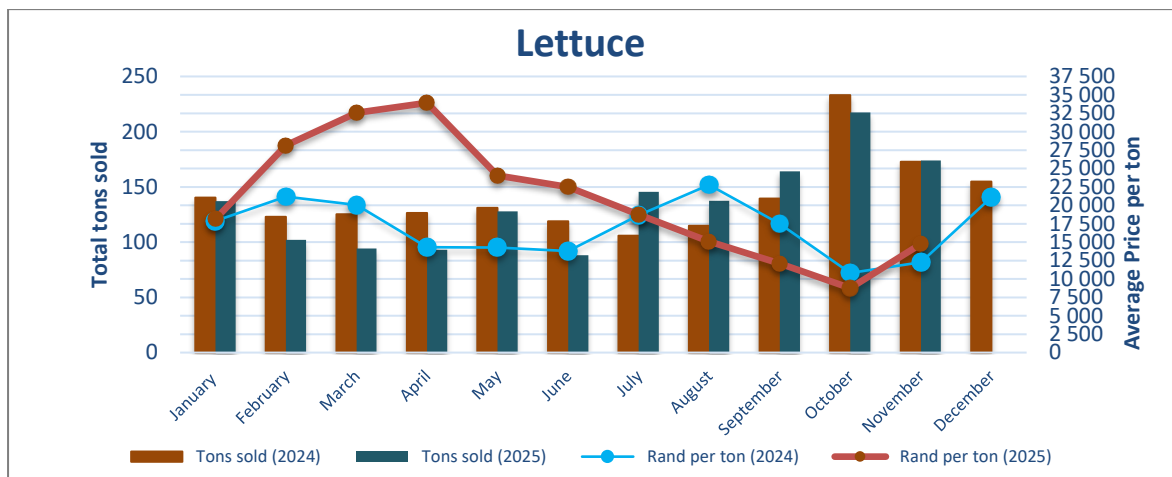
Source: Techno fresh (2025)

## 11. Lettuce



A total amount of 174.1 tons of lettuce was sold at the Cape Town fresh produce markets during November 2025. This presents 19.9% or 43.3 tons decrease from the previous month (October 2025) record of 217.4 tons. The average market price increased by 68.4% or R5982.4 from R8751.9 in October 2025 to R14734.3 in November 2025. On year and year, lettuce was trading at R12278.3 in November 2024 compared to R14734.3 in November 2025. These results indicate an increase of 20% in price per ton of lettuce between November 2024 and November 2025.

**Figure 11: Lettuce sales on the Cape Town Fresh Produce Market**



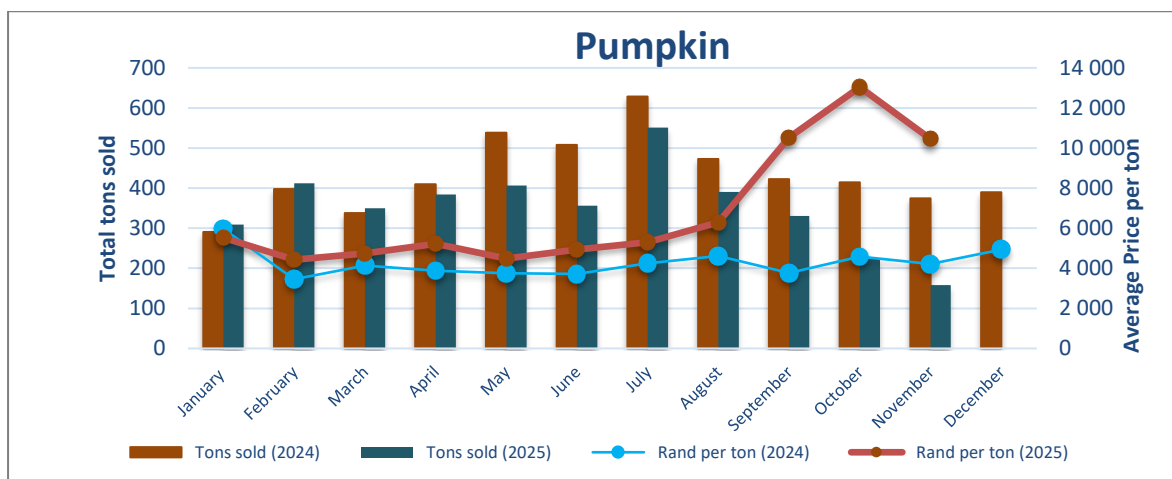
Source: Techno fresh (2025)

## 12. Pumpkin



A total of 157.9 tons of pumpkin was sold at the Cape Town fresh produce markets during November 2025. This presents a 29.3% or 65.3-ton decrease from the previous month (October) record of 223.2 tons. The average market price decreased by 19.9% or R2588.5 from R13035.3 in October 2025 to R10446.8 in November 2025. On year and year basis, pumpkins were trading at R4208.3 per ton in November 2024 compared to R10446.8 in November 2025. These results indicate an increase of R6238.5 in price per ton of pumpkin between November 2024 and November 2025.

**Figure 12: Pumpkin sales on the Cape Town Fresh Produce Market**



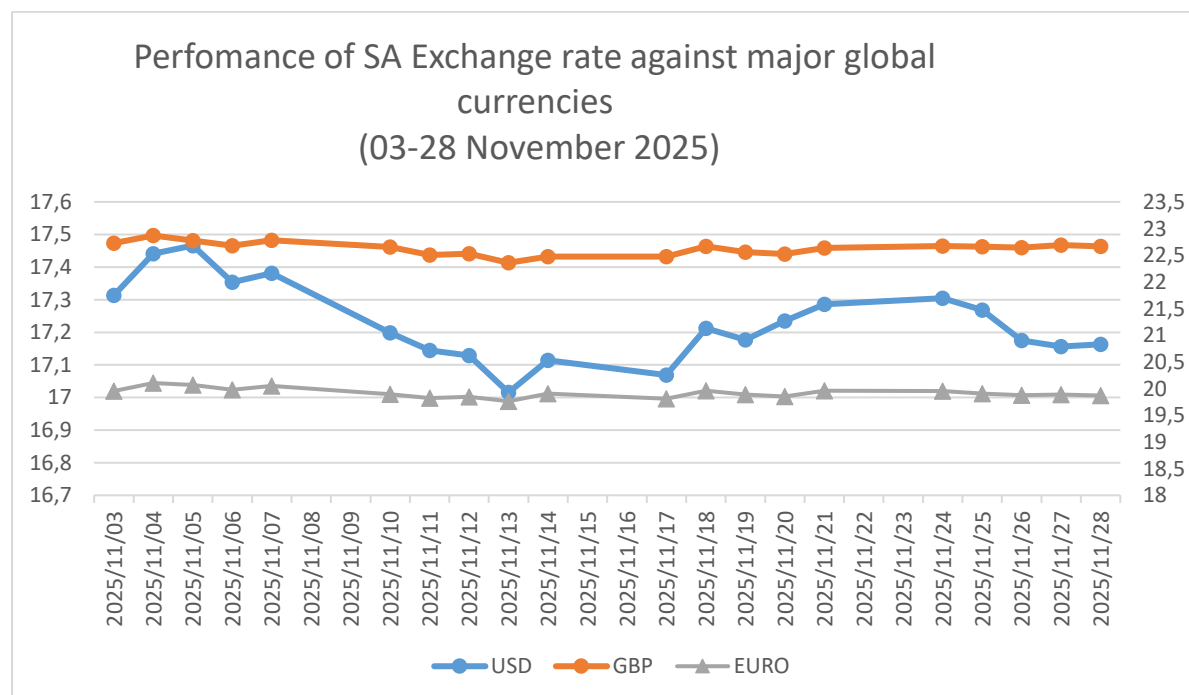
Source: Techno fresh (2025)

**Table 1: Trend analysis of niche vegetables traded on the Cape Town Fresh Produce market.**

Product Name highest to the lowest volumes in November 2025	Average tons November 2025 (Ton)	% change in average tons November 2025 (m/m)	Average Price November 2025 (Rand/ton)	% change in average price November 2025 (m/m)
Beetroot	152,6	3,7%	5 346,3	-20,6%
Baby marrow	88,2	-15,6%	8 126,6	-53,6%
Green beans	79,3	-24,2%	18 305,9	-15,9%
Cauliflower	63,0	-51,4%	16 585,1	42,4%
Sweetcorn	50,0	-25,6%	26 068,8	-11,8%
Brinjals	49,0	-1,5%	23 179,0	14,0%
Broccoli	31,1	-36,6%	32 367,3	72,0%
Spring onion	27,7	5,8%	13 548,4	-12,5%
Spinach	22,2	-27,3%	11 591,4	4,5%
Hubbard squash	11,7	100,0%	2 082,3	100,0%
Patty pans	8,3	86,0%	13 674,1	5,6%
Leeks	7,3	11,5%	6 709,0	-24,1%
Radish	2,3	-30,1%	17 506,8	-4,9%
Mushrooms	1,3	-42,3%	87 500,0	0,4%
Marrows	0	0%	0	0%

Source: Techno fresh (2025)

### Exchange Rates



Source: South African Reserve Bank (2025)

During the reporting period 03-28 November 2025, looking at month-to-month average of the South African Rand, it can be noted that it strengthened against the US Dollar, Great British Pound and the Euro. During this period the US Dollar was trading at R17.23 in November 2025 compared to R17.28 in October 2025. Great British Pound was trading at R22.62 in November 2025 compared to R23.08 in October 2025, while the Euro was trading at R19.91 in November 2025 compared to R20.12 in October 2025.

## Energy

**Table 3.1 Basic fuel Price adjustments**

Product Description	Numerical adjustment applicable to the coast parts in South Africa	Price adjustment Description	The average price (cents) applicable to the coastal parts of South Africa
<b>Petrol 95 ULP &amp; LRP</b>	51,00	cents per litre <b>decrease</b> in the retail price.	2029,00
<b>Diesel 0.05% Sulphur</b>	21,00	cents per litre <b>decrease</b> in the retail price.	1830,050
<b>Illuminating Paraffin (Wholesale)</b>	1,00	cents per litre <b>decrease</b> the retail price.	1197,118
<b>LPGAS (maximum retail price)</b>	61,00	cents per litre <b>decrease</b> in the retail price.	3082,00

The Department of Energy has announced fuel price adjustments with effect from 05 November 2025. The price of Petrol 95 ULP & LRP decreased by 51 cents, the price of diesel (0.05% sulphur) decreased by 21 cents, price of paraffin decreased by 1 cent. Lastly, LPGAS's maximum retail price decreased by 61 cents during the reporting period.

## ACKNOWLEDGMENTS

The below-listed sources are acknowledged, as cited in this publication:

Agricultural Produce Agents Council (APAC): [www.apacweb.org.za](http://www.apacweb.org.za)

Agricultural Research Council (ARC): [www.arc.agric.za](http://www.arc.agric.za)

Department of Agriculture, Forestry and Fisheries (DAFF): [www.daff.gov.za](http://www.daff.gov.za)

Department of Agriculture, Forestry and Fisheries (DAFF): [www.daff.gov.za](http://www.daff.gov.za)

Mineral resources & energy: [Petrol Price Media Release \(dmre.gov.za\)](http://Petrol Price Media Release (dmre.gov.za))

Department of Water & Sanitation (DWS): [www.dwa.gov.za](http://www.dwa.gov.za)

Elsenburg (Western Cape Department of Agriculture): [www.elsenburg.com](http://www.elsenburg.com)

Organization of the Petroleum Exporting Countries (OPEC): [www.opec.org/opec](http://www.opec.org/opec)

Potatoes South Africa: [www.potatoes.co.za](http://www.potatoes.co.za)

South African Government: [www.gov.za](http://www.gov.za)

South African Reserve Bank (SARB): <https://www.resbank.co.za/en/home/what-we-do/statistics/key-statistics/selected-historical-rates>

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