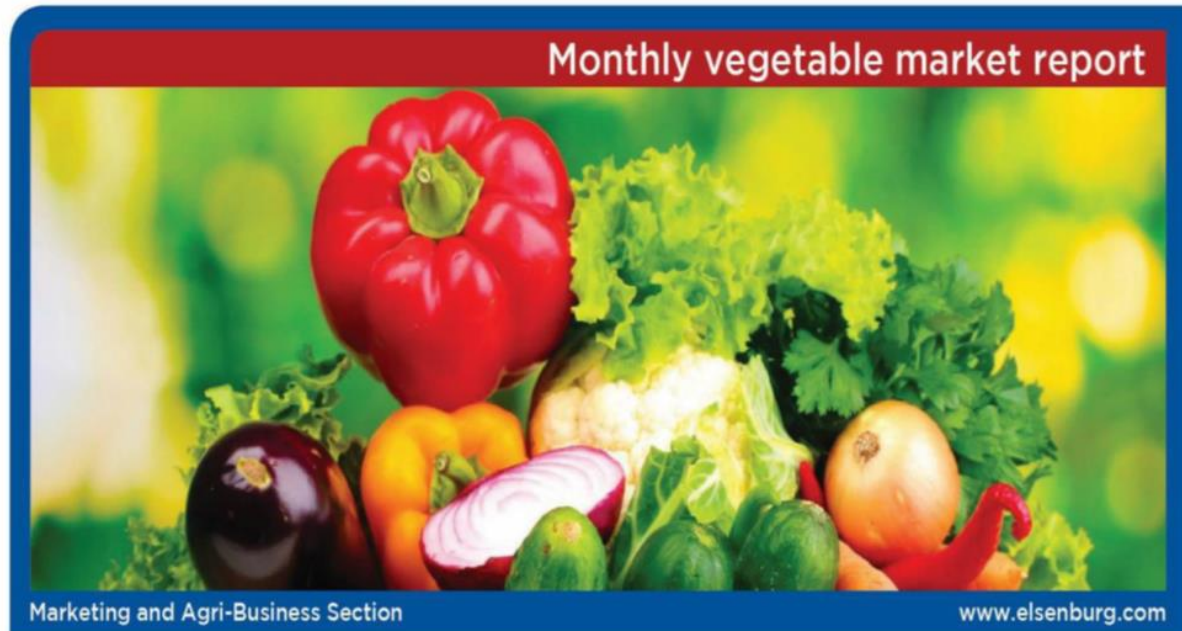


## MONTHLY VEGETABLE REPORT



Review period: 01 August 2023 to 01 August 2024

### MONTHLY MARKET INFORMATION REPORT: VEGETABLES

Issue: 2024/08

## INTRODUCTION

The Cape Town Fresh produce market monthly report aims to bring forth information about the performance of selected vegetable sales in the market during the period under review. At a given month the report looks at the main commodities that are traded in the Cape Town fresh produce market in terms of average volume (tons) and prices (Rand per ton). The report also looks into international and local issues that affect the fresh produce industry.

### **OVERVIEW OF THE NATIONAL AGRICULTURAL MARKETING INFORMATION SYSTEM (AMIS), OFFERED BY THE DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES (DAFF)**

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The Agricultural Marketing Information Systems (AMIS) is a database interface offered by the Department of Agriculture, Forestry and Fisheries (DAFF).

The main purpose of the Agricultural Marketing Information System (AMIS) is to provide reliable & updated information to farmers. In order to assist farmers to plan activities relating to production and marketing in a much-informed manner.

Agricultural market information is provided for horticulture, field crops, livestock and industrial products, and includes the following categories:

- marketing prices,
- grading and standard information,
- annual price trends, and
- marketing news (pertaining to the application procedures for import and export permits).

Click on the following website link to access the [DAFF AMIS](http://webapps.daff.gov.za/amis) web application, or alternatively go to the web address: <http://webapps.daff.gov.za/amis> (no subscription fee payable to access system). Cell phone user can send an SMS to **\*120\*4040#** (*charged at standard SMS rates*)

**Please note that prices are updated at 12h00 a.m on a daily basis.**

## Vegetable price and volume trend analysis

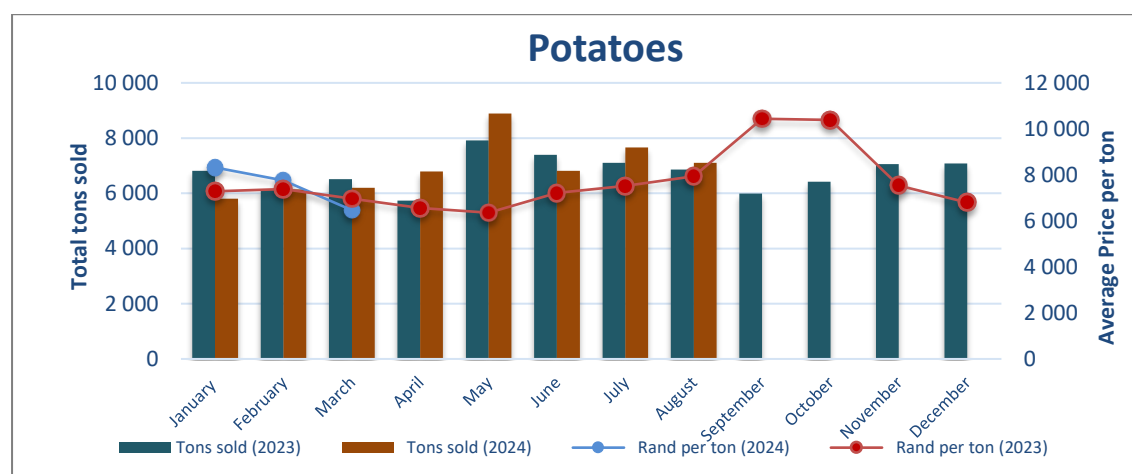
Vegetables are part of important annual crops for the South African agricultural industry. They play a fundamental role in contributing to various agricultural industries who are directly and indirectly involved in the vegetable industry. In return these industries make a significant contribution to employment creation and revenue generation in the Western Cape. At the fresh produce markets trade occurs on the market floors and market forces (i.e. demand and supply) determine prices of vegetables and fruits. The performance of the vegetable industry is largely dependent on climatic conditions and this impact on crop production. This occurs throughout all stages of production until the produce is harvested and ready for the market. Forming part of these climatic conditions is; drought, flood, hail and heat wave. In analyzing the price and volume of traded commodities, factors that impact on crops development and production are taken into consideration. Below are different figures of the main vegetables that are traded in the market in terms of prices and volumes.



### 1. Potatoes

As illustrated in the figure1, the volume of Potatoes sold at the Cape Town Fresh produce market during the month of August 2024, decreased by 7.3% from 7661.8 tons in July 2024 to 7104.5 tons. This translates to (557.3) ton decrease in the tons of potatoes sold at Cape Town Fresh produce market during the month of August 2024. The average market price per ton of potatoes sold, increased by 23.8% (or R1591.7) from R6674.0 in July 2024 to R8265.7 in August 2024. Sales on the Cape Town market traded at 4% y/y per ton higher than the same period last year. The volume of potatoes sold increased by 3.5% y/y compared to the same period last year.

**Figure 1: Potato prices and quantity traded at Cape Town Fresh Produce market.**



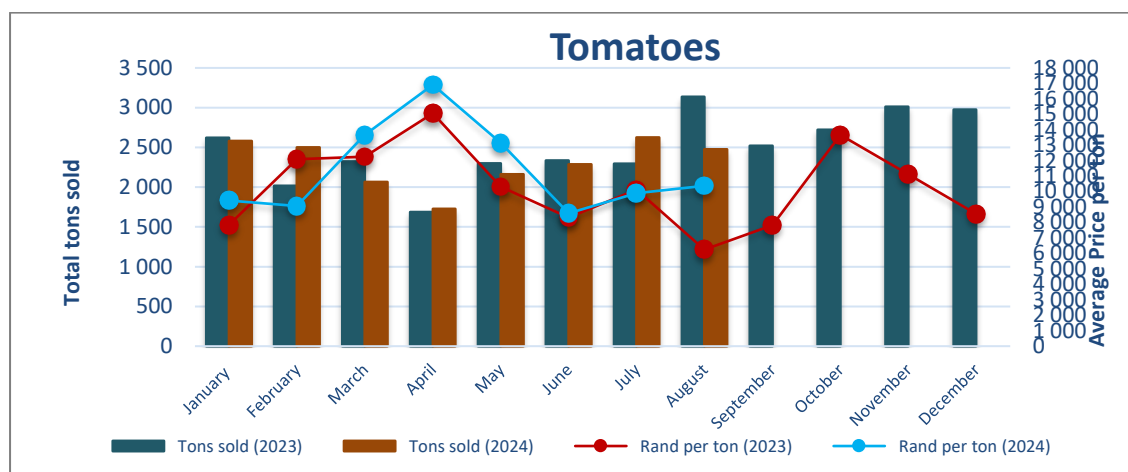
Source: Techno fresh (2024)

## 2. Tomatoes



The total amount of tomatoes sold during August 2024 was 2475.4 tons, which shows 150.6(ton) decrease from 2626.1 tons recorded in July 2024. Tomatoes were trading at R10371.5 in July 2024.

**Figure 2: Tomatoes sales on the Cape Town Fresh Produce Market**



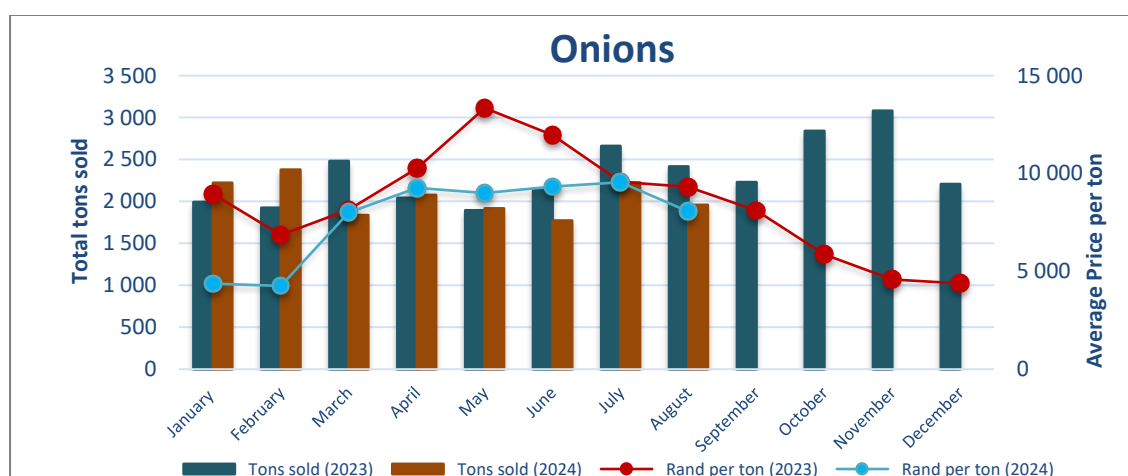
Source: Techno fresh (2024)



## 3. Onions

In August 2024, the volume of onions traded in the Cape Town fresh produce market was 1959.2 tons, which shows 11.9% decrease from 2224.9 tons recorded in July 2024. Price per ton of onions sold on the market also decreased by 15.6% from R9553.9 in July 2024 to R8060.5 in August 2024.

**Figure 3: Onions prices and quantity traded at Cape Town Fresh Produce market.**



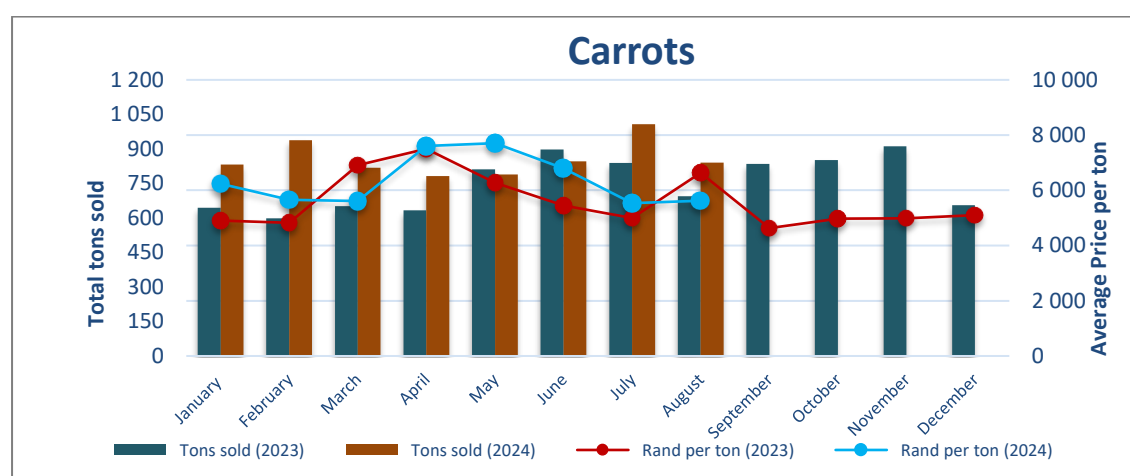
Source: Techno fresh (2024)

#### 4. Carrots



As indicated by Figure 4 below shows the total volume of carrots traded at Cape Town fresh produce market during August 2024. The volume of carrots traded in August 2024, decreased month-month by 16.6% from 1007.8 tons in July 2024 to 840.6 tons. When comparing year-on-year, the amount of carrots traded during this period increased by 21% from 694.5 tons in August 2023 to 840.6 tons tons in August 2024. In August 2024 carrots was trading at R5625.3 per ton, which indicates 1.6% increase in price per ton of carrots between July 2024 and August 2024. The average market price per ton of carrots on the other hand, decreased by 15.1% y/y from R6627.7 in August 2023 to R5625.3 in August 2024.

**Figure 4: Carrots sales on the Cape Town Fresh Produce Market**



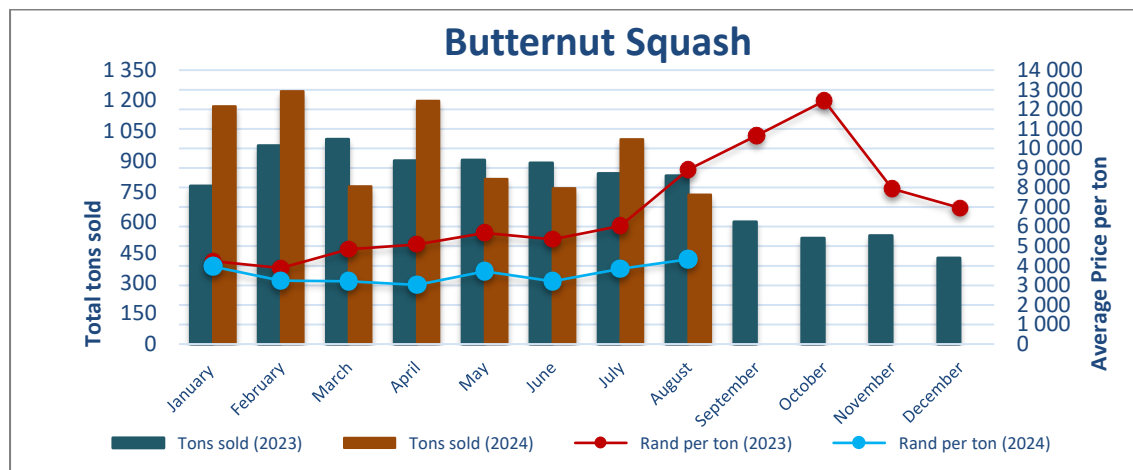
Source: Techno fresh (2024)

#### 5. Butternut Squash



Figure 5 bellow represents the volume of butternut squash sold at the Cape Town fresh produce market during the month of August 2024. The volume of butternut squash sold decreased by 27% from 1009.4 tons in July 2024 to 736.6 tons in August 2024. The price per ton of butternut on the other hand, increased by 12.6% from R3848.2 in July 2024 to R4333.9 in August 2024. On a year-to-year basis the quantity of butternut squash sold during August 2023 and August 2024 decreased by 11.2% while the price of butternut sold during the same period (2023/24) also decreased by 51.5%.

**Figure 5: Butternut squash sales on the Cape Town Fresh Produce Market**



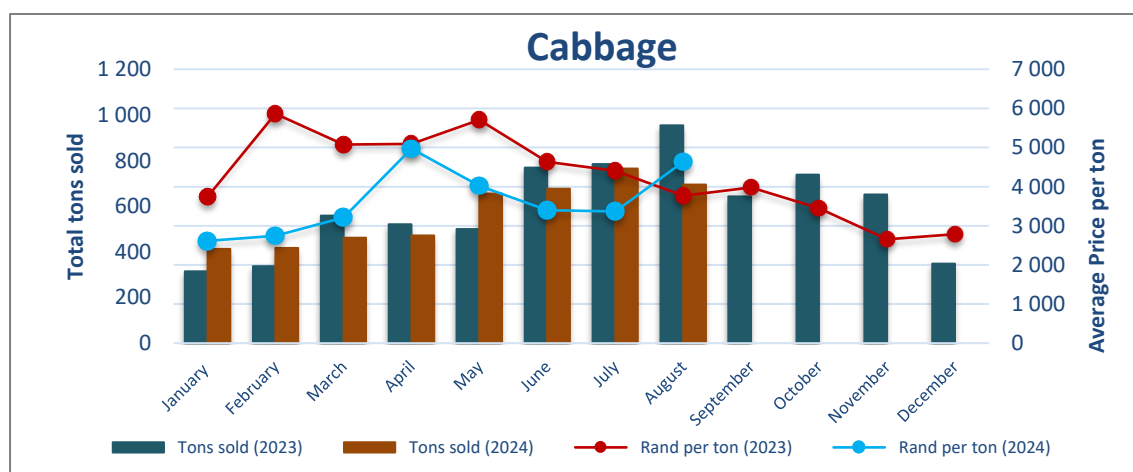
Source: Techno fresh (2024)

## 6. Cabbages



The total volume of cabbages sold at the Cape Town fresh produce market during August 2024 recorded a month-to-month decrease of 9.1% or 69.9 tons. The total volume of cabbages sold therefore decreased from 764.9 tons in July 2024 to 695.0 tons in August 2024. The average market price per ton of cabbages increased by 37.5% from R3368.0 in July 2024 to R4631.8 in August 2024. On annual basis, the total volume of cabbages sold decreased from 973.8 tons obtained in August 2023 to 695.0 tons in August 2024. This represents a year-on-year decrease of 27.1% that is 258.8 tons, less than the amount registered within the same period last year.

**Figure 6: Cabbages sales on the Cape Town Fresh Produce Market**



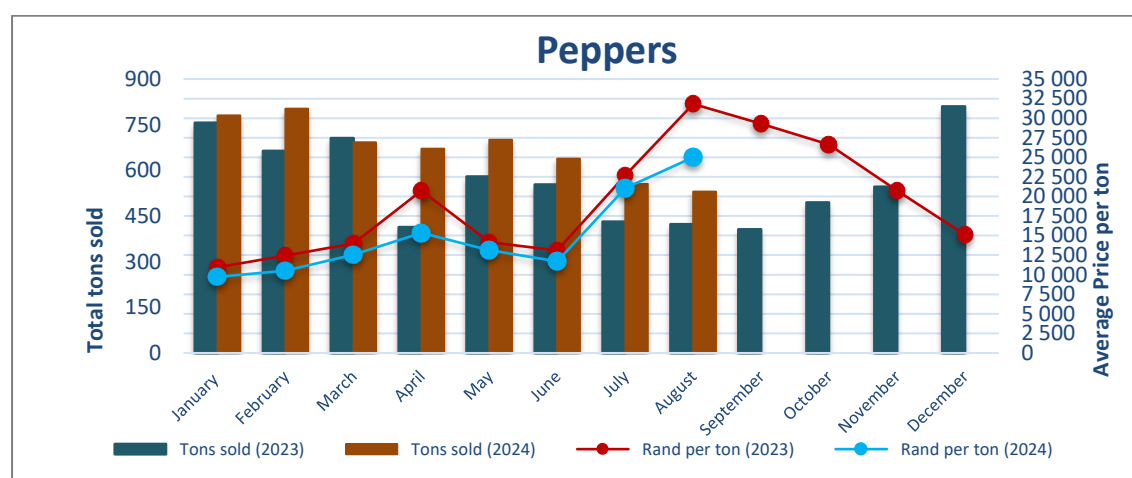
Source: Techno fresh (2024)

## 7. Peppers



As illustrated in figure 7 below, the total volume of peppers sold during August 2024 decreased by 4.6% from 555.5 tons in July 2024 to 529.9 tons. The average market price of peppers increased by 18.7% from R21057.1 in July 2024 to R25005.1 in August. On annual basis, the total volume of peppers sold during the period under review registered a year-on-year increase of 25.2%. The total volume of peppers sold thus increased from 423.1 tons of peppers traded in August 2023 to 529.9 tons of peppers traded in August 2024. The average market price per ton on the other hand, decreased by 21.4% from R31817.2 in August 2023 to R25005.1 in August 2024.

**Figure 7: Peppers sales on the Cape Town Fresh Produce Market**



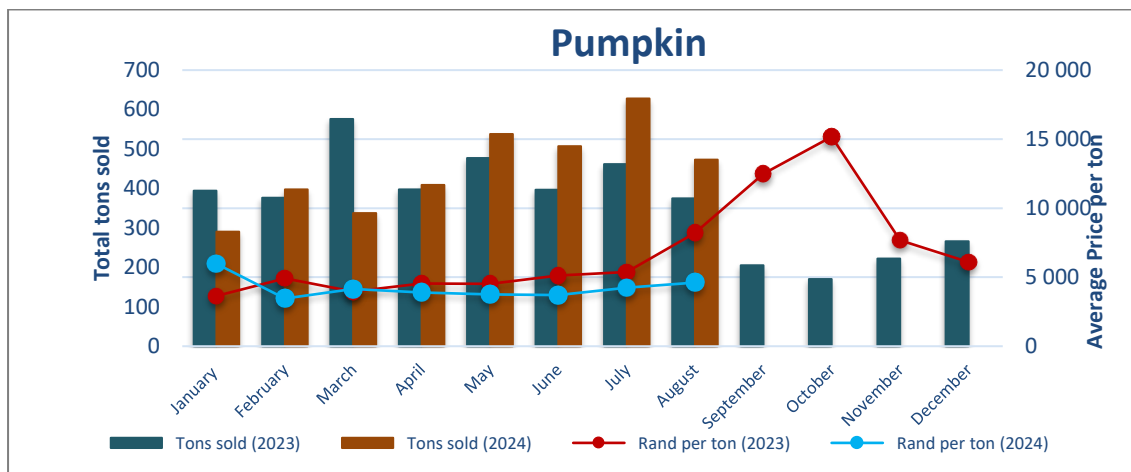
Source: Techno fresh (2024)

## 8. Pumpkin



A total amount of 472.9 tons of pumpkin was sold at the Cape Town fresh produce markets during August 2024. This presents 24.8% or 155.6-ton decrease from the previous month (July) record of 628.5 tons. The average market price on the other hand, increased by 8.7% or R368.7 per ton from R4250.3 in July 2024 to R4619.0 in August 2024. On year and year, basis pumpkin was trading at R8215.0 per ton in August 2023 compared to R4619.0 in August 2024. These results indicate a decline of R3596.0 in price per ton of pumpkin between August 2023 and August 2024.

**Figure 8: Pumpkin sales on the Cape Town Fresh Produce Market**



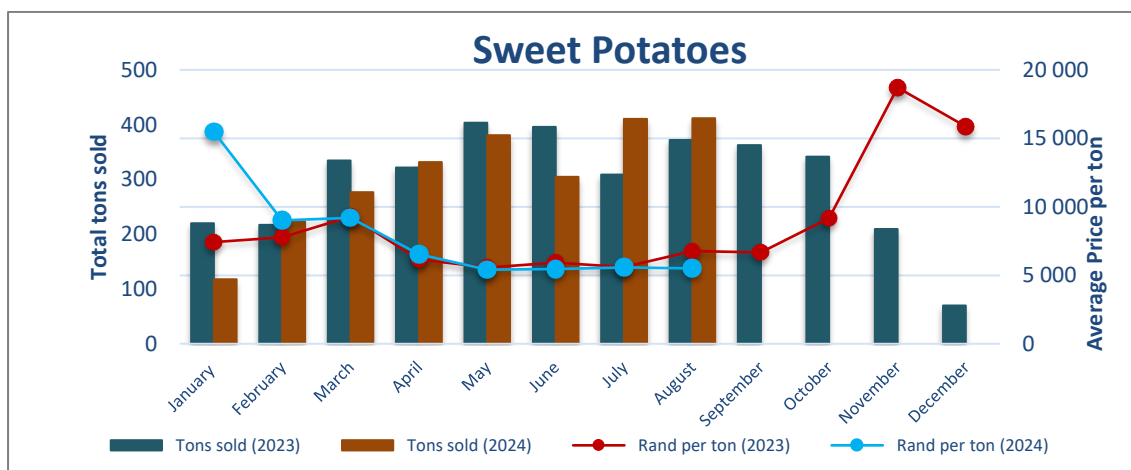
Source: Techno fresh (2024)

## 9. Sweet potato



The total volume of sweet potato sold at the Cape Town fresh produce market increased from 410.6 tons in July 2024 to 411.6. This translates to 0.2% month-to-month increase recorded during the month of August 2024. The total volume of sweet potato sold also increased year-on-year by 10.6% from 372.0 tons in August 2023 to 411.6 tons in August 2024. Sweet potato was trading at R5510.6 during August 2024. On annual basis, the average market price per ton decreased by 18.6% from R6773.1 in August 2023 to R5510.6 in August 2024.

**Figure 9: Sweet potato sales on the Cape Town Fresh Produce Market.**



Source: Techno fresh (2024).

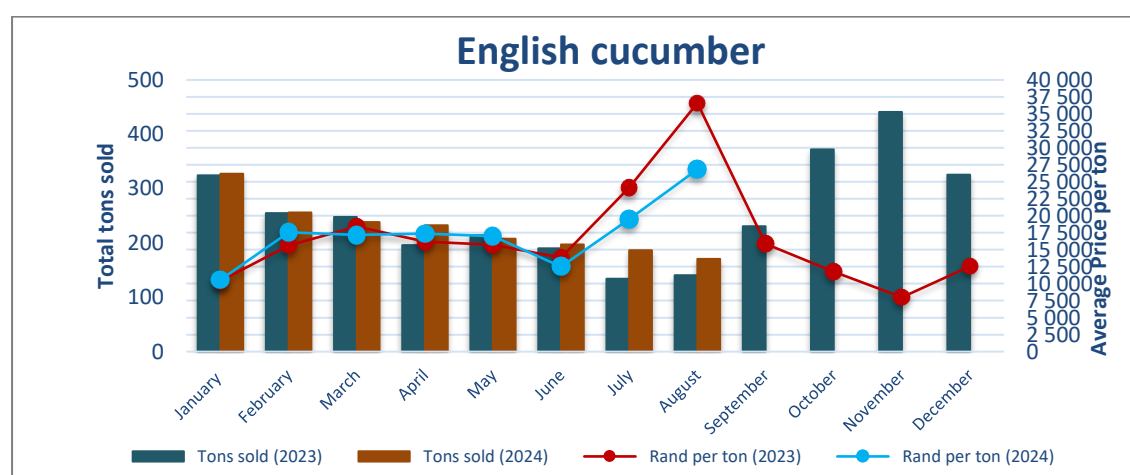


## 10. English cucumber



During the period under review (August 2024), the total volume of English cucumber sold amounted to 170.5 tons which is 8.7% or 16.2 tons less than 186.8 tons which was recorded in July 2024. The average market price of English cucumber increased by 37.7% from R19491.0 in July 2024 to R26834.5 in August 2024. On annual basis, the volume of tons of English cucumber increased by 21.2% (or 29.9 tons) from 140.7 tons in August 2023 to 170.5 tons in August 2024.

**Figure 10: English cucumber sales on the Cape Town Fresh Produce Market.**



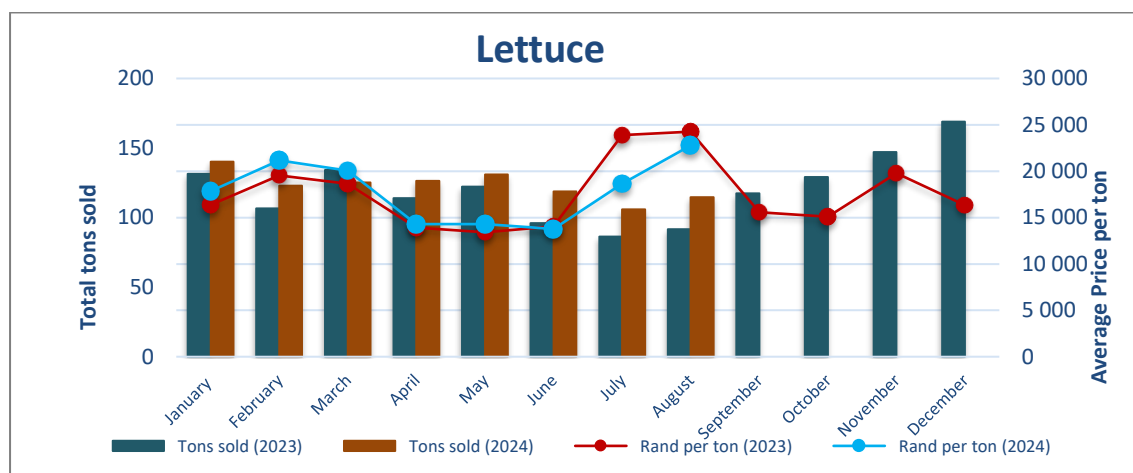
Source: Techno fresh (2024)

## 11. Lettuce



Figure 11 bellow shows the total volume of gem lettuce sold at the Cape Town fresh produce market in August 2024. The volume of lettuce sold during August 2024 increased by 8.4% from 105.8 tons in July 2024 to 114.7 tons. The price per ton of lettuce also increased by 22.1% from R18649.1 in July 2024 to R22777.2 in August 2024. On annual basis, lettuce sold at the Cape Town fresh produce market increased by 25.2% during the period under review. As a result, the volume of lettuce sold increased from 91.7 tons in August 2023 to 114.7 tons in August 2024. The average market price of lettuce decreased by 6.1% or R4128.1 per ton from R24263.8 in August 2023 to R22777.2 in August 2024.

**Figure 11: Lettuce sales on the Cape Town Fresh Produce Market**



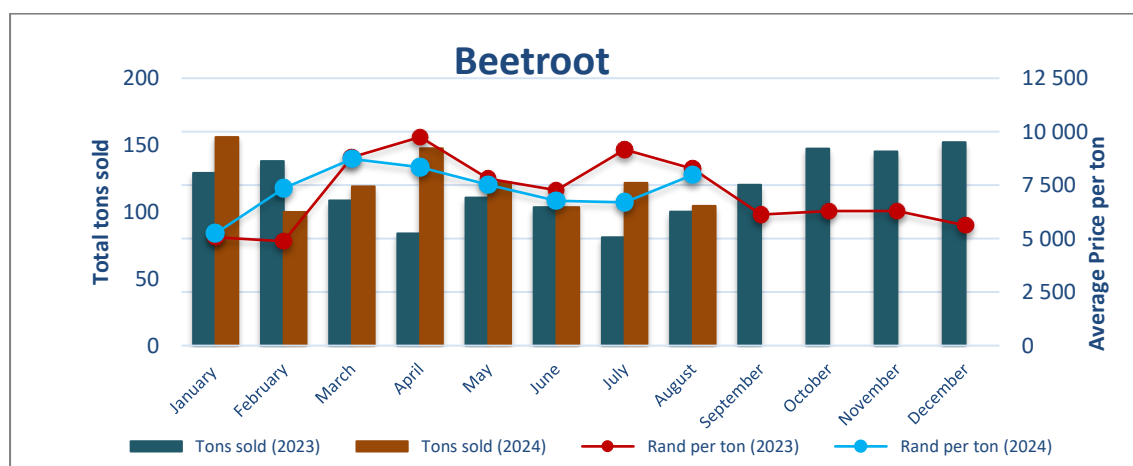
Source: Techno fresh (2024)

## 12. Beetroot sales on the Cape Town Fresh Produce Market.



A total amount of 104.6 tons of beetroot was sold at the Cape Town fresh produce markets during August 2024. This presents 14.1% or 17.1 tons decrease from the previous month (July 2024) record of 121.7 tons. The average market price on the other hand, increased by 19.1% or R1282.1 from R6696.6 in July 2024 to R7978.6 in August 2024. On year and year, beetroot was trading at R8271.6 in August 2023 compared to R7978.6 in August 2024. These results indicate a decrease of 3.5% in price per ton of beetroot between August 2023 and August 2024.

**Figure 12: Beetroot sales on the Cape Town Fresh Produce Market**



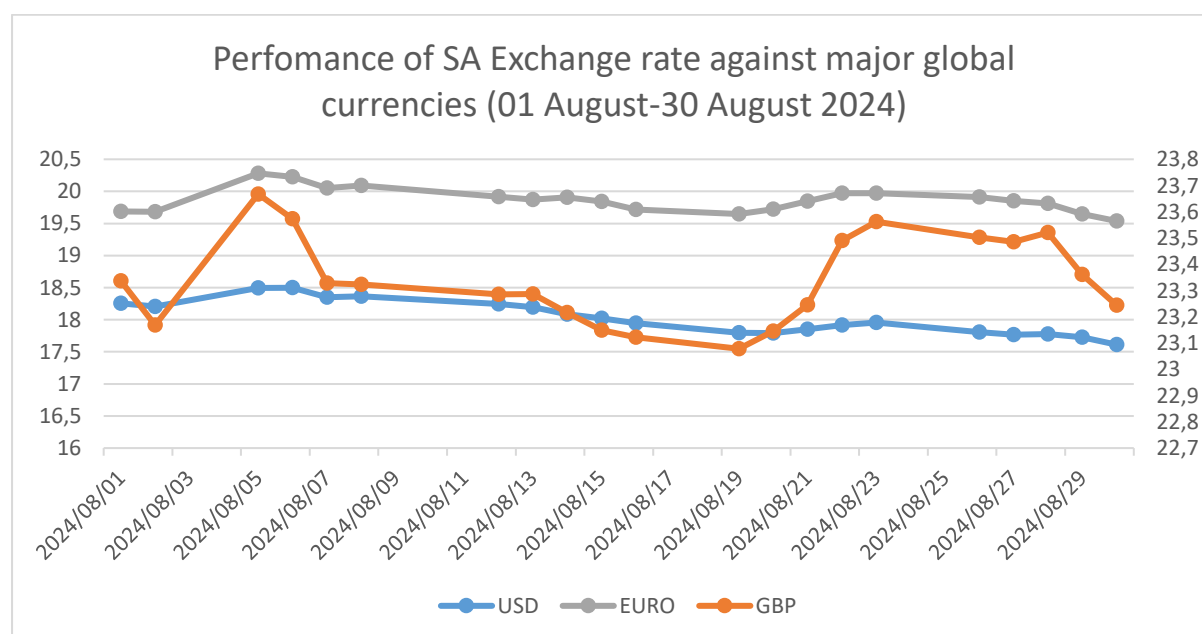
Source: Techno fresh (2024)

Table 1: Trend analysis of niche vegetables traded on the Cape Town Fresh Produce market.

Product Name highest to the lowest volumes in August 2024	Average tons August 2024 (Ton)	% change in average tons August 2024 (m/m)	Average Price August 2024(Rand/ton)	% change in average price August 2024 (m/m)
Green beans	70.4	-24.3%	36426.7	93.6%
Gem squash	66.0	-73.0%	14515.2	49.8%
Baby marrow	61.5	-39.6%	29675.9	67.6%
Cauliflower	42.5	-57.1%	39237.2	141.0%
Broccoli	38.1	-19.6%	32919.0	25.2%
Sweetcorn	26.2	81.6%	38453.3	-17.6%
Spinach	21.2	-37.2%	19613.4	37.2%
Brinjals	20.4	32.9%	58286.1	61.8%
Leeks	19.6	-1.7%	6126.2	-24.3%
Spring onion	16.0	-30.4%	24227.6	58.6%
Hubbard squash	7.3	-41.0%	2369.8	-40.6%
Mushrooms	2.6	30.1%	89437.9	-4.3%
Radish	1.7	-31.1%	26686.3	13.3%
Patty pans	0.7	-28.0%	29259.0	5.2%
Marrows	0	0%	0	0%

Source: Techno fresh (2024)

#### Exchange Rates



Source: South African Reserve Bank (2024)

During the reporting period 01 August to 30 August 2024, looking at month-to-month average of the South African Rand, it can be noted that it strengthened against the US Dollar (USD) and Great British Pound. During the reporting period the US Dollar was trading at R18.03 in August 2024 compared to 18.25 in July 2024, while the Great British Pound was trading at R23.33 in August 2024 compared to R23.46 in July 2024. Lastly, the South African Rand weakened against the Euro, it was trading at R19.86 in August 2024 compared to R19.79 in July 2024.

## Energy

**Table 3.1 Basic fuel Price adjustments**

Product Description	Numerical adjustment applicable to the coast parts in South Africa	Price adjustment Description	The average price (cents) applicable to the coastal parts of South Africa
<b>Petrol 95 ULP &amp; LRP</b>	15,00	cents per litre <b>decrease</b> in the retail price.	2232,00
<b>Diesel 0.05% Sulphur</b>	28,00	cents per litre <b>decrease</b> in the retail price.	1958,170
<b>Illuminating Paraffin (Wholesale)</b>	22,00	cents per litre <b>decrease</b> the retail price.	1380,738
<b>LPGAS (maximum retail price)</b>	14,00	cents per litre <b>decrease</b> in the retail price.	3299,00

The Department of Energy has announced fuel price adjustments with effect from 07 August 2024. The price of Petrol 95 ULP & LRP decreased by 15 cents, the price of diesel (0.05% sulphur) decreased by 28 cents, price of paraffin decreased by 22 cents and LPGAS's maximum retail price decreased by 14 cents during the reporting period.

## ACKNOWLEDGMENTS

The below-listed sources are acknowledged, as cited in this publication:

Agricultural Produce Agents Council (APAC): [www.apacweb.org.za](http://www.apacweb.org.za)

Agricultural Research Council (ARC): [www.arc.agric.za](http://www.arc.agric.za)

Department of Agriculture, Forestry and Fisheries (DAFF): [www.daff.gov.za](http://www.daff.gov.za)

Department of Agriculture, Forestry and Fisheries (DAFF): [www.daff.gov.za](http://www.daff.gov.za)

Mineral resources & energy: [Petrol Price Media Release \(dmre.gov.za\)](http://Petrol Price Media Release (dmre.gov.za))

Department of Water & Sanitation (DWS): [www.dwa.gov.za](http://www.dwa.gov.za)

Elsenburg (Western Cape Department of Agriculture): [www.elsenburg.com](http://www.elsenburg.com)

Organization of the Petroleum Exporting Countries (OPEC): [www.opec.org/opec](http://www.opec.org/opec)

Potatoes South Africa: [www.potatoes.co.za](http://www.potatoes.co.za)

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South African Reserve Bank (SARB): <https://www.resbank.co.za/en/home/what-we-do/statistics/key-statistics/selected-historical-rates>

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Trading Economics (2018): <https://tradingeconomics.com/south-africa/balance-of-trade>

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