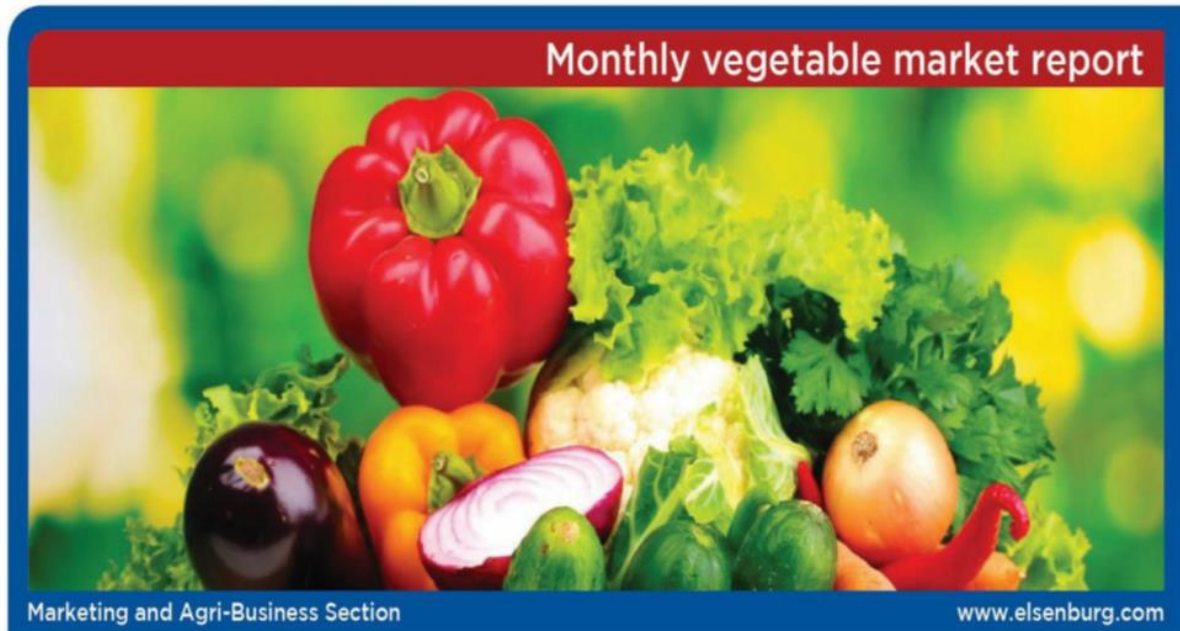


MONTHLY VEGETABLE REPORT



Review period: 01 January 2024 to 01 January 2025

MONTHLY MARKET INFORMATION REPORT: VEGETABLES

Issue: 2025/01

INTRODUCTION

The Cape Town Fresh produce market monthly report aims to bring forth information about the performance of selected vegetable sales in the market during the period under review. At a given month the report looks at the main commodities that are traded in the Cape Town fresh produce market in terms of average volume (tons) and prices (Rand per ton). The report also looks into international and local issues that affect the fresh produce industry.

OVERVIEW OF THE NATIONAL AGRICULTURAL MARKETING INFORMATION SYSTEM (AMIS), OFFERED BY THE DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES (DAFF)

The Agricultural Marketing Information Systems (AMIS) is a database interface offered by the Department of Agriculture, Forestry and Fisheries (DAFF).

The main purpose of the Agricultural Marketing Information System (AMIS) is to provide reliable & updated information to farmers. In order to assist farmers to plan activities relating to production and marketing in a much-informed manner.

Agricultural market information is provided for horticulture, field crops, livestock and industrial products, and includes the following categories:

- marketing prices,
- grading and standard information,
- annual price trends, and
- marketing news (pertaining to the application procedures for import and export permits).

Click on the following website link to access the [DAFF AMIS](http://webapps.daff.gov.za/amis) web application, or alternatively go to the web address: <http://webapps.daff.gov.za/amis> (no subscription fee payable to access system). Cell phone user can send an SMS to ***120*4040#** (*charged at standard SMS rates*)

Please note that prices are updated at 12h00 a.m on a daily basis.

Vegetable price and volume trend analysis

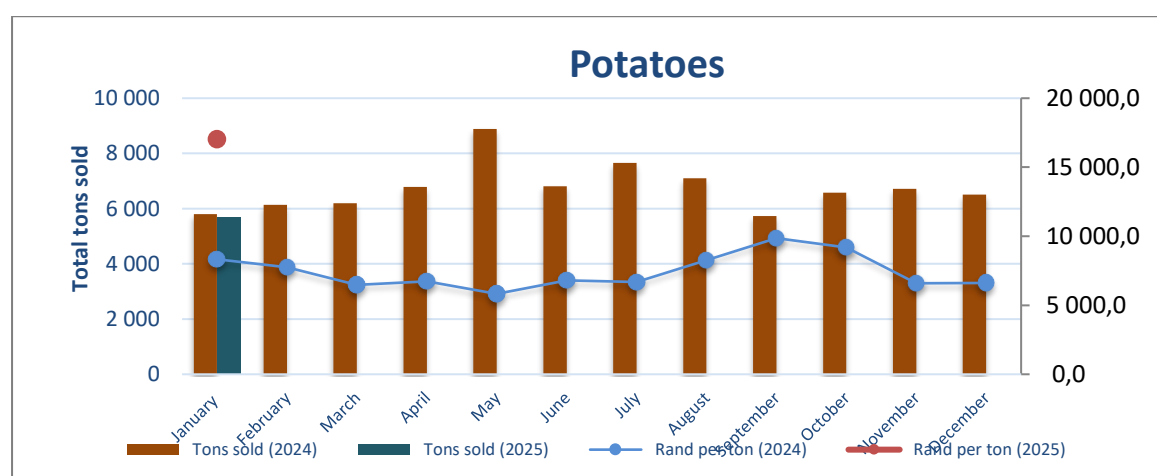
Vegetables are part of important annual crops for the South African agricultural industry. They play a fundamental role in contributing to various agricultural industries who are directly and indirectly involved in the vegetable industry. In return these industries make a significant contribution to employment creation and revenue generation in the Western Cape. At the fresh produce markets trade occurs on the market floors and market forces (i.e. demand and supply) determine prices of vegetables and fruits. The performance of the vegetable industry is largely dependent on climatic conditions and this impact on crop production. This occurs throughout all stages of production until the produce is harvested and ready for the market. Forming part of these climatic conditions is; drought, flood, hail and heat wave. In analyzing the price and volume of traded commodities, factors that impact on crops development and production are taken into consideration. Below are different figures of the main vegetables that are traded in the market in terms of prices and volumes.



1. Potatoes

As illustrated in the figure 1, the volume of Potatoes sold at the Cape Town Fresh produce market during the month of January 2025, decreased by 14% from 6506.9 tons in December 2024 to 5699.1 tons. This translates to (807.8) ton decrease in the tons of potatoes sold at Cape Town Fresh produce market during the month of December January 2025. The average market price per ton of potatoes sold, increased by 32% (or R2090.5) from R6617.1 in December 2024 to R8707.6 in January 2025. Sales on the Cape Town market traded at 5% y/y per ton higher than the same period last year. The volume of potatoes sold on the other hand, decreased by 2% y/y compared to the same period last year.

Figure 1: Potato prices and quantity traded at Cape Town Fresh Produce market.



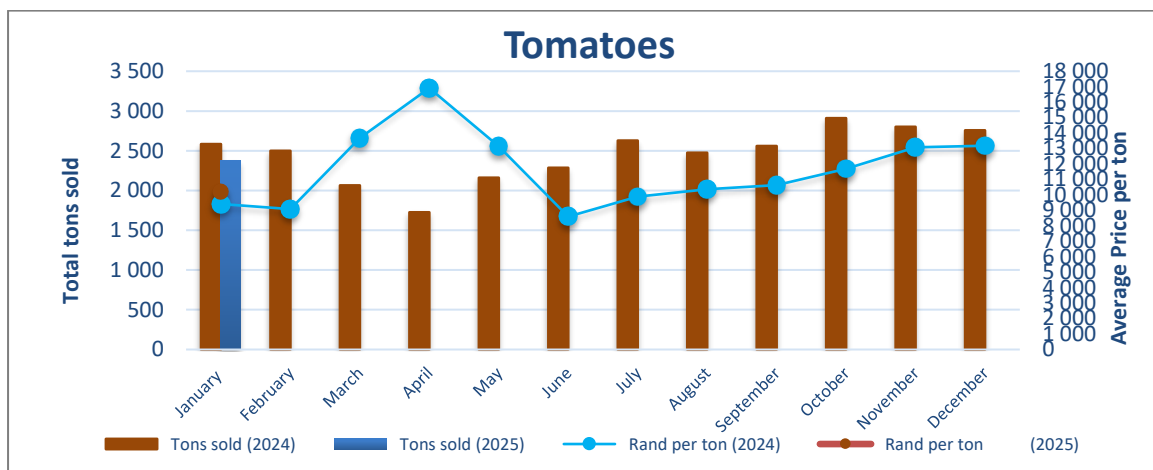
Source: Techno fresh (2025)

2. Tomatoes



The total amount of tomatoes sold during January 2025 was 2378.9 tons, which shows 378.9(ton) decrease from 2757,8 tons recorded in December 2024. Tomatoes were trading at R10175.9 in January 2025.

Figure 2: Tomatoes sales on the Cape Town Fresh Produce Market



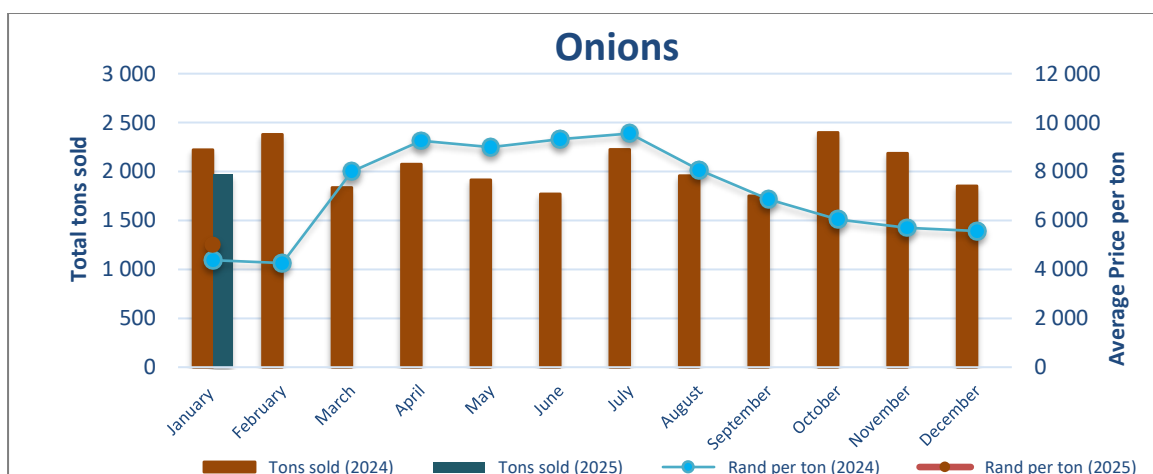
Source: Techno fresh (2025)



3. Onions

In January 2025, the volume of onions traded in the Cape Town fresh produce market was 1972.1 tons, which shows 6.3% increase from 1854.4 tons recorded in December 2024. Price per ton of onions sold on the market decreased by 9.9% from R5563.4 in December 2024 to R5012.4.

Figure 3: Onions prices and quantity traded at Cape Town Fresh Produce market.



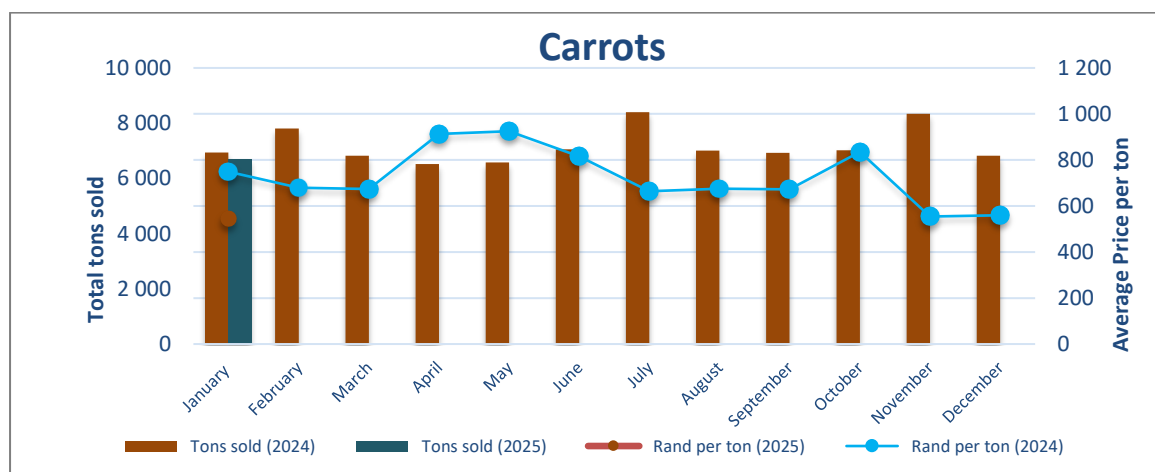
Source: Techno fresh (2025)

4. Carrots



As indicated by Figure 4 below shows the total volume of carrots traded at Cape Town fresh produce market during January 2025. The volume of carrots traded in January 2025, decreased month-month by 2.1% from 818.8 tons in December 2024 to 801.5 tons . When comparing year-on-year, the amount of carrots traded during this period decreased by 3.6% from 831.7 tons in January 2024 to 801.5 tons in January 2025. In January 2025 carrots was trading at R4526.9 per ton, which indicates 2.8% decrease in price per ton of carrots between December 2024 and January 2025. The average market price per ton of carrots on the other hand, decreased by 27.4% y/y from R6236.8 in January 2024 to R4526.9 in January 2025.

Figure 4: Carrots sales on the Cape Town Fresh Produce Market



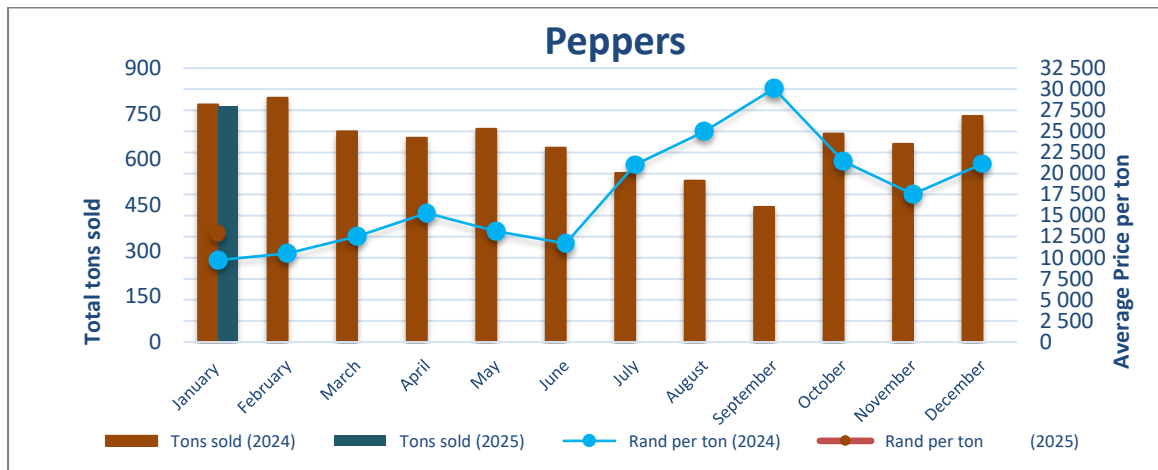
Source: Techno fresh (2025)

5. Peppers



As illustrated in figure 5 below, the total volume of peppers sold during January 2025 increased by 4.3% from 742.7 tons in December 2024 to 774.5 tons. The average market price of peppers on the other hand, decreased by 39% from R21169.6 in December 2024 to R12910.8 in January 2025. On annual basis, the total volume of peppers sold during the period under review registered a year-on-year decrease of 0.8% from 780.7 tons in January 2024 to 774.5 tons in January 2025. The average market price per ton on the other hand, increased by 32.7% from R9726.4 in January 2024 to R12910.8 in January 2025.

Figure 5: Peppers sales on the Cape Town Fresh Produce Market



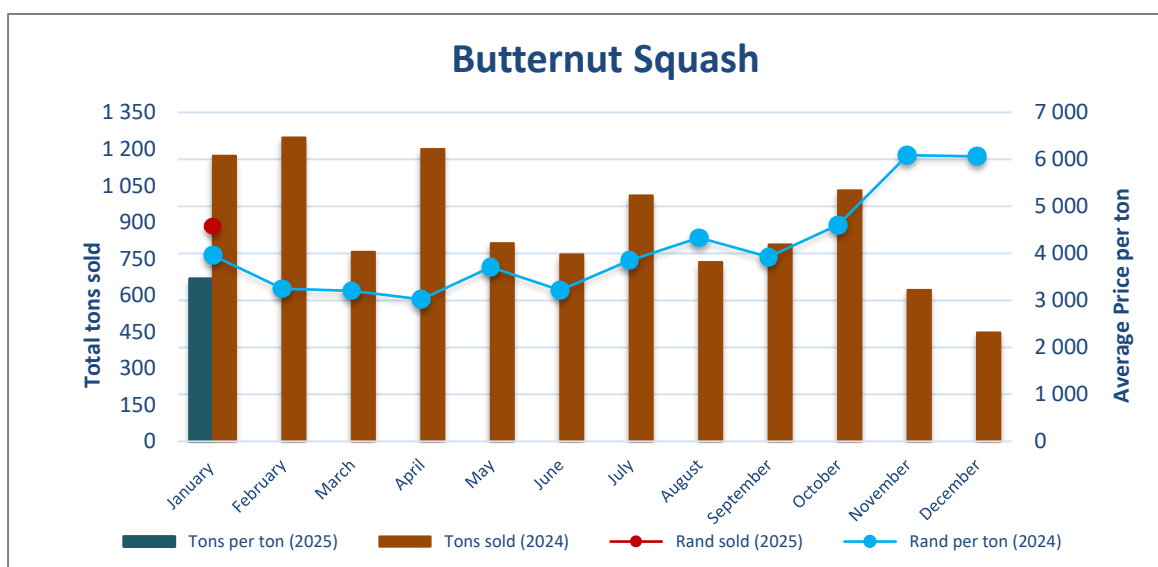
Source: Techno fresh (2025)

6. Butternut Squash



Figure 6 bellow represents the volume of butternut squash sold at the Cape Town fresh produce market during the month of January 2025. The volume of butternut squash sold increased by 49.4% from 447.4 tons in December 2024 to 668.3 tons in January 2025. The price per ton of butternut also decreased by 24.5% from R6067.8 in December 2024 to R4579.0 in January 2025. On a year-to-year basis the quantity of butternut squash sold during January 2024 and January 2025 decreased by 43% while the price of butternut sold during the same period (2024/25) increased by 15.7% from R3957.3 per ton in January 2024 to R4579.0 per ton in January 2025.

Figure 6: Butternut squash sales on the Cape Town Fresh Produce Market



Source: Techno fresh (2025)

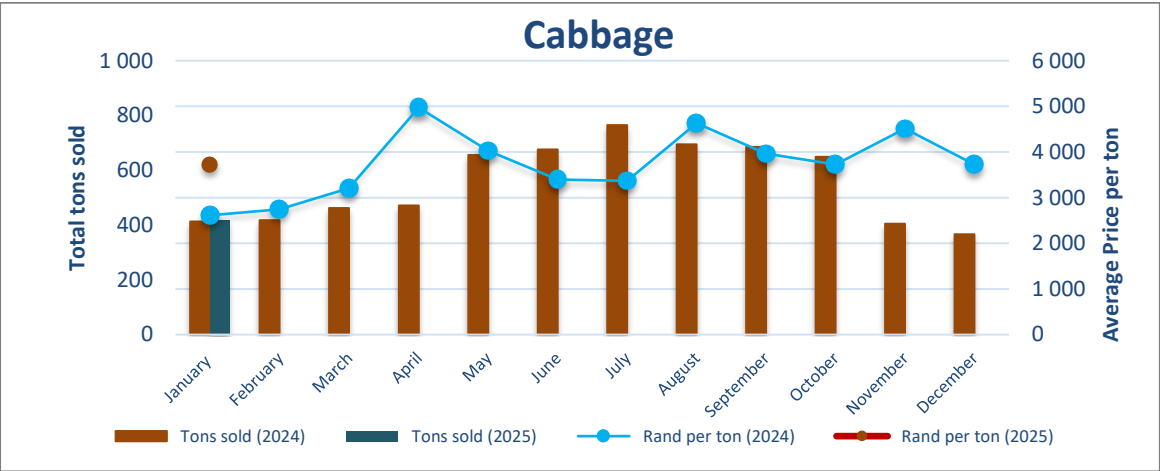
7. Cabbages



The total volume of cabbages sold at the Cape Town fresh produce market during January 2025 recorded a month-to-month increase of 14.2% or 52.2 tons.

The total volume of cabbages sold therefore increased from 366.4 tons in December 2024 to 418.6 tons in January 2025. The average market price per ton of cabbages decreased by 0.04% from R3725.5 in December 2024 to R3724.2 in January 2025. On annual basis, the total volume of cabbages sold increased from 413.1 tons obtained in January 2024 to 418.6 tons in January 2025. This represents a year-on-year increase of 1.3% that is 5.6 tons, more than the amount registered within the same period last year.

Figure 7: Cabbages sales on the Cape Town Fresh Produce Market



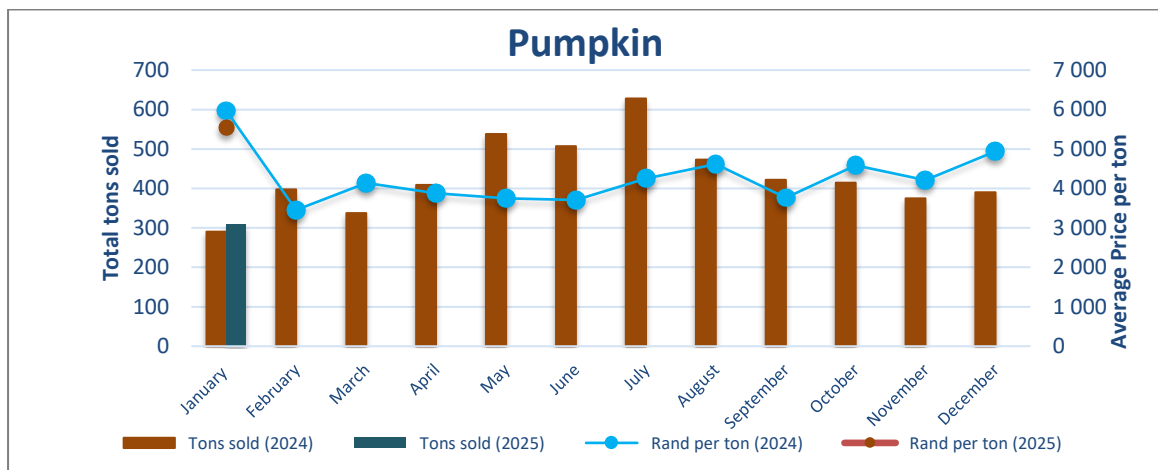
Source: Techno fresh (2025)

8. Pumpkin



A total amount of 309.1 tons of pumpkin was sold at the Cape Town fresh produce markets during January 2025. This presents 20.7% or 80.8-ton decrease from the previous month (December) record of 389.9 tons. The average market price increased by 12% or R593 from R4938.8 in December 2024 to R5531.5 in January 2025. On year and year basis, pumpkin was trading at R5969.4 per ton in January 2024 compared to R5531.5 in January 2025. These results indicate a decline of R437.9 in price per ton of pumpkin between January 2024 and January 2025.

Figure 8: Pumpkin sales on the Cape Town Fresh Produce Market



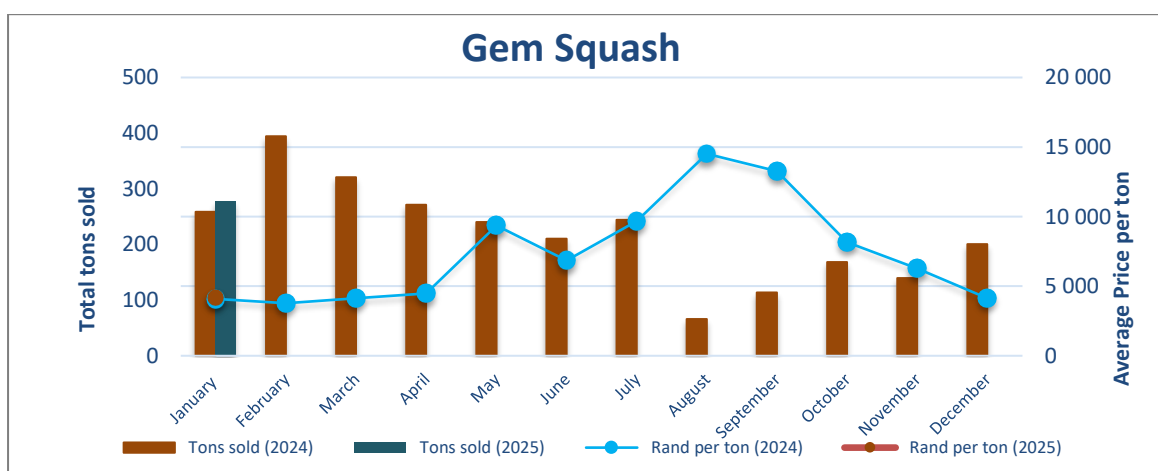
Source: Techno fresh (2025)

9. Gem squash



Figure 9 below shows the total volume of gem squash sold at the Cape Town fresh produce market in January 2025. The volume of gem squash sold during January 2025 increased by 38.2% from 200.4 tons in December 2024 to 277.0 tons. The price per ton of gem squash also increased by 1.1% from R4137.6 in December 2024 to R4184.3 in January 2025. On annual basis, gem squash sold at the Cape Town fresh produce market increased by 27.1% during the period under review. As a result, the volume of gem squash sold increased from 258.7 tons in January 2024 to 277.0 tons in January 2025. The average market price of gem squash also increased by 2.6% or R107.7 per ton from R4076.6 in January 2024 to R4184.3 in January 2025.

Figure 9: Gem squash sales on the Cape Town Fresh Produce Market



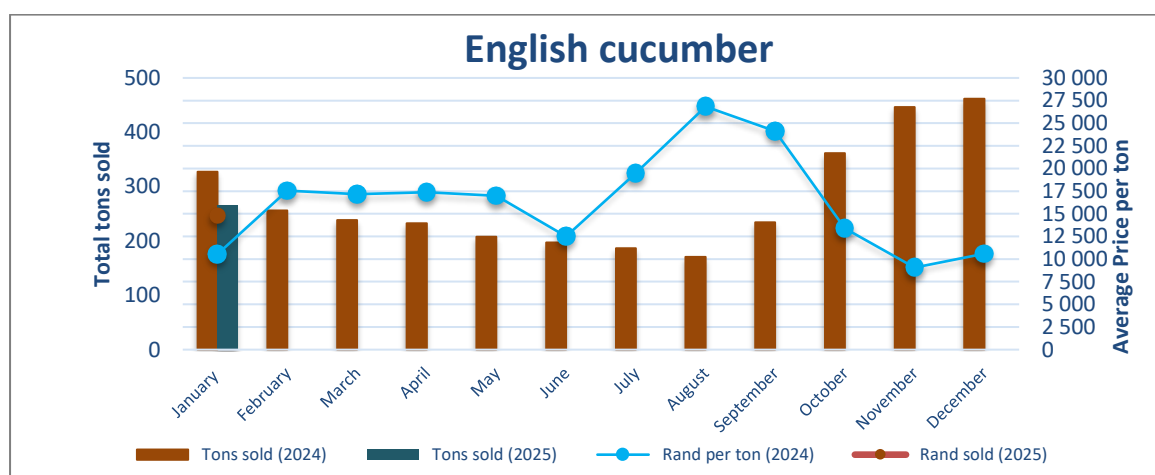
Source: Techno fresh (2025)

10. English cucumber



During the period under review (January 2025), the total volume of English cucumber sold amounted to 265.3 tons which is 42.5% or 196.3 tons less than 461.6 tons which was recorded in December 2024. The average market price of English cucumber increased by 39.4% from R10595.3 in December 2024 to R14772.8 in January 2025. On annual basis, the volume of tons of English cucumber decreased by 18.9% (or 62tons) from 327.2 tons in January 2024 to 265.3 tons in January 2025.

Figure 10: English cucumber sales on the Cape Town Fresh Produce Market.



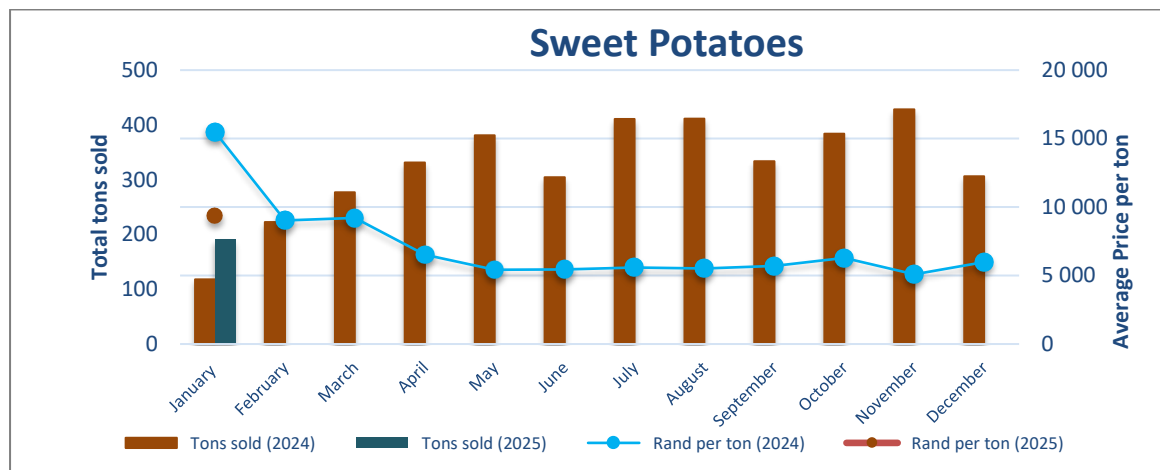
Source: Techno fresh (2025)

11. Sweet potato



The total volume of sweet potato sold at the Cape Town fresh produce market decreased from 306.2 tons in December 2024 to 191.2 tons in January 2025. This translates to 37.6% month-to-month decrease recorded during the month of January 2025. The total volume of sweet potato sold increased year-on-year by a remarkable 62.4% from 117.7 tons in January 2024 to 191.2 tons in January 2025. Sweet potato was trading at R9384.8 during January 2025. On annual basis, the average market price per ton decreased by 39.6% from R15483.0 in January 2024 to R9348.8 in January 2025.

Figure 11: Sweet potato sales on the Cape Town Fresh Produce Market.



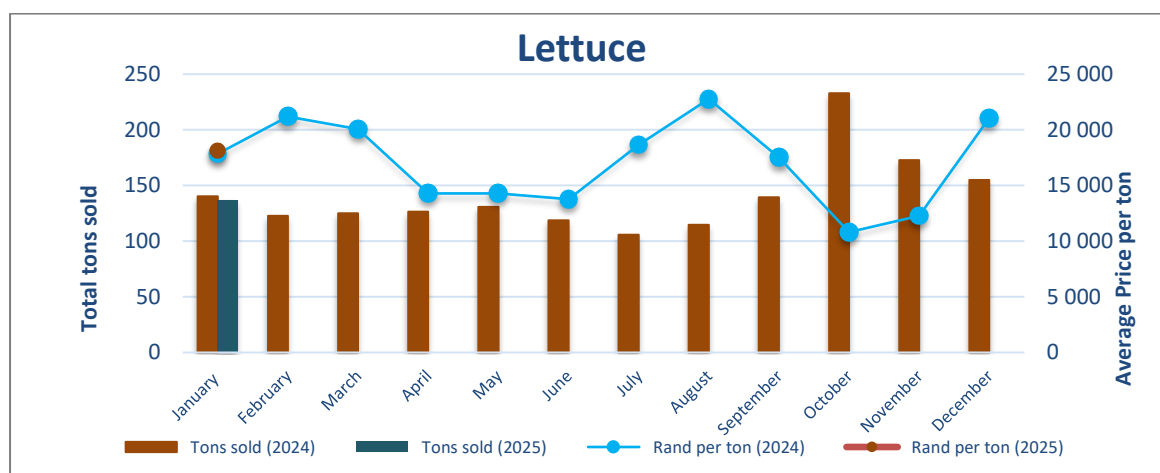
Source: Techno fresh (2025).



12. Lettuce sales on the Cape Town Fresh Produce Market.

A total amount of 137.2 tons of lettuce was sold at the Cape Town fresh produce markets during January 2025. This presents 11.4% or 17.6 tons decrease from the previous month (December 2024) record of 154.9 tons. The average market price also decreased by 13.9% or R2924.2 from R21068.6 in December 2024 to R18144.4 in January 2025. On year and year, lettuce was trading at R17856.1 in January 2024 compared to R18144.4 in January 2025. These results indicate an increase of 1.6% in price per ton of lettuce between January 2024 and January 2025.

Figure 12: Lettuce sales on the Cape Town Fresh Produce Market



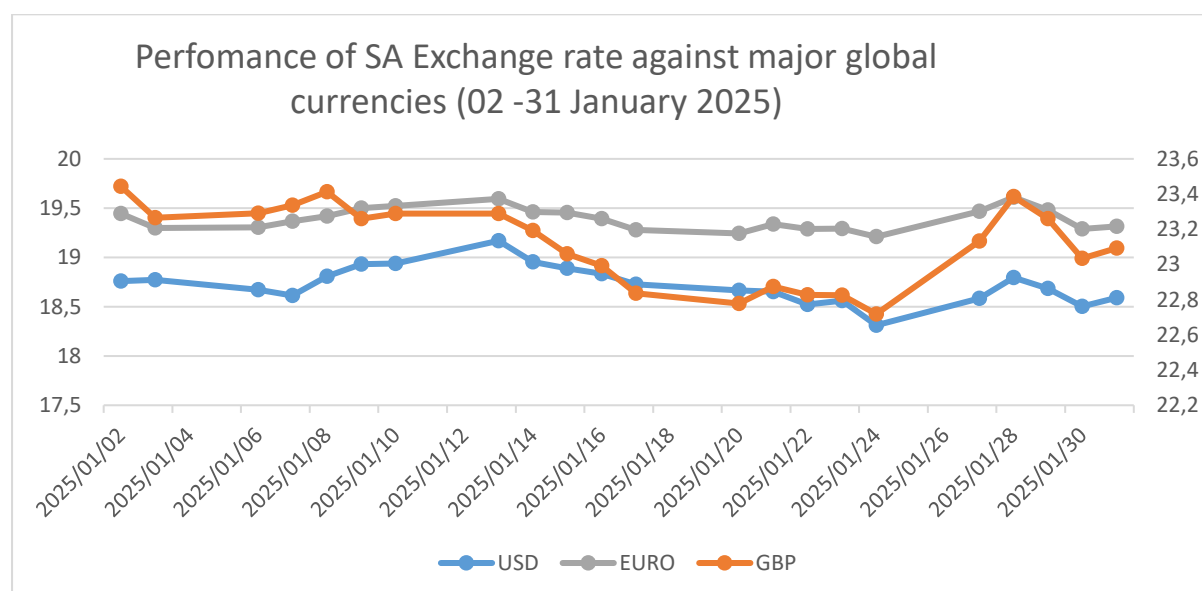
Source: Techno fresh (2025)

Table 1: Trend analysis of niche vegetables traded on the Cape Town Fresh Produce market.

Product Name highest to the lowest volumes in January 2025	Average tons January 2025 (Ton)	% change in average tons January 2025 (m/m)	Average Price January 2025 (Rand/ton)	% change in average price January 2025 (m/m)
Beetroot	115,8	-28.8%	7875.6	7.5%
Sweetcorn	103.9	39.4%	14606.9	-23.9%
Cauliflower	103.2	-14.4%	10095.4	10.8%
Baby marrow	75.7	-25.3%	10735.5	54.8%
Brinjals	74.4	8.0%	6272.4	-44.7%
Green beans	71.1	-15.6%	16514.3	6.0%
Spring onion	23.0	-16.2%	7946.6	-21.2%
Broccoli	21.2	-20.8%	48055.2	51.6%
Spinach	14.4	-41.6%	16053.4	11.0%
Hubbard squash	7.9	145.7%	3316.1	-22.6%
Leeks	4.3	-41.7%	6504.4	-13.5%
Radish	3.4	78.3%	17353.0	-24.4%
Patty pans	2.0	-48.2%	14480.2	44.1%
Marrows	1.8	80.4%	3459.2	41.1%
Mushrooms	1.4	-24.8%	85469.5	-6.1%

Source: Techno fresh (2025)

Exchange Rates



Source: South African Reserve Bank (2025)

During the reporting period 02-31 January 2025, looking at month-to-month average of the South African Rand, it can be noted that it weakened against the US Dollar (USD), Great British Pound and Euro. During the reporting period the US Dollar was trading at R18.72 in January

2025 compared to R18.18 in December 2024, while the Great British Pound was trading at R23.11 in January 2025 compared to R23.01 in December 2024. Lastly, the Euro was trading at R19.39 in January 2025 compared to R19.04 in December 2024.

Energy

Table 3.1 Basic fuel Price adjustments

Product Description	Numerical adjustment applicable to the coast parts in South Africa	Price adjustment Description	The average price (cents) applicable to the coastal parts of South Africa
Petrol 95 ULP & LRP	12,00	cents per litre increase in the retail price.	2080,00
Diesel 0.05% Sulphur	7,50	cents per litre increase in the retail price.	1849,55
Illuminating Paraffin (Wholesale)	9,50	cents per litre decrease the retail price.	1227,118
LPGAS (maximum retail price)	13,00	cents per litre increase in the retail price.	3514,00

The Department of Energy has announced fuel price adjustments with effect from 01 January 2025. The price of Petrol 95 ULP & LRP increased by 12 cents, the price of diesel (0.05% sulphur) increased by 7 cents, price of paraffin also decreased by 9 cents and LPGAS's maximum retail price increased by 13 cents during the reporting period.

ACKNOWLEDGMENTS

The below-listed sources are acknowledged, as cited in this publication:

Agricultural Produce Agents Council (APAC): www.apacweb.org.za

Agricultural Research Council (ARC): www.arc.agric.za

Department of Agriculture, Forestry and Fisheries (DAFF): www.daff.gov.za

Department of Agriculture, Forestry and Fisheries (DAFF): www.daff.gov.za

Mineral resources & energy: [Petrol Price Media Release \(dmre.gov.za\)](http://Petrol Price Media Release (dmre.gov.za))

Department of Water & Sanitation (DWS): www.dwa.gov.za

Elsenburg (Western Cape Department of Agriculture): www.elsenburg.com

Organization of the Petroleum Exporting Countries (OPEC): www.opec.org/opec

Potatoes South Africa: www.potatoes.co.za

South African Government: www.gov.za

South African Reserve Bank (SARB): <https://www.resbank.co.za/en/home/what-we-do/statistics/key-statistics/selected-historical-rates>

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Techno Fresh CRM: www.technofresh.co.za

Trading Economics (2018): <https://tradingeconomics.com/south-africa/balance-of-trade>

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