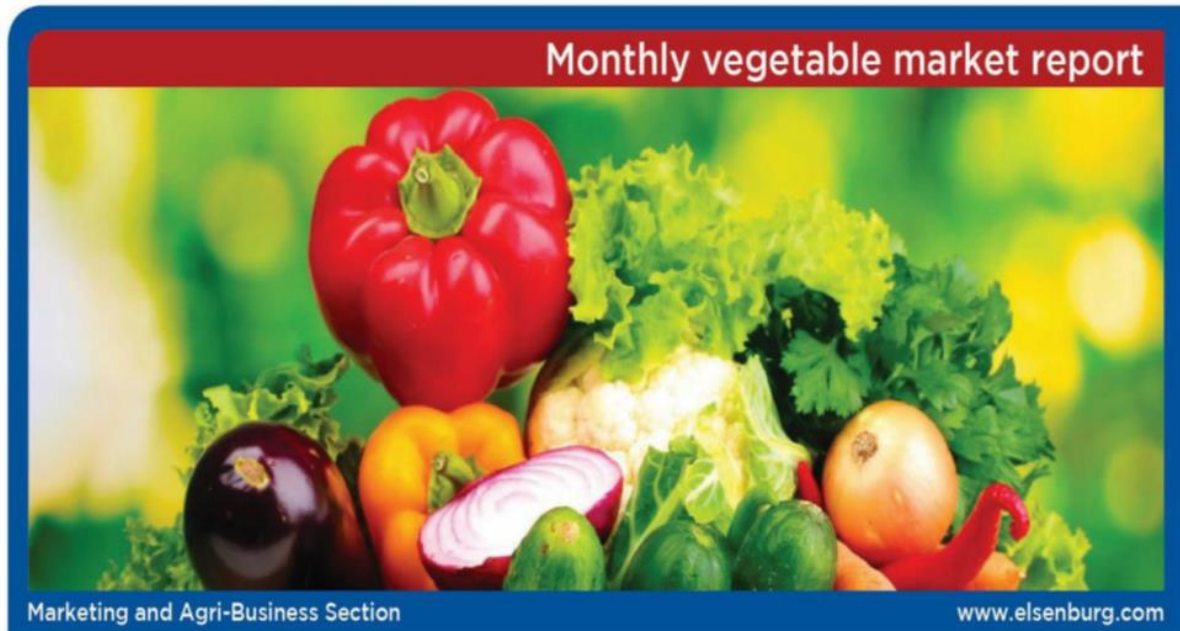


## MONTHLY VEGETABLE REPORT



Review period: 01 August 2024 to 01 August 2025

### MONTHLY MARKET INFORMATION REPORT: VEGETABLES

Issue: 2025/08

## INTRODUCTION

The Cape Town Fresh produce market monthly report aims to bring forth information about the performance of selected vegetable sales in the market during the period under review. At a given month the report looks at the main commodities that are traded in the Cape Town fresh produce market in terms of average volume (tons) and prices (Rand per ton). The report also looks into international and local issues that affect the fresh produce industry.

### **OVERVIEW OF THE NATIONAL AGRICULTURAL MARKETING INFORMATION SYSTEM (AMIS), OFFERED BY THE DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES (DAFF)**

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The Agricultural Marketing Information Systems (AMIS) is a database interface offered by the Department of Agriculture, Forestry and Fisheries (DAFF).

The main purpose of the Agricultural Marketing Information System (AMIS) is to provide reliable & updated information to farmers. In order to assist farmers to plan activities relating to production and marketing in a much-informed manner.

Agricultural market information is provided for horticulture, field crops, livestock and industrial products, and includes the following categories:

- marketing prices,
- grading and standard information,
- annual price trends, and
- marketing news (pertaining to the application procedures for import and export permits).

Click on the following website link to access the [DAFF AMIS](http://webapps.daff.gov.za/amis) web application, or alternatively go to the web address: <http://webapps.daff.gov.za/amis> (no subscription fee payable to access system). Cell phone user can send an SMS to **\*120\*4040#** (*charged at standard SMS rates*)

**Please note that prices are updated at 12h00 a.m on a daily basis.**

## Vegetable price and volume trend analysis

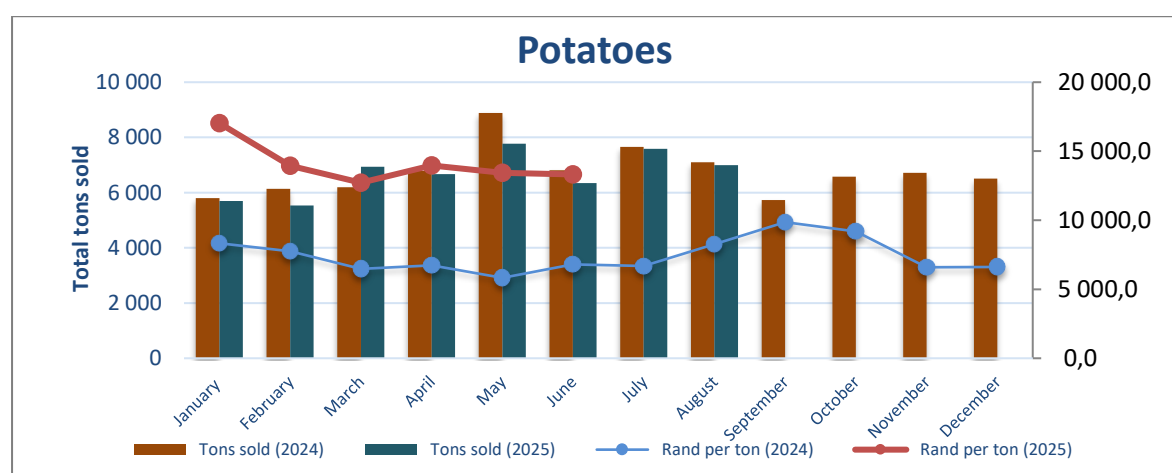
Vegetables are part of important annual crops for the South African agricultural industry. They play a fundamental role in contributing to various agricultural industries who are directly and indirectly involved in the vegetable industry. In return these industries make a significant contribution to employment creation and revenue generation in the Western Cape. At the fresh produce markets trade occurs on the market floors and market forces (i.e. demand and supply) determine prices of vegetables and fruits. The performance of the vegetable industry is largely dependent on climatic conditions and this impact on crop production. This occurs throughout all stages of production until the produce is harvested and ready for the market. Forming part of these climatic conditions is; drought, flood, hail and heat wave. In analyzing the price and volume of traded commodities, factors that impact on crops development and production are taken into consideration. Below are different figures of the main vegetables that are traded in the market in terms of prices and volumes.



### 1. Potatoes

As illustrated in the figure 1, the volume of Potatoes sold at the Cape Town Fresh produce market during the month of August 2025 decreased by 8% from 7585.2 tons in July 2025 to 6994.6 tons. This translates to (590.6) ton decrease in the tons of potatoes sold at Cape Town Fresh produce market during the month of August 2025. The average market price per ton of potatoes sold also decreased by 22% (or R1327.4) from R6120.9 in July 2025 to R4793.5 in August 2025. Sales on the Cape Town market traded at 42% y/y per ton, lower than in the same period last year. The volume of potatoes sold also decreased by 2% y/y compared to the same period last year.

**Figure 1: Potato prices and quantity traded at Cape Town Fresh Produce market.**



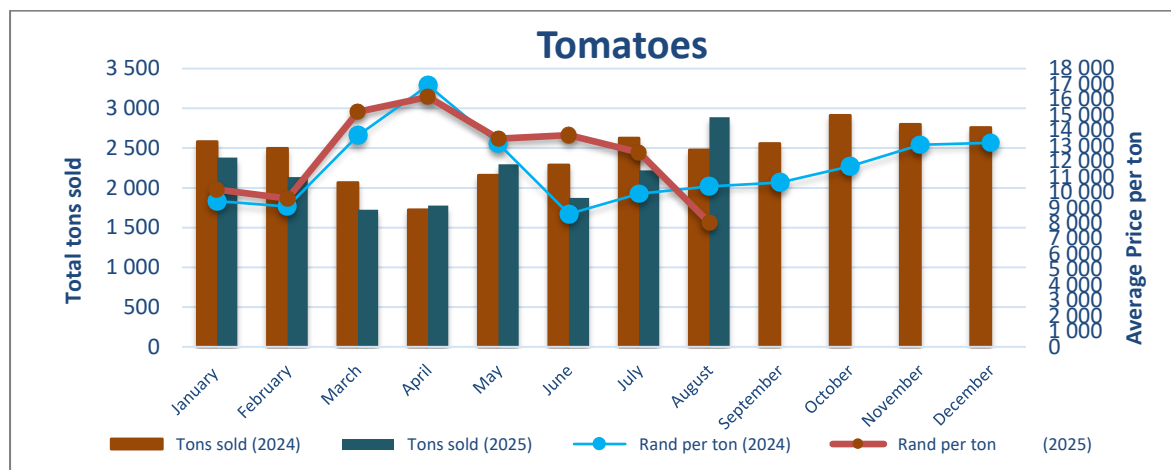
Source: Techno fresh (2025)

## 2. Tomatoes



The total amount of tomatoes sold during August 2025 was 2887.5 tons, which shows a 667.7 (ton) increase from 2219.8 tons recorded in July 2025. Tomatoes were trading at R8020.5 in August 2025.

**Figure 2: Tomatoes sales on the Cape Town Fresh Produce Market**



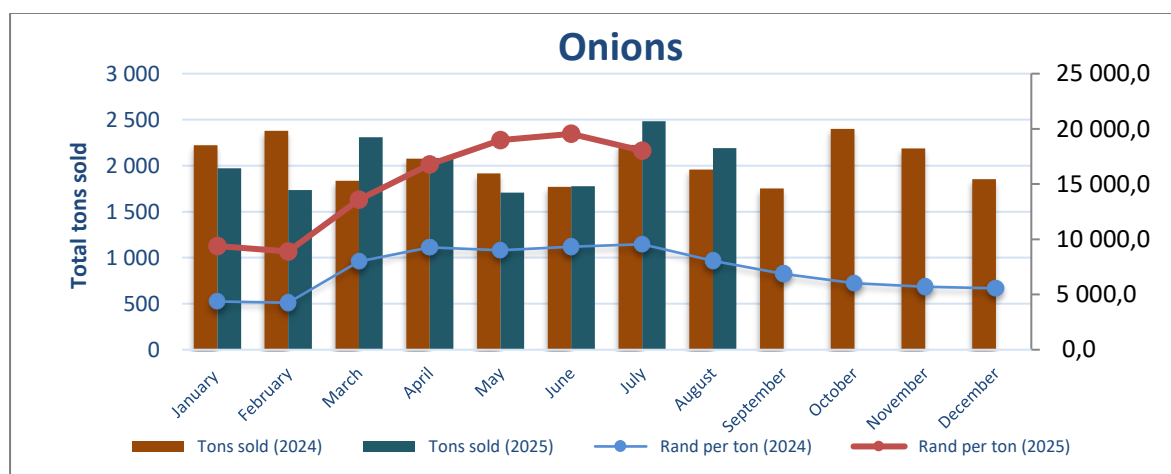
Source: Techno fresh (2025)



## 3. Onions

In August 2025, the volume of onions traded in the Cape Town fresh produce market was 2190.8 tons, which shows 11.7% decrease from 2482.3 tons recorded in July 2025. The price per ton of onions sold on the market also decreased by 20.5% from R8480.5 in July 2025 to R6745.1 in August 2025.

**Figure 3: Onions prices and quantity traded at Cape Town Fresh Produce market.**



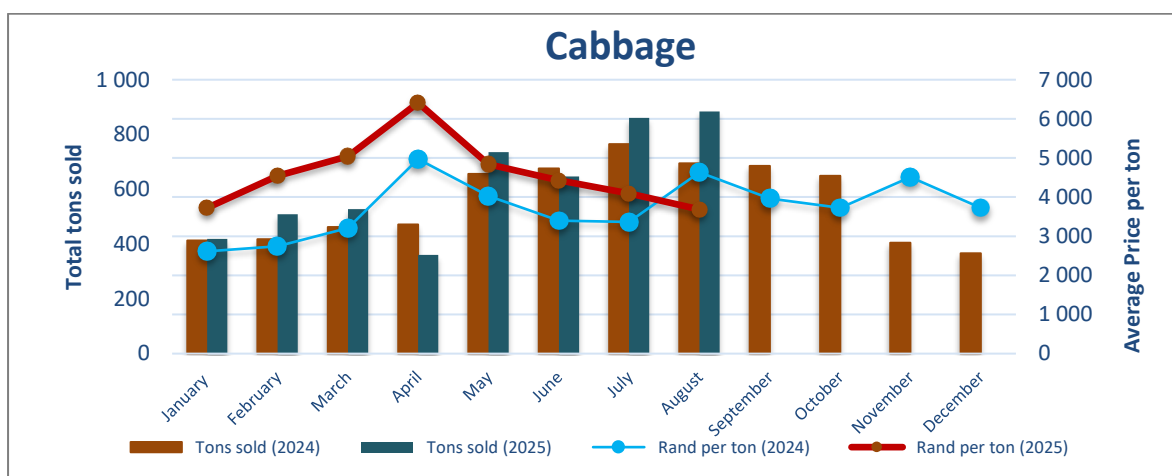
Source: Techno fresh (2025)

## 4. Cabbages



The total volume of cabbages sold at the Cape Town fresh produce market during August 2025 recorded a month-to-month increase of 2.7% or 23.6 tons. The total volume of cabbage sold increased from 860.4 tons in July 2025 to 883.9 tons in August 2025. The average market price per ton of cabbage decreased by 10% from R4093.7 in July 2025 to R3684.6 in August 2025. On an annual basis, the total volume of cabbage sold increased from 695.0 tons obtained in August 2024 to 883.9 tons in August 2025. This represents a year-on-year increase of 27.2%, that is 188.9 tons more than the amount registered during the same period last year.

**Figure 4: Cabbages sales on the Cape Town Fresh Produce Market**



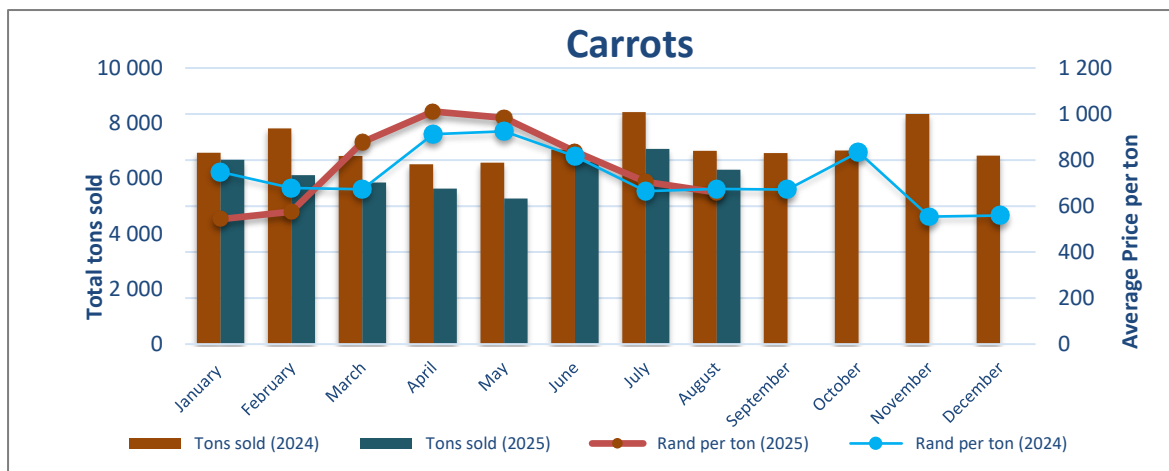
Source: Techno fresh (2025)

## 5. Carrots



As indicated by Figure 5 below shows the total volume of carrots traded at Cape Town fresh produce market during August 2025. The volume of carrots traded in August 2025, decreased month-month by 10.7% from 848.4 tons in July 2025 to 757.5 tons. When comparing year-on-year, the amount of carrots traded during this period decreased by 9.9% from 840.6 tons in August 2024 to 757.5 tons in August 2025. In August 2025 carrots was trading at R5490.9 per ton, which indicates 6.6% decrease in price per ton of carrots between July 2025 and August 2025. The average market price per ton of carrots also decreased by 2.4% y/y from R5625.3 in August 2024 to R5490.9 in August 2025.

**Figure 5: Carrots sales on the Cape Town Fresh Produce Market**



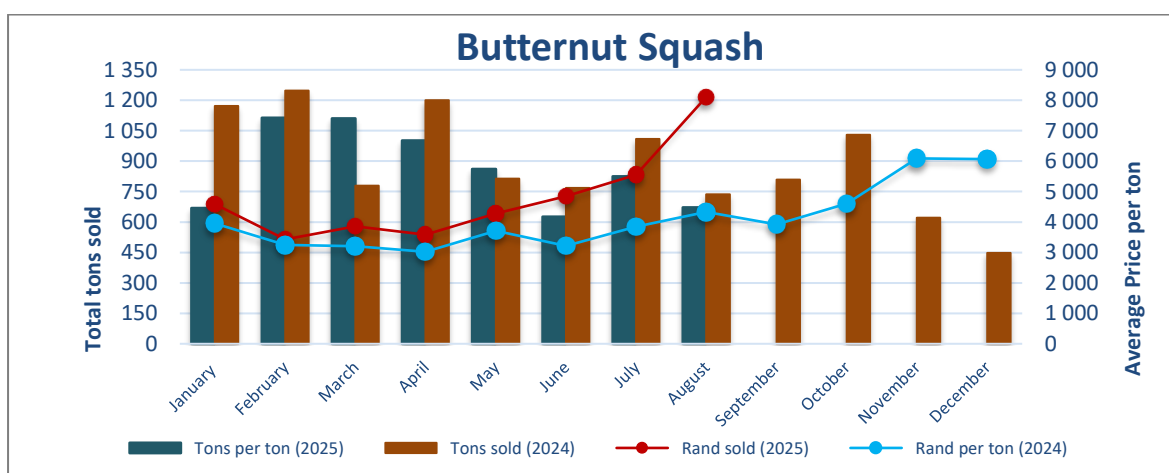
Source: Techno fresh (2025)

## 6. Butternut Squash



Figure 6 below represents the volume of butternut squash sold at the Cape Town fresh produce market during the month of August 2025. The volume of butternut squash sold decreased by 18.5% from 825.3 tons in July 2025 to 672.5 in August 2025. The price per ton of butternut increased by 46.2% from R5548.2 in July 2025 to R8111.2 in August 2025. On a year-to-year basis the quantity of butternut squash sold during August 2024 and August 2025 decreased by 8.7% while the price of butternut sold during the same period (2024/25) increased by 87.2% from R4333.9 per ton in August 2024 to R8111.2 per ton in August 2025.

**Figure 6: Butternut squash sales on the Cape Town Fresh Produce Market**



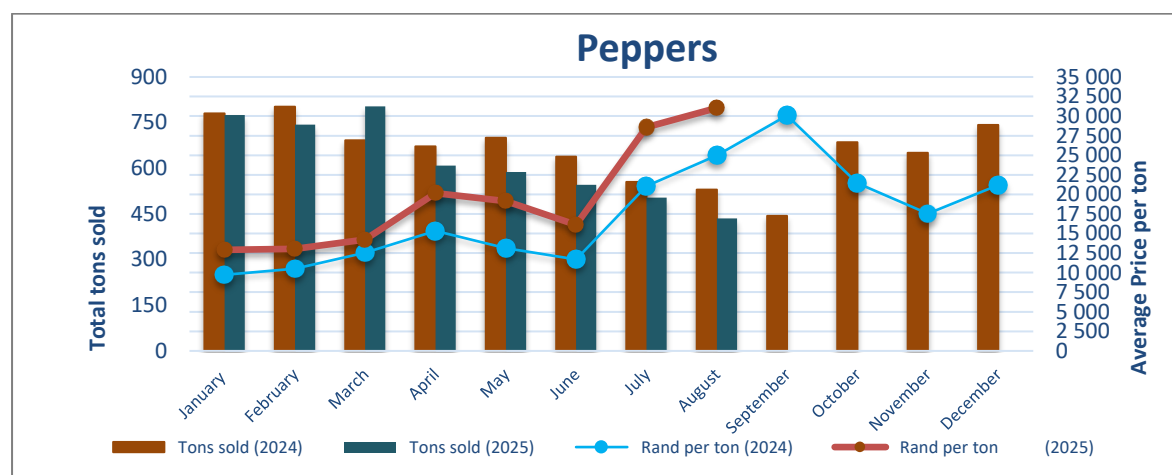
Source: Techno fresh (2025)

## 7. Peppers



As illustrated in figure 7 below, the total volume of peppers sold during August 2025 decreased by 13.5% from 503.5 tons in July 2025 to 435.6 tons. The average market price of peppers increased by 8.5% from R28598.3 in July 2025 to R31037.8 in August 2025. On an annual basis, the total volume of peppers sold during the period under review registered a year-on-year decrease of 94.4 tons from 529.9 tons in August 2024 to 435.6 tons in August 2025. The average market price per ton on the other hand increased by 24.1% from R25005.1 in August 2024 to R31037.8 in August 2025.

**Figure 7: Peppers sales on the Cape Town Fresh Produce Market**



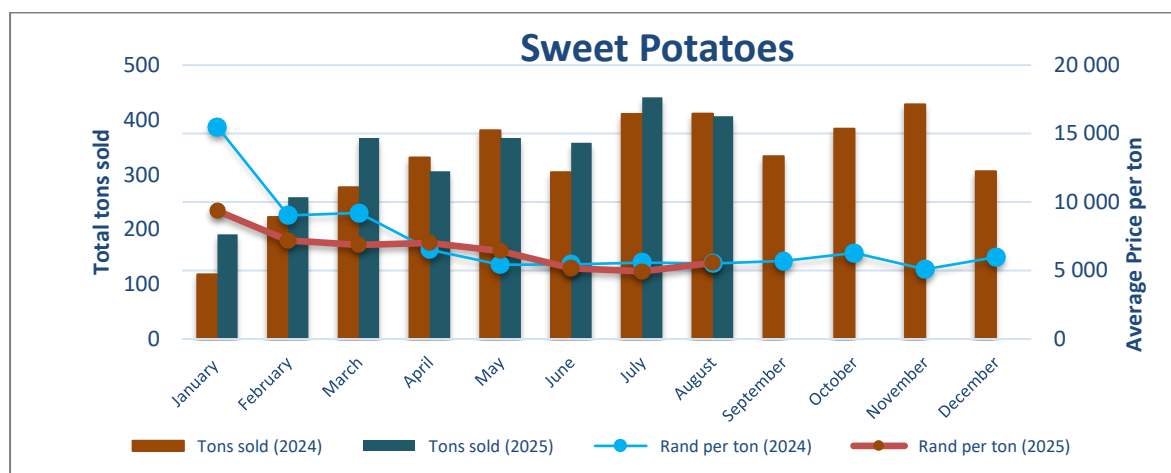
Source: Techno fresh (2025)

## 8. Sweet potato



The total volume of sweet potato sold at the Cape Town fresh produce market in August 2025 decreased from 441.1 tons in July to 407.0 tons. This translates to a 7.7% month-to-month decrease recorded during the month of August 2025. The total volume of sweet potato sold decreased year-on-year by 1.1% from 411.6 tons in August 2024 to 407.0 tons in August 2025. Sweet potato was trading at R5560.5 during August 2025. On an annual basis, the average market price per ton increased by 0.9% from R5510.6 in August 2024 to R5560.5 in August 2025.

**Figure 8: Sweet potato sales on the Cape Town Fresh Produce Market.**



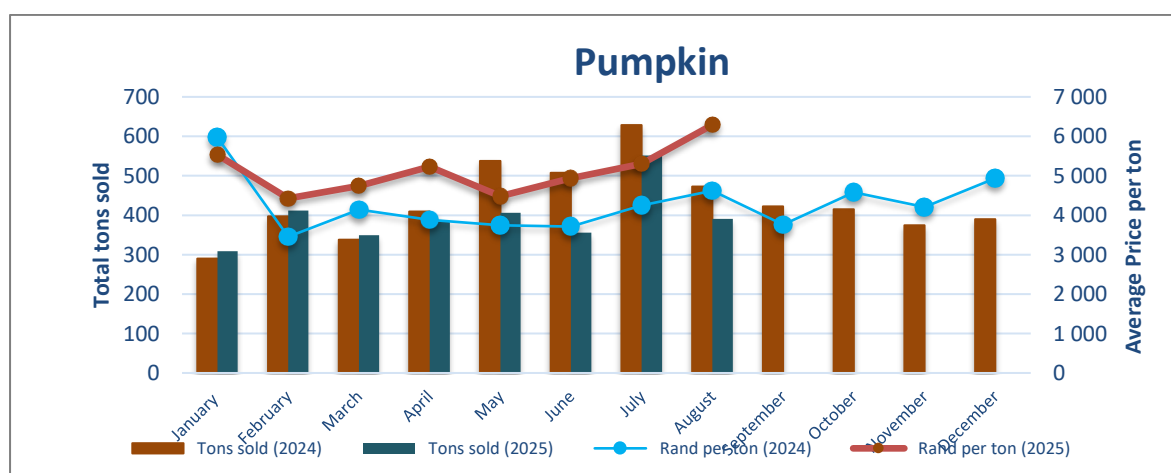
Source: Techno fresh (2025)

## 9. Pumpkin



A total amount of 390 tons of pumpkin was sold at the Cape Town fresh produce markets during August 2025. This presents a 29.2% or 160.7-ton decrease from the previous month (July) record of 551.1 tons. The average market price increased by 18.6% or R986.4 from R5305.8 in July 2025 to R6292.2 in August 2025. On year and year basis, pumpkin was trading at R4619.0 per ton in August 2024 compared to R6292.2 in August 2025. These results indicate an increase of R1673.3 in price per ton of pumpkin between August 2024 and August 2025.

**Figure 9: Pumpkin sales on the Cape Town Fresh Produce Market**



Source: Techno fresh (2025)

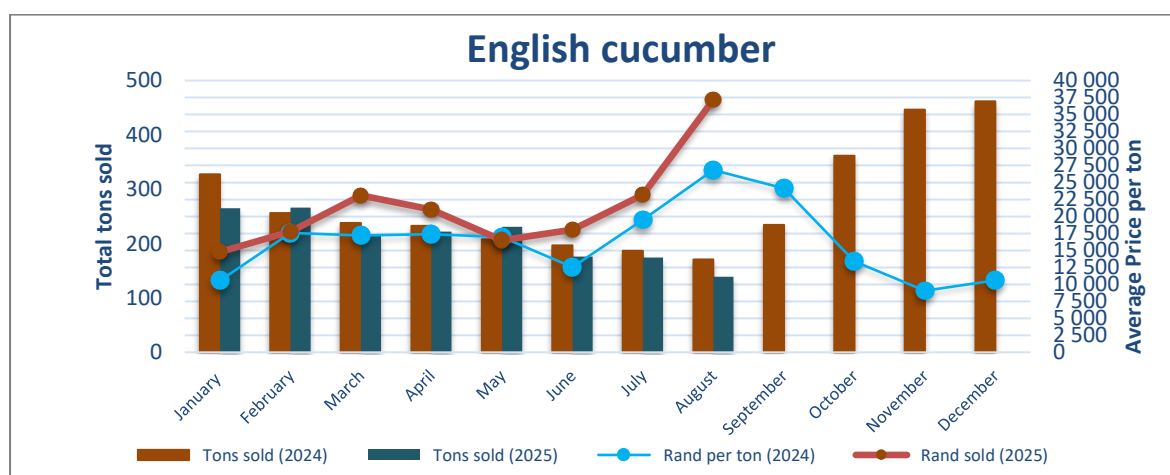


## 10. English cucumber



During the period under review (August 2025), the total volume of English cucumber sold amounted to 138.8 tons which is 20.3% or 35.4 tons less than 174.3 tons which was recorded in July 2025. The average market price of English cucumber increased by 60.6% from R23166.9 in July 2025 to R37199.6 in August 2025. On annual basis, the volume of tons of English cucumber decreased by 18.6% (or 31.7 tons) from 170.5 tons in August 2024 to 138.8 tons in August 2025.

**Figure 10: English cucumber sales on the Cape Town Fresh Produce Market.**



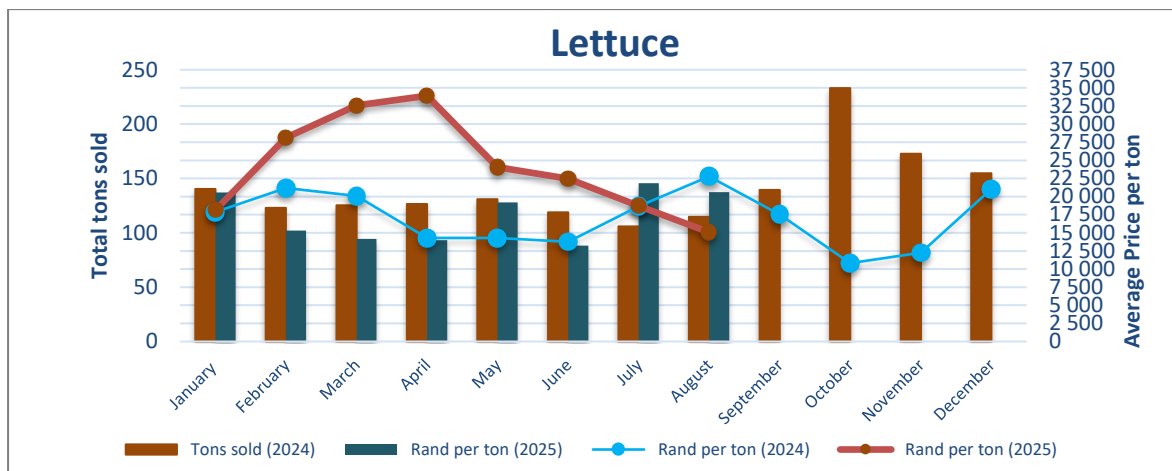
Source: Techno fresh (2025)

## 11. Lettuce



A total amount of 137.4 tons of lettuce was sold at the Cape Town fresh produce markets during August 2025. This presents 5.6% or 8.2 tons decrease from the previous month (July 2025) record of 145.6 tons. The average market price also decreased by 19.5% or R3653.4 from R18730.9 in July 2025 to R15077.5 in August 2025. On year and year, lettuce was trading at R22777.2 in August 2024 compared to R15077.5 in August 2025. These results indicate a decrease of 33.8% in price per ton of lettuce between August 2024 and August 2025.

**Figure 11: Lettuce sales on the Cape Town Fresh Produce Market**



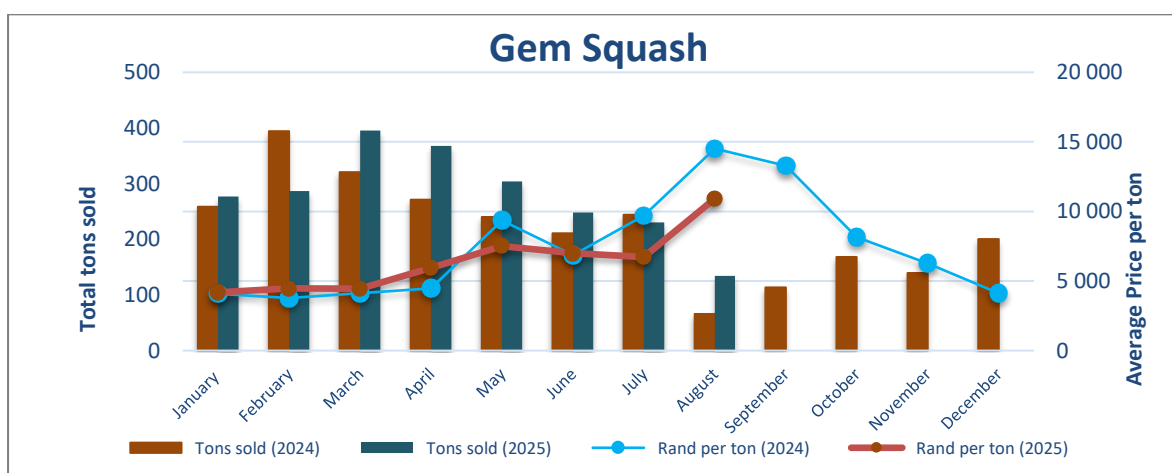
Source: Techno fresh (2025)

## 12. Gem squash



Figure 12 below shows the total volume of gem squash sold at the Cape Town fresh produce market in August 2025. The volume of gem squash sold during August 2025 decreased by 41.7% from 230.6 tons in July 2025 to 134.5 tons in August 2025. The price per ton of gem squash increased by 62.2% from R6733.8 in July 2025 to R10922.4 in August 2025. On an annual basis, gem squash sold at the Cape Town fresh produce market increased by 103.8% during the period under review. As a result, the volume of gem squash sold increased from 66.0 tons in August 2024 to 134.5 tons in August 2025. The average market price of gem squash decreased by 24.8% or R3592.8 per ton from R14515.2 in August 2024 to R10922.4 in August 2025.

**Figure 12: Gem squash sales on the Cape Town Fresh Produce**



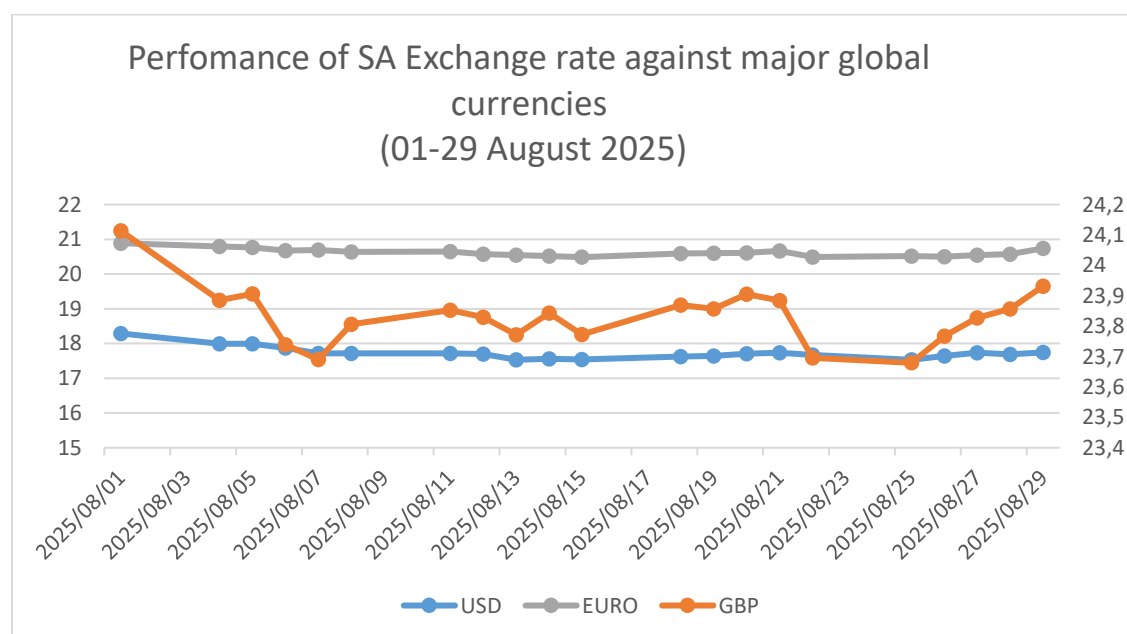
Source: Techno fresh (2025)

**Table 1: Trend analysis of niche vegetables traded on the Cape Town Fresh Produce market.**

Product Name highest to the lowest volumes in August 2025	Average tons August 2025 (Ton)	% change in average tons August 2025 (m/m)	Average Price August 2025 (Rand/ton)	% change in average price August 2025 (m/m)
Baby marrow	109,4	-8,3%	11927,5	-25,3%
Green beans	104,0	8,3%	21472,0	-0,04%
Cauliflower	82,3	0,5%	18204,8	26,5%
Beetroot	70,5	-21,4%	12242,0	-26,4%
Broccoli	56,9	-13,9%	15758,9	-18,3%
Sweetcorn	47,7	-3,0%	30680,2	-14,8%
Brinjals	37,2	-22,6%	27340,9	39,1%
Spinach	27,9	123,1%	16586,0	-30,3%
Spring onion	20,2	-24,3%	19629,6	37,2%
Leeks	7,8	-66,4%	8358,7	-7,6%
Radish	2,1	48,4%	24685,6	-6,5%
Patty pans	1,6	-48,1%	16778,3	-63,0%
Mushrooms	1,6	-5,9%	88616,4	2,8%
Hubbard squash	0,1	-97,2%	3906,3	-15,0%
Marrows	0	-100%	0	-100%

Source: Techno fresh (2025)

## Exchange Rates



Source: South African Reserve Bank (2025)

During the reporting period 01-29 August 2025, looking at month-to-month average of the South African Rand, it can be noted that it strengthened against the US Dollar, Great British Pound and the Euro. During this period the US Dollar was trading at R17.73 in August 2025 compared to R17.75 in July 2025. Great British Pound was trading at R23.83 in August 2025 compared to R23.99 in July 2025, while the Euro was trading at R20.62 in August 2025 compared to R20.75 in July 2025.

## Energy

**Table 3.1 Basic fuel Price adjustments**

Product Description	Numerical adjustment applicable to the coast parts in South Africa	Price adjustment Description	The average price (cents) applicable to the coastal parts of South Africa
<b>Petrol 95 ULP &amp; LRP</b>	28,00	cents per litre <b>decrease</b> in the retail price.	2076,00
<b>Diesel 0.05% Sulphur</b>	65,00	cents per litre <b>increase</b> in the retail price.	1917,050
<b>Illuminating Paraffin (Wholesale)</b>	32,00	cents per litre <b>increase</b> the retail price.	1246,118
<b>LPGAS (maximum retail price)</b>	43,00	cents per litre <b>increase</b> in the retail price.	3292,00

The Department of Energy has announced fuel price adjustments with effect from 06 August 2025. The price of Petrol 95 ULP & LRP decreased by 28 cents, the price of diesel (0.05% sulphur) increased by 65 cents, price of paraffin increased by 32 cents. Lastly, LPGAS's maximum retail price decreased by 69 cents during the reporting period.

## ACKNOWLEDGMENTS

The below-listed sources are acknowledged, as cited in this publication:

Agricultural Produce Agents Council (APAC): [www.apacweb.org.za](http://www.apacweb.org.za)

Agricultural Research Council (ARC): [www.arc.agric.za](http://www.arc.agric.za)

Department of Agriculture, Forestry and Fisheries (DAFF): [www.daff.gov.za](http://www.daff.gov.za)

Department of Agriculture, Forestry and Fisheries (DAFF): [www.daff.gov.za](http://www.daff.gov.za)

Mineral resources & energy: [Petrol Price Media Release \(dmre.gov.za\)](http://Petrol Price Media Release (dmre.gov.za))

Department of Water & Sanitation (DWS): [www.dwa.gov.za](http://www.dwa.gov.za)

Elsenburg (Western Cape Department of Agriculture): [www.elsenburg.com](http://www.elsenburg.com)

Organization of the Petroleum Exporting Countries (OPEC): [www.opec.org/opec](http://www.opec.org/opec)

Potatoes South Africa: [www.potatoes.co.za](http://www.potatoes.co.za)

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South African Reserve Bank (SARB): <https://www.resbank.co.za/en/home/what-we-do/statistics/key-statistics/selected-historical-rates>

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