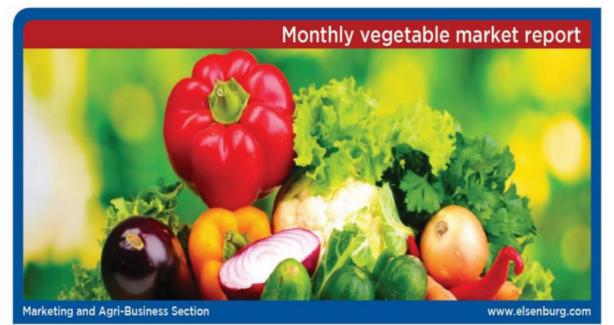


MONTHLY VEGETABLE REPORT



Review period: 01 March 2024 to 01 March 2025

MONTHLY MARKET INFORMATION REPORT: VEGETABLES

Issue: 2025/03

Marketing & Agribusiness

Market Information

www.elsenburg.com

INTRODUCTION

The Cape Town Fresh produce market monthly report aims to bring forth information about the performance of selected vegetable sales in the market during the period under review. At a given month the report looks at the main commodities that are traded in the Cape Town fresh produce market in terms of average volume (tons) and prices (Rand per ton). The report also looks into international and local issues that affect the fresh produce industry.

OVERVIEW OF THE NATIONAL AGRICULTURAL MARKETING INFORMATION SYSTEM (AMIS), OFFERED BY THE DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES (DAFF)

The Agricultural Marketing Information Systems (AMIS) is a database interface offered by the Department of Agriculture, Forestry and Fisheries (DAFF).

The main purpose of the Agricultural Marketing Information System (AMIS) is to provide reliable & updated information to farmers. In order to assist farmers to plan activities relating to production and marketing in a much-informed manner.

Agricultural market information is provided for horticulture, field crops, livestock and industrial products, and includes the following categories:

- marketing prices,
- grading and standard information,
- annual price trends, and
- marketing news (pertaining to the application procedures for import and export permits).

Click on the following website link to access the <u>DAFF AMIS</u> web application, or alternatively go to the web address: <u>http://webapps.daff.gov.za/amis</u> (no subscription fee payable to access system). Cell phone user can send an SMS to ***120*4040#** (charged at standard SMS rates)

Please note that prices are updated at 12h00 a.m on a daily basis.

Vegetable price and volume trend analysis

Vegetables are part of important annual crops for the South African agricultural industry. They play a fundamental role in contributing to various agricultural industries who are directly and indirectly involved in the vegetable industry. In return these industries make a significant contribution to employment creation and revenue generation in the Western Cape. At the fresh produce markets trade occurs on the market floors and market forces (i.e. demand and supply) determine prices of vegetables and fruits. The performance of the vegetable industry is largely dependent on climatic conditions and this impact on crop production. This occurs throughout all stages of production until the produce is harvested and ready for the market. Forming part of these climatic conditions is; drought, flood, hail and heat wave. In analyzing the price and volume of traded commodities, factors that impact on crops development and production are taken into consideration. Below are different figures of the main vegetables that are traded in the market in terms of prices and volumes.



1. Potatoes

As illustrated in the figure 1, the volume of Potatoes sold at the Cape Town Fresh produce market during the month of March 2025 increased by 25% from 5533.4 tons in February 2025 to 6936.7 tons. This translates to (1403.3) ton increase in the tons of potatoes sold at Cape Town Fresh produce market during the month of March 2025. The average market price per ton of potatoes sold also increased by 1% (or R75.5) from R6177.1 in February 2025 to R6252.6 in March 2025. Sales on the Cape Town market traded at 3% y/y per ton lower than the same period last year. The volume of potatoes sold increased by 12% y/y compared to the same period last year.

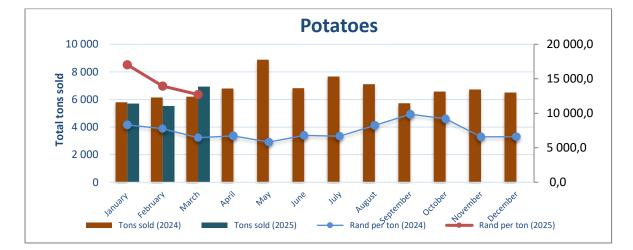


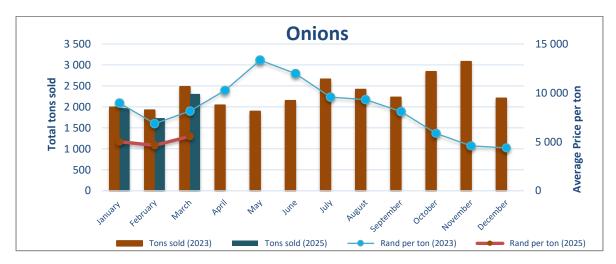
Figure 1: Potato prices and quantity traded at Cape Town Fresh Produce market.



2. Onions

In March 2025, the volume of onions traded in the Cape Town fresh produce market was 2309.6 tons, which shows 33.2% increase from 1734.4 tons recorded in

February 2025. Price per ton of onions sold on the market increased by 20% from R4644.6 in February 2025 to R5574.3 in March 2025.





Source: Techno fresh (2025)

3. Tomatoes



The total amount of tomatoes sold during March 2025 was 1725.9 tons, which shows 408.6(ton) decrease from 2134.5 tons recorded in February 2025. Tomatoes were trading at R15201.9 in March 2025.

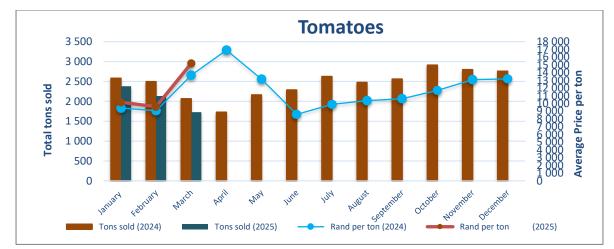


Figure 3: Tomatoes sales on the Cape Town Fresh Produce Market

4. Butternut Squash



Figure 4 bellow represents the volume of butternut squash sold at the Cape Town fresh produce market during the month of March 2025. The volume of butternut squash sold decreased by 0.3% from 1113.0 tons in February 2025 to 1110.1 tons

in March 2025. The price per ton of butternut increased by 12.4% from R3430.3 in February 2025 to R3857.0 in March 2025. On a year-to-year basis the quantity of butternut squash sold during March 2024 and March 2025 increased by 42.6% while the price of butternut sold during the same period (2024/25) also increased by 20.4% from R3204.1 per ton in March 2024 to R3857 per ton in March 2025.

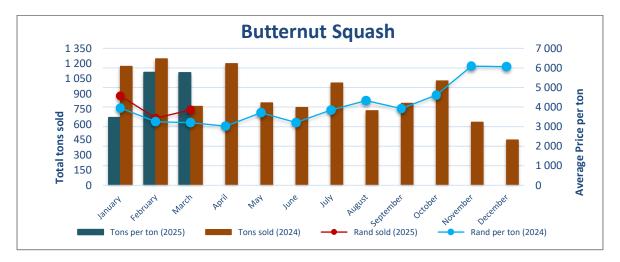


Figure 4: Butternut squash sales on the Cape Town Fresh Produce Market

Source: Techno fresh (2025)

5. Peppers



As illustrated in figure 5 below, the total volume of peppers sold during March 2025 increased by 8.1% from 743.1 tons in February 2025 to 803.3 tons. The average market price of peppers also increased by 9.1% from R13035.6 in

February 2025 to R14227.6 in March 2025. On annual basis, the total volume of peppers sold during the period under review registered a year-on-year increase of 16.1% from 691.8 tons in March 2024 to 803.3 tons in March 2025. The average market price per ton also increased by 13.3% from R12555.4 in March 2024 to R14227.6 in March 2025.

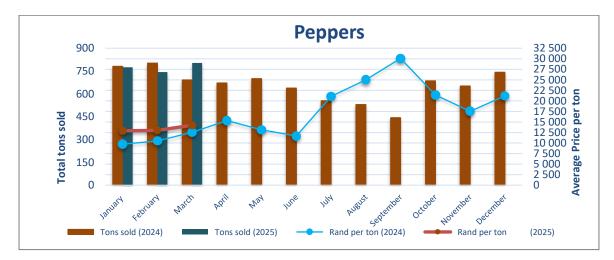


Figure 5: Peppers sales on the Cape Town Fresh Produce Market

Source: Techno fresh (2025)

6. Carrots



As indicated by Figure 6 below shows the total volume of carrots traded at Cape Town fresh produce market during March 2025. The volume of carrots traded in March 2025, decreased month-month by 4.2% from 733.7 tons to 702.8 tons . When comparing year-on-year, the amount of carrots traded during this period

also decreased by 14.1% from 818.2 tons in March 2024 to 702.8 tons in March 2025. In March 2025 carrots was trading at R7309.7 per ton, which indicates 52.4% increase in price per ton of carrots between February 2025 and March 2025. The average market price per ton of carrots on the other hand, increased by 30.3% y/y from R5610.0 in March 2024 to R7309.7 in March 2025.

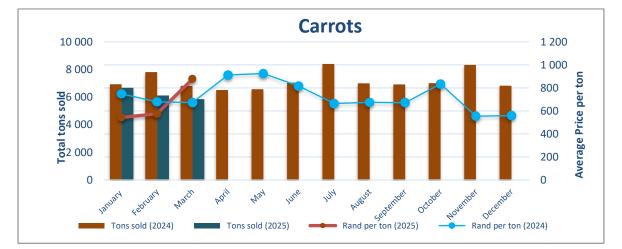


Figure 6: Carrots sales on the Cape Town Fresh Produce Market

7. Cabbages



The total volume of cabbages sold at the Cape Town fresh produce market during March 2025 recorded a month-to-month increase of 3.8% or 19.5 tons. The total volume of cabbages sold therefore increased from 508.3 tons in February

2025 to 527.8 tons in March 2025. The average market price per ton of cabbages also increased by 11% from R4540.8 in February 2025 to R5038.6 in March 2025. On annual basis, the total volume of cabbages sold increased from 461.6 tons obtained in March 2024 to 527.8 tons in March 2025. This represents a year-on-year increase of 14.3% that is 66.1 tons, more than the amount registered within the same period last year.

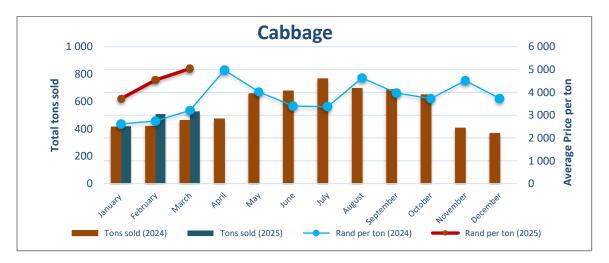


Figure 7: Cabbages sales on the Cape Town Fresh Produce Market

Source: Techno fresh (2025)

8. Gem squash



Figure 8 bellow shows the total volume of gem squash sold at the Cape Town fresh produce market in March 2025. The volume of gem squash sold during March 2025 increased by 37.9% from 286.6 tons in February to 395.4 tons. The price per ton of gem squash decreased by 0.2% from R4466.8 in February 2025

to R4457.9 in March 2025. On annual basis, gem squash sold at the Cape Town fresh produce market increased by 23.4% during the period under review. As a result, the volume of gem squash sold increased from 320.5 tons in March 2024 to 395.4 tons in March 2025. The average market price of gem squash on the other hand, increased by 7.9% or R325.2 per ton from R4132.6 in March 2024 to R4457.9 in March 2025.

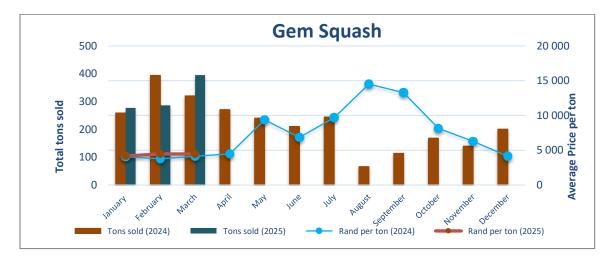


Figure 8: Gem squash sales on the Cape Town Fresh Produce Market

Source: Techno fresh (2025)

9. Sweet potato



The total volume of sweet potato sold at the Cape Town fresh produce market increased from 259.0 tons in February 2025 to 367.2 tons in March 2025. This translates to 41.8% month-to-month increase recorded during the month of

March 2025. The total volume of sweet potato sold increased year-on-year by 32.6% from 276.9tons in March 2024 to 367.2 tons in March 2025. Sweet potato was trading at R6868.8 during March 2025. On annual basis, the average market price per ton decreased by 25.4% from R9202.3 in March 2024 to R6868.8 in March 2025.

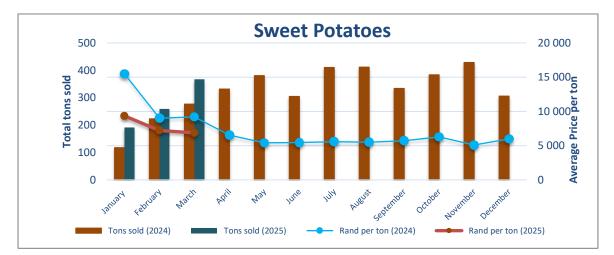


Figure 9: Sweet potato sales on the Cape Town Fresh Produce Market.

10. Pumpkin



A total amount of 349.4 tons of pumpkin was sold at the Cape Town fresh produce markets during March 2025. This presents 15.1% or 62.2 ton decrease from the previous month (February) record of 411.7 tons. The average market price on the

other hand, increased by 7.1% or R312.9 from R4426.8 in February 2025 to R4739.7 in March 2025. On year and year basis, pumpkin was trading at R4141.6 per ton in March 2024 compared to R4739.7 in March 2025. These results indicate an increase of R598.2 in price per ton of pumpkin between March 2024 and March 2025.

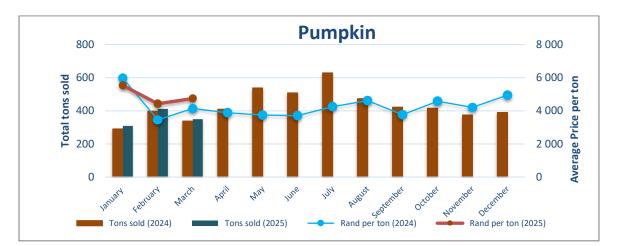


Figure 10: Pumpkin sales on the Cape Town Fresh Produce Market

Source: Techno fresh (2025)

11. English cucumber



During the period under review (March 2025), the total volume of English cucumber sold amounted to 214.4 tons which is 19.4% or 0.7 tons less than 266 tons which was recorded in February 2025. The average market price of English cucumber increased by 30.3% from R17744.6 per ton in February 2025 to R23112.7 in March 2025. On annual basis, the volume of tons of English cucumber decreased by 10% (or 23.8tons) from 238.1 tons in March 2024 to 214.4 tons in March 2025.

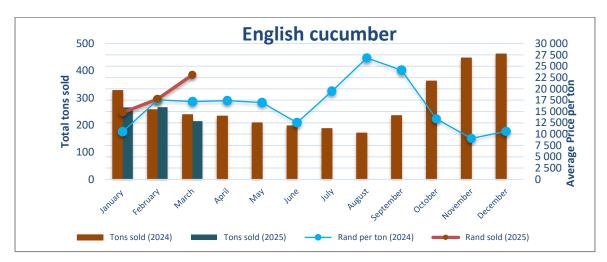


Figure 11: English cucumber sales on the Cape Town Fresh Produce Market.

Source: Techno fresh (2025)

12. Baby marrow sales on the Cape Town Fresh Produce Market.



A total amount of 104.2 tons of baby marrow was sold at the Cape Town fresh produce markets during March 2025. This presents 17% or 15.1 tons increase from the previous month (February 2025) record of 89.0 tons. The average market price decreased by 28.7% or R3830.2 from R13360.2 in February 2025 to

R9530.0 in March 2025. On year and year, baby marrow was trading at R18468.9 in March 2024 compared to R9530.0 in March 2025. These results indicate a decrease of 48.4% in price per ton of baby marrow between March 2024 and March 2025.



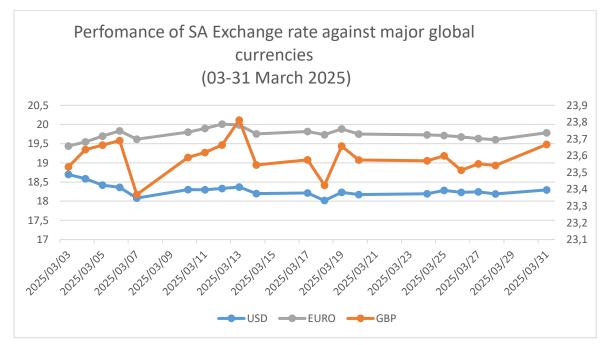
Figure 12: Baby marrow sales on the Cape Town Fresh Produce Market

Table 1: Trend analysis of niche vegetables traded on the Cape Town Fresh Produce market.

Product Name	Average tons	% change in	Average Price	% change in
highest to the lowest	March 2025	average tons	March 2025	average price
volumes in February	(Ton)	March 2025	(Rand/ton)	March 2025
2025		(m/m)		(m/m)
Lettuce	94,3	-7,7%	32 579,9	15,8%
Beetroot	72,9	-33,5%	9 972,4	34,0%
Green beans	68,9	-18,0%	23 115,9	59,2%
Sweetcorn	62,7	-35,0%	20 519,2	37,2%
Cauliflower	62,3	-13,3%	16 806,8	-9,6%
Brinjals	56,9	1,9%	10 668,2	47,2%
Spring onion	25,3	13,4%	10 477,3	-5,1%
Broccoli	23,6	-28,1%	47 347,2	22,5%
Spinach	20,5	23,9%	19 805,1	8,7%
Leeks	5,8	33,0%	9 745,2	20,7%
Marrows	3,7	179,6%	1 395,0	-39,2%
Patty pans	1,9	18,0%	17 559,9	29,6%
Radishes	1,9	-24,4%	26 722,4	53,3%
Mushrooms	1,2	18,6%	88 021,7	-2,2%
Mushrooms	0	-100%	0	-100%

Source: Techno fresh (2025)

Exchange Rates



Source: South African Reserve Bank (2025)

Market Information

During the reporting period 03-31 March 2025, looking at month-to-month average of the South African Rand, it can be noted that it weakened against the Great British Pound and Euro while it strengthened against the US Dollar. During the reporting period the Great British Pound was trading at R23.58 in March 2025 compared to R23.18 in February 2025, while the Euro was trading at R19.74 in March 2025 compared to R19.26 in February 2025. Lastly, the US Dollar was trading at R18.28 in March 2025 compared to R18.49 in February 2025.

Energy

Product Description	Numerical adjustment applicable to the coast parts in South Africa	Price adjustment Description	The average price (cents) applicable to the coastal parts of South Africa
Petrol 95 ULP & LRP	7,00	cents per litre decrease in the retail price.	2155,00
Diesel 0.05% Sulphur	17,50	cents per litre de crease in the retail price.	1937,050
Illuminating Paraffin (Wholesale)	6,00	cents per litre decrease the retail price.	1318,118
LPGAS (maximum retail price)	2,00	cents per litre de crease in the retail price.	3540,00

Table 3.1 Basic fuel Price adjustments

The Department of Energy has announced fuel price adjustments with effect from 05 March 2025. The price of Petrol 95 ULP & LRP decreased by 7cents, the price of diesel (0.05% sulphur) decreased by 17 cents, price of paraffin decreased by 6 cents. Lastly, LPGAS's maximum retail price decreased by 2 cents during the reporting period.

ACKNOWLEDGMENTS

The below-listed sources are acknowledged, as cited in this publication:

Agricultural Produce Agents Council (APAC): <u>www.apacweb.org.za</u>

Agricultural Research Council (ARC): <u>www.arc.agric.za</u>

Department of Agriculture, Forestry and Fisheries (DAFF): www.daff.gov.za

Department of Agriculture, Forestry and Fisheries (DAFF): www.daff.gov.za

Mineral resources & energy: Petrol Price Media Release (dmre.gov.za)

Department of Water & Sanitation (DWS): www.dwa.gov.za

Elsenburg (Western Cape Department of Agriculture): www.elsenburg.com

Organization of the Petroleum Exporting Countries (OPEC): <u>www.opec.org/opec</u>

Potatoes South Africa: <u>www.potatoes.co.za</u>

South African Government: <u>www.gov.za</u>

South African Reserve Bank (SARB): <u>https://www.resbank.co.za/en/home/what-we-do/statistics/key-statistics/selected-historical-rates</u>

South African Revenue Services (SARS): www.sars.gov.za

Statistics South Africa (Stats SA): www.statssa.gov.za

Techno Fresh CRM: www.technofresh.co.za

Trading Economics (2018): https://tradingeconomics.com/south-africa/balance-of-trade

For more information, contact:

The Western Cape Department of Agriculture Programme: Agricultural Economic Services Division: Marketing and Agribusiness Tel: 021 808 7753 E-mail: Tshifhiwa.Labase@westerncape.gov.za **DISCLAIMER:** The Western Cape

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