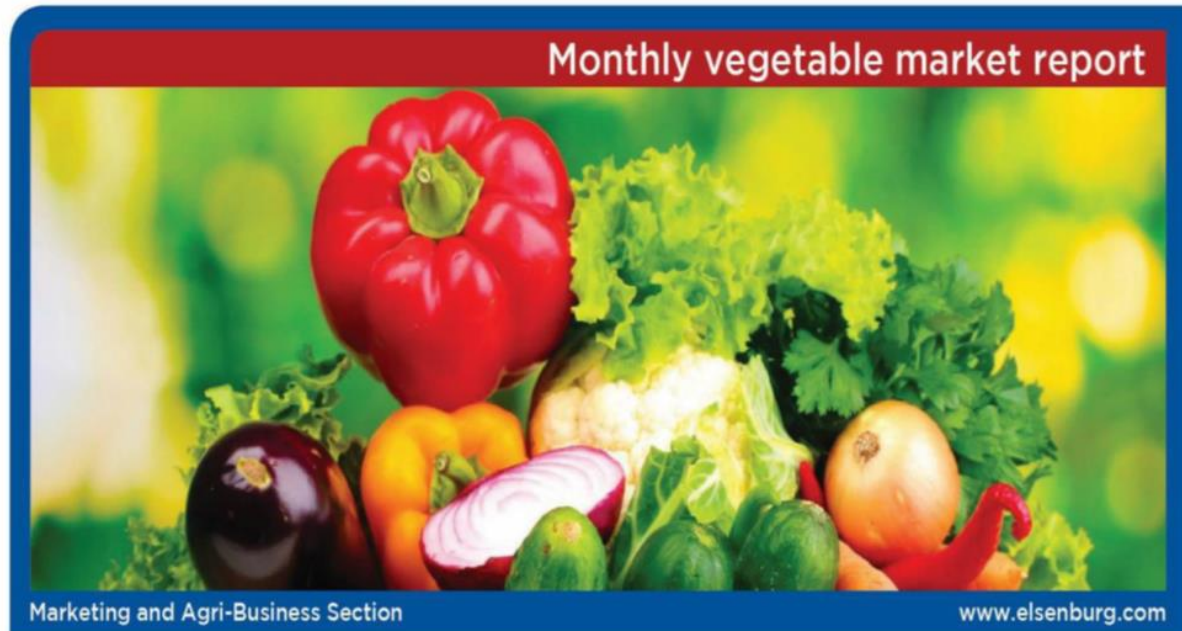


MONTHLY VEGETABLE REPORT



Review period: 01 December 2023 to 01 December 2024

MONTHLY MARKET INFORMATION REPORT: VEGETABLES

Issue: 2024/12

INTRODUCTION

The Cape Town Fresh produce market monthly report aims to bring forth information about the performance of selected vegetable sales in the market during the period under review. At a given month the report looks at the main commodities that are traded in the Cape Town fresh produce market in terms of average volume (tons) and prices (Rand per ton). The report also looks into international and local issues that affect the fresh produce industry.

OVERVIEW OF THE NATIONAL AGRICULTURAL MARKETING INFORMATION SYSTEM (AMIS), OFFERED BY THE DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES (DAFF)

The Agricultural Marketing Information Systems (AMIS) is a database interface offered by the Department of Agriculture, Forestry and Fisheries (DAFF).

The main purpose of the Agricultural Marketing Information System (AMIS) is to provide reliable & updated information to farmers. In order to assist farmers to plan activities relating to production and marketing in a much-informed manner.

Agricultural market information is provided for horticulture, field crops, livestock and industrial products, and includes the following categories:

- marketing prices,
- grading and standard information,
- annual price trends, and
- marketing news (pertaining to the application procedures for import and export permits).

Click on the following website link to access the [DAFF AMIS](http://webapps.daff.gov.za/amis) web application, or alternatively go to the web address: <http://webapps.daff.gov.za/amis> (no subscription fee payable to access system). Cell phone user can send an SMS to ***120*4040#** (*charged at standard SMS rates*)

Please note that prices are updated at 12h00 a.m on a daily basis.

Vegetable price and volume trend analysis

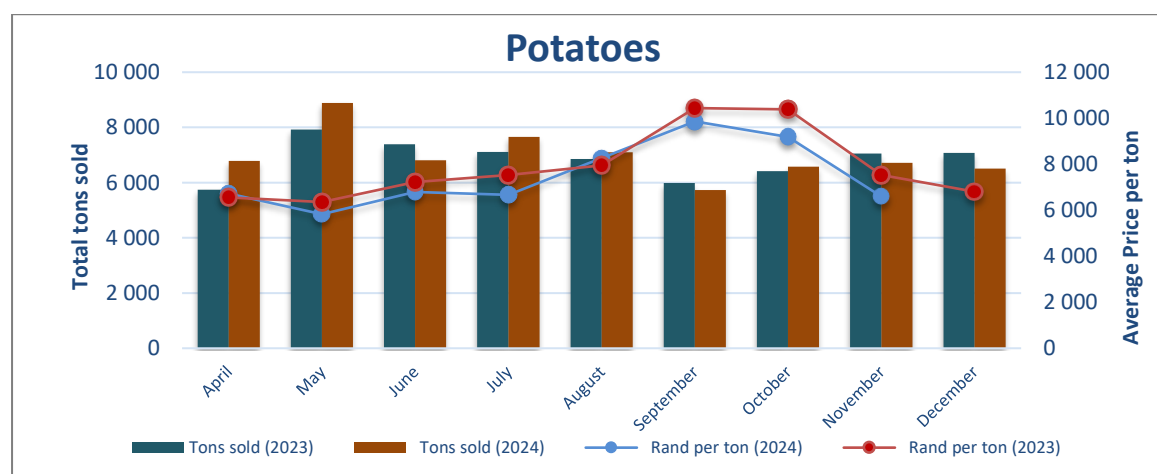
Vegetables are part of important annual crops for the South African agricultural industry. They play a fundamental role in contributing to various agricultural industries who are directly and indirectly involved in the vegetable industry. In return these industries make a significant contribution to employment creation and revenue generation in the Western Cape. At the fresh produce markets trade occurs on the market floors and market forces (i.e. demand and supply) determine prices of vegetables and fruits. The performance of the vegetable industry is largely dependent on climatic conditions and this impact on crop production. This occurs throughout all stages of production until the produce is harvested and ready for the market. Forming part of these climatic conditions is; drought, flood, hail and heat wave. In analyzing the price and volume of traded commodities, factors that impact on crops development and production are taken into consideration. Below are different figures of the main vegetables that are traded in the market in terms of prices and volumes.



1. Potatoes

As illustrated in the figure1, the volume of Potatoes sold at the Cape Town Fresh produce market during the month of December 2024, decreased by 3.2% from 6720.2 tons in November 2024 to 6506.9 tons in December 2024. This translates to (213.3) ton decrease in the tons of potatoes sold at Cape Town Fresh produce market during the month of December 2024. The average market price per ton of potatoes sold, increased by 0.4% (or R23.1) from R6594.0 in November 2024 to R6617.1 in December 2024. Sales on the Cape Town market traded at 2.7% y/y per ton lower than the same period last year. The volume of potatoes sold also decreased by 8.1% y/y compared to the same period last year.

Figure 1: Potato prices and quantity traded at Cape Town Fresh Produce market.



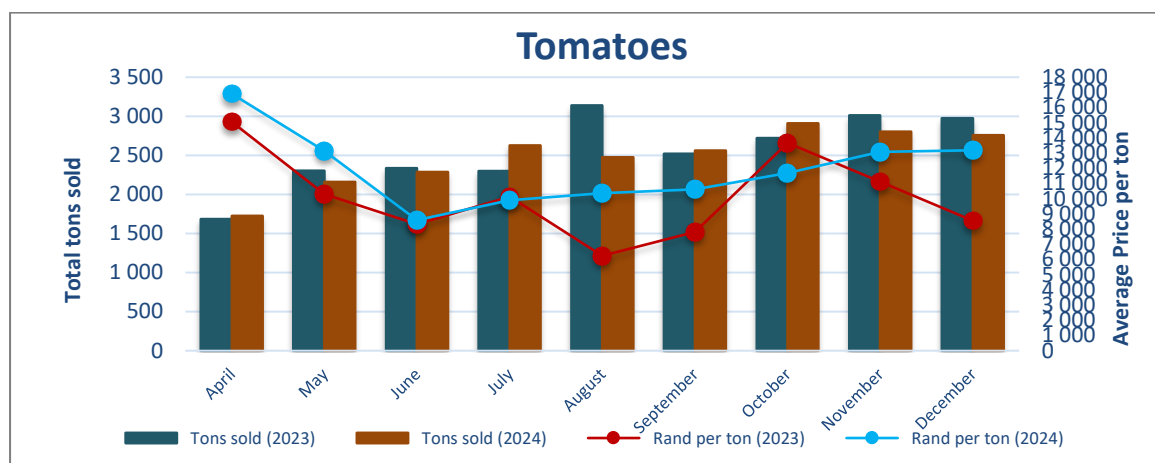
Source: Techno fresh (2024)

2. Tomatoes



The total amount of tomatoes sold during December 2024 was 2757.8 tons, which shows 42.4(ton) decrease from 2800.2 tons recorded in November 2024. Tomatoes were trading at R13190.7 in December 2024.

Figure 2: Tomatoes sales on the Cape Town Fresh Produce Market



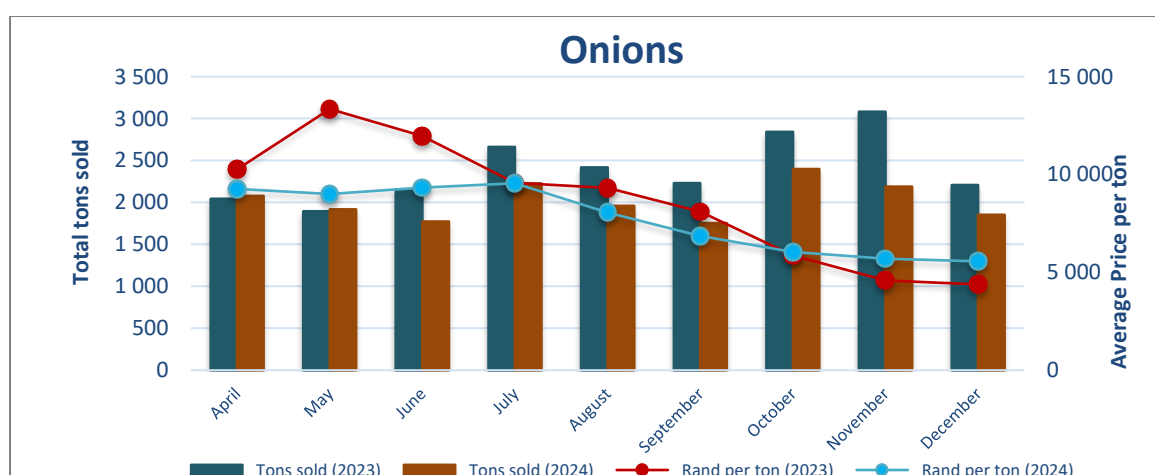
Source: Techno fresh (2024)



3. Onions

In December 2024, the volume of onions traded in the Cape Town fresh produce market was 1854.4 tons, which shows 15.2% decrease from 2186.7 tons recorded in November 2024. Price per ton of onions sold on the market also decreased by 2.4% from R5701.5 in November 2024 to R5563.4 in December 2024.

Figure 3: Onions prices and quantity traded at Cape Town Fresh Produce market.



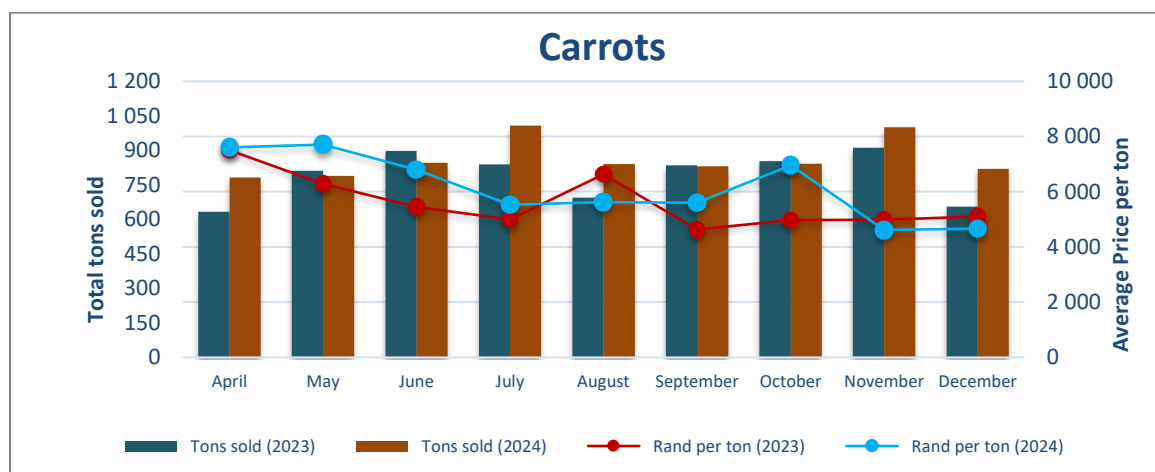
Source: Techno fresh (2024)

4. Carrots



As indicated by Figure 4 below shows the total volume of carrots traded at Cape Town fresh produce market during December 2024. The volume of carrots traded in December 2024, decreased month-month by 18.1% from 1000.2 tons in November to 818.8 tons in December 2024. When comparing year-on-year, the amount of carrots traded during this period increased by 25% from 654.8 tons in December 2023 to 818.8 tons in December 2024. In December 2024 carrots was trading at R4658.0 per ton, which indicates 0.9% decrease in price per ton of carrots between November 2024 and December 2024. The average market price per ton of carrots on the other hand, decreased by 8.6% y/y from R5097.3 in December 2023 to R4658.0 in December 2024.

Figure 4: Carrots sales on the Cape Town Fresh Produce Market



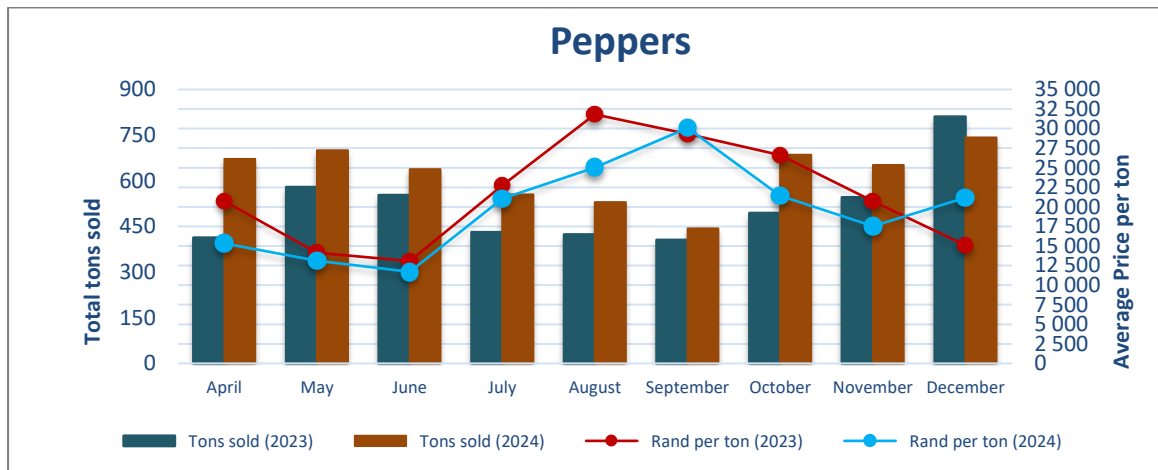
Source: Techno fresh (2024)

5. Peppers



As illustrated in figure 5 below, the total volume of peppers sold during December 2024 increased by 14% from 651.4 tons in November 2024 to 742.7 tons. The average market price of peppers also increased by 20.6% from R17552.6 in November 2024 to R21169.6 in December 2024. On annual basis, the total volume of peppers sold during the period under review registered a year-on-year decrease of 8.3 from 810.3 tons in December 2023 to 742.7 tons in December 2024. The average market price per ton on the other hand, increased by 40.3% from R15087.2 in December 2023 to R21169.6 in December 2024.

Figure 5: Peppers sales on the Cape Town Fresh Produce Market



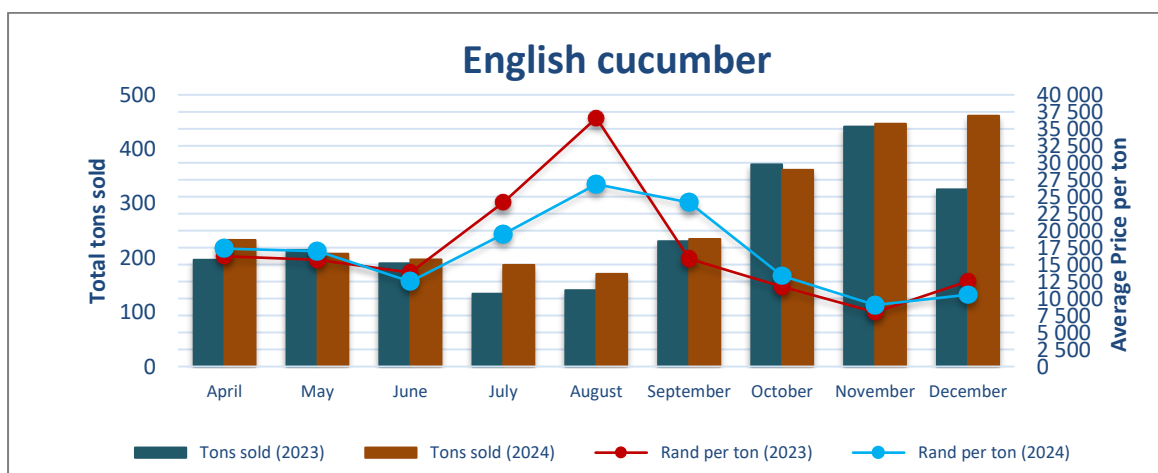
Source: Techno fresh (2024)

6. English cucumber



During the period under review (December 2024), the total volume of English cucumber sold amounted to 461.6 tons which is 3.4% or 15 tons more than 446.6 tons which was recorded in November 2024. The average market price of English cucumber also increased by 16.9% from R9062.4 in November to 10595.3 in December 2024. On annual basis, the volume of tons of English cucumber increased by 41.7% (or 135.8tons) from 325.7 tons in December 2023 to 461.6 tons in December 2024.

Figure 6: English cucumber sales on the Cape Town Fresh Produce Market.



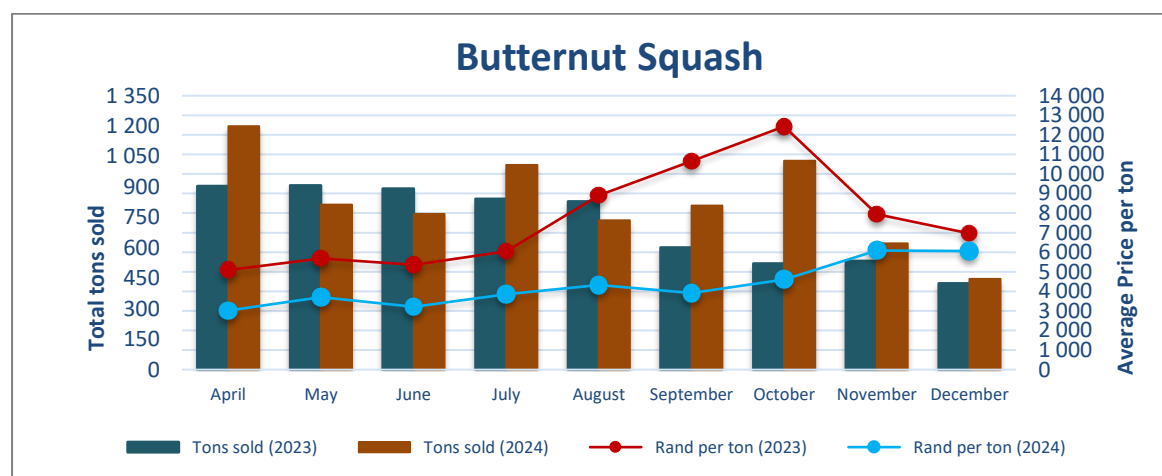
Source: Techno fresh (2024)

7. Butternut Squash



Figure 7 bellow represents the volume of butternut squash sold at the Cape Town fresh produce market during the month of December 2024. The volume of butternut squash sold decreased by 28.1% from 621.9 tons in November 2024 to 447.4 tons in December 2024. The price per ton of butternut also decreased by 0.4% from R6089.8 in November 2024 to R6067.8 in December 2024. On a year-to-year basis the quantity of butternut squash sold during December 2023 and December 2024 increased by 5.3% while the price of butternut sold during the same period (2023/24) decreased by 12.7% from R6953.2 per ton to R6067.8 per ton.

Figure 7: Butternut squash sales on the Cape Town Fresh Produce Market



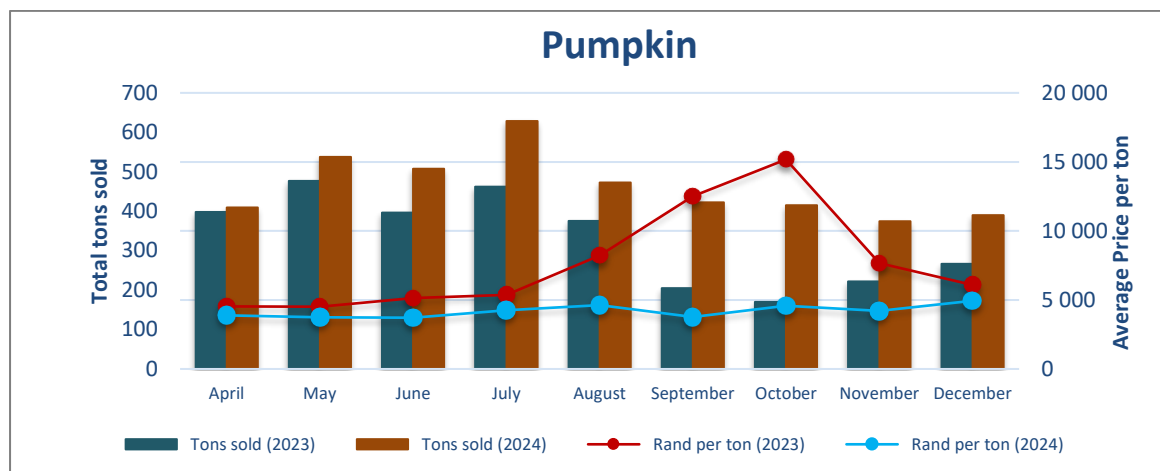
Source: Techno fresh (2024)

8. Pumpkin



A total amount of 389.9 tons of pumpkin was sold at the Cape Town fresh produce markets during December 2024. This presents 4.1% or 15.4-ton increase from the previous month (November) record of 374.6 tons. The average market price also increased by 17.4% or R730.2 from R4208.3 in November 2024 to R4938.8 in December 2024. On year and year basis, pumpkin was trading at R6086.0 per ton in December 2023 compared to R4938.4 in December 2024. These results indicate a decline of R1147.6 in price per ton of pumpkin between December 2023 and December 2024.

Figure 8: Pumpkin sales on the Cape Town Fresh Produce Market



Source: Techno fresh (2024)

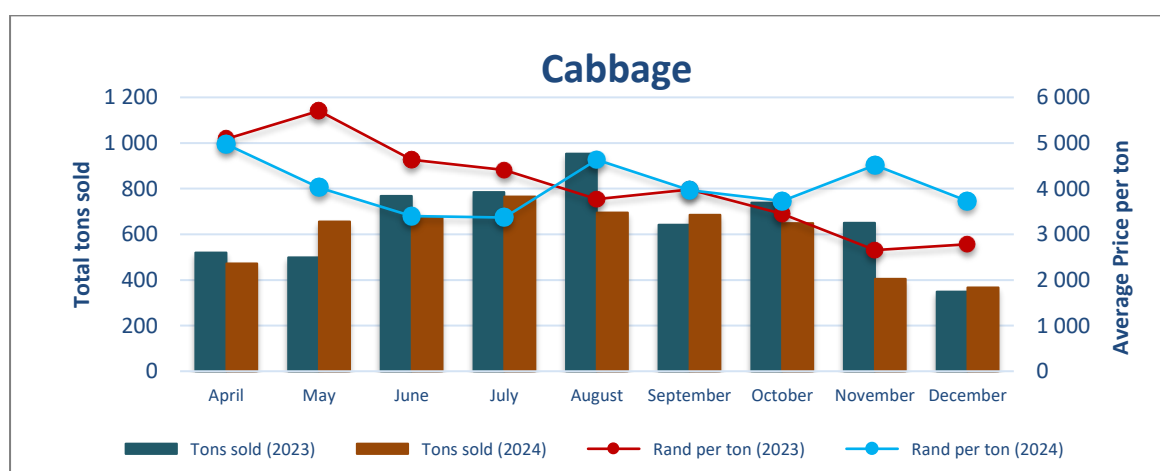
9. Cabbages



The total volume of cabbages sold at the Cape Town fresh produce market during December 2024 recorded a month-to-month decrease of 9.5% or 38.6 tons.

The total volume of cabbages sold therefore decreased from 405 tons in November 2024 to 366.4 tons in December 2024. The average market price per ton of cabbages also decreased by 17.4% from R4512.0 in November 2024 to R3725.5 in December 2024. On annual basis, the total volume of cabbages sold increased from 349.0 tons obtained in December 2023 to 366.4 tons in December 2024. This represents a year-on-year increase of 5% that is 17.4 tons, less than the amount registered within the same period last year.

Figure 9: Cabbages sales on the Cape Town Fresh Produce Market



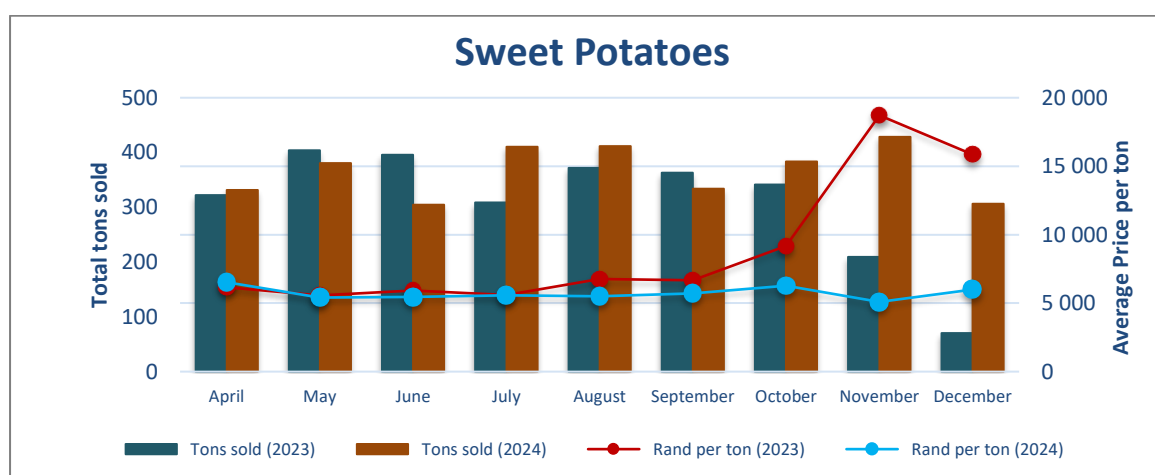
Source: Techno fresh (2024)

10. Sweet potato



The total volume of sweet potato sold at the Cape Town fresh produce market decreased from 428.5 tons in November 2024 to 306.2 tons in December 2024. This translates to 28.5% month-to-month decrease recorded during the month of December 2024. The total volume of sweet potato sold increased year-on-year by a remarkable 336.6% from 70.1 tons in December 2023 to 306.2 tons in December 2024. Sweet potato was trading at R5992.2 during December 2024. On annual basis, the average market price per ton decreased by 62.2% from R15850.3 in December 2023 to R5992.2 in December 2024.

Figure 10: Sweet potato sales on the Cape Town Fresh Produce Market.



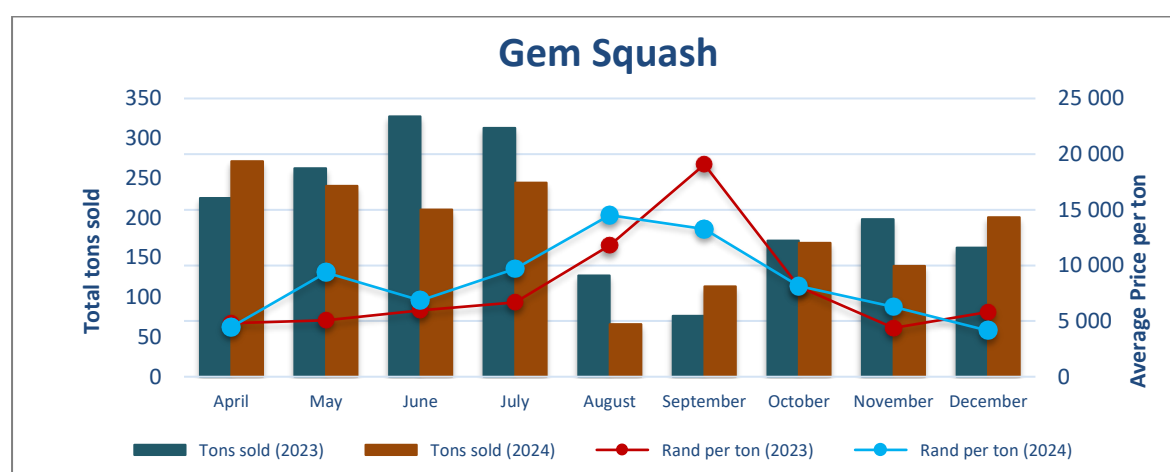
Source: Techno fresh (2024).

11. Gem squash



Figure 11 below shows the total volume of gem squash sold at the Cape Town fresh produce market in December 2024. The volume of gem squash sold during December 2024 increased by 43.7% from 139.5 tons in November 2024 to 200.4 tons. The price per ton of gem squash on the other hand, decreased by 34% from R6273.6 in November 2024 to R4137.6 in December 2024. On annual basis, gem squash sold at the Cape Town fresh produce market increased by 23.5% during the period under review. As a result, the volume of gem squash sold increased from 162.3 tons in December 2023 to 200.4 tons in December 2024. The average market price of gem squash decreased by 28.8% or R1672.9 per ton from R5810.5 in December 2023 to R4137.6 in December 2024.

Figure 11: Gem squash sales on the Cape Town Fresh Produce Market



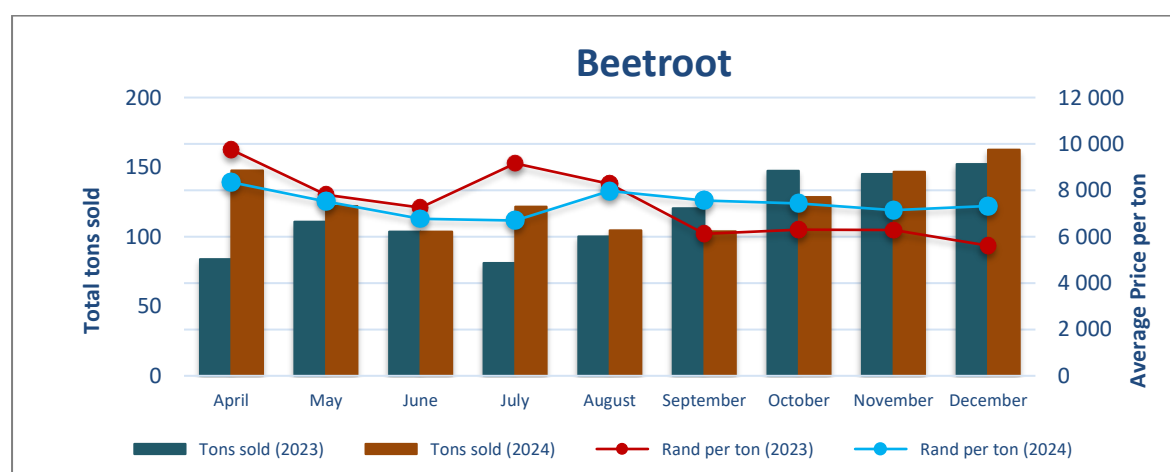
Source: Techno fresh (2024)

12. Beetroot sales on the Cape Town Fresh Produce Market.



A total amount of 162.5 tons of beetroot was sold at the Cape Town fresh produce markets during December 2024. This presents 10.8% or 15.9 tons increase from the previous month (November 2024) record of 146.7 tons. The average market price also increased by 2.5 or R179.2 from R7143.6 in November 2024 to R7322.8 in December 2024. On year and year, beetroot was trading at R5613.1 in December 2023 compared to R7322.8 in December 2024. These results indicate an increase of 30.5% in price per ton of beetroot between December 2023 and December 2024.

Figure 12: Beetroot sales on the Cape Town Fresh Produce Market



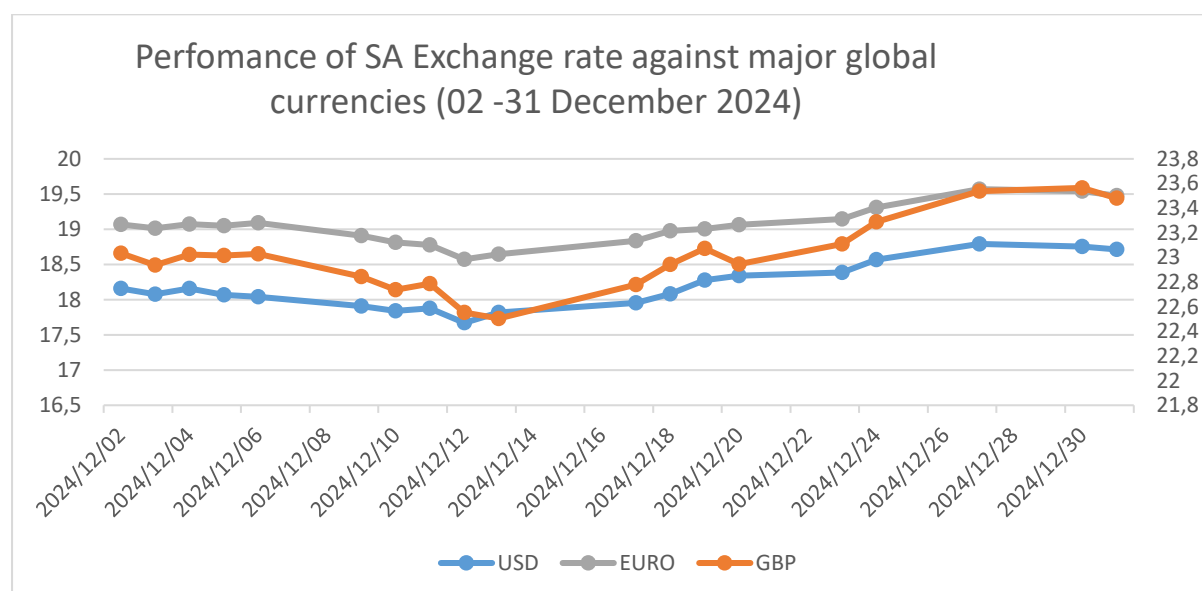
Source: Techno fresh (2024)

Table 1: Trend analysis of niche vegetables traded on the Cape Town Fresh Produce market.

Product Name highest to the lowest volumes in December 2024	Average tons December 2024 (Ton)	% change in average tons December 2024 (m/m)	Average Price December 2024(Rand/ton)	% change in average price December 2024 (m/m)
Lettuce	154,9	-10,4%	21068,6	71,6%
Cauliflower	120,6	-25,8%	9107,6	15,9%
Baby marrow	101,4	-35,7%	6936,3	14,5%
Green beans	84,2	34,4%	15580,1	-47,2%
Sweetcorn	74,5	-2,6%	19202,6	8,4%
Brinjals	68,9	60,1%	11341,2	-69,2%
Spring onion	27,5	12,0%	10079,9	-5,2%
Broccoli	26,8	-41,0%	31704,2	43,2%
Spinach	24,6	47,3%	14468,0	-14,9%
Leeks	7,3	-43,5%	7520,5	27,0%
Patty pans	4,0	-25,8%	10049,3	-26,6%
Hubbard squash	3,2	-33,5%	4285,9	-7,0%
Radish	1,9	-4,5%	22953,7	10,5%
Mushrooms	1,9	7,3%	91037,7	-4,8%
Marrows	1,0	100,0%	2551,0	100,0%

Source: Techno fresh (2024)

Exchange Rates



Source: South African Reserve Bank (2024)

During the reporting period 02-31 December 2024, looking at month-to-month average of the South African Rand, it can be noted that it weakened against the US Dollar (USD) and Great British Pound while it strengthened against the Euro. During the reporting period the US Dollar

was trading at R18.18 in December 2024 compared to R17.93 in November 2024, while the Great British Pound was trading at R23.01 in December 2024 compared to R22.85 in November 2024. Lastly, the Euro was trading at R19.04 in December 2024 compared to R19.06 in November 2024.

Energy

Table 3.1 Basic fuel Price adjustments

Product Description	Numerical adjustment applicable to the coast parts in South Africa	Price adjustment Description	The average price (cents) applicable to the coastal parts of South Africa
Petrol 95 ULP & LRP	17,00	cents per litre increase in the retail price.	2068,00
Diesel 0.05% Sulphur	54,88	cents per litre increase in the retail price.	1842,250
Illuminating Paraffin (Wholesale)	66,00	cents per litre increase the retail price.	1236,818
LPGAS (maximum retail price)	172,00	cents per litre increase in the retail price.	3500,00

The Department of Energy has announced fuel price adjustments with effect from 04 December 2024. The price of Petrol 95 ULP & LRP increased by 17 cents, the price of diesel (0.05% sulphur) increased by 54 cents, price of paraffin also increased by 66 cents and LPGAS's maximum retail price increased by 172 cents during the reporting period.

ACKNOWLEDGMENTS

The below-listed sources are acknowledged, as cited in this publication:

Agricultural Produce Agents Council (APAC): www.apacweb.org.za

Agricultural Research Council (ARC): www.arc.agric.za

Department of Agriculture, Forestry and Fisheries (DAFF): www.daff.gov.za

Department of Agriculture, Forestry and Fisheries (DAFF): www.daff.gov.za

Mineral resources & energy: [Petrol Price Media Release \(dmre.gov.za\)](http://Petrol Price Media Release (dmre.gov.za))

Department of Water & Sanitation (DWS): www.dwa.gov.za

Elsenburg (Western Cape Department of Agriculture): www.elsenburg.com

Organization of the Petroleum Exporting Countries (OPEC): www.opec.org/opec

Potatoes South Africa: www.potatoes.co.za

South African Government: www.gov.za

South African Reserve Bank (SARB): <https://www.resbank.co.za/en/home/what-we-do/statistics/key-statistics/selected-historical-rates>

South African Revenue Services (SARS): www.sars.gov.za

Statistics South Africa (Stats SA): www.statssa.gov.za

Techno Fresh CRM: www.technofresh.co.za

Trading Economics (2018): <https://tradingeconomics.com/south-africa/balance-of-trade>

For more information, contact:

The Western Cape Department of Agriculture

Programme: Agricultural Economic Services

Division: Marketing and Agribusiness

Tel: 021 808 5193 or 7753

E-mail: Tshifhiwa.Labase@westerncape.gov.za

DISCLAIMER: The Western Cape