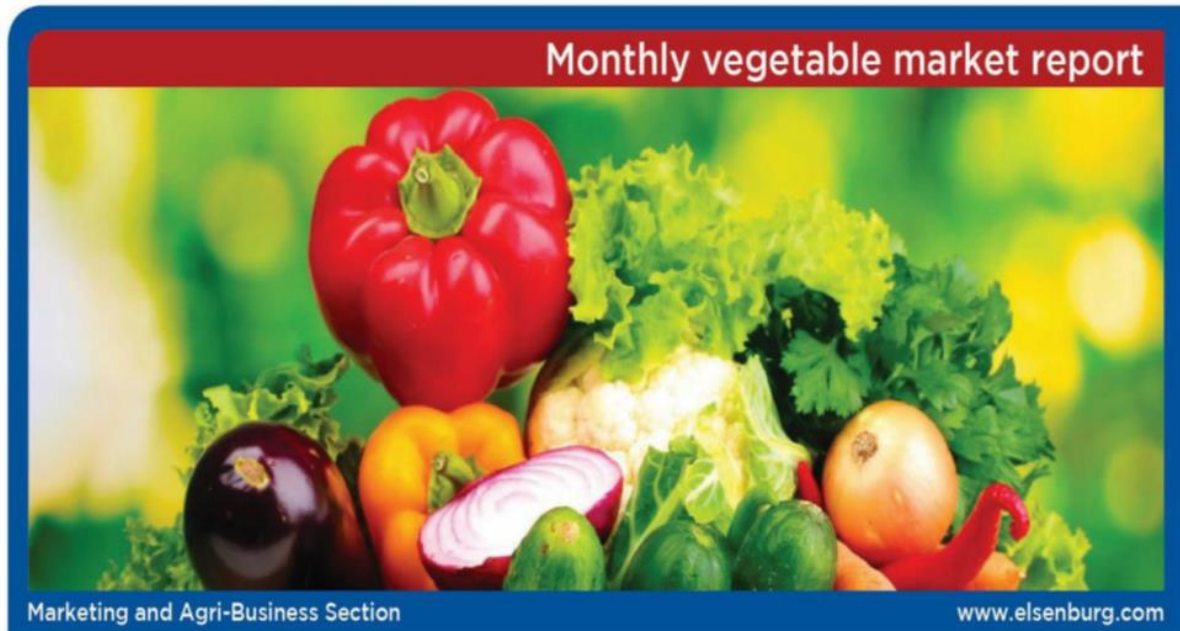


MONTHLY VEGETABLE REPORT



Review period: 01 February 2024 to 01 February 2025

MONTHLY MARKET INFORMATION REPORT: VEGETABLES

Issue: 2025/02

INTRODUCTION

The Cape Town Fresh produce market monthly report aims to bring forth information about the performance of selected vegetable sales in the market during the period under review. At a given month the report looks at the main commodities that are traded in the Cape Town fresh produce market in terms of average volume (tons) and prices (Rand per ton). The report also looks into international and local issues that affect the fresh produce industry.

OVERVIEW OF THE NATIONAL AGRICULTURAL MARKETING INFORMATION SYSTEM (AMIS), OFFERED BY THE DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES (DAFF)

The Agricultural Marketing Information Systems (AMIS) is a database interface offered by the Department of Agriculture, Forestry and Fisheries (DAFF).

The main purpose of the Agricultural Marketing Information System (AMIS) is to provide reliable & updated information to farmers. In order to assist farmers to plan activities relating to production and marketing in a much-informed manner.

Agricultural market information is provided for horticulture, field crops, livestock and industrial products, and includes the following categories:

- marketing prices,
- grading and standard information,
- annual price trends, and
- marketing news (pertaining to the application procedures for import and export permits).

Click on the following website link to access the [DAFF AMIS](http://webapps.daff.gov.za/amis) web application, or alternatively go to the web address: <http://webapps.daff.gov.za/amis> (no subscription fee payable to access system). Cell phone user can send an SMS to ***120*4040#** (*charged at standard SMS rates*)

Please note that prices are updated at 12h00 a.m on a daily basis.

Vegetable price and volume trend analysis

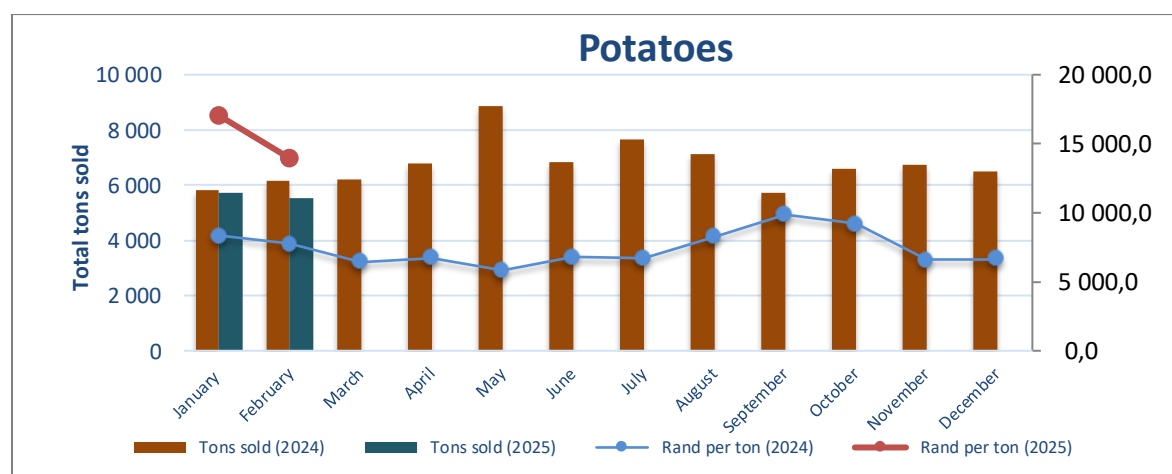
Vegetables are part of important annual crops for the South African agricultural industry. They play a fundamental role in contributing to various agricultural industries who are directly and indirectly involved in the vegetable industry. In return these industries make a significant contribution to employment creation and revenue generation in the Western Cape. At the fresh produce markets trade occurs on the market floors and market forces (i.e. demand and supply) determine prices of vegetables and fruits. The performance of the vegetable industry is largely dependent on climatic conditions and this impact on crop production. This occurs throughout all stages of production until the produce is harvested and ready for the market. Forming part of these climatic conditions is; drought, flood, hail and heat wave. In analyzing the price and volume of traded commodities, factors that impact on crops development and production are taken into consideration. Below are different figures of the main vegetables that are traded in the market in terms of prices and volumes.



1. Potatoes

As illustrated in the figure1, the volume of Potatoes sold at the Cape Town Fresh produce market during the month of February 2025, decreased by 3% from 5699.1 tons in January 2025 to 5533.4 tons. This translates to (165.7) ton decrease in the tons of potatoes sold at Cape Town Fresh produce market during the month of February 2025. The average market price per ton of potatoes sold also decreased by 29% (or R2530.5) from R8707.6 in January 2025 to R6177.1 in February 2025. Sales on the Cape Town market traded at 20% y/y per ton lower than the same period last year. The volume of potatoes sold also decreased by 10% y/y compared to the same period last year.

Figure 1: Potato prices and quantity traded at Cape Town Fresh Produce market.



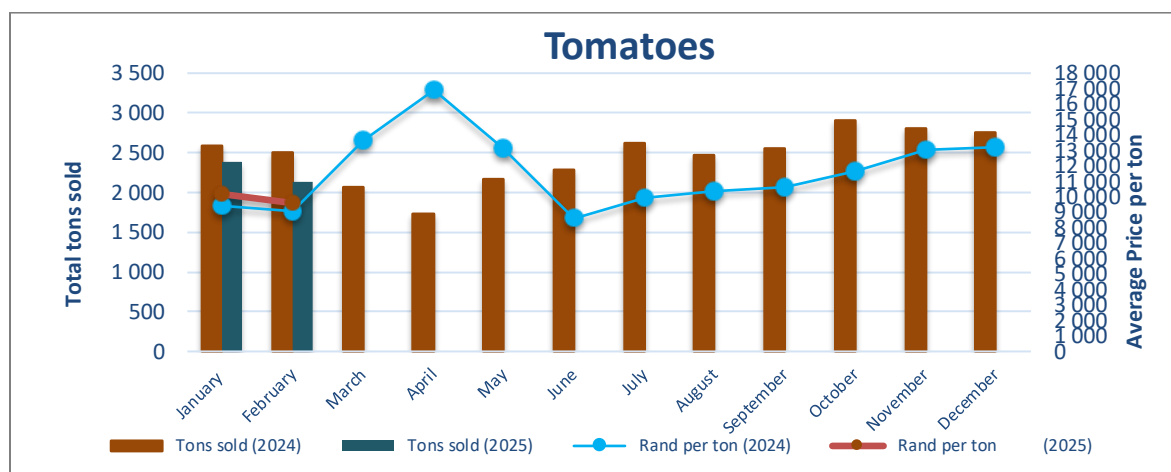
Source: Techno fresh (2025)

2. Tomatoes



The total amount of tomatoes sold during February 2025 was 2134.5 tons, which shows 244.4(ton) decrease from 2378.9 tons recorded in January 2025. Tomatoes were trading at R9596.6 in February 2025.

Figure 2: Tomatoes sales on the Cape Town Fresh Produce Market



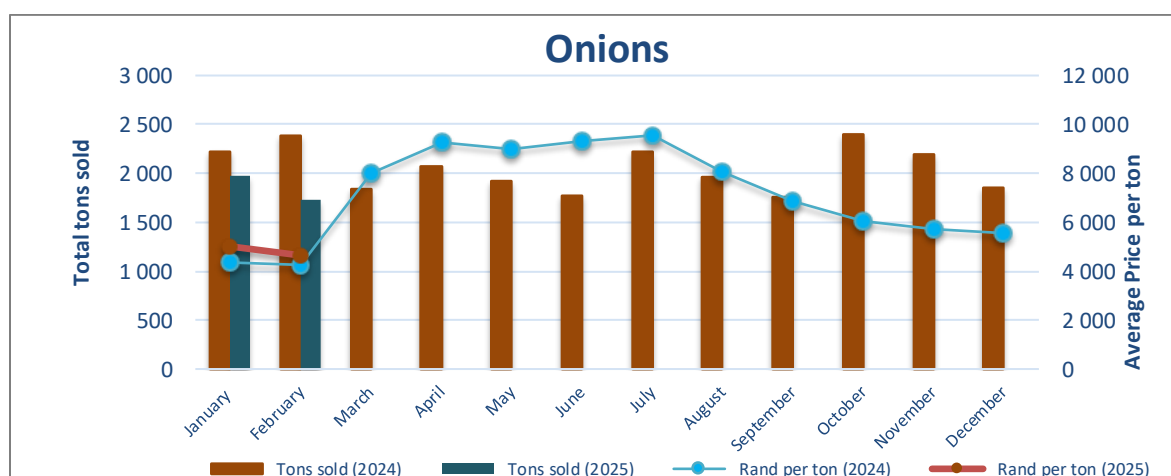
Source: Techno fresh (2025)



3. Onions

In February 2025, the volume of onions traded in the Cape Town fresh produce market was 1734.4 tons, which shows 12.1% decrease from 1972.1 tons recorded in January 2025. Price per ton of onions sold on the market decreased by 7.2% from R5012.4 in January 2025 to R4644.6 in February 2025.

Figure 3: Onions prices and quantity traded at Cape Town Fresh Produce market.



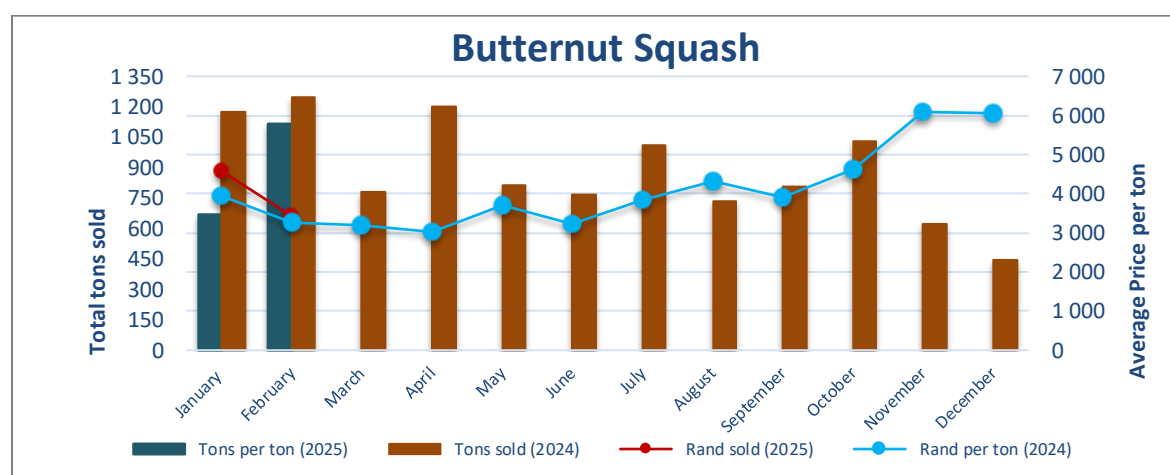
Source: Techno fresh (2025)

4. Butternut Squash



Figure 4 below represents the volume of butternut squash sold at the Cape Town fresh produce market during the month of February 2025. The volume of butternut squash sold increased by 66.6% from 668.3 tons in January 2025 to 1113.0 tons in February 2025. The price per ton of butternut also decreased by 25.1% from R4579.0 in January 2025 to R3430.3 in February 2025. On a year-to-year basis the quantity of butternut squash sold during February 2024 and February 2025 decreased by 10% while the price of butternut sold during the same period (2024/25) increased by 5.6% from R3248.9 per ton in February 2024 to R3430.3 per ton in February 2025.

Figure 4: Butternut squash sales on the Cape Town Fresh Produce Market



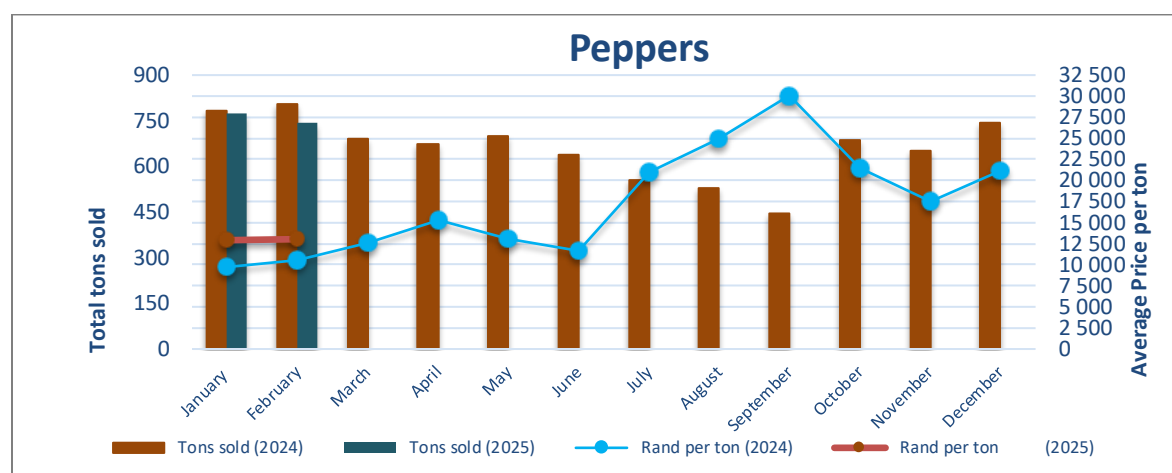
Source: Techno fresh (2025)

5. Peppers



As illustrated in figure 5 below, the total volume of peppers sold during February 2025 decreased by 4.1% from 774.5 tons in January 2024 to 743.1 tons. The average market price of peppers on the other hand, increased by 1% from R12910.8 in January 2025 to R13035.6 in February 2025. On annual basis, the total volume of peppers sold during the period under review registered a year-on-year decrease of 7.4% from 802.5 tons in February 2024 to 743.1 tons in February 2025. The average market price per ton on the other hand, increased by 24.1% from R10507.7 in February 2024 to R13035.6 in February 2025.

Figure 5: Peppers sales on the Cape Town Fresh Produce Market



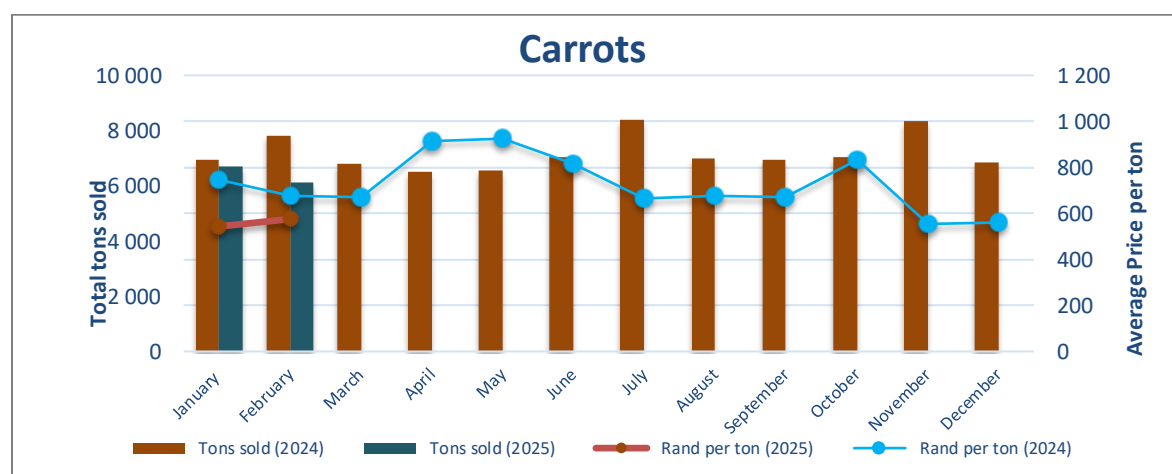
Source: Techno fresh (2025)

6. Carrots



As indicated by Figure 6 below shows the total volume of carrots traded at Cape Town fresh produce market during February 2025. The volume of carrots traded in february 2025, decreased month-month by 8.5% from 801.5 tons in January 2025 to 733.7 tons . When comparing year-on-year, the amount of carrots traded during this period decreased by 21.7% from 937.2 tons in February 2024 to 733.7 tons in February 2025. In February 2025 carrots was trading at R4796.6 per ton, which indicates 6% increase in price per ton of carrots between January 2025 and February 2025. The average market price per ton of carrots on the other hand, decreased by 15.2% y/y from R5657.0 in February 2024 to R4796.6 in February 2025.

Figure 6: Carrots sales on the Cape Town Fresh Produce Market



Source: Techno fresh (2025)

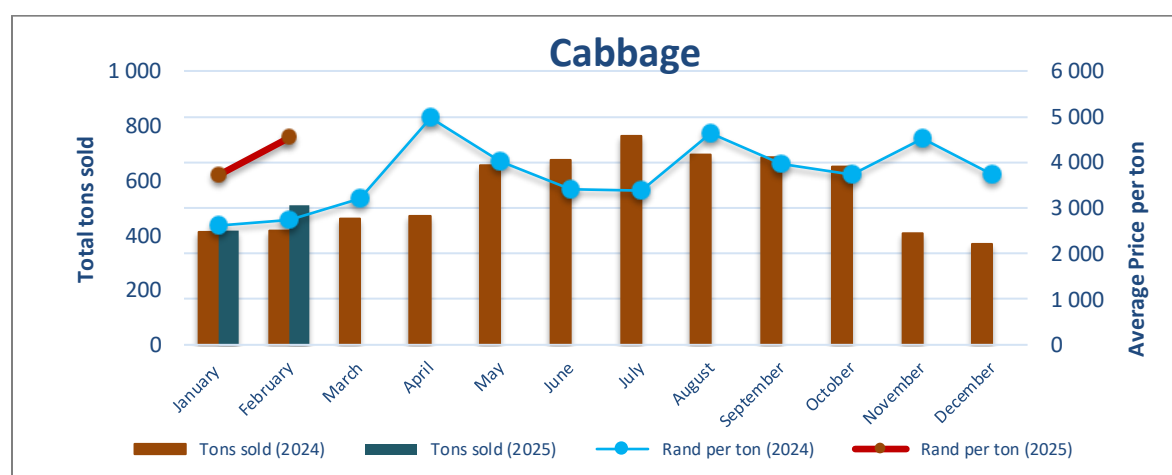
7. Cabbages



The total volume of cabbages sold at the Cape Town fresh produce market during February 2025 recorded a month-to-month increase of 21.4% or 89.7 tons.

The total volume of cabbages sold therefore increased from 418.6 tons in January 2025 to 508.3 tons in February 2025. The average market price per ton of cabbages also increased by 21.9% from R3724.2 in January 2025 to R4540.8 in February 2025. On annual basis, the total volume of cabbages sold increased from 417.5 tons obtained in February 2024 to 508.3 tons in February 2025. This represents a year-on-year increase of 21.7% that is 90.8 tons, more than the amount registered within the same period last year.

Figure 7: Cabbages sales on the Cape Town Fresh Produce Market



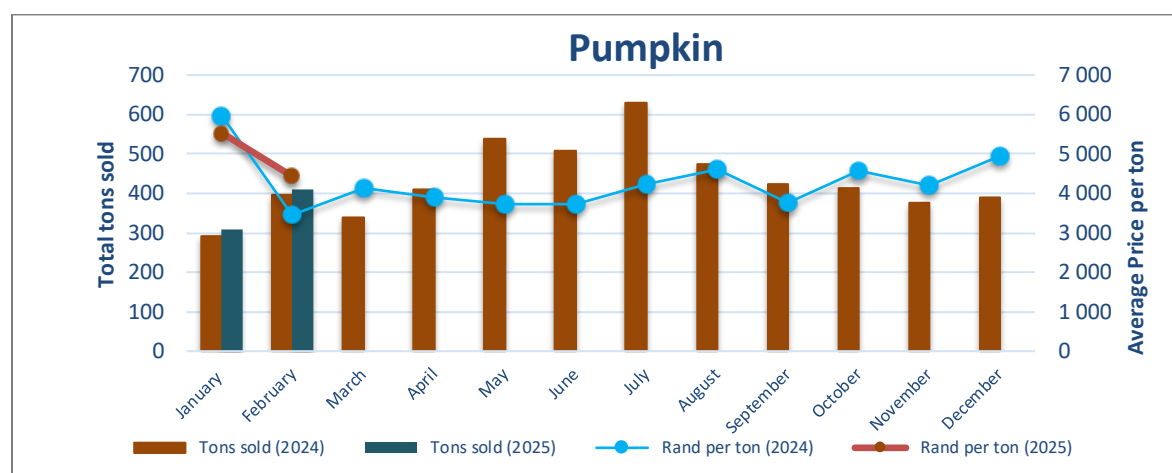
Source: Techno fresh (2025)

8. Pumpkin



A total amount of 411.7 tons of pumpkin was sold at the Cape Town fresh produce markets during February 2025. This presents 33.2% or 102.6ton increase from the previous month (January) record of 309.1 tons. The average market price on the other hand, decreased by 20% or R1104.6 from R5531.5 in January 2025 to R4426.8 in February 2025. On year and year basis, pumpkin was trading at R3454.1 per ton in February 2024 compared to R4426.8 in February 2025. These results indicate an increase of R972.7 in price per ton of pumpkin between February 2024 and February 2025.

Figure 8: Pumpkin sales on the Cape Town Fresh Produce Market



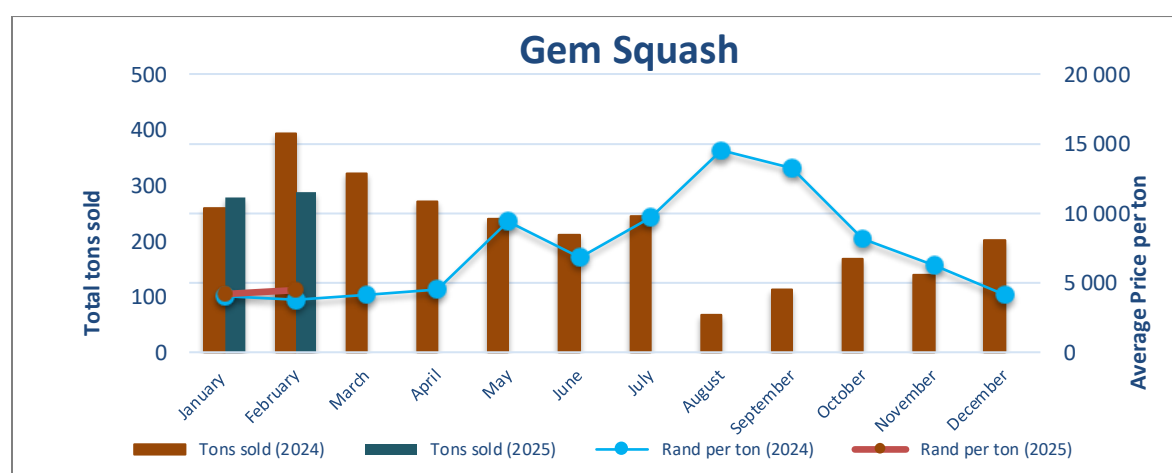
Source: Techno fresh (2025)

9. Gem squash



Figure 9 below shows the total volume of gem squash sold at the Cape Town fresh produce market in February 2025. The volume of gem squash sold during February 2025 increased by 3.5% from 277.0 tons in January 2025 to 286.6 tons. The price per ton of gem squash also increased by 6.8% from R4184.3 in January 2025 to R4466.8 in February 2025. On annual basis, gem squash sold at the Cape Town fresh produce market decreased by 27.3% during the period under review. As a result, the volume of gem squash sold decreased from 394.2 tons in February 2024 to 286.6 tons in February 2025. The average market price of gem squash on the other hand, increased by 18.3% or R690.7 per ton from R3776.1 in February 2024 to R4466.8 in February 2025.

Figure 9: Gem squash sales on the Cape Town Fresh Produce Market



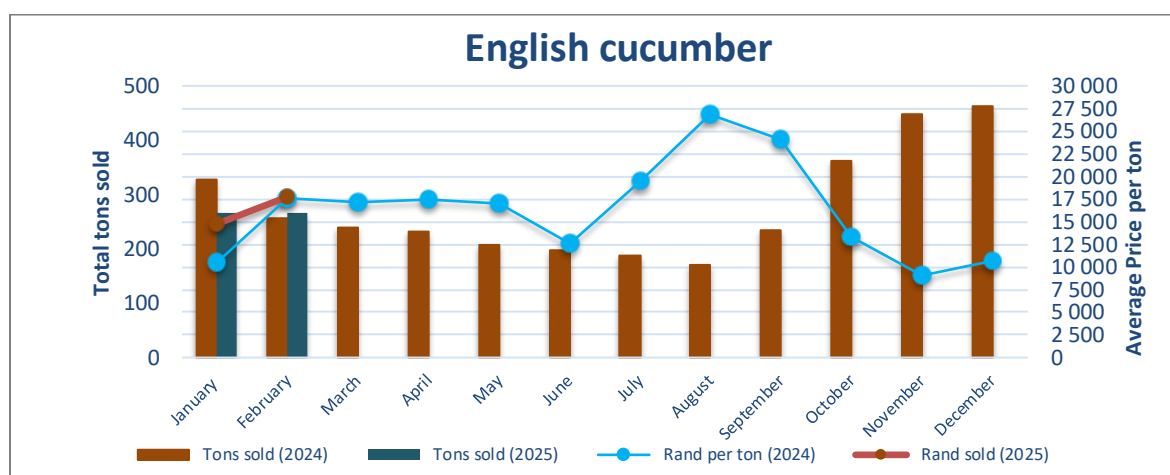
Source: Techno fresh (2025)

10. English cucumber



During the period under review (February 2025), the total volume of English cucumber sold amounted to 266.0 tons which is 0.3% or 0.7 tons more than 265.3 tons which was recorded in January 2025. The average market price of English cucumber increased by 20.1% from R14772.8 per ton in January 2025 to R17744.6 per ton in February 2025. On annual basis, the volume of tons of English cucumber increased by 3.8% (or 9.7tons) from 256.3 tons in February 2024 to 266.0 tons in February 2025.

Figure 10: English cucumber sales on the Cape Town Fresh Produce Market.



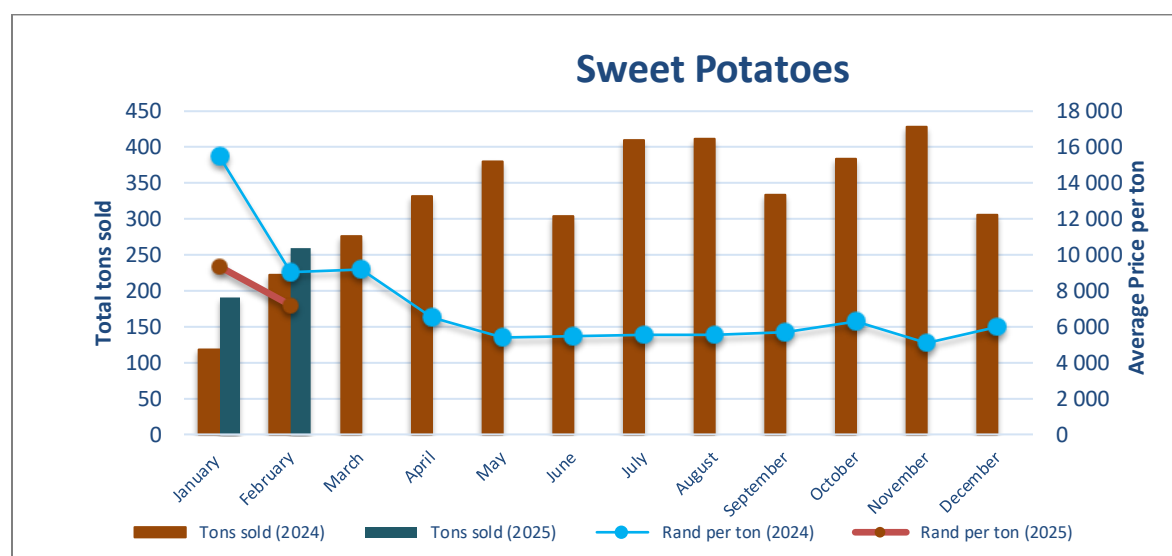
Source: Techno fresh (2025)

11. Sweet potato



The total volume of sweet potato sold at the Cape Town fresh produce market increased from 191.2 tons in January 2025 to 259.0 tons in February 2025. This translates to 35.5% month-to-month increase recorded during the month of February 2025. The total volume of sweet potato sold increased year-on-year by 16.2% from 222.9 tons in February 2024 to 259.0 tons in February 2025. Sweet potato was trading at R7210.0 during February 2025. On annual basis, the average market price per ton decreased by 20% from R9014.8 in February 2024 to R7210.0 in February 2025.

Figure 11: Sweet potato sales on the Cape Town Fresh Produce Market.



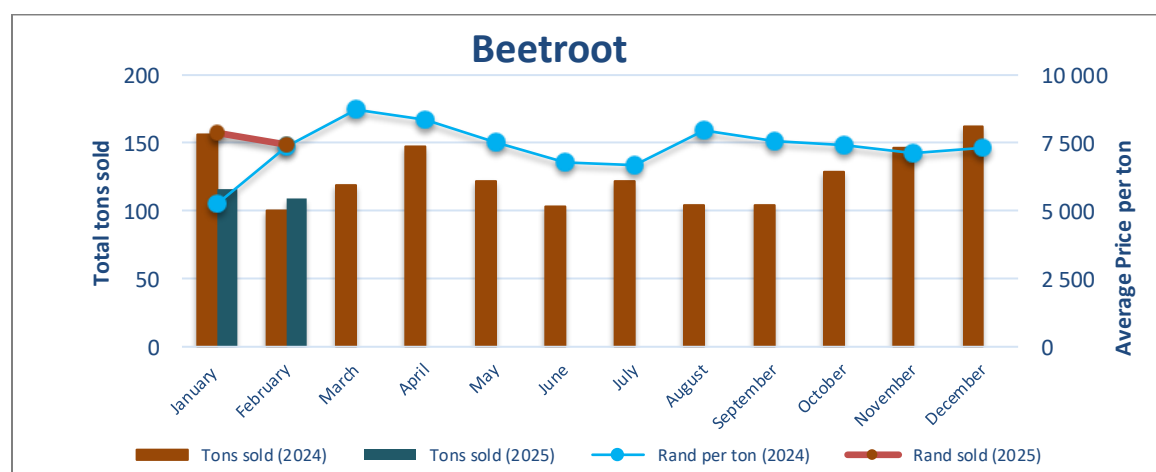
Source: Techno fresh (2025).

12. Beetroot sales on the Cape Town Fresh Produce Market.



A total amount of 109.6 tons of beetroot was sold at the Cape Town fresh produce markets during February 2025. This presents 5.3% or 6.2 tons decrease from the previous month (January 2025) record of 115.8 tons. The average market price also decreased by 5.5% or R434.0 from R7875.6 in January 2025 to R7441.6 in February 2025. On year and year, beetroot was trading at R7353.9 in February 2024 compared to R7441.6 in February 2025. These results indicate an increase of 1.2% in price per ton of beetroot between February 2024 and February 2025.

Figure 12: Beetroot sales on the Cape Town Fresh Produce Market



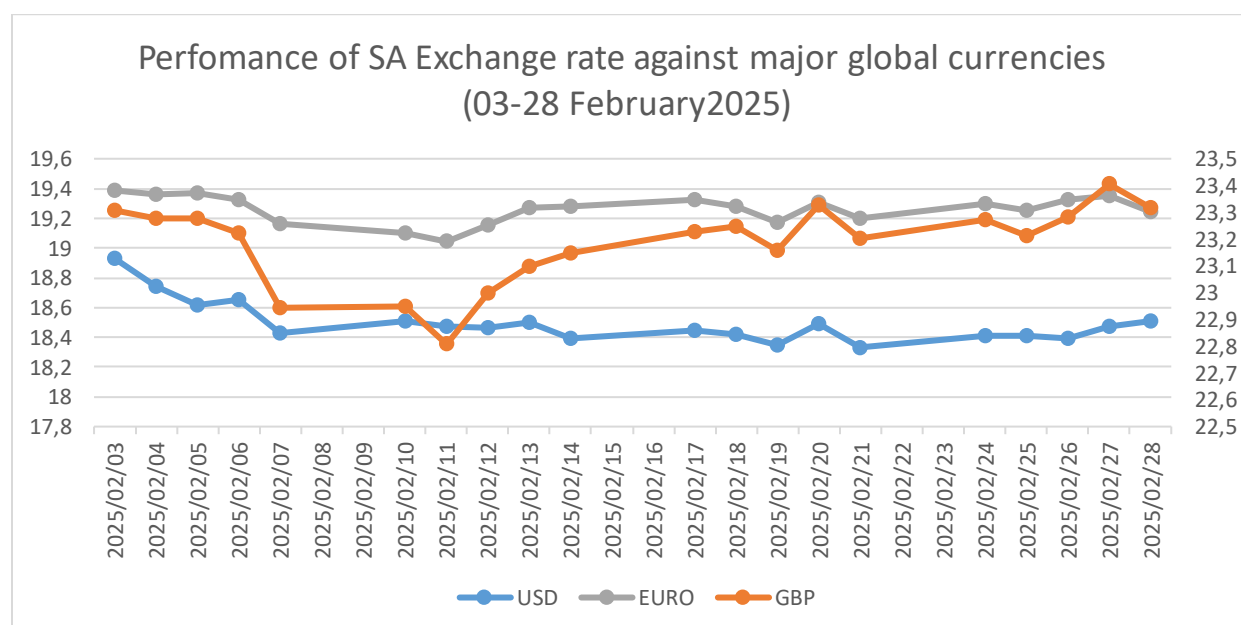
Source: Techno fresh (2025)

Table 1: Trend analysis of niche vegetables traded on the Cape Town Fresh Produce market.

Product Name highest to the lowest volumes in February 2025	Average tons February 2025 (Ton)	% change in average tons February 2025 (m/m)	Average Price February 2025 (Rand/ton)	% change in average price February 2025 (m/m)
Lettuce	102,1	-25,6%	28140,5	55,1%
Sweetcorn	96,4	-7,1%	14956,9	2,4%
Baby marrow	89,0	17,5%	13360,2	24,4%
Green beans	84,0	18,1%	14518,9	-12,1%
Cauliflower	71,8	-30,4%	18586,5	84,1%
Brinjals	55,9	-24,9%	7249,5	15,6%
Broccoli	32,9	54,9%	38666,2	-19,5%
Spring onion	22,3	-3,0%	11040,1	38,9%
Spinach	16,5	15,2%	18226,6	13,5%
Hubbard squash	7,1	-10,1%	14053,0	323,8%
Leeks	4,4	2,8%	8075,4	24,2%
Radish	2,5	-26,7%	17434,6	0,5%
Patty pans	1,6	-21,9%	13545,1	-6,5%
Marrows	1,3	-28,1%	2294,0	-33,7%
Mushrooms	1,0	-30,5%	90023,2	5,3%

Source: Techno fresh (2025)

Exchange Rates



Source: South African Reserve Bank (2025)

During the reporting period 03-28 February 2025, looking at month-to-month average of the South African Rand, it can be noted that it weakened against the Great British Pound and strengthened against the US Dollar (USD) and Euro. During the reporting period the Great British Pound was trading at R23.18 in February 2025 compared to R23.11 in January 2025, while the US Dollar was trading at R18.49 in February 2025 compared to R18.72 in January 2025. Lastly, the Euro was trading at R19.26 in February 2025 compared to R19.38 in January 2025.

Energy

Table 3.1 Basic fuel Price adjustments

Product Description	Numerical adjustment applicable to the coast parts in South Africa	Price adjustment Description	The average price (cents) applicable to the coastal parts of South Africa
Petrol 95 ULP & LRP	82,00	cents per litre increase in the retail price.	2162,00
Diesel 0.05% Sulphur	105,00	cents per litre increase in the retail price.	1954,550
Illuminating Paraffin (Wholesale)	97,00	cents per litre increase the retail price.	1324,118
LPGAS (maximum retail price)	42,00	cents per litre increase in the retail price.	3556,00

The Department of Energy has announced fuel price adjustments with effect from 05 February 2025. The price of Petrol 95 ULP & LRP increased by 82 cents, the price of diesel (0.05% sulphur) increased by 105 cents, price of paraffin increased by 97 cents. Lastly, LPGAS's maximum retail price increased by 42 cents during the reporting period.

ACKNOWLEDGMENTS

The below-listed sources are acknowledged, as cited in this publication:

Agricultural Produce Agents Council (APAC): www.apacweb.org.za

Agricultural Research Council (ARC): www.arc.agric.za

Department of Agriculture, Forestry and Fisheries (DAFF): www.daff.gov.za

Department of Agriculture, Forestry and Fisheries (DAFF): www.daff.gov.za

Mineral resources & energy: [Petrol Price Media Release \(dmre.gov.za\)](http://Petrol Price Media Release (dmre.gov.za))

Department of Water & Sanitation (DWS): www.dwa.gov.za

Elsenburg (Western Cape Department of Agriculture): www.elsenburg.com

Organization of the Petroleum Exporting Countries (OPEC): www.opec.org/opec

Potatoes South Africa: www.potatoes.co.za

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