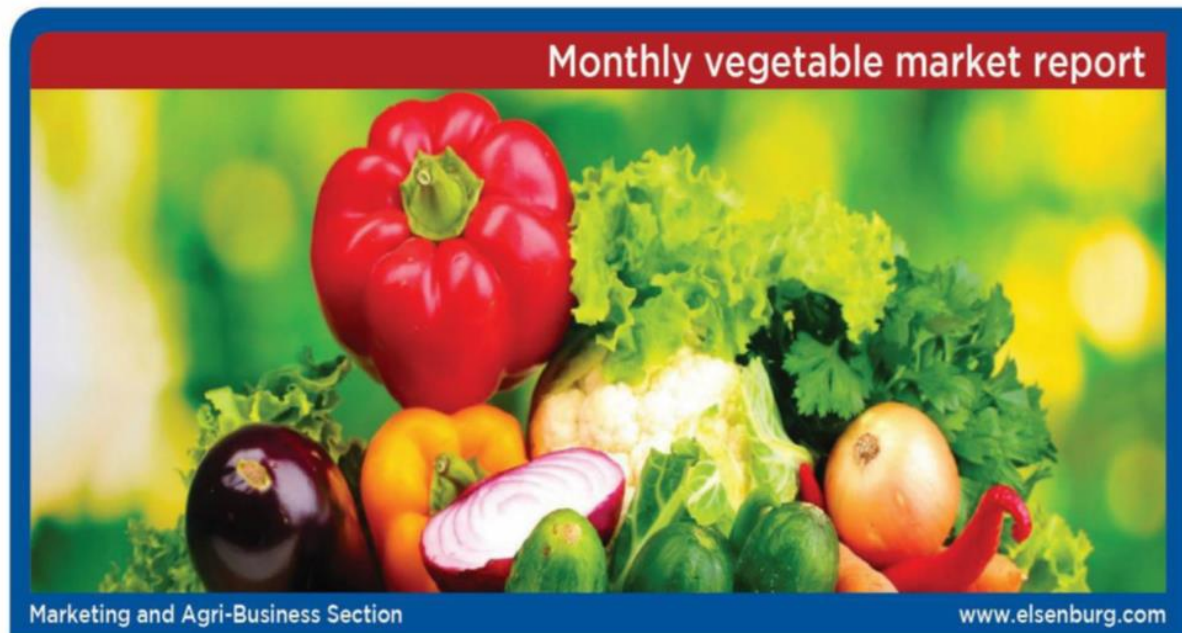


MONTHLY VEGETABLE REPORT



Review period: 01 October 2023 to 01 October 2024

MONTHLY MARKET INFORMATION REPORT: VEGETABLES

Issue: 2024/10

INTRODUCTION

The Cape Town Fresh produce market monthly report aims to bring forth information about the performance of selected vegetable sales in the market during the period under review. At a given month the report looks at the main commodities that are traded in the Cape Town fresh produce market in terms of average volume (tons) and prices (Rand per ton). The report also looks into international and local issues that affect the fresh produce industry.

OVERVIEW OF THE NATIONAL AGRICULTURAL MARKETING INFORMATION SYSTEM (AMIS), OFFERED BY THE DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES (DAFF)

The Agricultural Marketing Information Systems (AMIS) is a database interface offered by the Department of Agriculture, Forestry and Fisheries (DAFF).

The main purpose of the Agricultural Marketing Information System (AMIS) is to provide reliable & updated information to farmers. In order to assist farmers to plan activities relating to production and marketing in a much-informed manner.

Agricultural market information is provided for horticulture, field crops, livestock and industrial products, and includes the following categories:

- marketing prices,
- grading and standard information,
- annual price trends, and
- marketing news (pertaining to the application procedures for import and export permits).

Click on the following website link to access the [DAFF AMIS](http://webapps.daff.gov.za/amis) web application, or alternatively go to the web address: <http://webapps.daff.gov.za/amis> (no subscription fee payable to access system). Cell phone user can send an SMS to ***120*4040#** (*charged at standard SMS rates*)

Please note that prices are updated at 12h00 a.m on a daily basis.

Vegetable price and volume trend analysis

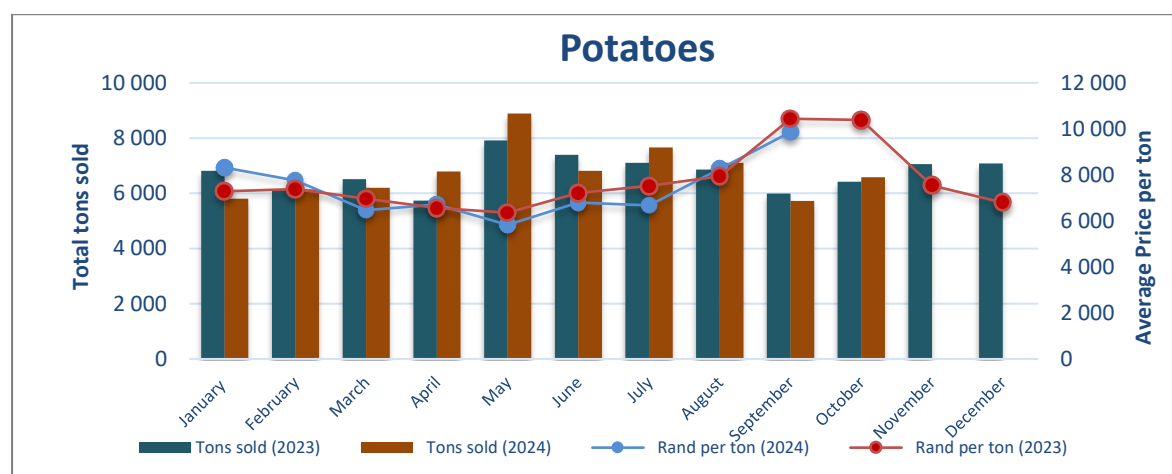
Vegetables are part of important annual crops for the South African agricultural industry. They play a fundamental role in contributing to various agricultural industries who are directly and indirectly involved in the vegetable industry. In return these industries make a significant contribution to employment creation and revenue generation in the Western Cape. At the fresh produce markets trade occurs on the market floors and market forces (i.e. demand and supply) determine prices of vegetables and fruits. The performance of the vegetable industry is largely dependent on climatic conditions and this impact on crop production. This occurs throughout all stages of production until the produce is harvested and ready for the market. Forming part of these climatic conditions is; drought, flood, hail and heat wave. In analyzing the price and volume of traded commodities, factors that impact on crops development and production are taken into consideration. Below are different figures of the main vegetables that are traded in the market in terms of prices and volumes.



1. Potatoes

As illustrated in the figure1, the volume of Potatoes sold at the Cape Town Fresh produce market during the month of October 2024, increased by 14.9% from 5726.7 tons in September to 6578.0 tons. This translates to (851.3) ton increase in the tons of potatoes sold at Cape Town Fresh produce market during the month of October 2024. The average market price per ton of potatoes sold, decreased by 6.8% (or R665.6) from R9859.8 in September 2024 to R9194.2 in October 2024. Sales on the Cape Town market traded at 11.5% y/y per ton lower than the same period last year. The volume of potatoes sold increased by 2.5% y/y compared to the same period last year.

Figure 1: Potato prices and quantity traded at Cape Town Fresh Produce market.



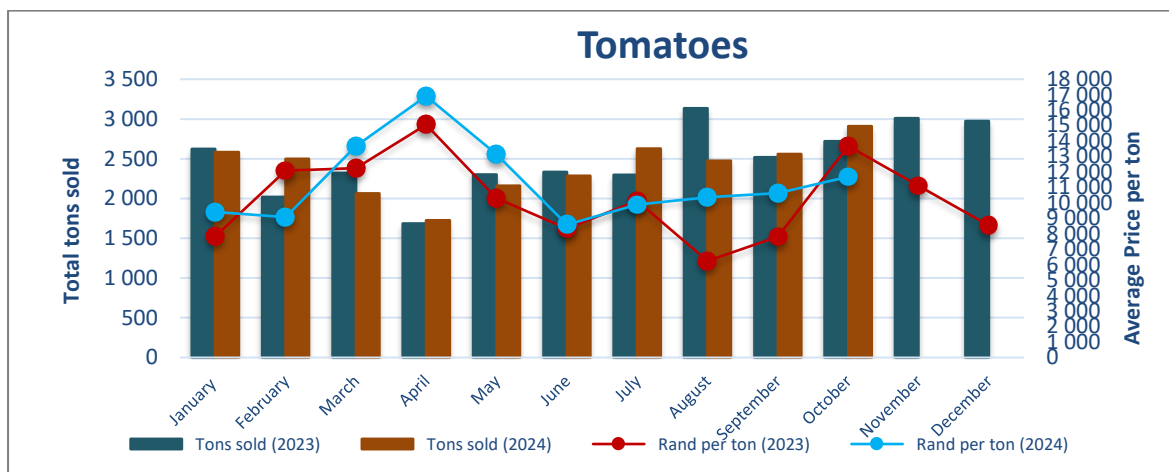
Source: Techno fresh (2024)

2. Tomatoes



The total amount of tomatoes sold during October 2024 was 2910.8 tons, which shows 351.5(ton) increase from 2559.3 tons recorded in September 2024. Tomatoes were trading at R11692.6 in October 2024.

Figure 2: Tomatoes sales on the Cape Town Fresh Produce Market



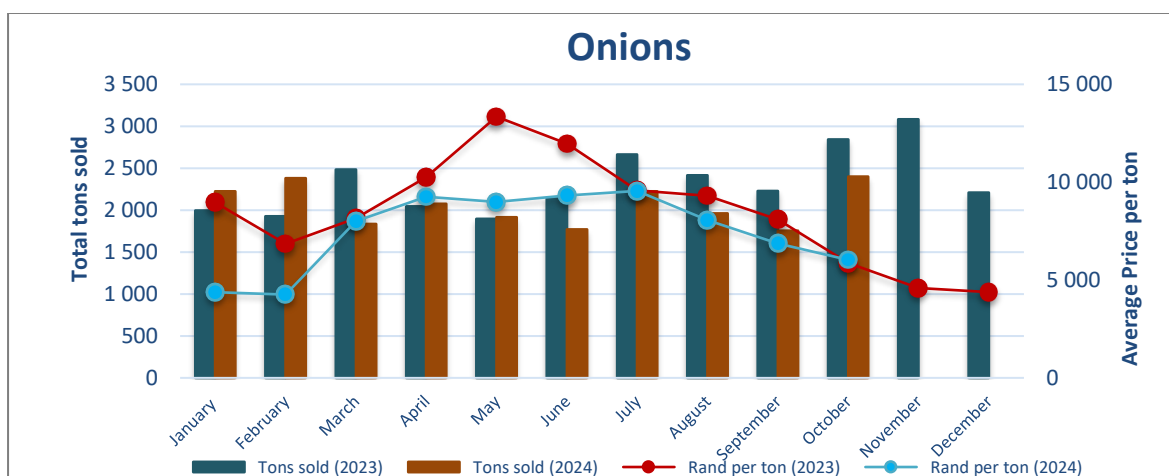
Source: Techno fresh (2024)



3. Onions

In October 2024, the volume of onions traded in the Cape Town fresh produce market was 2399 tons, which shows 36.9% increase from 1752.8 tons recorded in September 2024. Price per ton of onions sold on the market decreased by 12.1% from R6865.3 in September 2024 to R6037.5 in October 2024.

Figure 3: Onions prices and quantity traded at Cape Town Fresh Produce market.



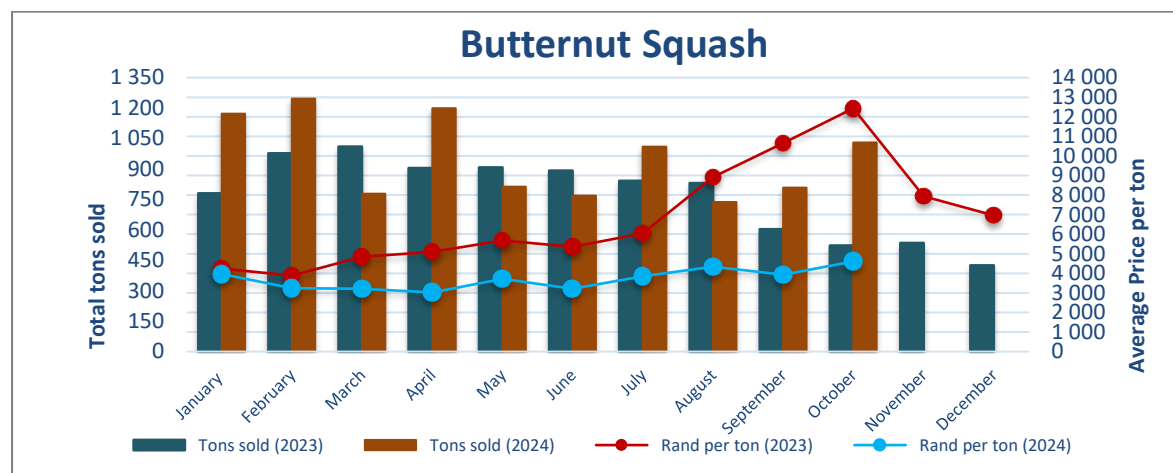
Source: Techno fresh (2024)

4. Butternut Squash



Figure 4 below represents the volume of butternut squash sold at the Cape Town fresh produce market during the month of October 2024. The volume of butternut squash sold increased by 27.4% from 808.8 tons in September 2024 to 1030 tons in October 2024. The price per ton of butternut on the other hand, increased by 17.4% from R3925.4 in September 2024 to R4609.0 in October 2024. On a year-to-year basis the quantity of butternut squash sold during October 2023 and October 2024 increased by 97.1% while the price of butternut sold during the same period (2023/24) decreased by 62.9%.

Figure 4: Butternut squash sales on the Cape Town Fresh Produce Market



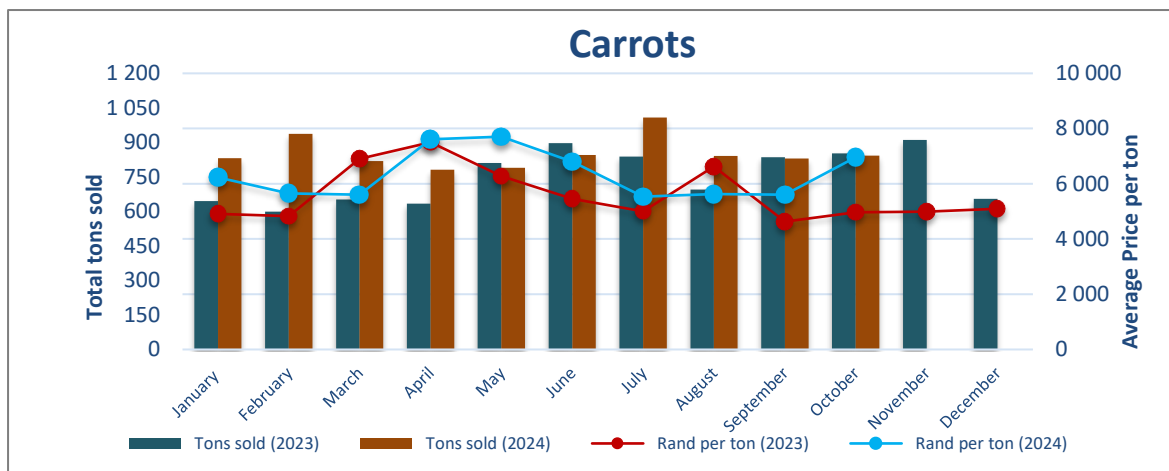
Source: Techno fresh (2024)

5. Carrots



As indicated by Figure 5 below shows the total volume of carrots traded at Cape Town fresh produce market during October 2024. The volume of carrots traded in October 2024, increased month-month by 1.4% from 830.5 tons in September 2024 to 842.1 tons October 2024. When comparing year-on-year, the amount of carrots traded during this period decreased by 1.2% from 852 tons in October 2023 to 842.1 tons in October 2024. In October 2024 carrots was trading at R6959.6 per ton, which indicates 24.3% increase in price per ton of carrots between September 2024 and October 2024. The average market price per ton of carrots on the other hand, increased by 40% y/y from R4969.8 in October 2023 to R6959.6 in October 2024.

Figure 5: Carrots sales on the Cape Town Fresh Produce Market



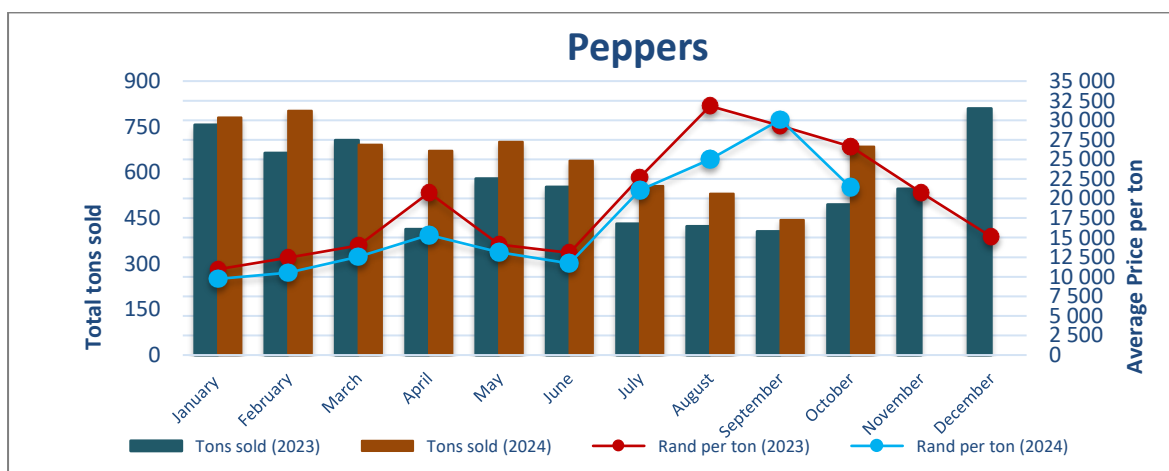
Source: Techno fresh (2024)

6. Peppers



As illustrated in figure 6 below, the total volume of peppers sold during October 2024 increased by 54.4% from 443.7 tons in September to 685.2 tons. The average market price of peppers on the other hand, decreased by 28.8% from R30082.0 in September 2024 to R21411.3 in October 2024. On annual basis, the total volume of peppers sold during the period under review registered a year-on-year increase of 38.7% from 494.1 tons in October 2023 to 685.2 tons in October 2024. The average market price per ton also decreased by 19.6% from R26631.9 in October 2023 to R21411.3 in October 2024.

Figure 6: Peppers sales on the Cape Town Fresh Produce Market



Source: Techno fresh (2024)

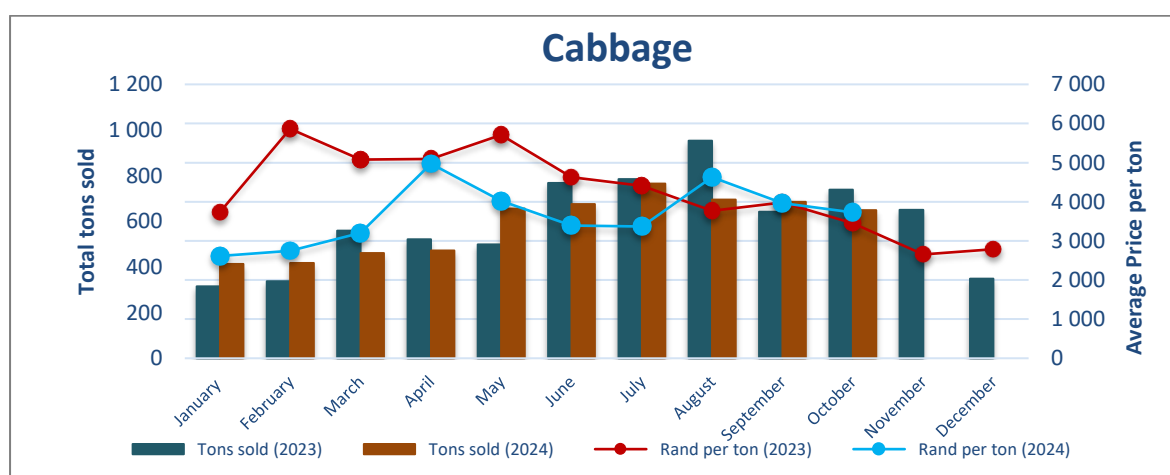
7. Cabbages



The total volume of cabbages sold at the Cape Town fresh produce market during October 2024 recorded a month-to-month decrease of 5.4% or 37.3 tons.

The total volume of cabbages sold therefore decreased from 685.8 tons in September 2024 to 648.6 tons in October 2024. The average market price per ton of cabbages decreased by 6% from R3964.0 in September 2024 to R3727.5 in October 2024. On annual basis, the total volume of cabbages sold decreased from 738.8 tons obtained in October 2023 to 648.6 tons in October 2024. This represents a year-on-year decrease of 12.2% that is 90.2 tons, less than the amount registered within the same period last year.

Figure 7: Cabbages sales on the Cape Town Fresh Produce Market



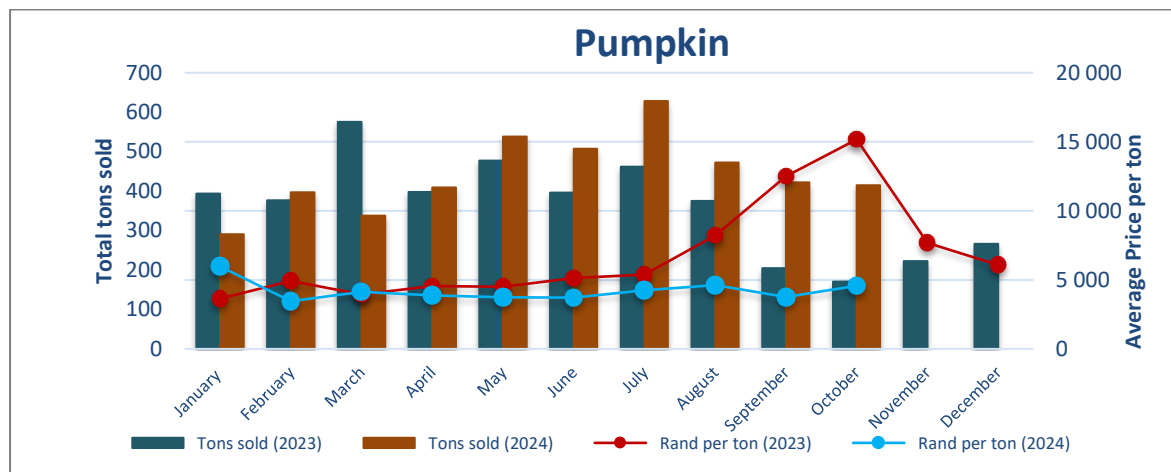
Source: Techno fresh (2024)

8. Pumpkin



A total amount of 414.8 tons of pumpkin was sold at the Cape Town fresh produce markets during October 2024. This presents 1.7% or 7.4-ton decrease from the previous month (September) record of 422.2 tons. The average market price increased by 21.8% or R819.9 per ton from R3760.6 in September 2024 to R4580.5 in October 2024. On year and year, basis pumpkin was trading at R15174.9 per ton in October 2023 compared to R4580.5 in October 2024. These results indicate a decline of R10594.4 in price per ton of pumpkin between October 2023 and October 2024.

Figure 8: Pumpkin sales on the Cape Town Fresh Produce Market



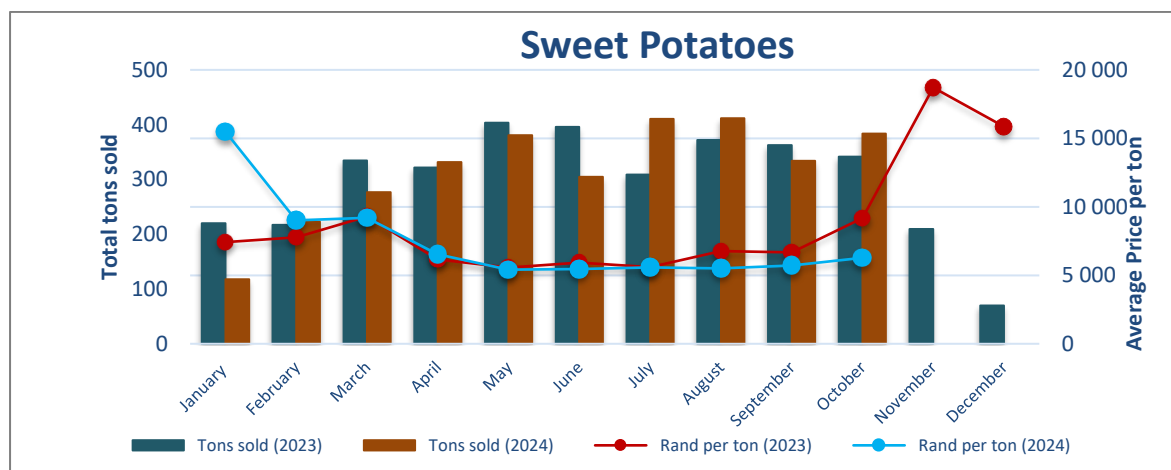
Source: Techno fresh (2024)

9. Sweet potato



The total volume of sweet potato sold at the Cape Town fresh produce market increased from 333.8 tons in September 2024 to 383.7 tons in October 2024. This translates to 14.9% month-to-month increase recorded during the month of October 2024. The total volume of sweet potato sold also increased year-on-year by 12.3% from 341.5 tons in October 2023 to 383.7 tons in October 2024. Sweet potato was trading at R6281.4 during October 2024. On annual basis, the average market price per ton decreased by 31.5% from R9172.0 in October 2023 to R6281.4 in October 2024.

Figure 9: Sweet potato sales on the Cape Town Fresh Produce Market.



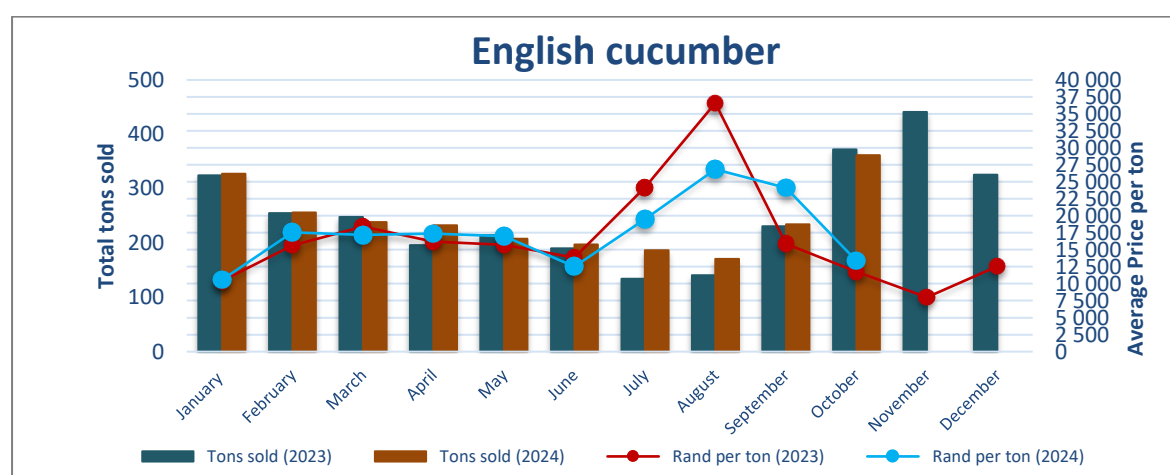
Source: Techno fresh (2024).

10. English cucumber



During the period under review (October 2024), the total volume of English cucumber sold amounted to 361.8 tons which is 54.3% or 127.3 tons more than 234.5 tons which was recorded in September 2024. The average market price of English cucumber decreased by 44.6% from R24126.7 in September 2024 to R13373.7 in October 2024. On annual basis, the volume of tons of English cucumber decreased by 2.8% (or 10.3 tons) from 372.1 tons in October 2023 to 361.8 tons in October 2024.

Figure 10: English cucumber sales on the Cape Town Fresh Produce Market.



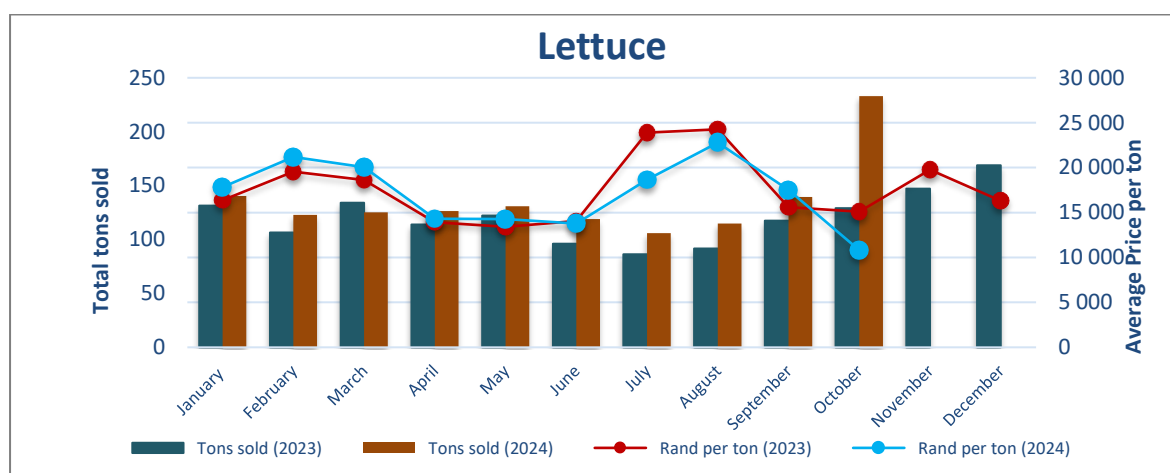
Source: Techno fresh (2024)

11. Lettuce



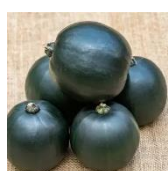
Figure 11 below shows the total volume of lettuce sold at the Cape Town fresh produce market in October 2024. The volume of lettuce sold during October 2024 increased by 67.2% from 139.4 tons in September 2024 to 233.0 tons. The price per ton of lettuce decreased by 38.2% from R17502.7 in September 2024 to R10810.9 in October 2024. On annual basis, lettuce sold at the Cape Town fresh produce market decreased by 28.4% during the period under review. As a result, the volume of lettuce sold increased from 129.1 tons in October 2023 to 233.0 tons in October 2024. The average market price of lettuce also decreased by 28.4% or R4291.7 per ton from R15102.7 in October 2023 to R10810.9 in October 2024.

Figure 11: Lettuce sales on the Cape Town Fresh Produce Market



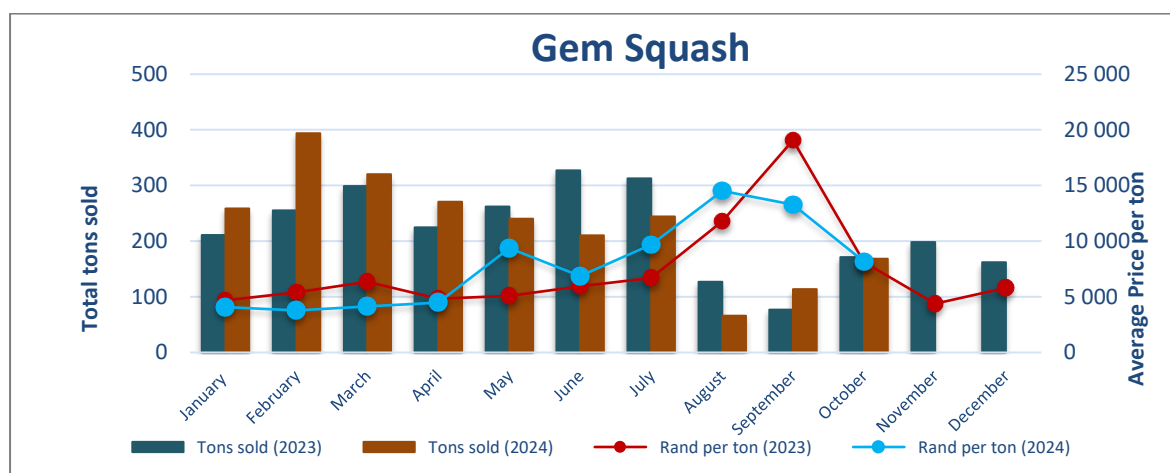
Source: Techno fresh (2024)

12. Gem squash sales on the Cape Town Fresh Produce Market.



A total amount of 168.4 tons of Gem squash was sold at the Cape Town fresh produce markets during October 2024. This presents 48.2% or 54.8 tons increase from the previous month (September 2024) record of 113.6 tons. The average market price on the other hand, decreased by 38.6% or R5128.7 from R13278.9 in September 2024 to R8150.3 in October 2024. On year and year, gem squash was trading at R8097.6 in October 2023 compared to R8150.3 in October 2024. These results indicate an increase of 0.7% in price per ton of gem squash between October 2023 and October 2024.

Figure 12: Gem squash sales on the Cape Town Fresh Produce Market



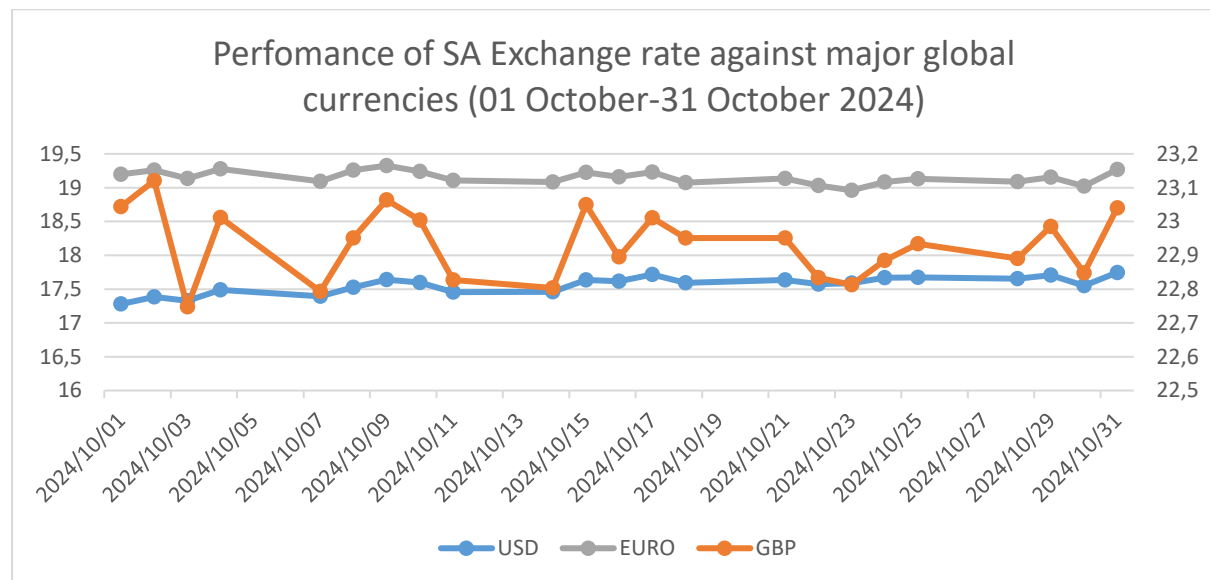
Source: Techno fresh (2024)

Table 1: Trend analysis of niche vegetables traded on the Cape Town Fresh Produce market.

Product Name highest to the lowest volumes in October 2024	Average tons October 2024 (Ton)	% change in average tons October 2024 (m/m)	Average Price October 2024(Rand/ton)	% change in average price October 2024 (m/m)
Cauliflower	168,2	96,4%	12099,0	-41,1%
Baby marrow	131,8	126,0%	10568,8	-58,9%
Beetroot	128,4	23,5%	7439,9	-1,6%
Green beans	113,8	11,4%	20529,1	-4,8%
Broccoli	46,5	10,0%	25293,0	-11,4%
Sweetcorn	41,4	107,0%	32551,1	-26,7%
Brinjals	30,7	23,2%	50077,5	-4,4%
Spinach	28,4	36,7%	13631,7	-37,7%
Spring onion	27,6	52,7%	14719,1	-36,6
Leeks	15,4	-5,8%	4327,2	-17,6%
Patty pans	3,5	186,9%	17186,5	-40,6%
Radish	3,0	20,4%	21129,9	-10,9%
Mushrooms	2,6	14,2%	89317,5	-2,4%
Marrows	0,7	114,4%	3668,5	-71,4%
Hubbard squash	0	0%	0	0%

Source: Techno fresh (2024)

Exchange Rates



Source: South African Reserve Bank (2024)

During the reporting period 01 October to 31 October 2024, looking at month-to-month average of the South African Rand, it can be noted that it strengthened against the US Dollar (USD) Great British Pound and the Euro. During the reporting period the US Dollar was trading at R17.56 in October 2024 compared to R17.63 in September 2024, while the Great British

Pound was trading at R22.93 in October 2024 compared to R23.27 in September 2024. Lastly, the Euro was trading at R19.15 in October 2024 compared to R19.57 in September 2024.

Energy

Table 3.1 Basic fuel Price adjustments

Product Description	Numerical adjustment applicable to the coast parts in South Africa	Price adjustment Description	The average price (cents) applicable to the coastal parts of South Africa
Petrol 95 ULP & LRP	114,00	cents per litre decrease in the retail price.	2026,00
Diesel 0.05% Sulphur	114,00	cents per litre decrease in the retail price.	1766,30
Illuminating Paraffin (Wholesale)	111,00	cents per litre decrease the retail price.	1166,938
LPGAS (maximum retail price)	23,00	cents per litre increase in the retail price.	3312,00

The Department of Energy has announced fuel price adjustments with effect from 02 October 2024. The price of Petrol 95 ULP & LRP decreased by 114 cents, the price of diesel (0.05% sulphur) also decreased by 114 cents, price of paraffin decreased by 111 cents and LPGAS's maximum retail price increased by 23 cents during the reporting period.

ACKNOWLEDGMENTS

The below-listed sources are acknowledged, as cited in this publication:

Agricultural Produce Agents Council (APAC): www.apacweb.org.za

Agricultural Research Council (ARC): www.arc.agric.za

Department of Agriculture, Forestry and Fisheries (DAFF): www.daff.gov.za

Department of Agriculture, Forestry and Fisheries (DAFF): www.daff.gov.za

Mineral resources & energy: [Petrol Price Media Release \(dmre.gov.za\)](http://Petrol Price Media Release (dmre.gov.za))

Department of Water & Sanitation (DWS): www.dwa.gov.za

Elsenburg (Western Cape Department of Agriculture): www.elsenburg.com

Organization of the Petroleum Exporting Countries (OPEC): www.opec.org/opec

Potatoes South Africa: www.potatoes.co.za

South African Government: www.gov.za

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Trading Economics (2018): <https://tradingeconomics.com/south-africa/balance-of-trade>

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