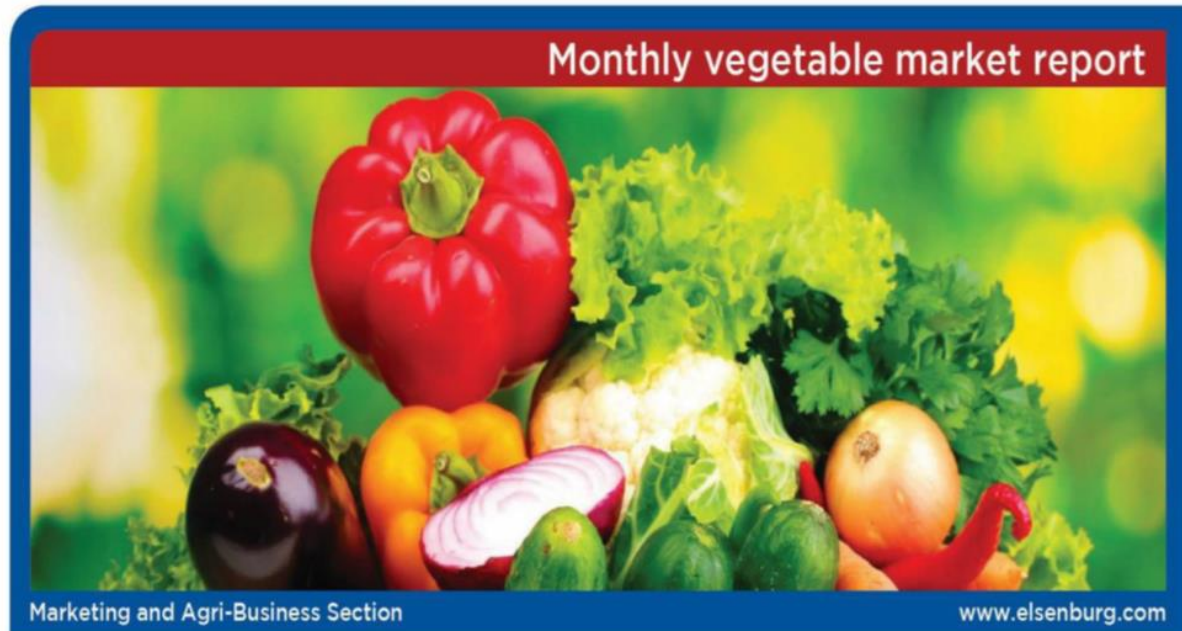


## MONTHLY VEGETABLE REPORT



Review period: 01 September 2023 to 01 September 2024

### MONTHLY MARKET INFORMATION REPORT: VEGETABLES

Issue: 2024/09

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## INTRODUCTION

The Cape Town Fresh produce market monthly report aims to bring forth information about the performance of selected vegetable sales in the market during the period under review. At a given month the report looks at the main commodities that are traded in the Cape Town fresh produce market in terms of average volume (tons) and prices (Rand per ton). The report also looks into international and local issues that affect the fresh produce industry.

### **OVERVIEW OF THE NATIONAL AGRICULTURAL MARKETING INFORMATION SYSTEM (AMIS), OFFERED BY THE DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES (DAFF)**

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The Agricultural Marketing Information Systems (AMIS) is a database interface offered by the Department of Agriculture, Forestry and Fisheries (DAFF).

The main purpose of the Agricultural Marketing Information System (AMIS) is to provide reliable & updated information to farmers. In order to assist farmers to plan activities relating to production and marketing in a much-informed manner.

Agricultural market information is provided for horticulture, field crops, livestock and industrial products, and includes the following categories:

- marketing prices,
- grading and standard information,
- annual price trends, and
- marketing news (pertaining to the application procedures for import and export permits).

Click on the following website link to access the [DAFF AMIS](http://webapps.daff.gov.za/amis) web application, or alternatively go to the web address: <http://webapps.daff.gov.za/amis> (no subscription fee payable to access system). Cell phone user can send an SMS to **\*120\*4040#** (*charged at standard SMS rates*)

**Please note that prices are updated at 12h00 a.m on a daily basis.**

## Vegetable price and volume trend analysis

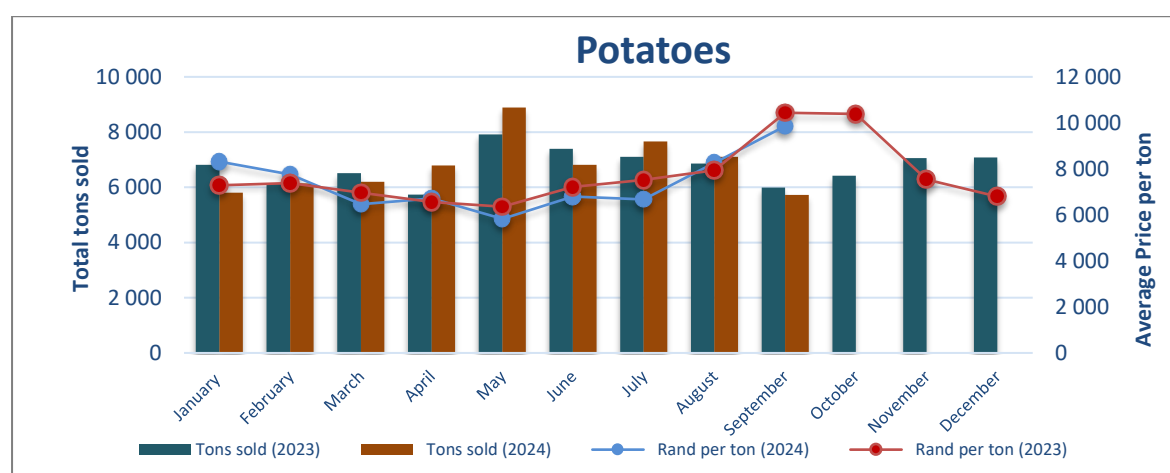
Vegetables are part of important annual crops for the South African agricultural industry. They play a fundamental role in contributing to various agricultural industries who are directly and indirectly involved in the vegetable industry. In return these industries make a significant contribution to employment creation and revenue generation in the Western Cape. At the fresh produce markets trade occurs on the market floors and market forces (i.e. demand and supply) determine prices of vegetables and fruits. The performance of the vegetable industry is largely dependent on climatic conditions and this impact on crop production. This occurs throughout all stages of production until the produce is harvested and ready for the market. Forming part of these climatic conditions is; drought, flood, hail and heat wave. In analyzing the price and volume of traded commodities, factors that impact on crops development and production are taken into consideration. Below are different figures of the main vegetables that are traded in the market in terms of prices and volumes.



### 1. Potatoes

As illustrated in the figure 1, the volume of Potatoes sold at the Cape Town Fresh produce market during the month of September 2024, decreased by 19.4% from 7104.5 tons in August to 5726.7 tons. This translates to (1377.8) ton decrease in the tons of potatoes sold at Cape Town Fresh produce market during the month of September 2024. The average market price per ton of potatoes sold, increased by 19.3% (or R1594.1) from R8265.7 in August 2024 to R9859.8 in September 2024. Sales on the Cape Town market traded at 5.6% y/y per ton lower than the same period last year. The volume of potatoes sold also decreased by 4.3% y/y compared to the same period last year.

**Figure 1: Potato prices and quantity traded at Cape Town Fresh Produce market.**



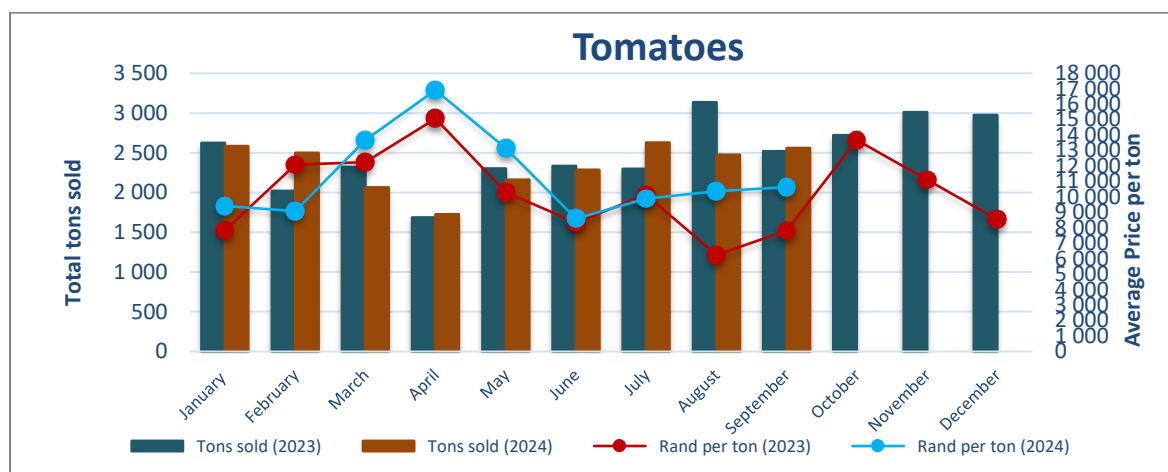
Source: Techno fresh (2024)

## 2. Tomatoes



The total amount of tomatoes sold during September 2024 was 2559.3 tons, which shows 83.9(ton) increase from 2475.4 tons recorded in August 2024. Tomatoes were trading at R10627.0 in September 2024.

**Figure 2: Tomatoes sales on the Cape Town Fresh Produce Market**



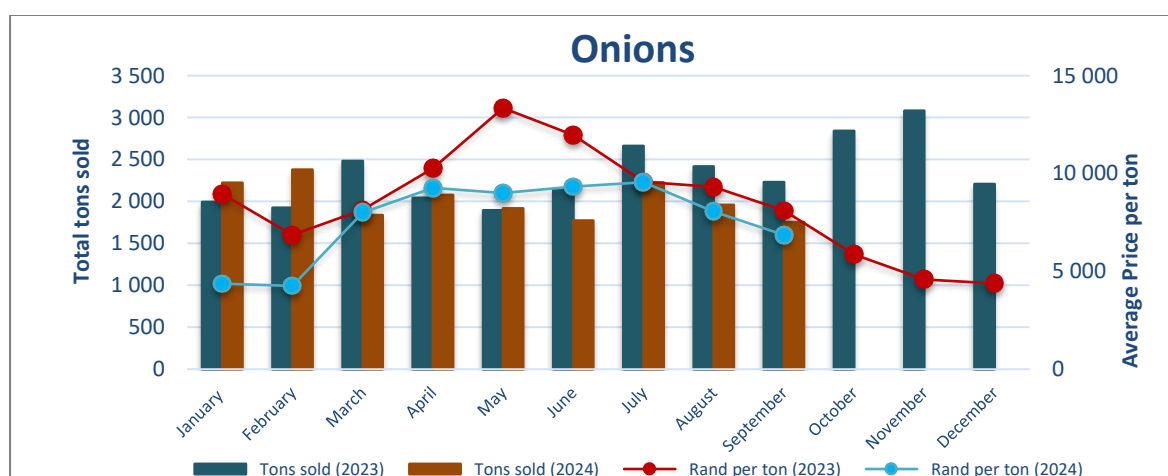
Source: Techno fresh (2024)



## 3. Onions

In September 2024, the volume of onions traded in the Cape Town fresh produce market was 1752.8 tons, which shows 10.5% decrease from 1959.2 tons recorded in August 2024. Price per ton of onions sold on the market also decreased by 14.8% from R8060.5 in August 2024 to R6865.3 in September 2024.

**Figure 3: Onions prices and quantity traded at Cape Town Fresh Produce market.**



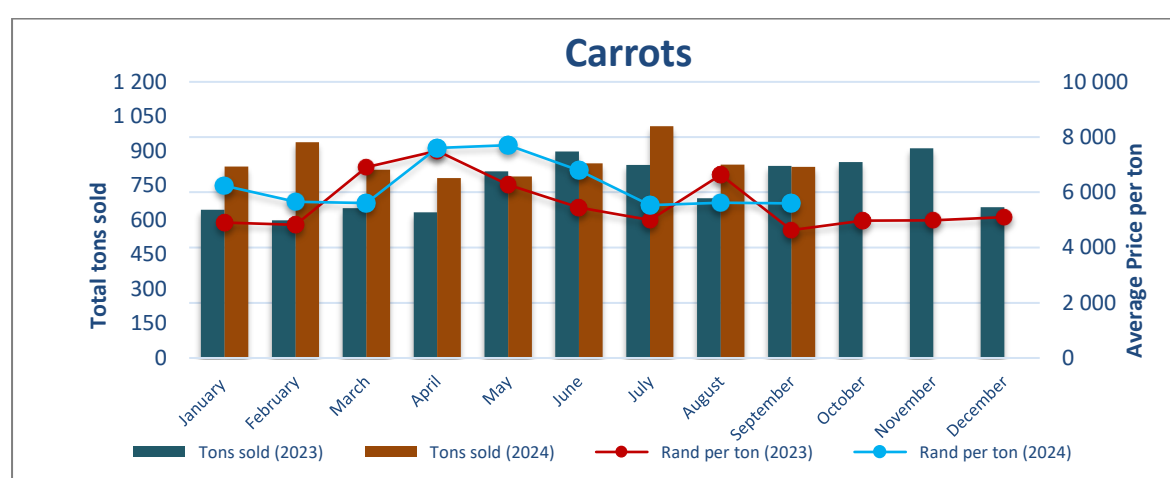
Source: Techno fresh (2024)

#### 4. Carrots



As indicated by Figure 4 below shows the total volume of carrots traded at Cape Town fresh produce market during September 2024. The volume of carrots traded in September 2024, decreased month-month by 1.2% from 840.6 tons in August 2024 to 830.5 tons in September 2024. When comparing year-on-year, the amount of carrots traded during this period decreased by 0.5% from 835.0 tons in September 2023 to 830.5 tons in September 2024. In September 2024 carrots was trading at R5600.9 per ton, which indicates 0.4% decrease in price per ton of carrots between August 2024 and September 2024. The average market price per ton of carrots on the other hand, increased by 21% y/y from R4630.4 in September 2023 to R5600.9 in September 2024.

**Figure 4: Carrots sales on the Cape Town Fresh Produce Market**



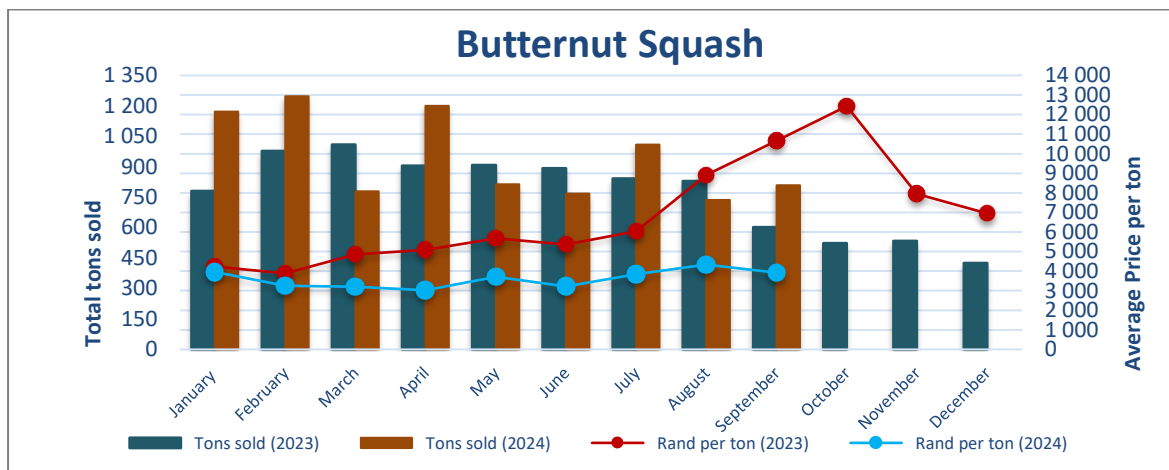
Source: Techno fresh (2024)

#### 5. Butternut Squash



Figure 5 bellow represents the volume of butternut squash sold at the Cape Town fresh produce market during the month of September 2024. The volume of butternut squash sold increased by 9.8% from 736.6 tons in August 2024 to 808.8 in September 2024. The price per ton of butternut on the other hand, decreased by 9.4% from R4333.9 in August 2024 to R3925.4 in September 2024. On a year-to-year basis the quantity of butternut squash sold during September 2023 and September 2024 increased by 34.2% while the price of butternut sold during the same period (2023/24) decreased by 63.2%.

**Figure 5: Butternut squash sales on the Cape Town Fresh Produce Market**



Source: Techno fresh (2024)

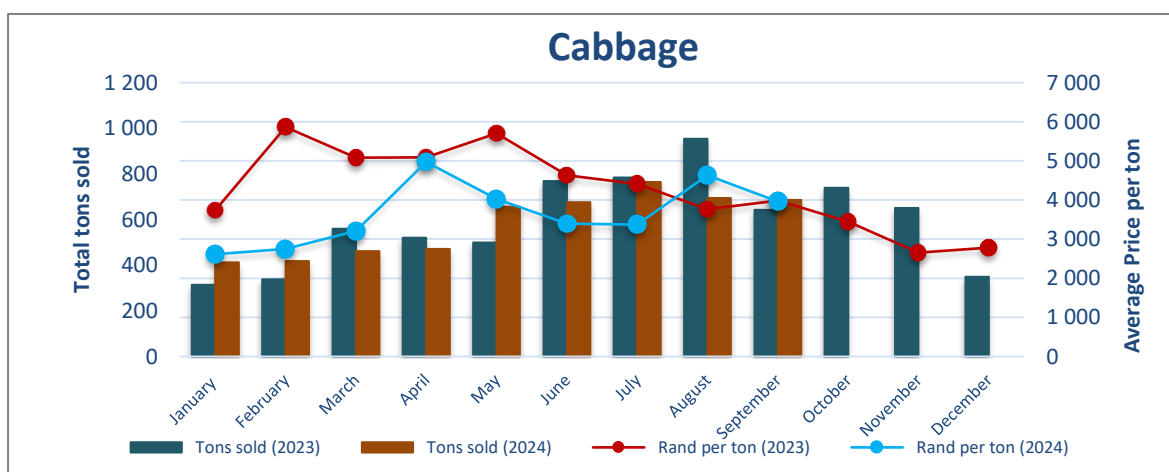
## 6. Cabbages



The total volume of cabbages sold at the Cape Town fresh produce market during September 2024 recorded a month-to-month decrease of 1.3% or 9.2 tons.

The total volume of cabbages sold therefore decreased from 695.0 tons in August 2024 to 685.8 tons in September 2024. The average market price per ton of cabbages decreased by 14.4% from R4631.8 in August 2024 to R3964.0 in September 2024. On annual basis, the total volume of cabbages sold increased from 642.5 tons obtained in September 2023 to 685.8 tons in September 2024. This represents a year-on-year increase of 6.7% that is 43.3 tons, more than the amount registered within the same period last year.

**Figure 6: Cabbages sales on the Cape Town Fresh Produce Market**



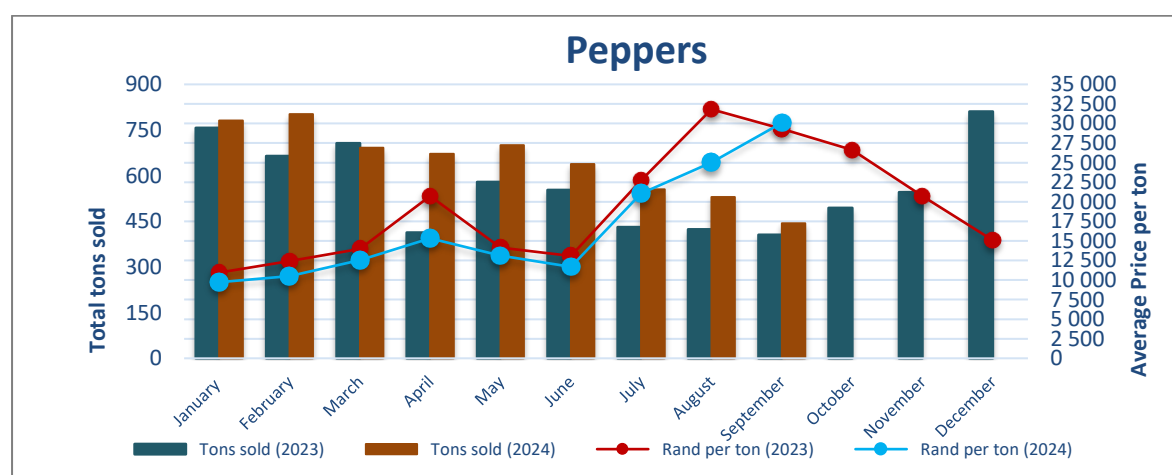
Source: Techno fresh (2024)

## 7. Peppers



As illustrated in figure 7 below, the total volume of peppers sold during September 2024 decreased by 16.3% from 529.9 tons in August to 443.7 tons. The average market price of peppers increased by 20.3% from R25005.1 in August 2024 to R30082.0 in September 2024. On annual basis, the total volume of peppers sold during the period under review registered a year-on-year increase of 9.4%. The total volume of peppers sold thus increased from 405.7 tons of peppers traded in September 2023 to 443.7 tons of peppers traded in September 2024. The average market price per ton also increased by 2.7% from R29300.1 in September 2023 to R30082.0 in September 2024.

**Figure 7: Peppers sales on the Cape Town Fresh Produce Market**



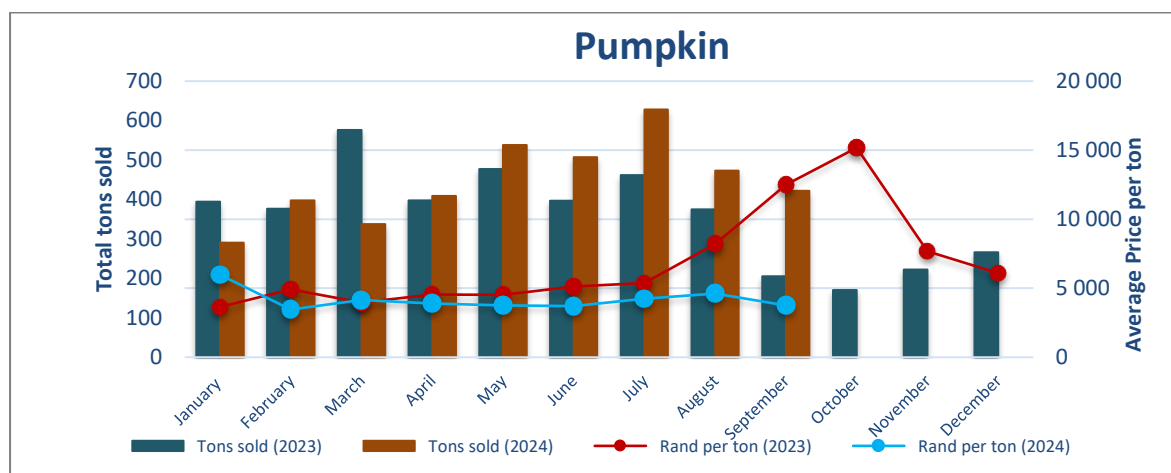
Source: Techno fresh (2024)

## 8. Pumpkin



A total amount of 422.2 tons of pumpkin was sold at the Cape Town fresh produce markets during September 2024. This presents 10.7% or 50.7-ton decrease from the previous month (August) record of 472.9 tons in September 2024. The average market price also decreased by 18.6% or R858.4 per ton from R4619.0 in August 2024 to R3760.6 in September 2024. On year and year, basis pumpkin was trading at R12506.5 per ton in September 2023 compared to R3760.6 in September 2024. These results indicate a decline of R8745.9 in price per ton of pumpkin between September 2023 and September 2024.

**Figure 8: Pumpkin sales on the Cape Town Fresh Produce Market**



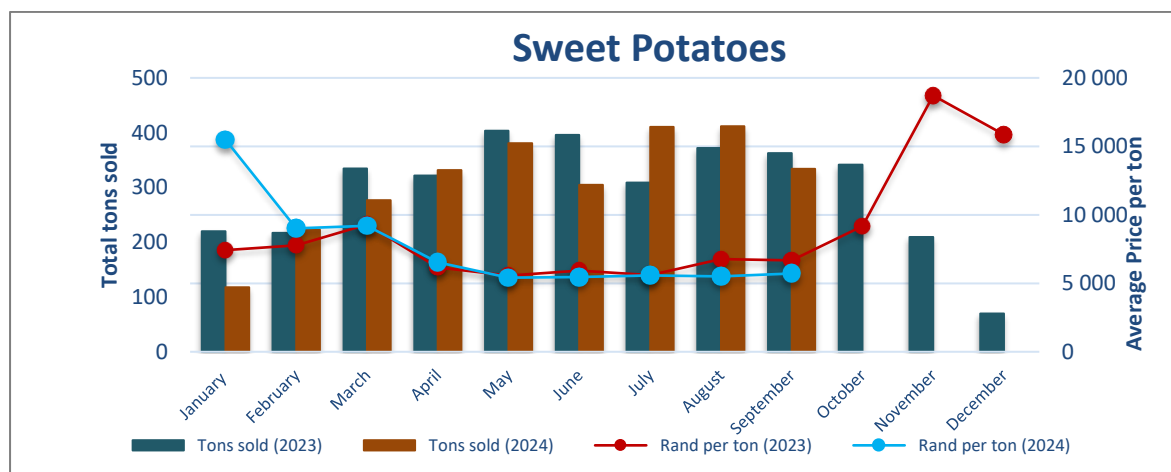
Source: Techno fresh (2024)

## 9. Sweet potato



The total volume of sweet potato sold at the Cape Town fresh produce market decreased from 411.6 tons in August 2024 to 333.8 tons in September 2024. This translates to 18.9% month-to-month decrease recorded during the month of September 2024. The total volume of sweet potato sold also decreased year-on-year by 8% from 362.9 tons in September 2023 to 333.8 tons in September 2024. Sweet potato was trading at R5709.2 during September 2024. On annual basis, the average market price per ton decreased by 14.4% from R6669.6 in September 2023 to R5709.2 in September 2024.

**Figure 9: Sweet potato sales on the Cape Town Fresh Produce Market.**



Source: Techno fresh (2024).

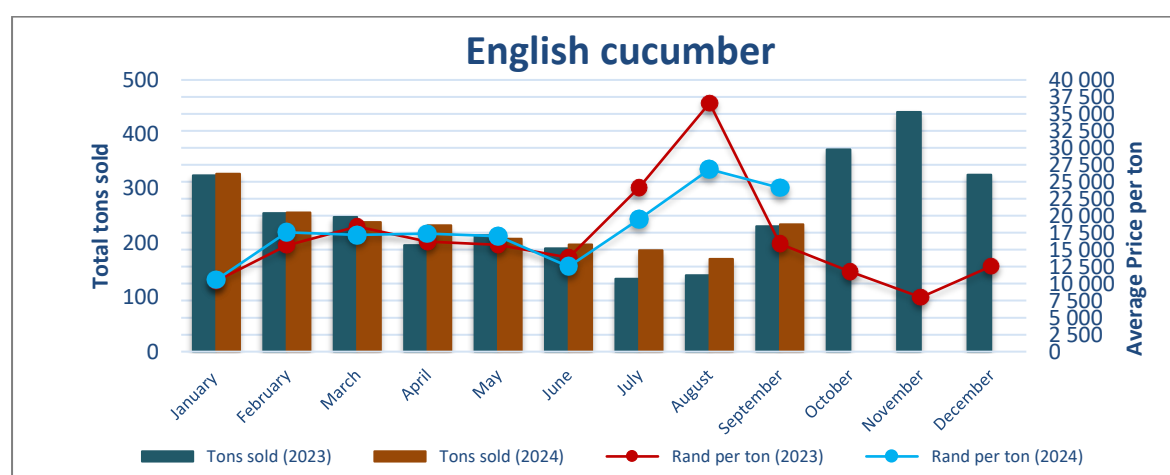


## 10. English cucumber



During the period under review (September 2024), the total volume of English cucumber sold amounted to 234.5 tons which is 37.5% or 64 tons more than 170.5 tons which was recorded in August 2024. The average market price of English cucumber decreased by 10.1% from R26834.5 in August 2024 to R24126.7 in September 2024. On annual basis, the volume of tons of English cucumber increased by 1.7% (or 3.9 tons) from 230.6 tons in September 2023 to 234.5 tons in September 2024.

**Figure 10: English cucumber sales on the Cape Town Fresh Produce Market.**



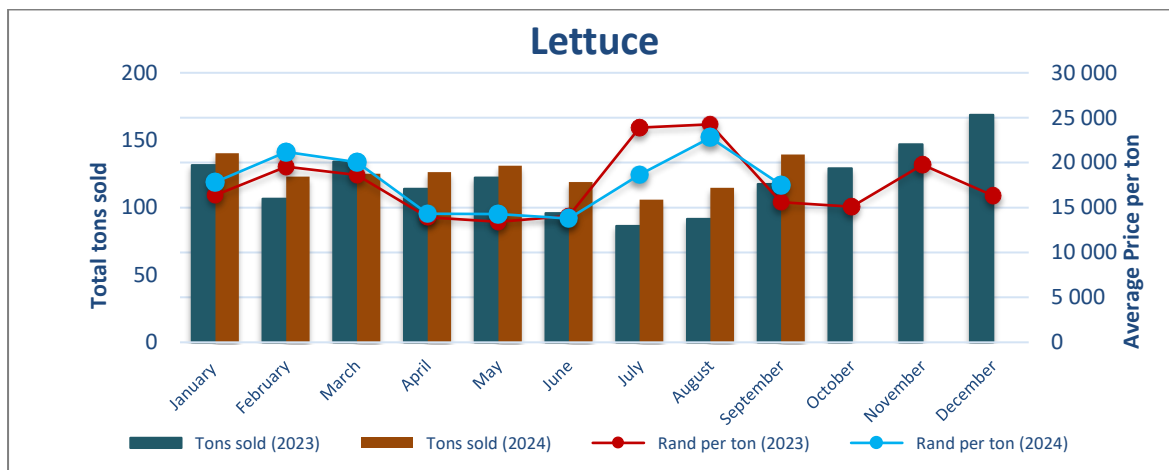
Source: Techno fresh (2024)

## 11. Lettuce



Figure 11 bellow shows the total volume of lettuce sold at the Cape Town fresh produce market in September 2024. The volume of lettuce sold during September 2024 increased by 21.4% from 114.7 tons in August 2024 to 139.4 tons. The price per ton of lettuce decreased by 23.2% from R22777.2 in August 2024 to R17502.7 in September 2024. On annual basis, lettuce sold at the Cape Town fresh produce market increased by 18.6% during the period under review. As a result, the volume of lettuce sold increased from 117.5 tons in September 2023 to 139.4 tons in September 2024. The average market price of lettuce also increased by 12.3% or R1916.9 per ton from R15585.7 in September 2023 to R17502.7 in September 2024.

**Figure 11: Lettuce sales on the Cape Town Fresh Produce Market**



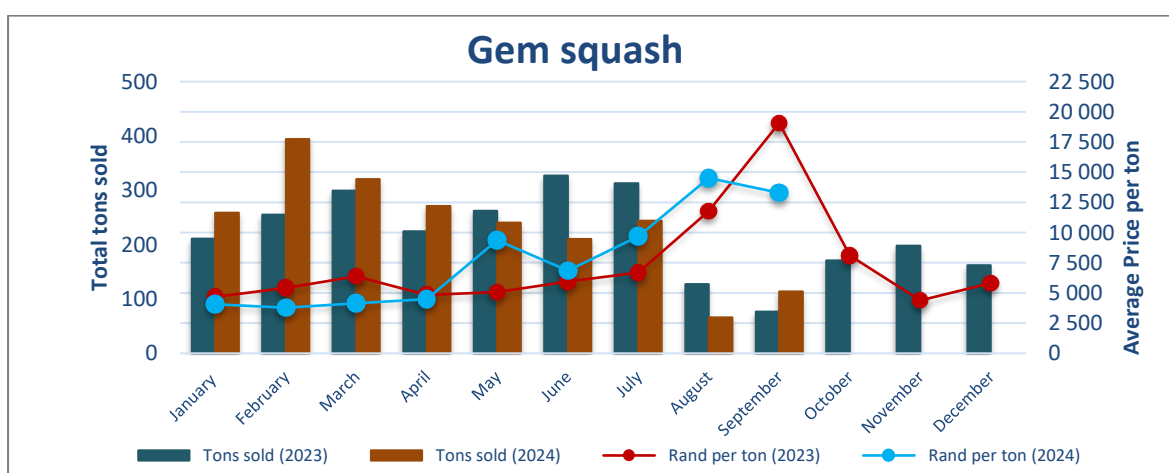
Source: Techno fresh (2024)

## 12. Gem squash sales on the Cape Town Fresh Produce Market.



A total amount of 113.6 tons of Gem squash was sold at the Cape Town fresh produce markets during September 2024. This presents 72.2% or 47.6 tons increase from the previous month (August 2024) record of 66.0 tons. The average market price on the other hand, decreased by 8.5% or R1236.3 from R14515.2 in August 2024 to R13278.9 in September 2024. On year and year, gem squash was trading at R19067.9 in September 2023 compared to R13278.9 in September 2024. These results indicate a decrease of 30.4% in price per ton of gem squash between September 2023 and September 2024.

**Figure 12: Gem squash sales on the Cape Town Fresh Produce Market**



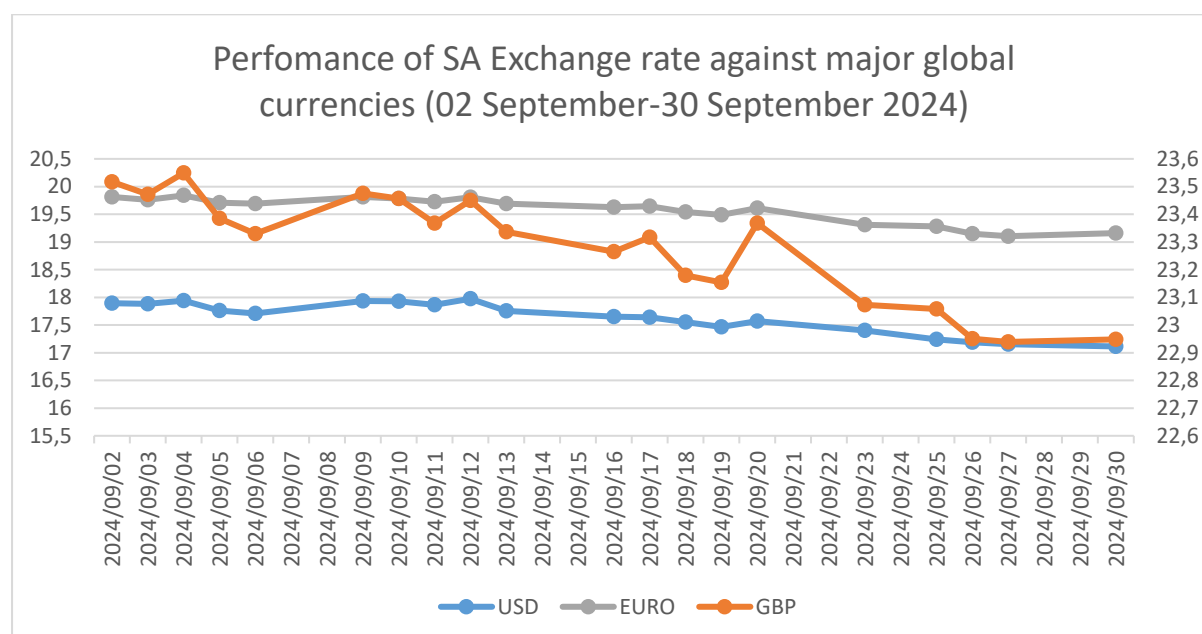
Source: Techno fresh (2024)

**Table 1: Trend analysis of niche vegetables traded on the Cape Town Fresh Produce market.**

Product Name highest to the lowest volumes in September 2024	Average tons September 2024 (Ton)	% change in average tons September 2024 (m/m)	Average Price September 2024(Rand/ton)	% change in average price September 2024 (m/m)
Beetroot	104,0	-0,6%	7561,2	-5,2%
Green beans	102,2	45,2%	21567,5	-40,8%
Cauliflower	85,6	101,5%	20539,3	-47,7%
Baby marrow	58,3	-5,2%	25699,4	-13,4%
Broccoli	42,3	11,1%	28560,8	-13,2%
Brinjals	24,9	22,1%	52392,0	-10,1%
Spinach	20,8	-1,8%	21869,6	11,5%
Sweetcorn	20,0	-23,6%	44410,2	15,5%
Spring onion	18,1	13,4%	23226,8	-4,1%
Leeks	16,4	-16,2%	5253,9	-14,2%
Radishes	2,5	47,1%	23709,9	-11,2%
Mushrooms	2,3	-12,3%	91527,7	2,3%
Patty pans	1,2	67,0%	28920,8	-1,2%
Marrows	0,3	100%	12848,8	100%
Hubbard squash	0	-100%	0	-100%

Source: Techno fresh (2024)

### Exchange Rates



Source: South African Reserve Bank (2024)

During the reporting period 02 September to 30 September 2024, looking at month-to-month average of the South African Rand, it can be noted that it strengthened against the US Dollar (USD) Great British Pound and the Euro. During the reporting period the US Dollar was trading

at R17.63 in September 2024 compared to R18.03 in August 2024, while the Great British Pound was trading at R23.27 in September 2024 compared to R23.33 in August 2024. Lastly, the Euro was trading at R19.57 in September 2024 compared to R19.86 in August 2024.

## Energy

**Table 3.1 Basic fuel Price adjustments**

Product Description	Numerical adjustment applicable to the coast parts in South Africa	Price adjustment Description	The average price (cents) applicable to the coastal parts of South Africa
Petrol 95 ULP & LRP	92,00	cents per litre <b>decrease</b> in the retail price.	2140,00
Diesel 0.05% Sulphur	79,00	cents per litre <b>decrease</b> in the retail price.	1880,170
Illuminating Paraffin (Wholesale)	103,00	cents per litre <b>decrease</b> the retail price.	1277,738
LPGAS (maximum retail price)	10,00	cents per litre <b>decrease</b> in the retail price.	3289,00

The Department of Energy has announced fuel price adjustments with effect from 04 September 2024. The price of Petrol 95 ULP & LRP decreased by 92 cents, the price of diesel (0.05% sulphur) decreased by 79 cents, price of paraffin decreased by 103 cents and LPGAS's maximum retail price decreased by 10 cents during the reporting period.

## ACKNOWLEDGMENTS

The below-listed sources are acknowledged, as cited in this publication:

Agricultural Produce Agents Council (APAC): [www.apacweb.org.za](http://www.apacweb.org.za)

Agricultural Research Council (ARC): [www.arc.agric.za](http://www.arc.agric.za)

Department of Agriculture, Forestry and Fisheries (DAFF): [www.daff.gov.za](http://www.daff.gov.za)

Department of Agriculture, Forestry and Fisheries (DAFF): [www.daff.gov.za](http://www.daff.gov.za)

Mineral resources & energy: [Petrol Price Media Release \(dmre.gov.za\)](http://Petrol Price Media Release (dmre.gov.za))

Department of Water & Sanitation (DWS): [www.dwa.gov.za](http://www.dwa.gov.za)

Elsenburg (Western Cape Department of Agriculture): [www.elsenburg.com](http://www.elsenburg.com)

Organization of the Petroleum Exporting Countries (OPEC): [www.opec.org/opec](http://www.opec.org/opec)

Potatoes South Africa: [www.potatoes.co.za](http://www.potatoes.co.za)

South African Government: [www.gov.za](http://www.gov.za)

South African Reserve Bank (SARB): <https://www.resbank.co.za/en/home/what-we-do/statistics/key-statistics/selected-historical-rates>

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Techno Fresh CRM: [www.technofresh.co.za](http://www.technofresh.co.za)

Trading Economics (2018): <https://tradingeconomics.com/south-africa/balance-of-trade>

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