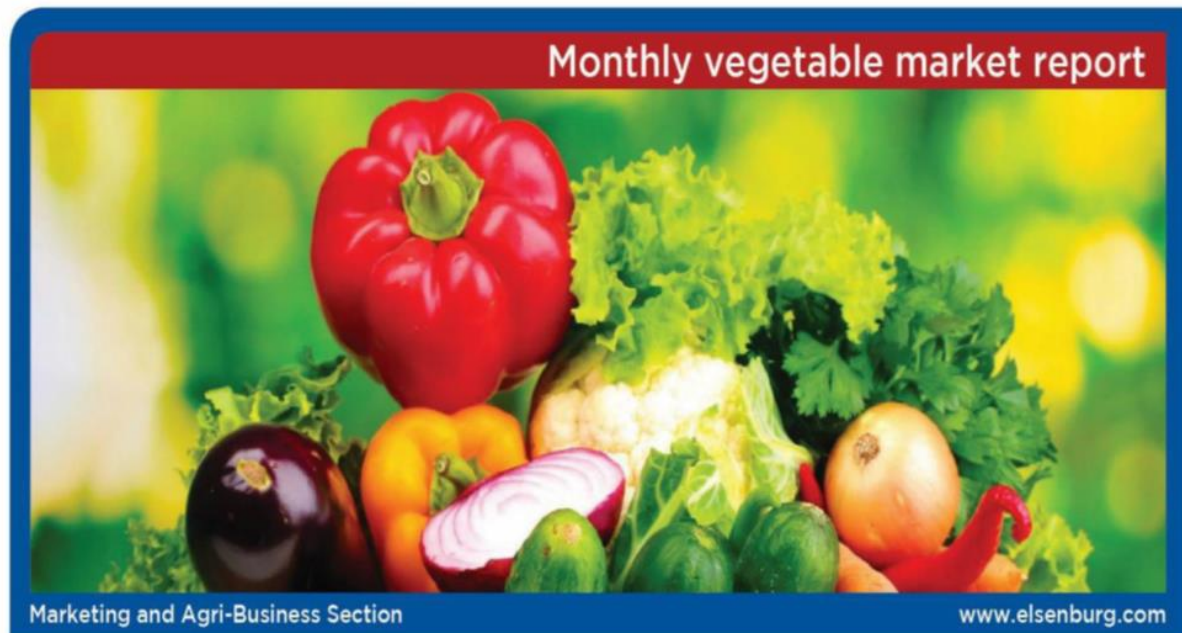


## MONTHLY VEGETABLE REPORT



Review period: 01 October 2024 to 01 October 2025

### MONTHLY MARKET INFORMATION REPORT: VEGETABLES

Issue: 2025/10

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## INTRODUCTION

The Cape Town Fresh produce market monthly report aims to bring forth information about the performance of selected vegetable sales in the market during the period under review. At a given month the report looks at the main commodities that are traded in the Cape Town fresh produce market in terms of average volume (tons) and prices (Rand per ton). The report also looks into international and local issues that affect the fresh produce industry.

### **OVERVIEW OF THE NATIONAL AGRICULTURAL MARKETING INFORMATION SYSTEM (AMIS), OFFERED BY THE DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES (DAFF)**

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The Agricultural Marketing Information Systems (AMIS) is a database interface offered by the Department of Agriculture, Forestry and Fisheries (DAFF).

The main purpose of the Agricultural Marketing Information System (AMIS) is to provide reliable & updated information to farmers. In order to assist farmers to plan activities relating to production and marketing in a much-informed manner.

Agricultural market information is provided for horticulture, field crops, livestock and industrial products, and includes the following categories:

- marketing prices,
- grading and standard information,
- annual price trends, and
- marketing news (pertaining to the application procedures for import and export permits).

Click on the following website link to access the [DAFF AMIS](http://webapps.daff.gov.za/amis) web application, or alternatively go to the web address: <http://webapps.daff.gov.za/amis> (no subscription fee payable to access system). Cell phone user can send an SMS to **\*120\*4040#** (*charged at standard SMS rates*)

**Please note that prices are updated at 12h00 a.m on a daily basis.**

## Vegetable price and volume trend analysis

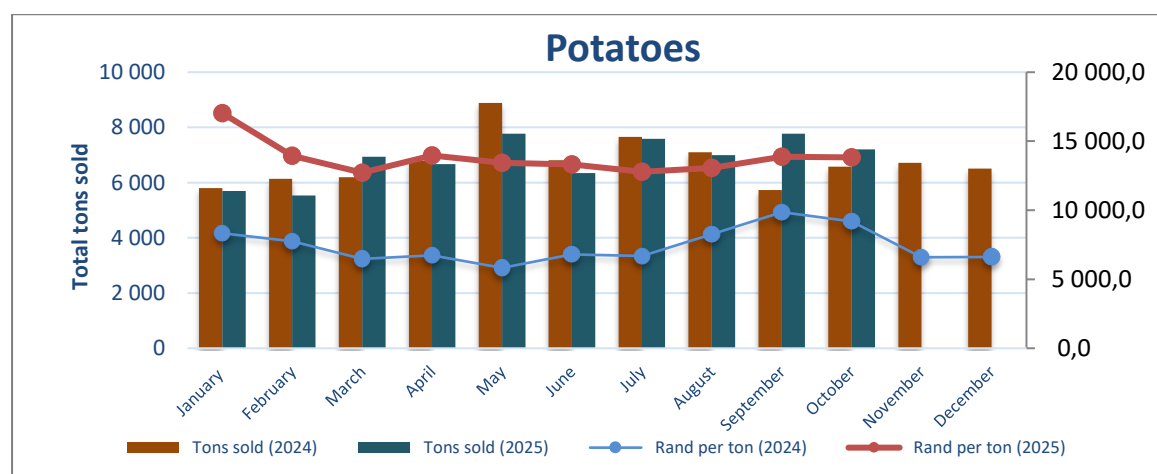
Vegetables are part of important annual crops for the South African agricultural industry. They play a fundamental role in contributing to various agricultural industries who are directly and indirectly involved in the vegetable industry. In return these industries make a significant contribution to employment creation and revenue generation in the Western Cape. At the fresh produce markets trade occurs on the market floors and market forces (i.e. demand and supply) determine prices of vegetables and fruits. The performance of the vegetable industry is largely dependent on climatic conditions and this impact on crop production. This occurs throughout all stages of production until the produce is harvested and ready for the market. Forming part of these climatic conditions is; drought, flood, hail and heat wave. In analyzing the price and volume of traded commodities, factors that impact on crops development and production are taken into consideration. Below are different figures of the main vegetables that are traded in the market in terms of prices and volumes.



### 1. Potatoes

As illustrated in the figure 1, the volume of Potatoes sold at the Cape Town Fresh produce market during the month of October 2025 decreased by 7% from 7766.5 tons in September 2025 to 7205.6 tons. This translates to (560.9) ton decrease in the tons of potatoes sold at Cape Town Fresh produce market during the month of October 2025. The average market price per ton of potatoes sold increased by 16% (or R635.5) from R4006.8 in September 2025 to R4642.2 in October 2025. Sales on the Cape Town market traded at 50% y/y per ton, lower than in the same period last year. The volume of potatoes sold increased by 10% y/y compared to the same period last year.

**Figure 1: Potato prices and quantity traded at Cape Town Fresh Produce market.**



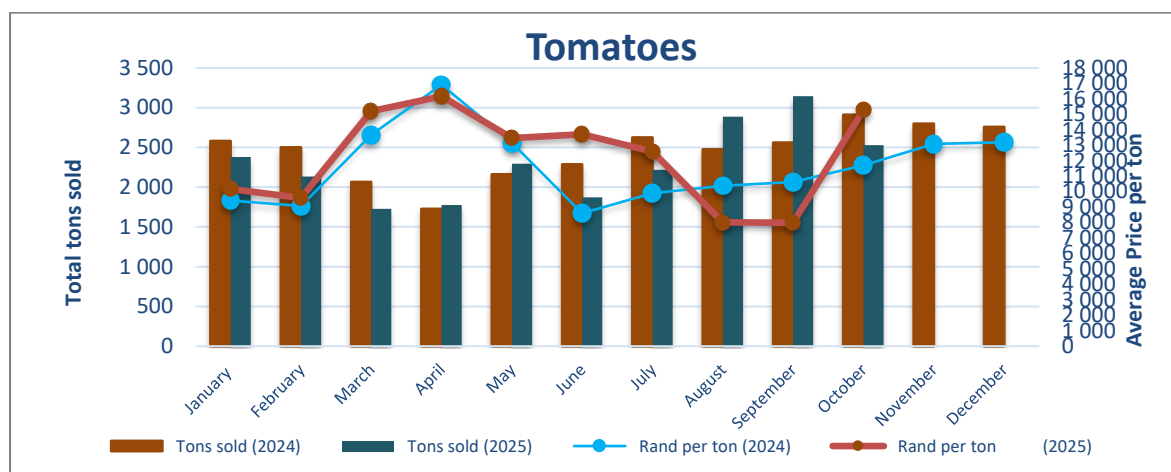
Source: Techno fresh (2025)

## 2. Tomatoes



The total amount of tomatoes sold during October 2025 was 2529.0 tons, which shows a 615.0 (ton) decrease from 3144.0 tons recorded in September 2025. Tomatoes were trading at R15289.9 in October 2025.

**Figure 2: Tomatoes sales on the Cape Town Fresh Produce Market**



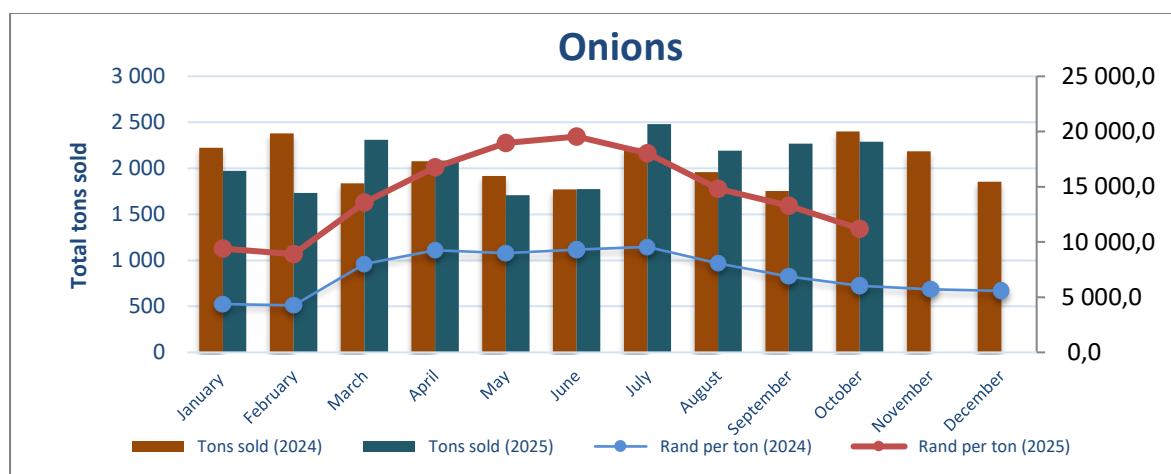
Source: Techno fresh (2025)



## 3. Onions

In October 2025, the volume of onions traded in the Cape Town fresh produce market was 2289.0 tons, which shows 1% increase from 2267.3 tons recorded in September 2025. The price per ton of onions sold on the market decreased by 19.9% from R6423.9 in September 2025 to R5145.8 in October 2025.

**Figure 3: Onions prices and quantity traded at Cape Town Fresh Produce market.**



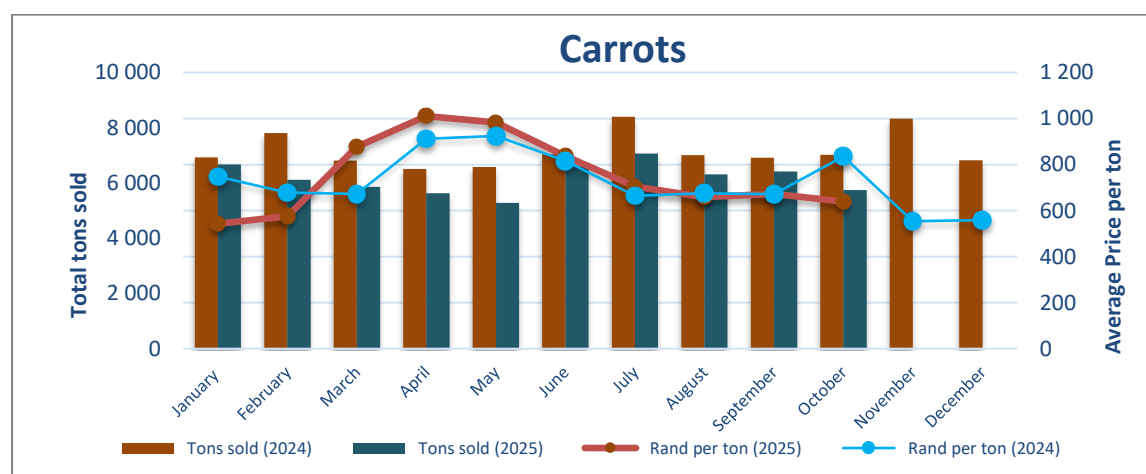
Source: Techno fresh (2025)

#### 4. Carrots



As indicated by Figure 4 below shows the total volume of carrots traded at Cape Town fresh produce market during October 2025. The volume of carrots traded in October 2025, decreased month-month by 10.5% from 770.4 tons in September to 689.3 tons. When comparing year-on-year, the amount of carrots traded during this period decreased by 18.1% from 842.1 tons in October 2024 to 689.3 tons in October 2025. In October 2025 carrots was trading at R5331.3 per ton, which indicates 4.9% decrease in price per ton of carrots between September 2025 and October 2025. The average market price per ton of carrots also decreased by 23.4% y/y from R6959.6 in October 2024 to R5331.3 in October 2025.

**Figure 4: Carrots sales on the Cape Town Fresh Produce Market**



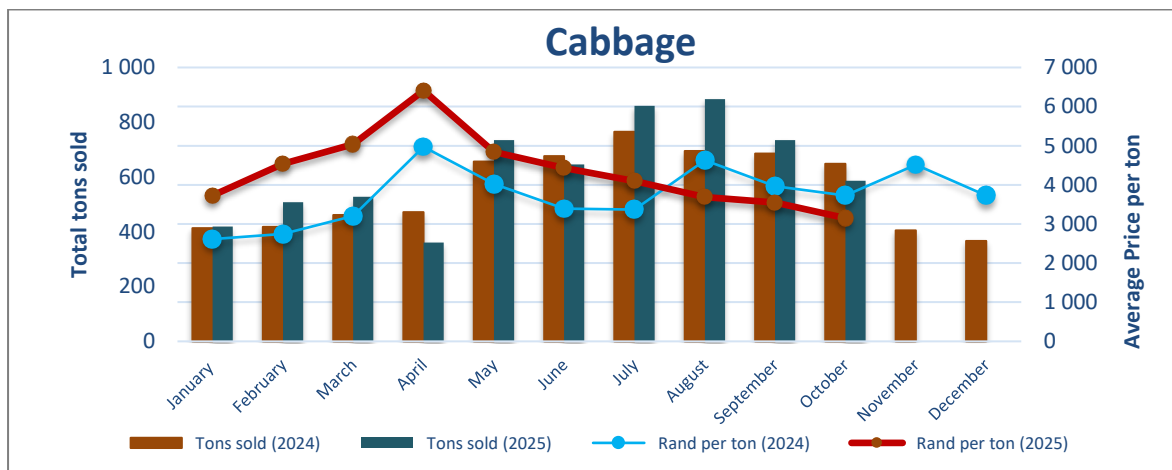
Source: Techno fresh (2025)

#### 5. Cabbages



The total volume of cabbages sold at the Cape Town fresh produce market during October 2025 recorded a month-to-month decrease of 20.3% or 149.3 tons. The total volume of cabbage sold decreased from 735.2 tons in September 2025 to 585.9 tons. The average market price per ton of cabbage also decreased by 11.2% from R3547.0 in September 2025 to R3150.1 in October 2025. On an annual basis, the total volume of cabbage sold decreased from 648.6 tons obtained in October 2024 to 585.9 tons in October 2025. This represents a year-on-year decrease of 9.7%, that is 62.6 tons less than the amount registered during the same period last year.

**Figure 5: Cabbages sales on the Cape Town Fresh Produce Market**



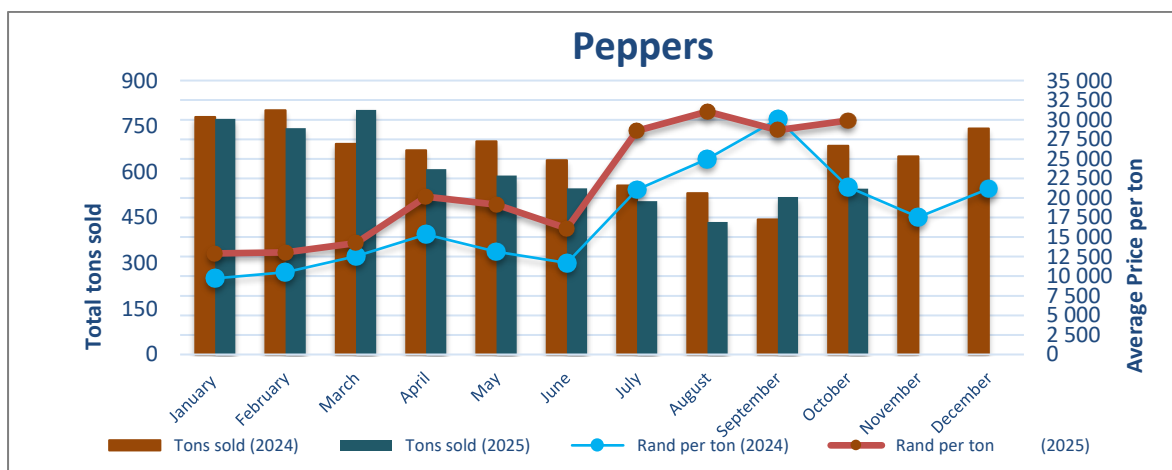
Source: Techno fresh (2025)

## 6. Peppers



As illustrated in figure 6 below, the total volume of peppers sold during October 2025 increased by 5.2% from 517.2 tons in September 2025 to 544.3 tons. The average market price of peppers also increased by 4.3% from R28664.5 in September 2025 to R29886.1 in October 2025. On an annual basis, the total volume of peppers sold during the period under review registered a year-on-year decrease of 27.1 tons from 685.2 tons in October 2024 to 544.3 tons in October 2025. The average market price per ton on the other hand increased by 39.6% from R21411.3 in October 2024 to R29886.1 in October 2025.

**Figure 6: Peppers sales on the Cape Town Fresh Produce Market**



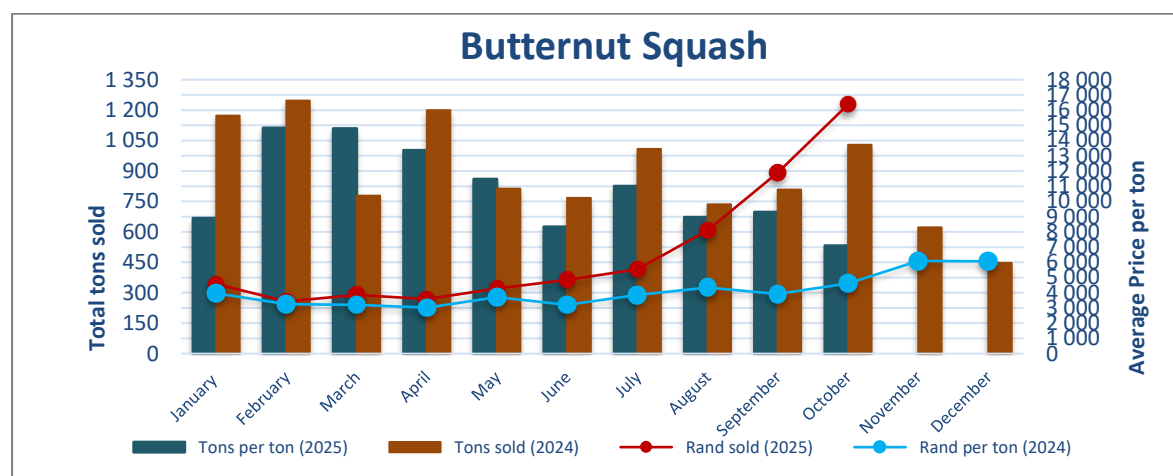
Source: Techno fresh (2025)

## 7. Butternut Squash



Figure 7 below represents the volume of butternut squash sold at the Cape Town fresh produce market during the month of October 2025. The volume of butternut squash sold decreased by 23.7% from 697.3 tons in September 2025 to 531.9 tons. The price per ton of butternut increased by 37.6% from R11893.2 in September 2025 to R16371.0 in October 2025. On a year-to-year basis the quantity of butternut squash sold during October 2024, and October 2025 decreased by 48.4% while the price of butternut sold during the same period (2024/25) increased by a remarkable 255.2% from R4609.0 per ton in October 2024 to R16371.0 per ton in October 2025.

**Figure 7: Butternut squash sales on the Cape Town Fresh Produce Market**



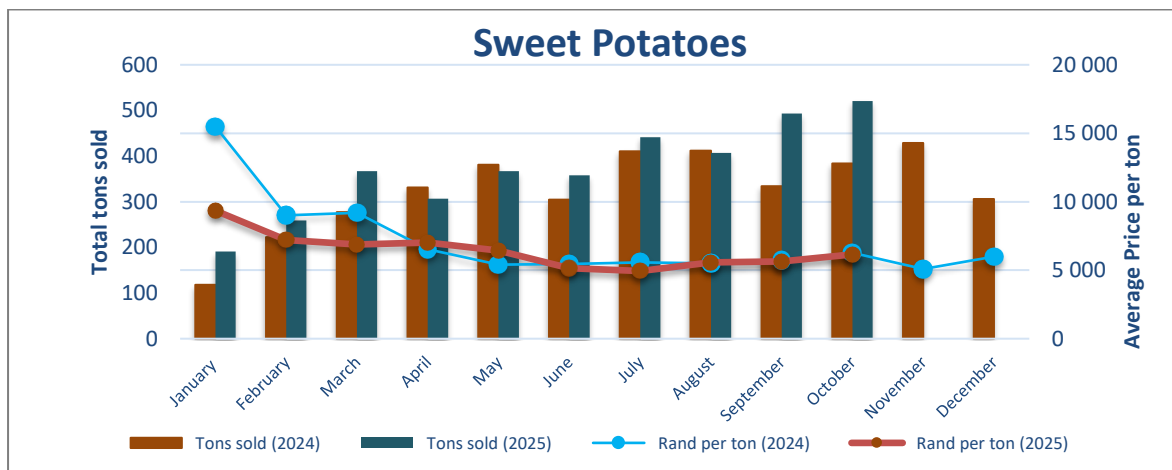
Source: Techno fresh (2025)

## 8. Sweet potato



The total volume of sweet potato sold at the Cape Town fresh produce market in October 2025 increased from 493.1 tons in September 2025 to 520.6 tons. This translates to a 5.6% month-to-month increase recorded during the month of October 2025. The total volume of sweet potato sold increased year-on-year by 35.7% from 383.7 tons in October 2024 to 520.6 tons in October 2025. Sweet potato was trading at R6156.2 during October 2025. On an annual basis, the average market price per ton decreased by 2% from R6281.4 in October 2024 to R6156.2 in October 2025.

**Figure 8: Sweet potato sales on the Cape Town Fresh Produce Market.**



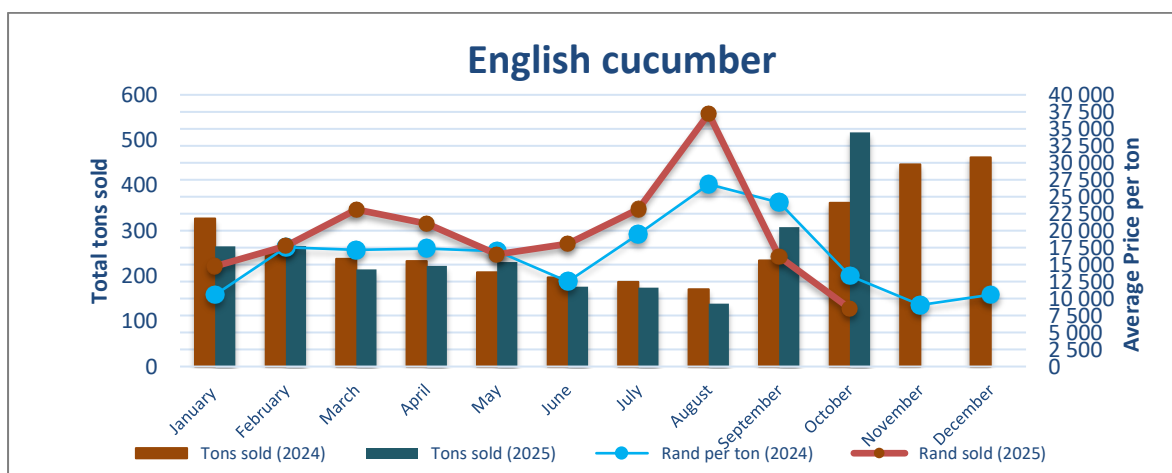
Source: Techno fresh (2025)

## 9. English cucumber



During the period under review (October 2025), the total volume of English cucumber sold amounted to 517.3 tons which is 68.2% or 209.8 tons more than 307.5 tons which was recorded in September 2025. The average market price of English cucumber decreased by 47% from R16163.8 in September 2025 to R8561.1 in October 2025. On annual basis, the volume of tons of English cucumber increased by 43% (or 155.5 tons) from 361.8 tons in October 2024 to 517.3 tons in October 2025.

**Figure 9: English cucumber sales on the Cape Town Fresh Produce Market.**



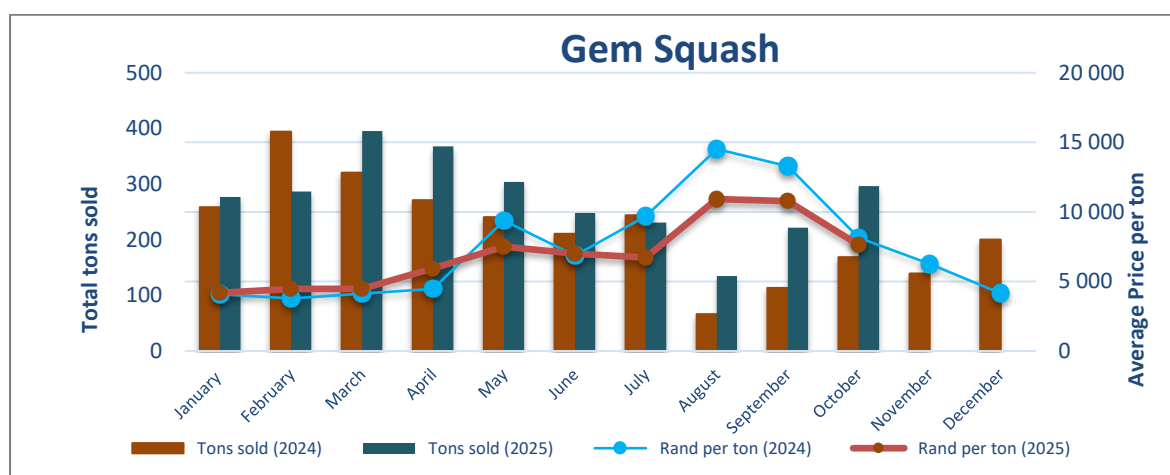
Source: Techno fresh (2025)

## 10. Gem squash



Figure 10 below shows the total volume of gem squash sold at the Cape Town fresh produce market in October 2025. The volume of gem squash sold during October 2025 increased by 33.9% from 221.3 tons in September 2025 to 296.3 tons. The price per ton of gem squash decreased by 29.2% from R10778.3 in September 2025 to R7628.6 in October 2025. On an annual basis, gem squash sold at the Cape Town fresh produce market increased by 75.9% during the period under review. As a result, the volume of gem squash sold increased from 168.4 tons in October 2024 to 296.3 tons in October 2025. The average market price of gem squash decreased by 6.4% or R521.7 per ton from R8150.3 in October 2024 to R7628.6 in October 2025.

**Figure 10: Gem squash sales on the Cape Town Fresh Produce**



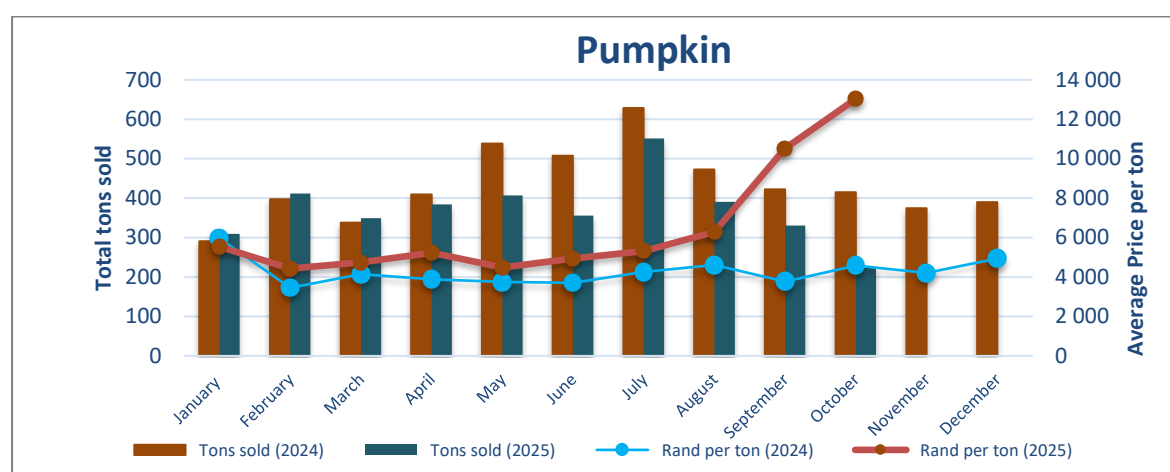
Source: Techno fresh (2025)

## 11. Pumpkin



A total amount of 223.2 tons of pumpkin was sold at the Cape Town fresh produce markets during October 2025. This presents a 32.5% or 107.3-ton decrease from the previous month (September) record of 330.5 tons. The average market price increased by 23.8% or R2509.1 from R10526.2 in September 2025 to R13035.3 in October 2025. On year and year basis, pumpkins were trading at R4580.5 per ton in October 2024 compared to R13035.3 in October 2025. These results indicate an increase of R8454.8 in price per ton of pumpkin between October 2024 and October 2025.

**Figure 11: Pumpkin sales on the Cape Town Fresh Produce Market**



Source: Techno fresh (2025)

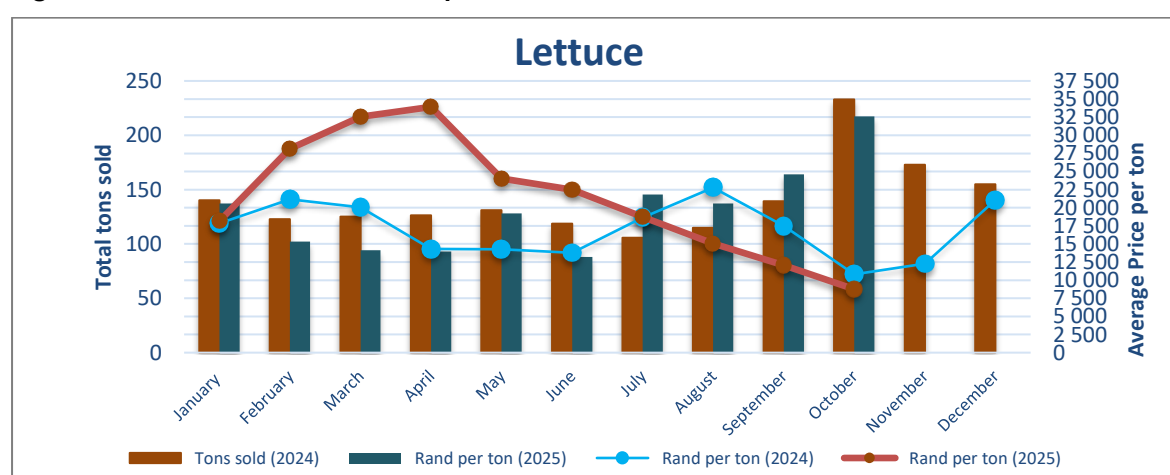
## 12. Lettuce



A total amount of 217.4 tons of lettuce was sold at the Cape Town fresh produce markets during October 2025. This presents 32.6% or 53.5 tons increase from the previous month (September 2025) record of 164.0 tons.

The average market price decreased by 27.6% or R3330.1 from R12082.0 in September 2025 to R8751.9 in October 2025. On year and year, lettuce was trading at R10810.9 in October 2024 compared to R8751.9 in October 2025. These results indicate a decrease of 19% in price per ton of lettuce between October 2024 and October 2025.

**Figure 12: Lettuce sales on the Cape Town Fresh Produce Market**



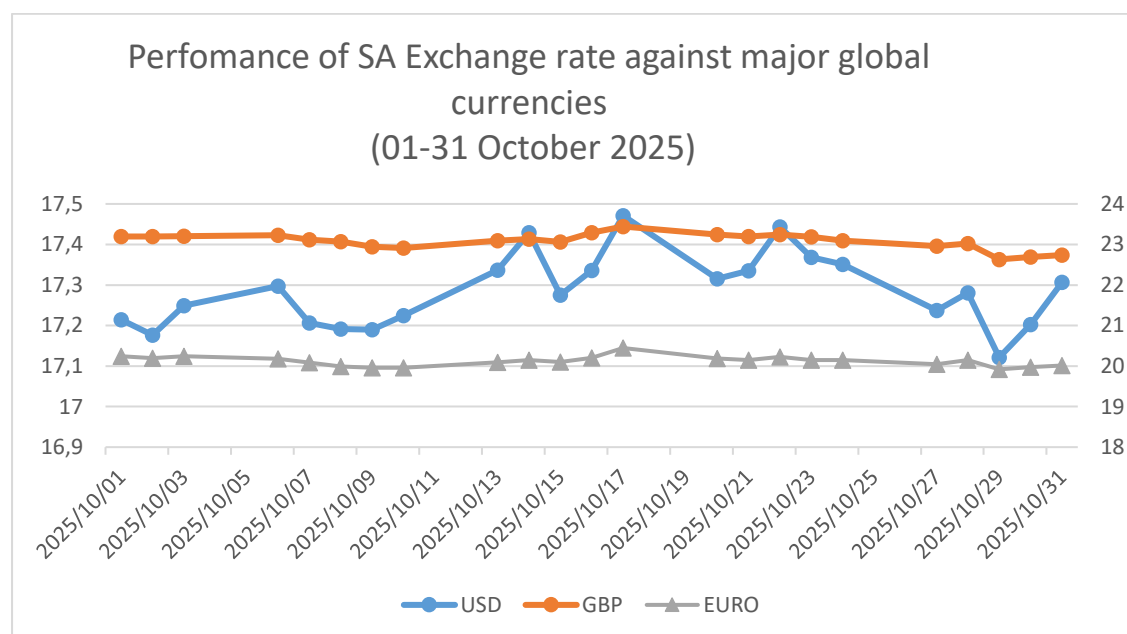
Source: Techno fresh (2025)

**Table 1: Trend analysis of niche vegetables traded on the Cape Town Fresh Produce market.**

| Product Name<br>highest to the lowest<br>volumes in October<br>2025 | Average tons<br>October 2025<br>(Ton) | % change in<br>average tons<br>October 2025<br>(m/m) | Average Price<br>October 2025<br>(Rand/ton) | % change in<br>average price<br>October 2025<br>(m/m) |
|---------------------------------------------------------------------|---------------------------------------|------------------------------------------------------|---------------------------------------------|-------------------------------------------------------|
| Beetroot                                                            | 147,1                                 | 61,0%                                                | 6 734,5                                     | -26,0%                                                |
| Cauliflower                                                         | 129,7                                 | 62,0%                                                | 11 644,6                                    | -41,3%                                                |
| Green beans                                                         | 104,6                                 | -9,6%                                                | 21 761,1                                    | 25,3%                                                 |
| Baby marrow                                                         | 104,6                                 | 30,4%                                                | 17 517,2                                    | -9,5%                                                 |
| Sweetcorn                                                           | 67,1                                  | -2,8%                                                | 29 546,7                                    | -0,2%                                                 |
| Brinjals                                                            | 49,8                                  | 3,0%                                                 | 20 338,1                                    | -4,2%                                                 |
| Broccoli                                                            | 49,0                                  | -11,3%                                               | 18 815,3                                    | -5,7%                                                 |
| Spinach                                                             | 30,6                                  | -14,5%                                               | 11 090,7                                    | -14,4%                                                |
| Spring onion                                                        | 26,2                                  | 13,7%                                                | 15 478,7                                    | -18,1%                                                |
| Leeks                                                               | 6,5                                   | 9,1%                                                 | 8 843,7                                     | 10,2%                                                 |
| Patty pans                                                          | 4,5                                   | 620,5%                                               | 12 944,7                                    | -59,4%                                                |
| Radish                                                              | 3,3                                   | 18,7%                                                | 18 412,7                                    | -14,5%                                                |
| Mushrooms                                                           | 2,2                                   | 25,0%                                                | 87 193,2                                    | 5,4%                                                  |
| Hubbard squash                                                      | 0                                     | -100%                                                | 0                                           | -100%                                                 |
| Marrows                                                             | 0                                     | 0%                                                   | 0                                           | 0%                                                    |

Source: Techno fresh (2025)

### Exchange Rates



Source: South African Reserve Bank (2025)

During the reporting period 01-30 October 2025, looking at month-to-month average of the South African Rand, it can be noted that it strengthened against the US Dollar, Great British Pound and the Euro. During this period the US Dollar was trading at R17.28 in October 2025 compared to R17.46 in September 2025. Great British Pound was trading at R23.08 in October 2025 compared to R23.58 in September 2025, while the Euro was trading at R20.12 in October 2025 compared to R20.48 in September 2025.

## Energy

**Table 3.1 Basic fuel Price adjustments**

| Product Description                      | Numerical adjustment applicable to the coast parts in South Africa | Price adjustment Description                         | The average price (cents) applicable to the coastal parts of South Africa |
|------------------------------------------|--------------------------------------------------------------------|------------------------------------------------------|---------------------------------------------------------------------------|
| <b>Petrol 95 ULP &amp; LRP</b>           | 8,00                                                               | cents per litre <b>increase</b> in the retail price. | 2080,00                                                                   |
| <b>Diesel 0.05% Sulphur</b>              | 10,00                                                              | cents per litre <b>decrease</b> in the retail price. | 1851,050                                                                  |
| <b>Illuminating Paraffin (Wholesale)</b> | 11,00                                                              | cents per litre <b>decrease</b> the retail price.    | 1198,118                                                                  |
| <b>LPGAS (maximum retail price)</b>      | 17,00                                                              | cents per litre <b>decrease</b> in the retail price. | 3143,00                                                                   |

The Department of Energy has announced fuel price adjustments with effect from 01 October 2025. The price of Petrol 95 ULP & LRP increased by 8cents, the price of diesel (0.05% sulphur) decreased by 10 cents, price of paraffin decreased by 11 cents. Lastly, LPGAS's maximum retail price decreased by 17 cents during the reporting period.

## ACKNOWLEDGMENTS

The below-listed sources are acknowledged, as cited in this publication:

Agricultural Produce Agents Council (APAC): [www.apacweb.org.za](http://www.apacweb.org.za)

Agricultural Research Council (ARC): [www.arc.agric.za](http://www.arc.agric.za)

Department of Agriculture, Forestry and Fisheries (DAFF): [www.daff.gov.za](http://www.daff.gov.za)

Department of Agriculture, Forestry and Fisheries (DAFF): [www.daff.gov.za](http://www.daff.gov.za)

Mineral resources & energy: [Petrol Price Media Release \(dmre.gov.za\)](http://Petrol Price Media Release (dmre.gov.za))

Department of Water & Sanitation (DWS): [www.dwa.gov.za](http://www.dwa.gov.za)

Elsenburg (Western Cape Department of Agriculture): [www.elsenburg.com](http://www.elsenburg.com)

Organization of the Petroleum Exporting Countries (OPEC): [www.opec.org/opec](http://www.opec.org/opec)

Potatoes South Africa: [www.potatoes.co.za](http://www.potatoes.co.za)

South African Government: [www.gov.za](http://www.gov.za)

South African Reserve Bank (SARB): <https://www.resbank.co.za/en/home/what-we-do/statistics/key-statistics/selected-historical-rates>

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