



KENYAN FOOD EVENT

FOOD, BEVERAGE AND HOSPITALITY

2025

The **Western Cape Department of Agriculture** is inviting interested agribusinesses from the **Agri-Processing Sector (Food, Beverage and Hospitality)** to apply to participate at the **Kenyan Food Event** taking place from **18-20 November 2025** at the **Sarit Centre in Nairobi, Kenya**.

The **Kenyan Food Event** is the biggest exhibition serving the food and drink industry across East Africa. It is a leading event that offers a pivotal platform for those in the industry looking for new suppliers, producers and service providers to enhance their businesses. Co-located alongside the **Kenyan Hospitality Event**, the cumulative exhibition will make up three key industry segments to bring together over 2500 fellow stakeholders and key members from the industry.



Eligibility Criteria

In order to be eligible to apply, companies must, among other things, meet the following criteria:

- Companies applying to participate must be within the borders of the Western Cape.
- Possess a proven business track record.
- Be competitive in the South African market.
- Have exported previously.
- Be export ready.
- Have the capacity to timeously supply any orders arising out of the visit.
- Have a valid tax clearance certificate.



Cost

Approved companies will be covered for the following costs:

- The costs of return flights.
- The costs of the stand.
- The cost related to the one way product sample freight to the trade show in Nairobi, Kenya.

Approved companies will be required to pay for:

- Own accommodation;
- Ground transport;
- Meals;
- Visa and travel insurance costs.



Application Deadline

All approved companies will qualify for a Business to Business (B2B) matchmaking event, which will form part of the exhibition.

Please note that the completed application forms, together with supporting documentation, must be submitted no later than

Monday, 30 June 2025.

No late applications will be accepted.



If you are interested, please forward your complete application per email to:

Babalo Mbuqe at Babalo.Mbuqe@westerncape.gov.za and
Kamohelo Mathibeli at Kamohelo.Mathibeli@westerncape.gov.za



www.westerncape.gov.za



**Western Cape
Government**

FOR YOU