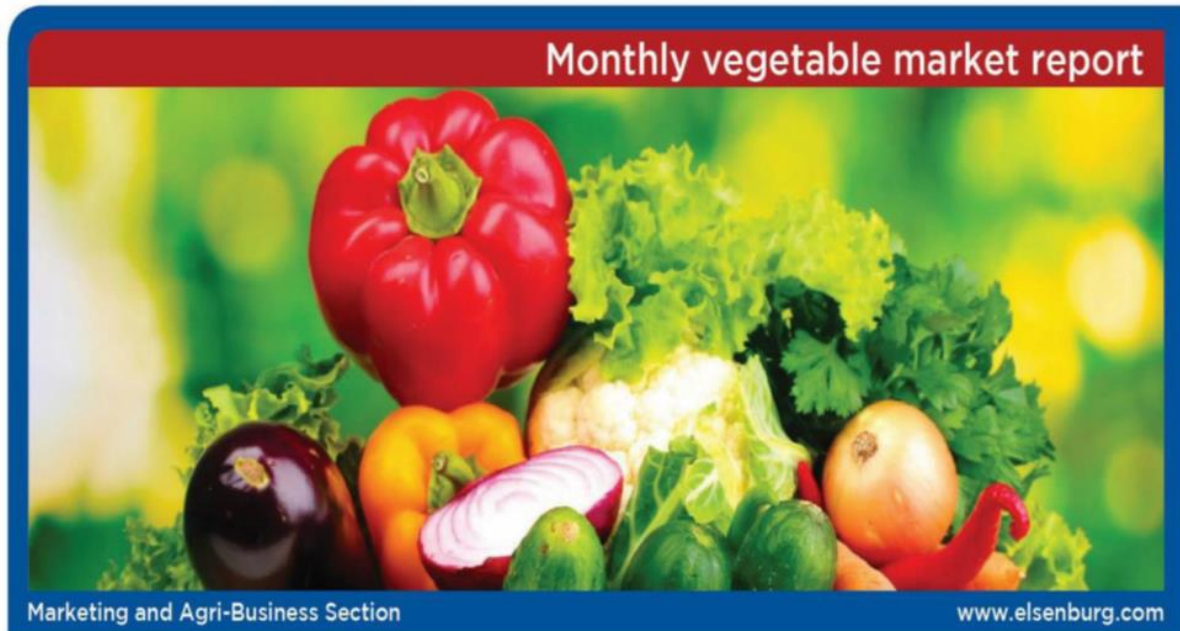


## MONTHLY VEGETABLE REPORT



Review period: 01 May 2024 to 01 May 2025

### MONTHLY MARKET INFORMATION REPORT: VEGETABLES

Issue: 2025/05

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## INTRODUCTION

The Cape Town Fresh produce market monthly report aims to bring forth information about the performance of selected vegetable sales in the market during the period under review. At a given month the report looks at the main commodities that are traded in the Cape Town fresh produce market in terms of average volume (tons) and prices (Rand per ton). The report also looks into international and local issues that affect the fresh produce industry.

### **OVERVIEW OF THE NATIONAL AGRICULTURAL MARKETING INFORMATION SYSTEM (AMIS), OFFERED BY THE DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES (DAFF)**

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The Agricultural Marketing Information Systems (AMIS) is a database interface offered by the Department of Agriculture, Forestry and Fisheries (DAFF).

The main purpose of the Agricultural Marketing Information System (AMIS) is to provide reliable & updated information to farmers. In order to assist farmers to plan activities relating to production and marketing in a much-informed manner.

Agricultural market information is provided for horticulture, field crops, livestock and industrial products, and includes the following categories:

- marketing prices,
- grading and standard information,
- annual price trends, and
- marketing news (pertaining to the application procedures for import and export permits).

Click on the following website link to access the [DAFF AMIS](http://webapps.daff.gov.za/amis) web application, or alternatively go to the web address: <http://webapps.daff.gov.za/amis> (no subscription fee payable to access system). Cell phone user can send an SMS to **\*120\*4040#** (*charged at standard SMS rates*)

**Please note that prices are updated at 12h00 a.m on a daily basis.**

## Vegetable price and volume trend analysis

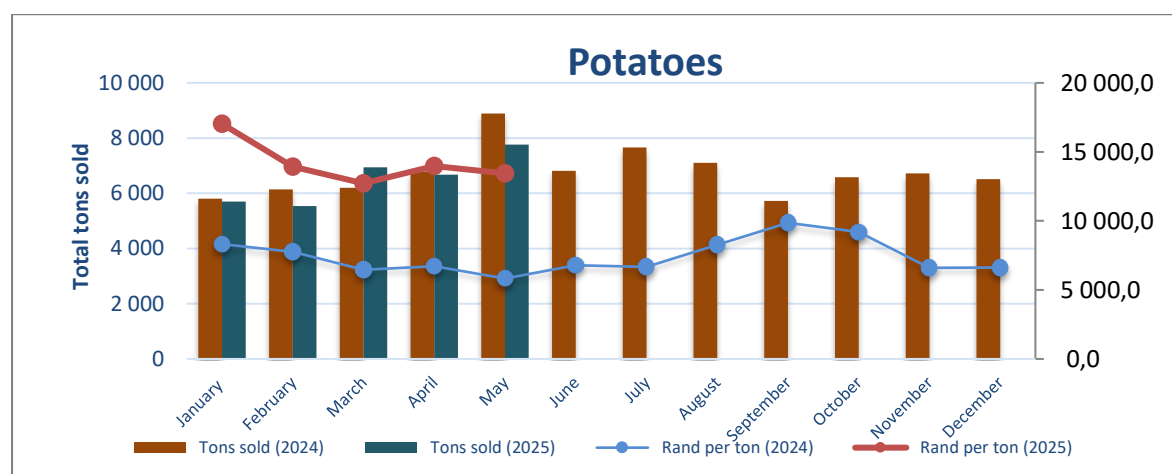
Vegetables are part of important annual crops for the South African agricultural industry. They play a fundamental role in contributing to various agricultural industries who are directly and indirectly involved in the vegetable industry. In return these industries make a significant contribution to employment creation and revenue generation in the Western Cape. At the fresh produce markets trade occurs on the market floors and market forces (i.e. demand and supply) determine prices of vegetables and fruits. The performance of the vegetable industry is largely dependent on climatic conditions and this impact on crop production. This occurs throughout all stages of production until the produce is harvested and ready for the market. Forming part of these climatic conditions is; drought, flood, hail and heat wave. In analyzing the price and volume of traded commodities, factors that impact on crops development and production are taken into consideration. Below are different figures of the main vegetables that are traded in the market in terms of prices and volumes.



### 1. Potatoes

As illustrated in the figure1, the volume of Potatoes sold at the Cape Town Fresh produce market during the month of May 2025 increased by 16% from 6672.2 tons in April 2025 to 7768.9 tons. This translates to (1096.7) ton increase in the tons of potatoes sold at Cape Town Fresh produce market during the month of May 2025. The average market price per ton of potatoes sold also increased by 5% (or R366.2) from R7244.1 in April 2025 to R7610.3 in May 2025. Sales on the Cape Town market traded at 31% y/y per ton, higher than in the same period last year. The volume of potatoes sold decreased by 13% y/y compared to the same period last year.

**Figure 1: Potato prices and quantity traded at Cape Town Fresh Produce market.**



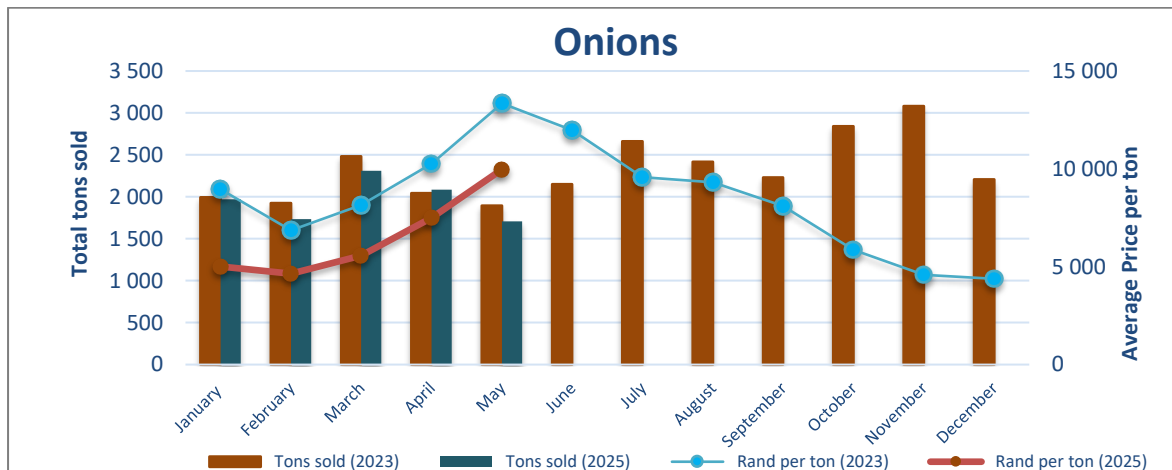
Source: Techno fresh (2025)



## 2. Onions

In May 2025, the volume of onions traded in the Cape Town fresh produce market was 1707.0 tons, which shows a 18.1% decrease from 2083.9 tons recorded in April 2025. The price per ton of onions sold on the market on the other hand increased by 32.8% from R7504.5 in April 2025 to R9969.2 in May 2025.

**Figure 2: Onions prices and quantity traded at Cape Town Fresh Produce market.**



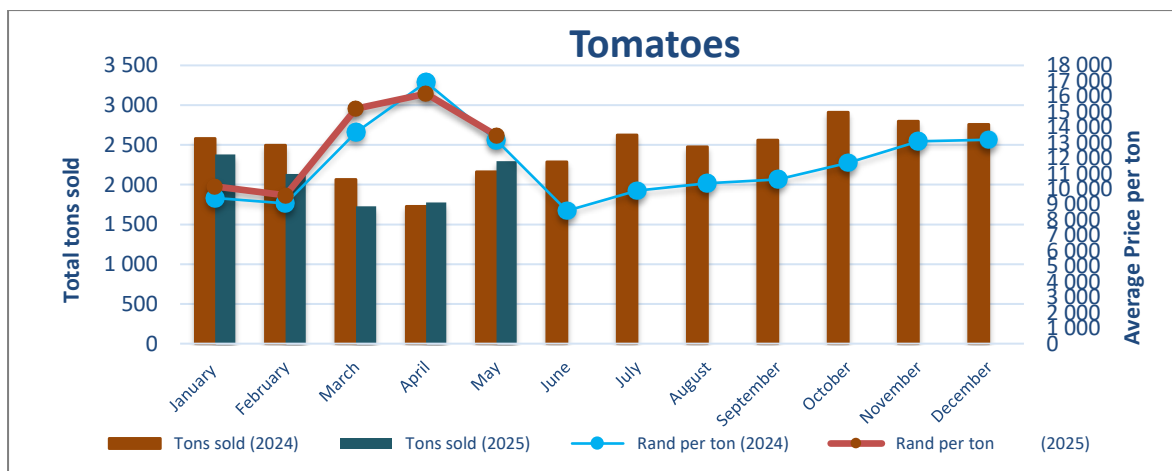
Source: Techno fresh (2025)

## 3. Tomatoes



The total amount of tomatoes sold during May 2025 was 2296.8 tons, which shows a 519.6(ton) increase from 1777.2 tons recorded in April 2025. Tomatoes were trading at R13457.8 in May 2025.

**Figure 3: Tomatoes sales on the Cape Town Fresh Produce Market**



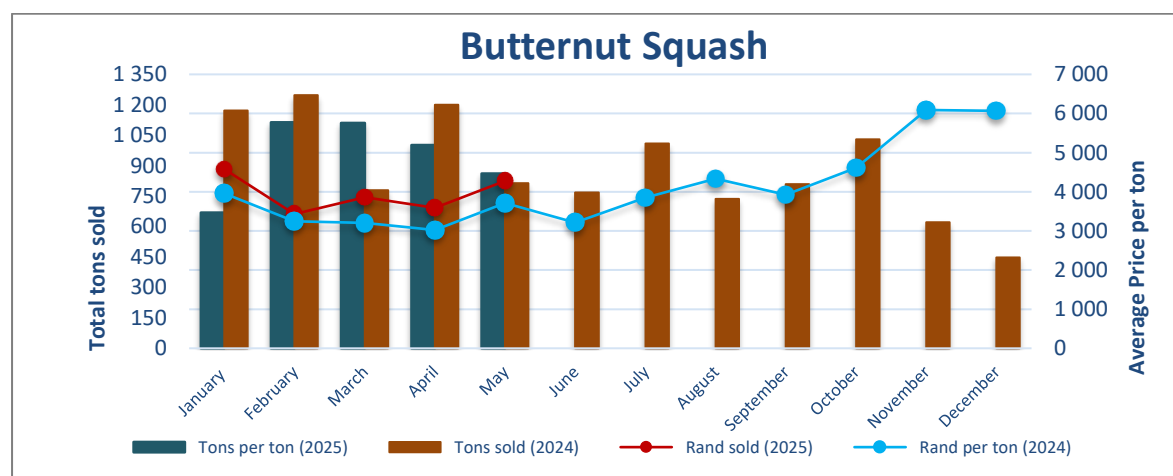
Source: Techno fresh (2025)

#### 4. Butternut Squash



Figure 4 below represents the volume of butternut squash sold at the Cape Town fresh produce market during the month of May 2025. The volume of butternut squash sold decreased by 14.1% from 1002.1 tons in April 2025 to 860.6 tons in May 2025. The price per ton of butternut increased by 19.3% from R3586.7 in April 2025 to R4277.5 in May 2025. On a year-to-year basis the quantity of butternut squash sold during May 2024 and May 2025 increased by 5.8% while the price of butternut sold during the same period (2024/25) also increased by 15.3% from R3709.7 per ton in May 2024 to R4277.5 per ton in May 2025.

**Figure 4: Butternut squash sales on the Cape Town Fresh Produce Market**



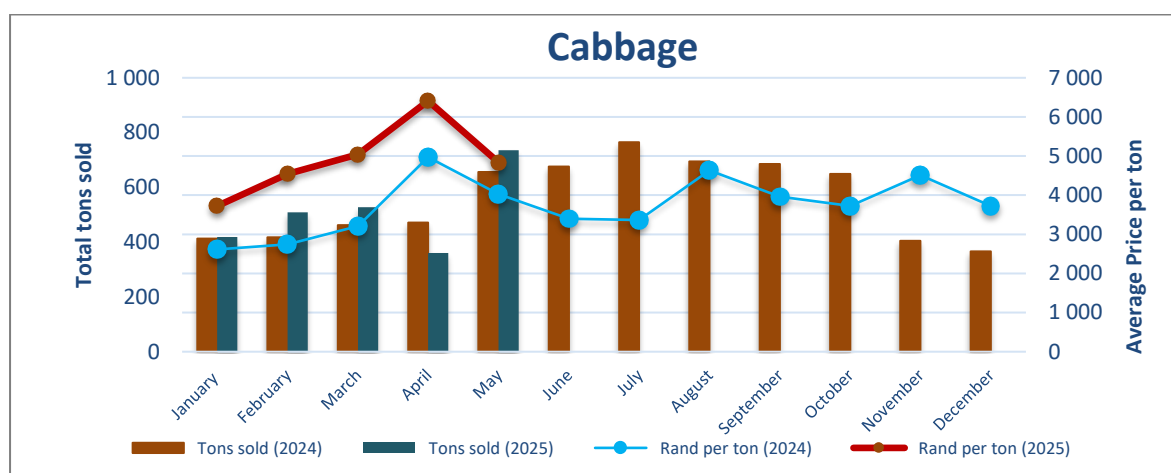
Source: Techno fresh (2025)

#### 5. Cabbages



The total volume of cabbages sold at the Cape Town fresh produce market during May 2025 recorded a month-to-month increase of 104% or 374.8 tons. The total volume of cabbage sold increased from 360.5 tons in April 2025 to 735.2 tons in May 2025. The average market price per ton of cabbage decreased by 24.5% from R6409.6 in April 2025 to R4836.9 in May 2025. On an annual basis, the total volume of cabbage sold increased from 656.3 tons obtained in May 2024 to 735.2 tons in May 2025. This represents a year-on-year increase of 12%, that is 374.8 tons more than the amount registered during the same period last year.

**Figure 5: Cabbages sales on the Cape Town Fresh Produce Market**



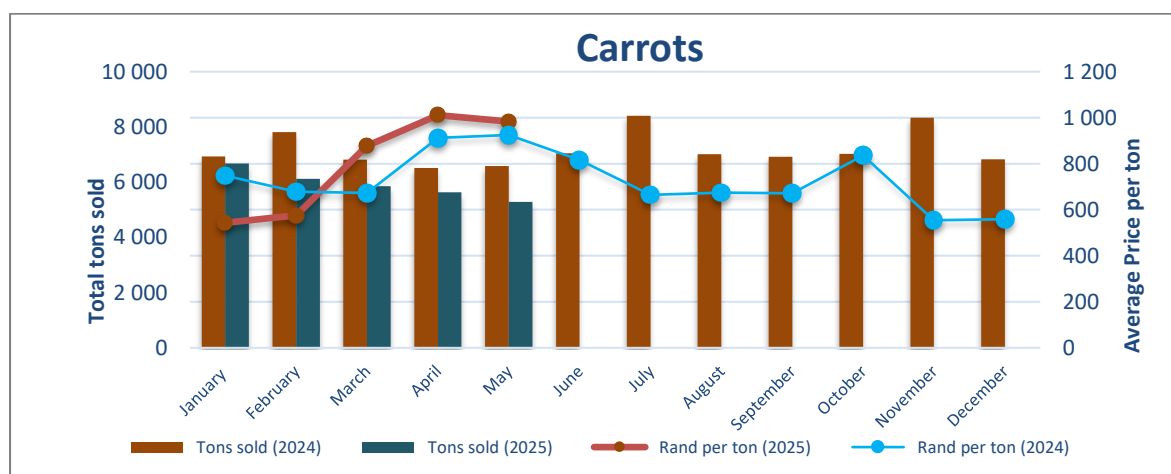
Source: Techno fresh (2025)

## 6. Carrots



As indicated by Figure 6 below shows the total volume of carrots traded at Cape Town fresh produce market during May 2025. The volume of carrots traded in May 2025, decreased month-month by 6.3% from 676.1 tons in April 2025 to 633.4 tons. When comparing year-on-year, the amount of carrots traded during this period also decreased by 19.7% from 789.2 tons in May 2024 to 633.4 tons in May 2025. In May 2025 carrots was trading at R8195.2 per ton, which indicates 2.7% decrease in price per ton of carrots between April 2025 and May 2025. The average market price per ton of carrots on the other hand, increased by 6.3% y/y from R7707.5 in May 2024 to R8195.2 in May 2025.

**Figure 6: Carrots sales on the Cape Town Fresh Produce Market**



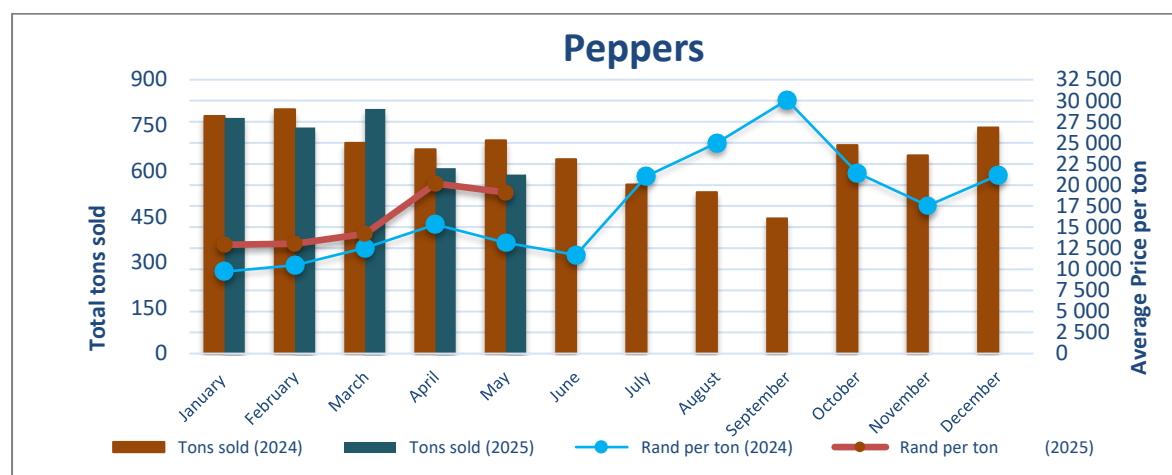
Source: Techno fresh (2025)

## 7. Peppers



As illustrated in figure 7 below, the total volume of peppers sold during May 2025 decreased by 3.5% from 609.3 tons in April 2025 to 587.8 tons. The average market price of peppers also decreased by 5.2% from R20177.7 in April 2025 to R19125.1 in May 2025. On an annual basis, the total volume of peppers sold during the period under review registered a year-on-year decrease of 112.4 tons from 700.2 tons in May 2024 to 587.8 tons in May 2025. The average market price per ton on the other hand increased by 45.6% from R13133.3 in May 2024 to R19125.1 in May 2025.

**Figure 7: Peppers sales on the Cape Town Fresh Produce Market**



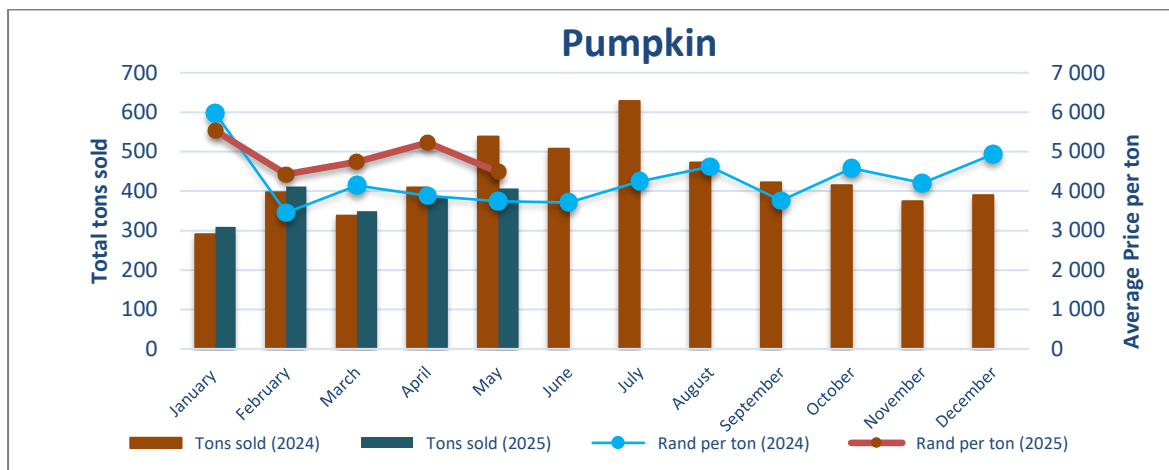
Source: Techno fresh (2025)

## 8. Pumpkin



A total amount of 406.5 tons of pumpkin was sold at the Cape Town fresh produce markets during May 2025. This presents a 5.8% or 22.1 ton increase from the previous month (April) record of 384.4 tons. The average market price decreased by 14.3% or R747.6 from R5227.0 in April 2025 to R4479.5 in May 2025. On year and year basis, pumpkin was trading at R3744.3 per ton in May 2024 compared to R4479.5 in May 2025. These results indicate an increase of R735.1 in price per ton of pumpkin between May 2024 and May 2025.

**Figure 8: Pumpkin sales on the Cape Town Fresh Produce Market**



Source: Techno fresh (2025)

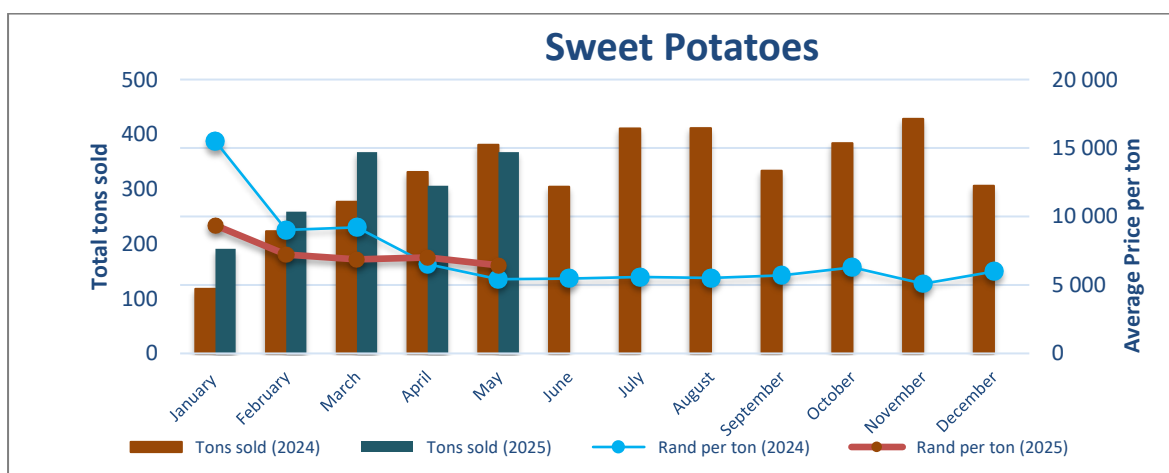
## 9. Sweet potato



The total volume of sweet potato sold at the Cape Town fresh produce market in May 2025 increased from 306.4 tons in April 2025 to 367.2 tons. This translates to a 19.9% month-to-month increase recorded during the month of May 2025.

The total volume of sweet potato sold decreased year-on-year by 3.5% from 380.7 tons in May 2024 to 367.2 tons in May 2025. Sweet potato was trading at R6433.6 during May 2025. On an annual basis, the average market price per ton increased by 18.9% from R5411.3 in May 2024 to R6433.6 in May 2025.

**Figure 9: Sweet potato sales on the Cape Town Fresh Produce Market.**



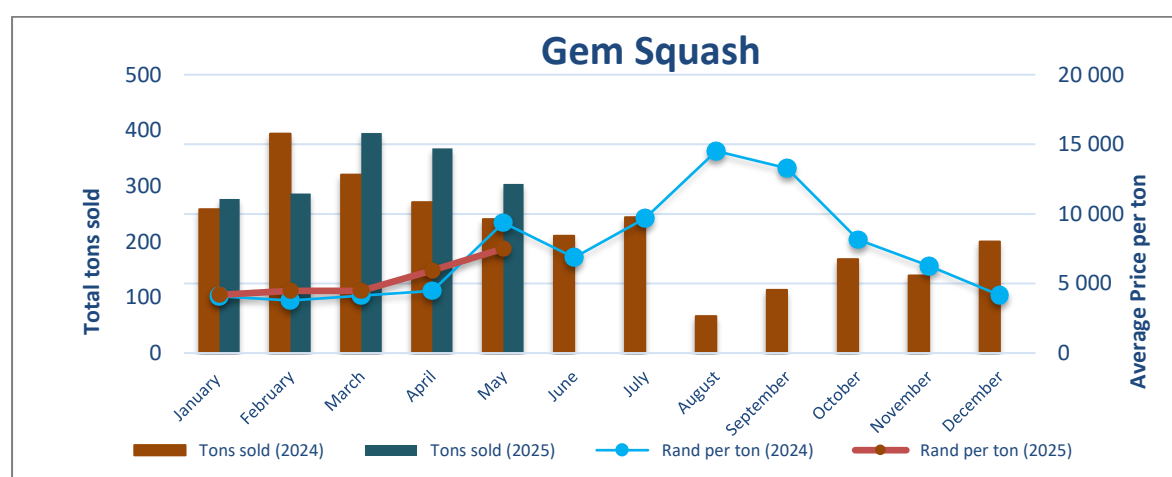
Source: Techno fresh (2025)

## 10. Gem squash



Figure 10 below shows the total volume of gem squash sold at the Cape Town fresh produce market in May 2025. The volume of gem squash sold during May 2025 decreased by 17.4% from 367.8 tons in April 2025 to 303.9 tons. The price per ton of gem squash on the other hand increased by 26.3% from R5952.0 in April 2025 to R7515.4 in May 2025. On an annual basis, gem squash sold at the Cape Town fresh produce market increased by 26.5% during the period under review. As a result, the volume of gem squash sold increased from 240.3 tons in May 2024 to 303.9 tons in May 2025. The average market price of gem squash decreased by 19.7% or R1845.3 per ton from R9360.7 in May 2024 to R7515.4 in May 2025.

**Figure 10: Gem squash sales on the Cape Town Fresh Produce Market**



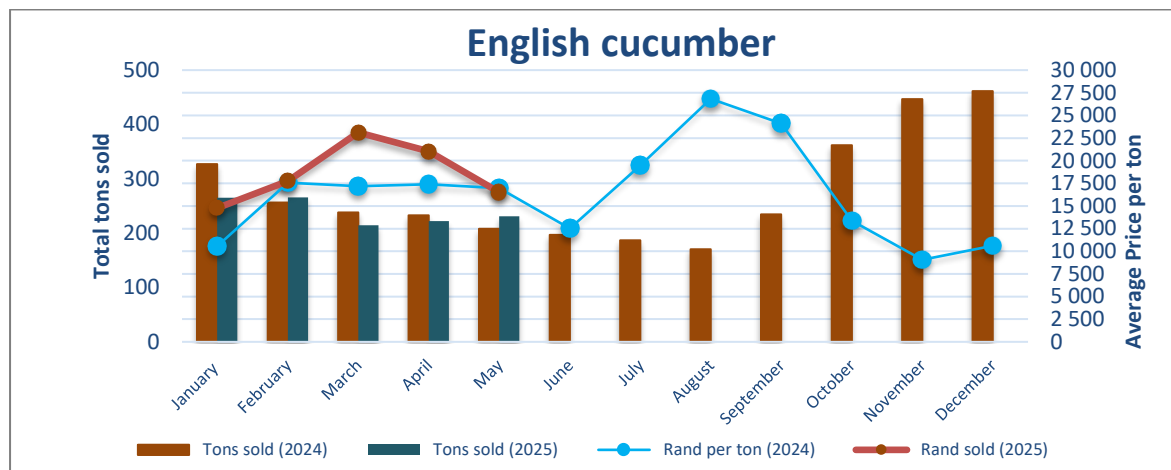
Source: Techno fresh (2025)

## 11. English cucumber



During the period under review (May 2025), the total volume of English cucumber sold amounted to 230.9 tons which is 4% or 8.9 tons more than 222.0 tons which was recorded in April 2025. The average market price of English cucumber decreased by 21.5% from R21019.0 April 2025 to R16508.5 in May 2025. On annual basis, the volume of tons of English cucumber increased by 11.1% (or 23.1 tons) from 207.9 tons in May 2024 to 230.9 tons in May 2025.

**Figure 11: English cucumber sales on the Cape Town Fresh Produce Market.**



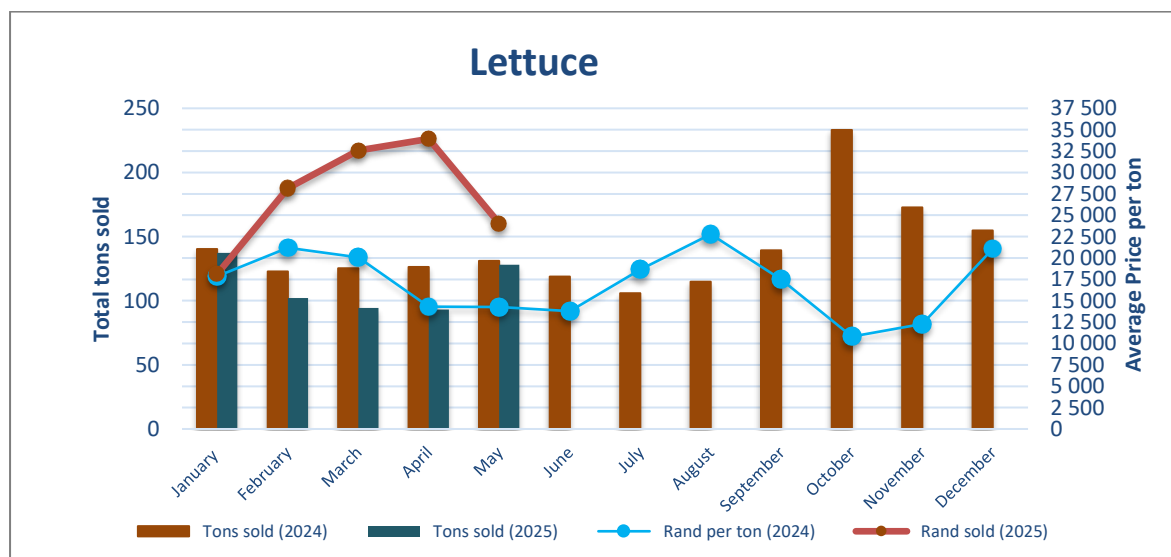
Source: Techno fresh (2025)

## 12. Lettuce sales on the Cape Town Fresh Produce Market.



A total amount of 128 tons of lettuce was sold at the Cape Town fresh produce markets during May 2025. This presents 37.4% or 34.8 tons increase from the previous month (April 2025) record of 93.2 tons. The average market price decreased by 29.1% or R9866.1 from R33917.1 in April 2025 to R24051.0 in May 2025. On year and year, lettuce was trading at R14284.6 in May 2024 compared to R24051.0 in May 2025. These results indicate an increase of 68.4% in price per ton of lettuce between May 2024 and May 2025.

**Figure 12: Lettuce sales on the Cape Town Fresh Produce Market**



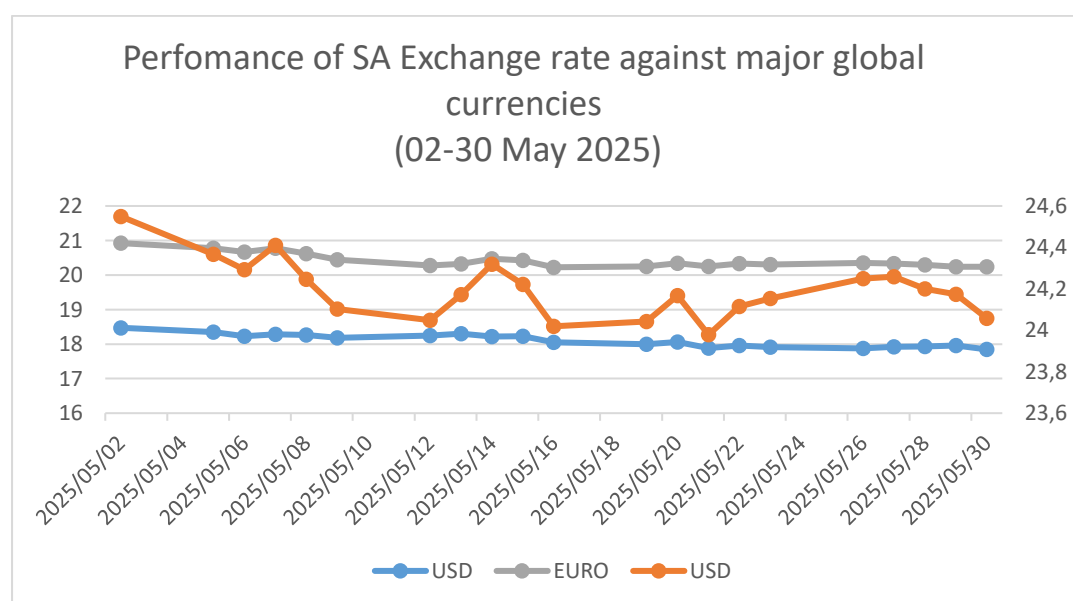
Source: Techno fresh (2025)

Table 1: Trend analysis of niche vegetables traded on the Cape Town Fresh Produce market.

Product Name highest to the lowest volumes in May 2025	Average tons May 2025 (Ton)	% change in average tons May 2025 (m/m)	Average Price May 2025 (Rand/ton)	% change in average price May 2025 (m/m)
Green beans	106,3	11,8%	14 564,5	-23,1%
Cauliflower	100,4	46,0%	13 852,1	-34,9%
Baby marrow	98,7	-16,0%	20 418,4	54,6%
Sweetcorn	64,3	-10,9%	23 221,9	-3,0%
Brinjals	57,9	-12,6%	11 887,2	-4,5%
Beetroot	46,5	-41,1%	22 095,2	28,0%
Broccoli	27,2	21,0%	38 025,9	-33,7%
Spring onion	23,2	0,0%	11 734,4	8,2%
Spinach	17,8	-31,4%	22 842,1	3,4%
Leeks	10,6	46,2%	8 668,4	-17,1%
Hubbard squash	7,0	169,2%	4 440,6	-24,0%
Radishes	2,2	52,6%	29 629,5	26,2%
Patty pans	1,8	81,4%	30 313,1	-22,3%
Mushrooms	1,8	13,0%	87 500,0	0,0%
Marrows	0,2	-68,4%	24 840,4	403,6%

Source: Techno fresh (2025)

## Exchange Rates



Source: South African Reserve Bank (2025)

During the reporting period 02-30 May 2025, looking at month-to-month average of the South African Rand, it can be noted that it strengthened against all three major currencies. During this period the US Dollar was trading at R18.10 in May 2025 compared to R18.97 in April 2025. Great British Pound was trading at R24.19 in May 2025 compared to R24.93 in April 2025, while the Euro was trading at R20.42 in May 2025 compared to R21.33 in April 2025.

## Energy

**Table 3.1 Basic fuel Price adjustments**

Product Description	Numerical adjustment applicable to the coast parts in South Africa	Price adjustment Description	The average price (cents) applicable to the coastal parts of South Africa
<b>Petrol 95 ULP &amp; LRP</b>	22,00	cents per litre <b>decrease</b> in the retail price.	2057,00
<b>Diesel 0.05% Sulphur</b>	42,00	cents per litre <b>decrease</b> in the retail price.	1807,050
<b>Illuminating Paraffin (Wholesale)</b>	31,00	cents per litre <b>decrease</b> the retail price.	1203,118
<b>LPGAS (maximum retail price)</b>	46,00	cents per litre <b>increase</b> in the retail price.	3507,00

The Department of Energy has announced fuel price adjustments with effect from 07 May 2025. The price of Petrol 95 ULP & LRP decreased by 22 cents, the price of diesel (0.05% sulphur) decreased by 42 cents, price of paraffin decreased by 31 cents. Lastly, LPGAS's maximum retail price increased by 46 cents during the reporting period.

## ACKNOWLEDGMENTS

The below-listed sources are acknowledged, as cited in this publication:

Agricultural Produce Agents Council (APAC): [www.apacweb.org.za](http://www.apacweb.org.za)

Agricultural Research Council (ARC): [www.arc.agric.za](http://www.arc.agric.za)

Department of Agriculture, Forestry and Fisheries (DAFF): [www.daff.gov.za](http://www.daff.gov.za)

Department of Agriculture, Forestry and Fisheries (DAFF): [www.daff.gov.za](http://www.daff.gov.za)

Mineral resources & energy: [Petrol Price Media Release \(dmre.gov.za\)](http://Petrol Price Media Release (dmre.gov.za))

Department of Water & Sanitation (DWS): [www.dwa.gov.za](http://www.dwa.gov.za)

Elsenburg (Western Cape Department of Agriculture): [www.elsenburg.com](http://www.elsenburg.com)

Organization of the Petroleum Exporting Countries (OPEC): [www.opec.org/opec](http://www.opec.org/opec)

Potatoes South Africa: [www.potatoes.co.za](http://www.potatoes.co.za)

South African Government: [www.gov.za](http://www.gov.za)

South African Reserve Bank (SARB): <https://www.resbank.co.za/en/home/what-we-do/statistics/key-statistics/selected-historical-rates>

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Trading Economics (2018): <https://tradingeconomics.com/south-africa/balance-of-trade>

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