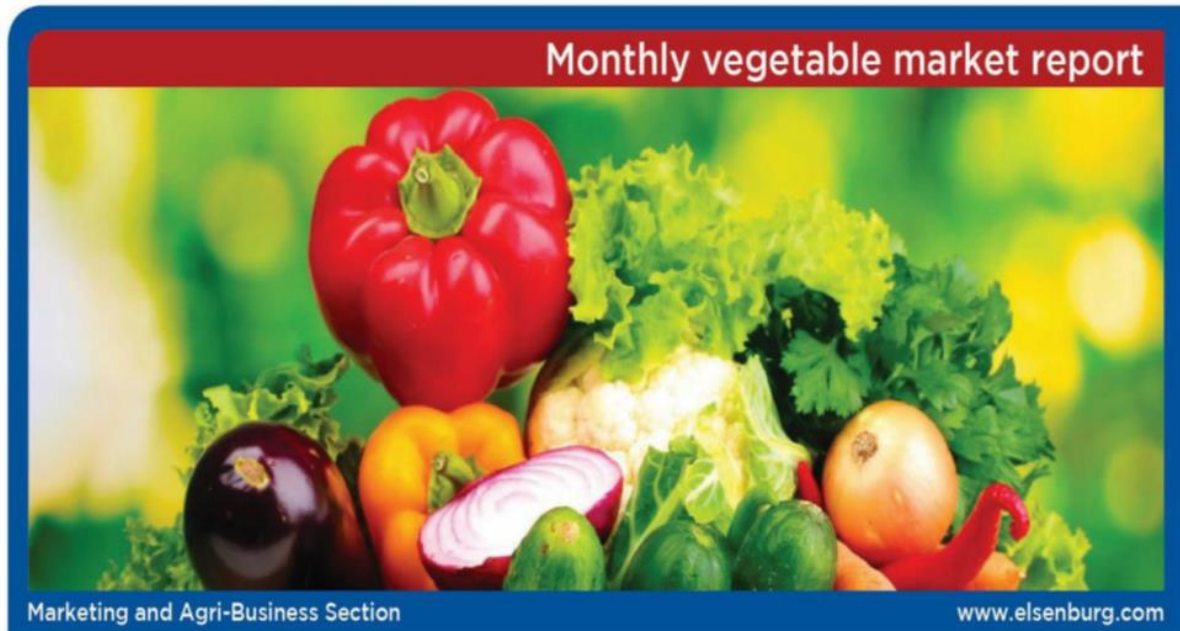


## MONTHLY VEGETABLE REPORT



Review period: 01 November 2023 to 01 November 2024

### MONTHLY MARKET INFORMATION REPORT: VEGETABLES

Issue: 2024/11

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## INTRODUCTION

The Cape Town Fresh produce market monthly report aims to bring forth information about the performance of selected vegetable sales in the market during the period under review. At a given month the report looks at the main commodities that are traded in the Cape Town fresh produce market in terms of average volume (tons) and prices (Rand per ton). The report also looks into international and local issues that affect the fresh produce industry.

### **OVERVIEW OF THE NATIONAL AGRICULTURAL MARKETING INFORMATION SYSTEM (AMIS), OFFERED BY THE DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES (DAFF)**

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The Agricultural Marketing Information Systems (AMIS) is a database interface offered by the Department of Agriculture, Forestry and Fisheries (DAFF).

The main purpose of the Agricultural Marketing Information System (AMIS) is to provide reliable & updated information to farmers. In order to assist farmers to plan activities relating to production and marketing in a much-informed manner.

Agricultural market information is provided for horticulture, field crops, livestock and industrial products, and includes the following categories:

- marketing prices,
- grading and standard information,
- annual price trends, and
- marketing news (pertaining to the application procedures for import and export permits).

Click on the following website link to access the [DAFF AMIS](http://webapps.daff.gov.za/amis) web application, or alternatively go to the web address: <http://webapps.daff.gov.za/amis> (no subscription fee payable to access system). Cell phone user can send an SMS to **\*120\*4040#** (*charged at standard SMS rates*)

**Please note that prices are updated at 12h00 a.m on a daily basis.**

## Vegetable price and volume trend analysis

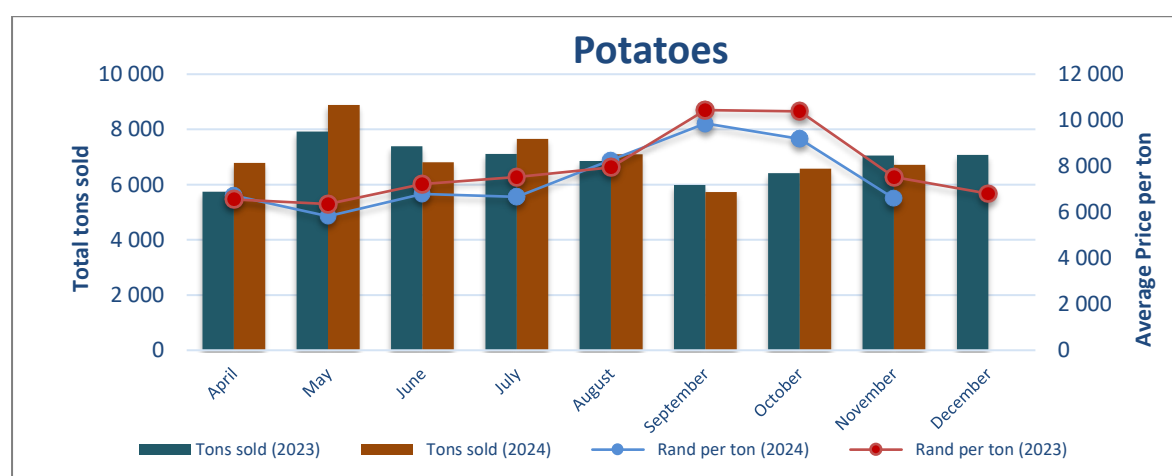
Vegetables are part of important annual crops for the South African agricultural industry. They play a fundamental role in contributing to various agricultural industries who are directly and indirectly involved in the vegetable industry. In return these industries make a significant contribution to employment creation and revenue generation in the Western Cape. At the fresh produce markets trade occurs on the market floors and market forces (i.e. demand and supply) determine prices of vegetables and fruits. The performance of the vegetable industry is largely dependent on climatic conditions and this impact on crop production. This occurs throughout all stages of production until the produce is harvested and ready for the market. Forming part of these climatic conditions is; drought, flood, hail and heat wave. In analyzing the price and volume of traded commodities, factors that impact on crops development and production are taken into consideration. Below are different figures of the main vegetables that are traded in the market in terms of prices and volumes.



### 1. Potatoes

As illustrated in the figure 1, the volume of Potatoes sold at the Cape Town Fresh produce market during the month of November 2024, increased by 2.2% from 6578.0 tons in October 2024 to 6720.2 tons. This translates to (142.2) ton increase in the tons of potatoes sold at Cape Town Fresh produce market during the month of November 2024. The average market price per ton of potatoes sold, decreased by 28.3% (or R2600.2) from R9194.2 in October 2024 to R6594.0 in November 2024. Sales on the Cape Town market traded at 12.4% y/y per ton lower than the same period last year. The volume of potatoes sold also decreased by 4.8% y/y compared to the same period last year.

**Figure 1: Potato prices and quantity traded at Cape Town Fresh Produce market.**



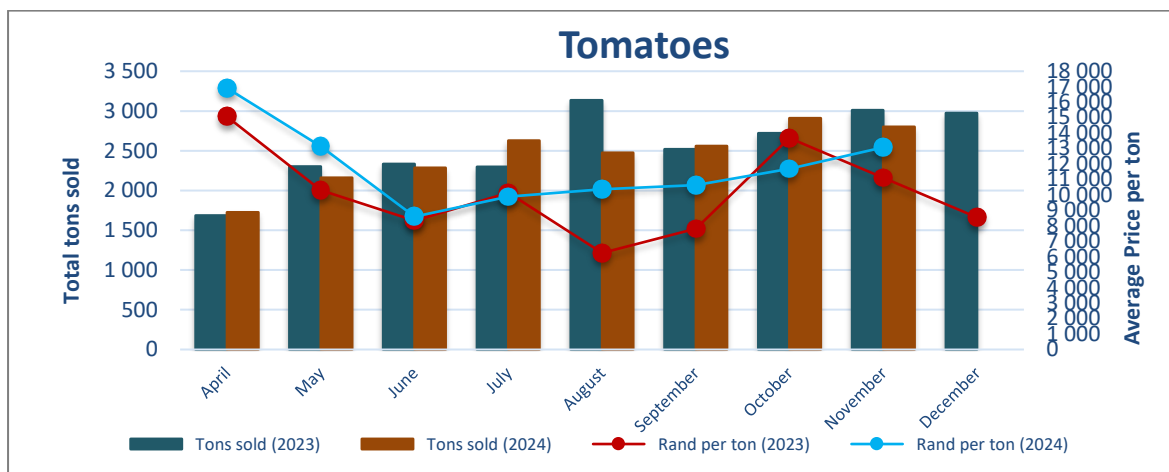
Source: Techno fresh (2024)

## 2. Tomatoes



The total amount of tomatoes sold during November 2024 was 2800.2 tons, which shows 110.6(ton) decrease from 2910.8 tons recorded in October 2024. Tomatoes were trading at R13080.5 in November 2024.

**Figure 2: Tomatoes sales on the Cape Town Fresh Produce Market**



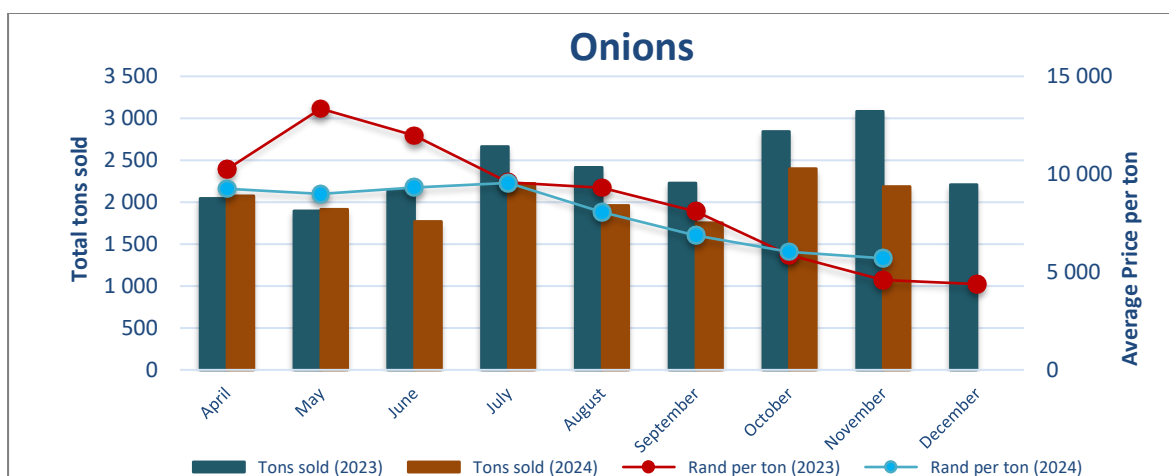
Source: Techno fresh (2024)

## 3. Onions



In November 2024, the volume of onions traded in the Cape Town fresh produce market was 2186.7 tons, which shows 8.9% decrease from 2399 tons recorded in October 2024. Price per ton of onions sold on the market decreased by 5.6% from R6037.5 in October 2024 to R5701.5 in November 2024.

**Figure 3: Onions prices and quantity traded at Cape Town Fresh Produce market.**



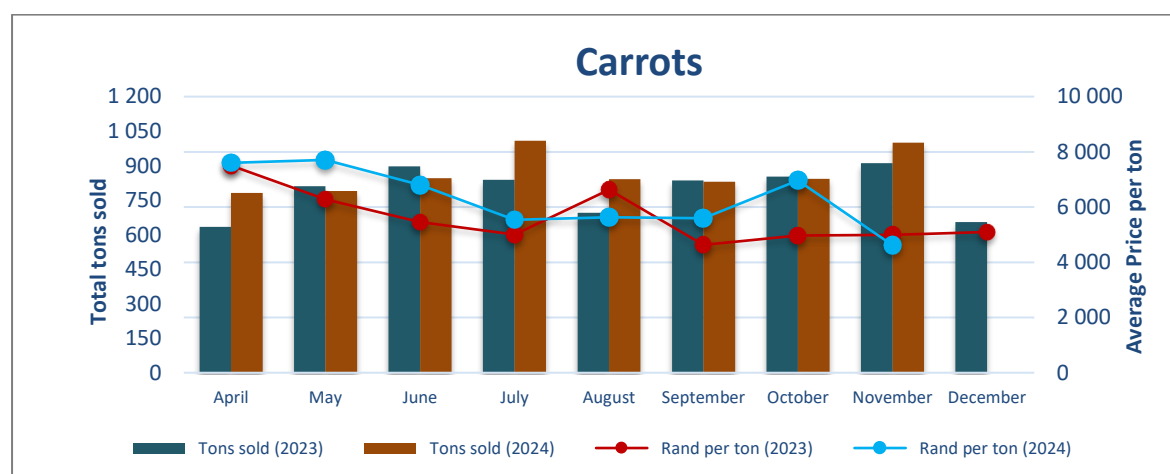
Source: Techno fresh (2024)

#### 4. Carrots



As indicated by Figure 4 below shows the total volume of carrots traded at Cape Town fresh produce market during November 2024. The volume of carrots traded in November 2024, increased month-month by 18.8% from 842.1 tons October 2024 to 1000.2 tons. When comparing year-on-year, the amount of carrots traded during this period increased by 9.8% from 911.1 tons in November 2023 to 1000.2 tons in November 2024. In November 2024 carrots was trading at R4618.3 per ton, which indicates 33.6% decrease in price per ton of carrots between October 2024 and November 2024. The average market price per ton of carrots on the other hand, decreased by 7.4% y/y from R4989.9 in November 2023 to R4618.3 in November 2024.

**Figure 4: Carrots sales on the Cape Town Fresh Produce Market**



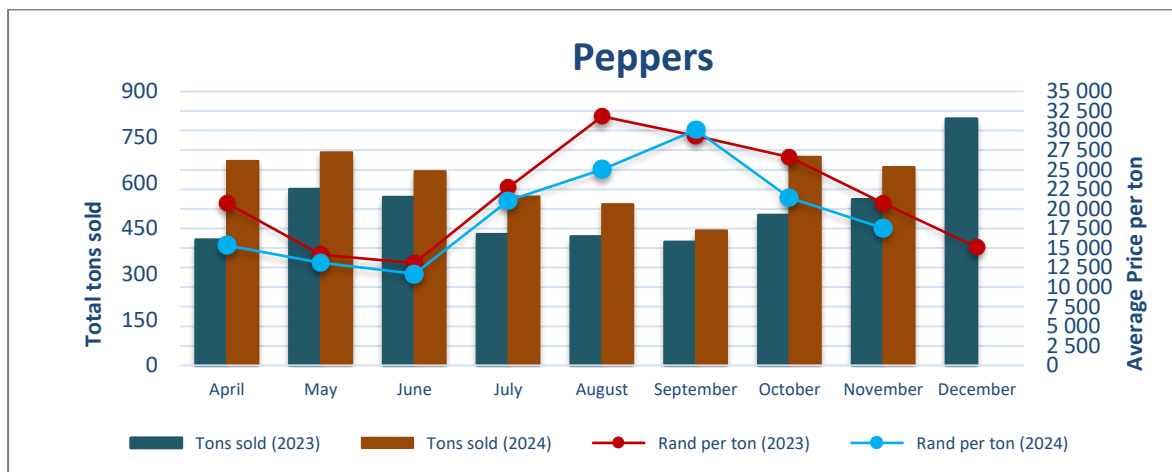
Source: Techno fresh (2024)

#### 5. Peppers



As illustrated in figure 5 below, the total volume of peppers sold during November 2024 decreased by 4.9% from 685.2 tons in October 2024 to 651.4 tons. The average market price of peppers also decreased by 18% from R21411.3 in October 2024 to R17552.6 in November 2024. On annual basis, the total volume of peppers sold during the period under review registered a year-on-year increase of 19.3% from 546 tons in November 2023 to 651.4 tons in November 2024. The average market price per ton on the other hand, decreased by 15.4% from R20737.7 in November 2023 to R17552.6 in November 2024.

**Figure 5: Peppers sales on the Cape Town Fresh Produce Market**



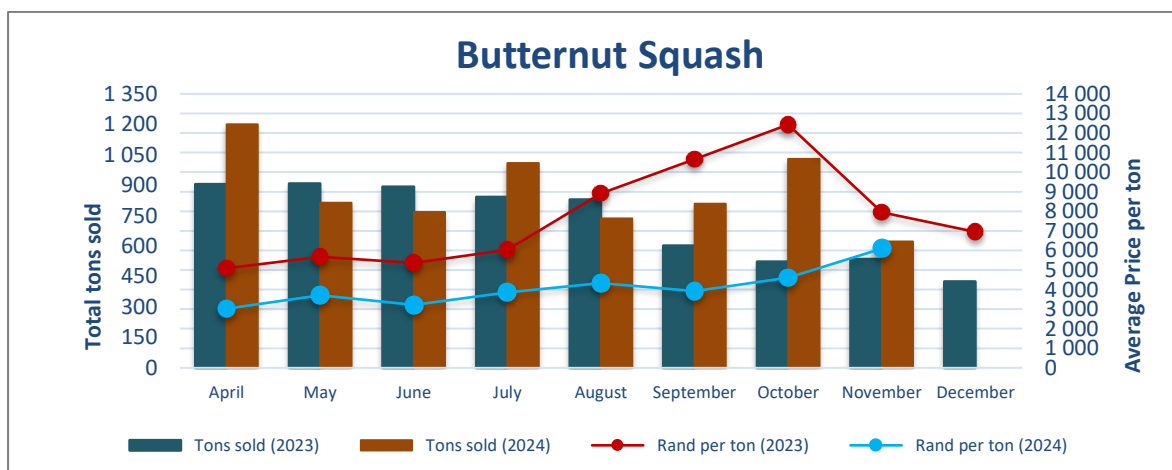
Source: Techno fresh (2024)

## 6. Butternut Squash



Figure 6 bellow represents the volume of butternut squash sold at the Cape Town fresh produce market during the month of November 2024. The volume of butternut squash sold decreased by 39.6% from 1030 tons in October 2024 to 621.9 tons in November 2024. The price per ton of butternut on the other hand, increased by 32.1% from R4609.0 in October 2024 to R6089.8 in November 2024. On a year-to-year basis the quantity of butternut squash sold during November 2023 and November 2024 increased by 16.2% while the price of butternut sold during the same period (2023/24) decreased by 23.3%.

**Figure 6: Butternut squash sales on the Cape Town Fresh Produce Market**



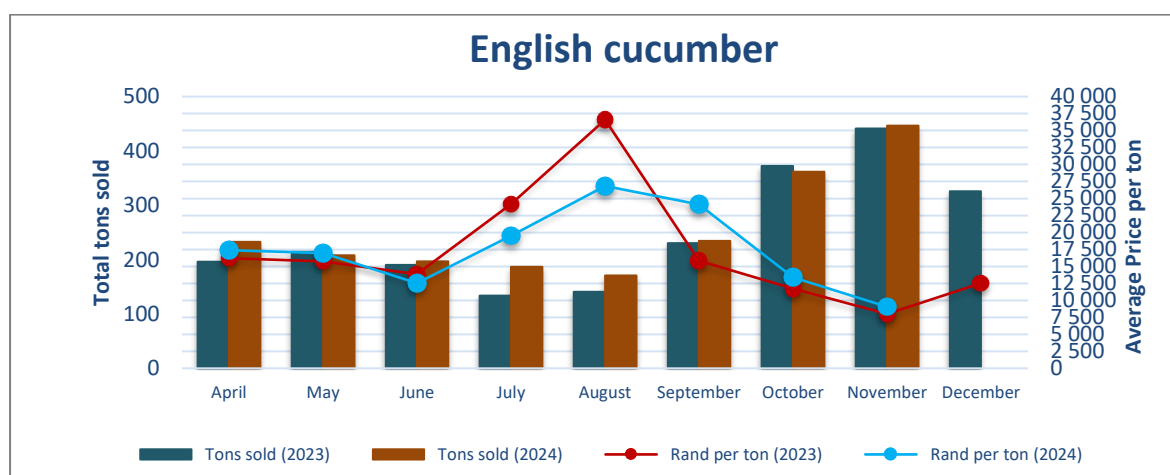
Source: Techno fresh (2024)

## 7. English cucumber



During the period under review (November 2024), the total volume of English cucumber sold amounted to 446.6 tons which is 23.4% or 84.8 tons more than 361.8 tons which was recorded in October 2024. The average market price of English cucumber decreased by 32.2% from R13373.7 in October 2024 to R9062.4. On annual basis, the volume of tons of English cucumber increased by 1.2% (or 5.3tons) from 441.3 tons in November 2023 to 446.6 tons in November 2024.

**Figure 7: English cucumber sales on the Cape Town Fresh Produce Market.**



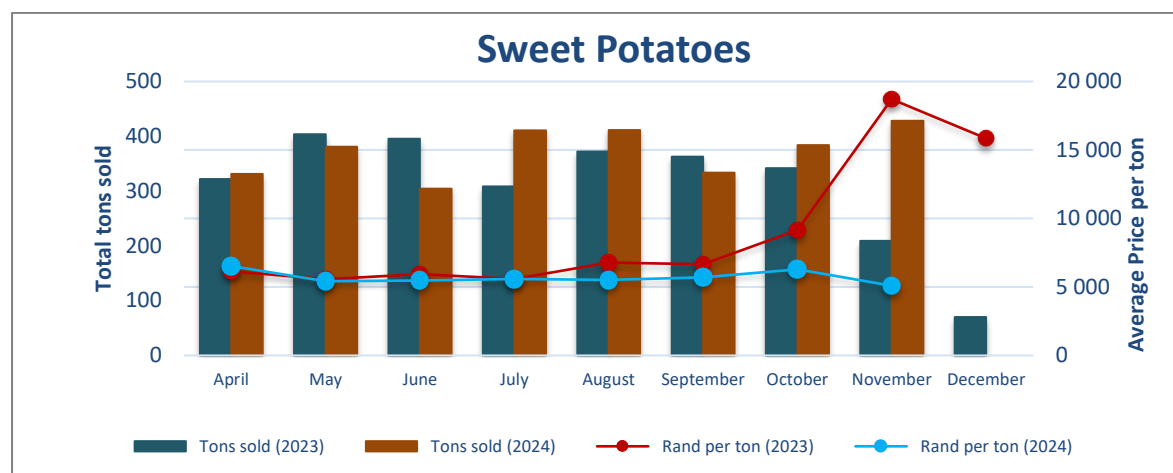
Source: Techno fresh (2024)

## 8. Sweet potato



The total volume of sweet potato sold at the Cape Town fresh produce market increased from 383.7 tons in October 2024 to 428.5 tons in November 2024. This translates to 11.7% month-to-month increase recorded during the month of November 2024. The total volume of sweet potato sold also increased year-on-year by a remarkable 104.7% from 209.3 tons in November 2023 to 428.5 tons in November 2024. Sweet potato was trading at R5090.4 during November 2024. On annual basis, the average market price per ton decreased by 72.8% from R18711.3 in November 2023 to R5090.4 in November 2024.

**Figure 8: Sweet potato sales on the Cape Town Fresh Produce Market.**



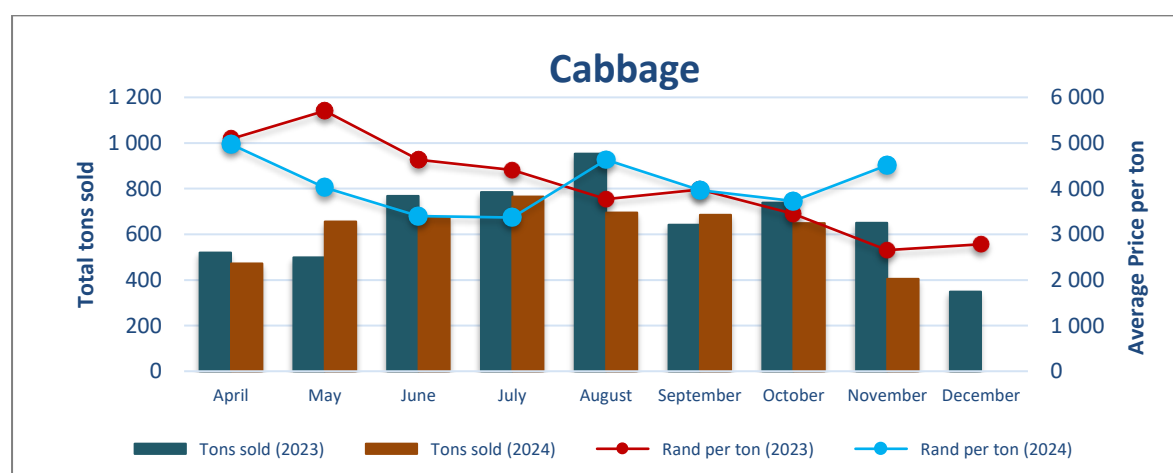
Source: Techno fresh (2024).

## 9. Cabbages



The total volume of cabbages sold at the Cape Town fresh produce market during November 2024 recorded a month-to-month decrease of 37.6% or 243.6 tons. The total volume of cabbages sold therefore decreased from 648.6 tons in October 2024 to 405 tons in November 2024. The average market price per ton of cabbages on the other hand, increased by 21% from R3727.5 in October 2024 to R4512.0 in November 2024. On annual basis, the total volume of cabbages sold decreased from 650.8 tons obtained in November 2023 to 405 tons in November 2024. This represents a year-on-year decrease of 37.8% that is 245.8 tons, less than the amount registered within the same period last year.

**Figure 9: Cabbages sales on the Cape Town Fresh Produce Market**



Source: Techno fresh (2024)

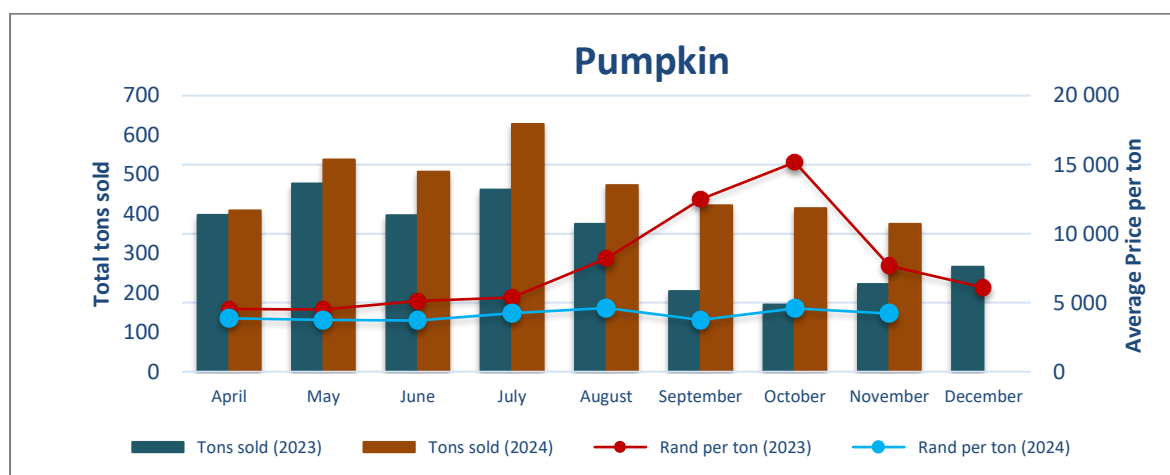


## 10. Pumpkin



A total amount of 374.6 tons of pumpkin was sold at the Cape Town fresh produce markets during November 2024. This presents 9.7% (or 40.2) ton decrease from the previous month (October) record of 414.8 tons. The average market price also decreased by 8.1% or R372.3 from R4580.5 in October 2024 to R4208.3 in November 2024. On year and year basis, pumpkin was trading at R7673.5 per ton in November 2023 compared to R4208.3 in November 2024. These results indicate a decline of R3465,2 in price per ton of pumpkin between November 2023 and November 2024.

**Figure 10: Pumpkin sales on the Cape Town Fresh Produce Market**



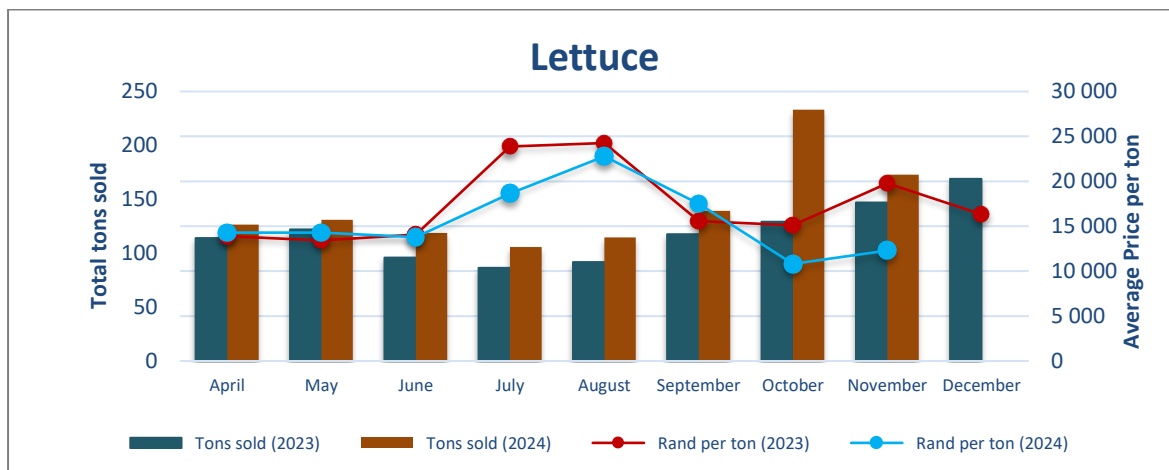
Source: Techno fresh (2024)

## 11. Lettuce



Figure 11 bellow shows the total volume of lettuce sold at the Cape Town fresh produce market in November 2024. The volume of lettuce sold during November 2024 decreased by 25.8% from 233.0 tons in October 2024 to 172.8 tons. The price per ton of lettuce increased by 13.6% from R10810.9 October 2024 to R12278.3 in November 2024. On annual basis, lettuce sold at the Cape Town fresh produce market increased by 17.5% during the period under review. As a result, the volume of lettuce sold increased from 147.1 tons in November 2023 to 172.8 tons in October 2024. The average market price of lettuce decreased by 37.9% or R7491.2 per ton from R19769.4 in November 2023 to R12278.3 in November 2024.

**Figure 11: Lettuce sales on the Cape Town Fresh Produce Market**



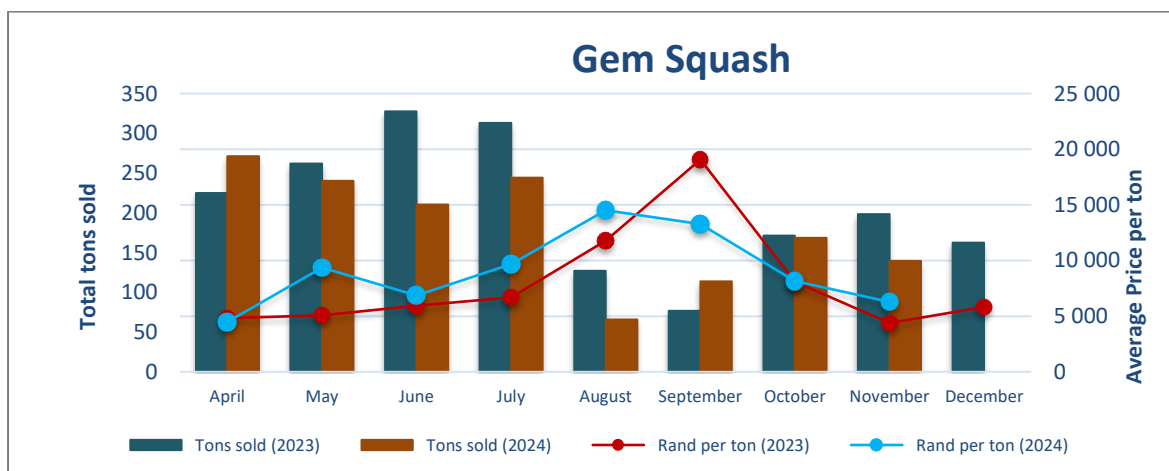
Source: Techno fresh (2024)

## 12. Cauliflower sales on the Cape Town Fresh Produce Market.



A total amount of 162.6 tons of Cauliflower was sold at the Cape Town fresh produce markets during November 2024. This presents 3.3% or 5.5 tons decrease from the previous month (October 2024) record of 168.2 tons. The average market price also decreased by 35% or R4238.1 from R12099.0 in October 2024 to R7860.9 in November 2024. On year and year, cauliflower was trading at R23294.1 in November 2023 compared to R7860.9 in November 2024. These results indicate a decrease of 66.3% in price per ton of cauliflower between November 2023 and November 2024.

**Figure 12: Gem squash sales on the Cape Town Fresh Produce Market**



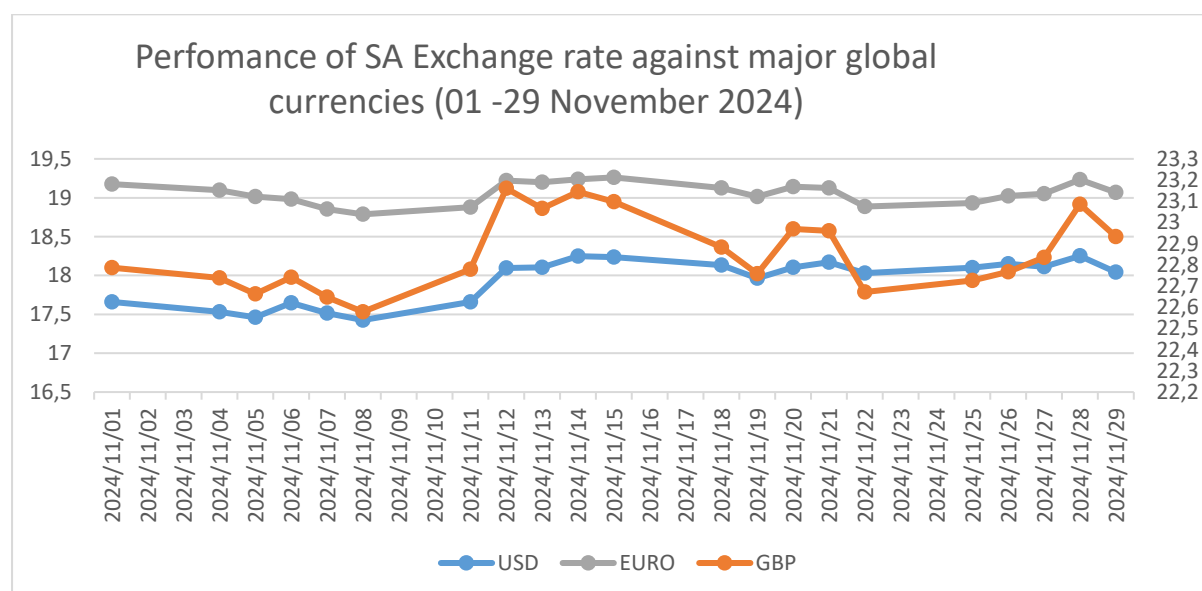
Source: Techno fresh (2024)

**Table 1: Trend analysis of niche vegetables traded on the Cape Town Fresh Produce market.**

Product Name highest to the lowest volumes in November 2024	Average tons November 2024 (Ton)	% change in average tons November 2024 (m/m)	Average Price November 2024(Rand/ton)	% change in average price November 2024 (m/m)
Baby marrow	157,8	19,7%	6057,0	-42,7%
Beetroot	146,7	14,2%	7143,6	-4,0%
Gem squash	139,5	-17,2%	6273,6	-23,0%
Sweetcorn	76,5	84,8%	17718,8	-45,6%
Green beans	62,7	-45,0%	29534,6	43,9%
Broccoli	45,4	-2,3%	22137,2	-12,5%
Brinjals	43,0	40,1%	36799,0	-26,5%
Spring onion	24,5	-11,2%	10637,5	-27,7%
Spinach	16,7	-41,3%	17004,1	24,7%
Leeks	12,9	-16,4%	5923,9	36,9%
Patty pans	5,3	54,1%	13686,1	-20,4%
Hubbard squash	4,9	100,0%	4607,6	100,0%
Radish	2,0	-34,6%	20767,3	-1,7%
Mushrooms	1,7	-34,2%	95640,2	7,1%
Marrows	0	-100,0%	0	-100,0%

Source: Techno fresh (2024)

### Exchange Rates



Source: South African Reserve Bank (2024)

During the reporting period 01 -29 November 2024, looking at month-to-month average of the South African Rand, it can be noted that it weakened against the US Dollar (USD) while strengthening against the Great British Pound and Euro. During the reporting period the US

Dollar was trading at R17.93 in November 2024 compared to R17.56 in October 2024, while the Great British Pound was trading at R22.85 in November 2024 compared to R22.93 in October 2024. Lastly, the Euro was trading at R19.06 in November 2024 compared to R19.15 in October 2024.

## Energy

**Table 3.1 Basic fuel Price adjustments**

Product Description	Numerical adjustment applicable to the coast parts in South Africa	Price adjustment Description	The average price (cents) applicable to the coastal parts of South Africa
<b>Petrol 95 ULP &amp; LRP</b>	25,00	cents per litre <b>increase</b> in the retail price.	2051,00
<b>Diesel 0.05% Sulphur</b>	21,00	cents per litre <b>increase</b> in the retail price.	1787,370
<b>Illuminating Paraffin (Wholesale)</b>	21,00	cents per litre <b>increase</b> the retail price.	1187,938
<b>LPGAS (maximum retail price)</b>	36,00	cents per litre <b>increase</b> in the retail price.	3348,00

The Department of Energy has announced fuel price adjustments with effect from 01 November 2024. The price of Petrol 95 ULP & LRP increased by 25 cents, the price of diesel (0.05% sulphur) increased by 21 cents, price of paraffin also increased by 21 cents and LPGAS's maximum retail price increased by 36 cents during the reporting period.

## ACKNOWLEDGMENTS

The below-listed sources are acknowledged, as cited in this publication:

Agricultural Produce Agents Council (APAC): [www.apacweb.org.za](http://www.apacweb.org.za)

Agricultural Research Council (ARC): [www.arc.agric.za](http://www.arc.agric.za)

Department of Agriculture, Forestry and Fisheries (DAFF): [www.daff.gov.za](http://www.daff.gov.za)

Department of Agriculture, Forestry and Fisheries (DAFF): [www.daff.gov.za](http://www.daff.gov.za)

Mineral resources & energy: [Petrol Price Media Release \(dmre.gov.za\)](http://Petrol Price Media Release (dmre.gov.za))

Department of Water & Sanitation (DWS): [www.dwa.gov.za](http://www.dwa.gov.za)

Elsenburg (Western Cape Department of Agriculture): [www.elsenburg.com](http://www.elsenburg.com)

Organization of the Petroleum Exporting Countries (OPEC): [www.opec.org/opec](http://www.opec.org/opec)

Potatoes South Africa: [www.potatoes.co.za](http://www.potatoes.co.za)

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South African Reserve Bank (SARB): <https://www.resbank.co.za/en/home/what-we-do/statistics/key-statistics/selected-historical-rates>

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Trading Economics (2018): <https://tradingeconomics.com/south-africa/balance-of-trade>

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