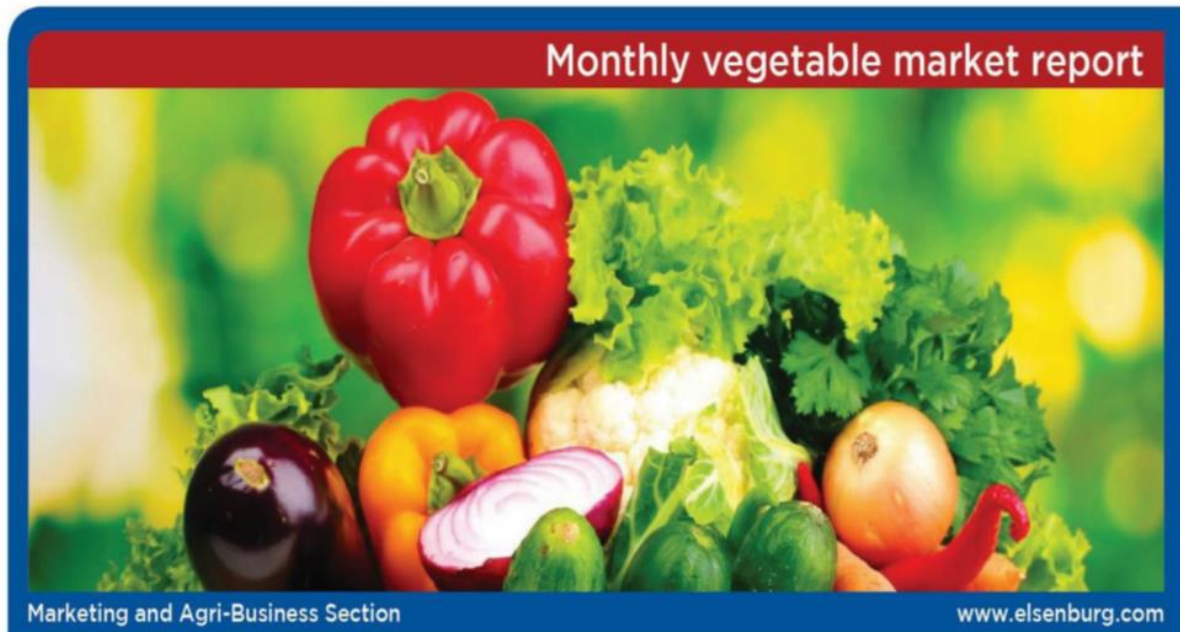


## MONTHLY VEGETABLE REPORT



Review period: 01 November 2022 to 01 November 2023

### MONTHLY MARKET INFORMATION REPORT: VEGETABLES

Issue: 2023/11

## INTRODUCTION

The Cape Town Fresh produce market monthly report aims to bring forth information about the performance of selected vegetable sales in the market during the period under review. At a given month the report looks at the main commodities that are traded in the Cape Town fresh produce market in terms of average volume (tons) and prices (Rand per ton). The report also looks into international and local issues that affect the fresh produce industry.

### **OVERVIEW OF THE NATIONAL AGRICULTURAL MARKETING INFORMATION SYSTEM (AMIS), OFFERED BY THE DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES (DAFF)**

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The Agricultural Marketing Information Systems (AMIS) is a database interface offered by the Department of Agriculture, Forestry and Fisheries (DAFF).

The main purpose of the Agricultural Marketing Information System (AMIS) is to provide reliable & updated information to farmers. In order to assist farmers to plan activities relating to production and marketing in a much-informed manner.

Agricultural market information is provided for horticulture, field crops, livestock and industrial products, and includes the following categories:

- marketing prices,
- grading and standard information,
- annual price trends, and
- marketing news (pertaining to the application procedures for import and export permits).

Click on the following website link to access the [DAFF AMIS](http://webapps.daff.gov.za/amis) web application, or alternatively go to the web address: <http://webapps.daff.gov.za/amis> (no subscription fee payable to access system). Cell phone user can send an SMS to **\*120\*4040#** (charged at standard SMS rates)

**Please note that prices are updated at 12h00 a.m on a daily basis.**

## Vegetable price and volume trend analysis

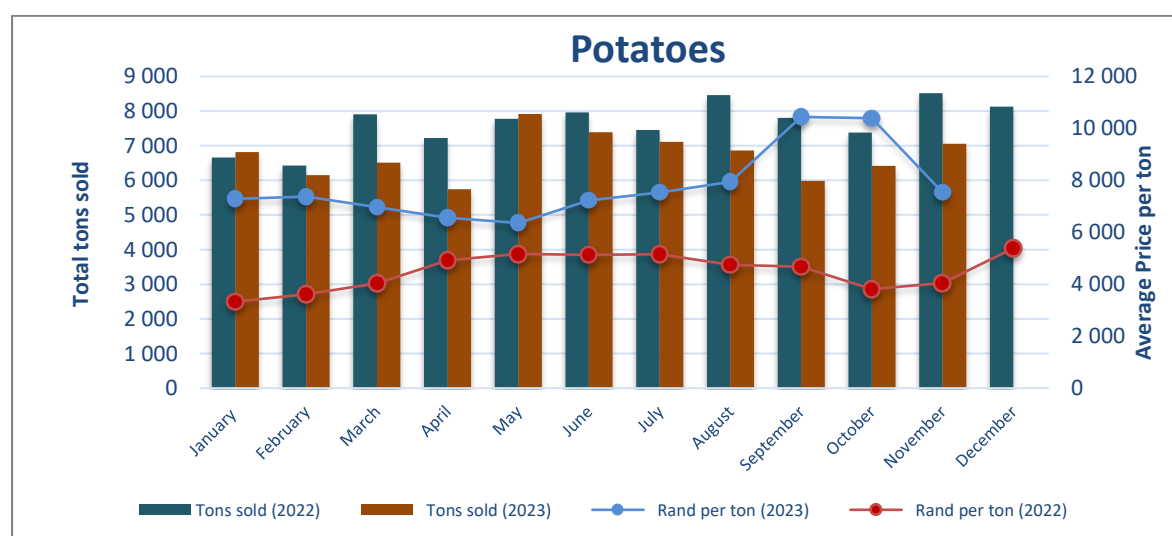
Vegetables are part of important annual crops for the South African agricultural industry. They play a fundamental role in contributing to various agricultural industries who are directly and indirectly involved in the vegetable industry. In return these industries make a significant contribution to employment creation and revenue generation in the Western Cape. At the fresh produce markets trade occurs on the market floors and market forces (i.e. demand and supply) determine prices of vegetables and fruits. The performance of the vegetable industry is largely dependent on climatic conditions and this impact on crop production. This occurs throughout all stages of production until the produce is harvested and ready for the market. Forming part of these climatic conditions is; drought, flood, hail and heat wave. In analyzing the price and volume of traded commodities, factors that impact on crops development and production are taken into consideration. Below are different figures of the main vegetables that are traded in the market in terms of prices and volumes.

### 1. Potatoes



As illustrated in the figure1, the volume of Potatoes sold at the Cape Town Fresh produce market during the month of November 2023, increased by 10% from 6415.4 tons in October 2023 to 7057.5 tons. This translates to (642.1) ton increase in the tons of potatoes sold at Cape Town Fresh produce market during the month of November 2023. Subsequently, the average market price per ton of potatoes sold decreased by 27.5%(or R2855.1) from R10386.4 in October 2023 to R7531.4 in November 2023. Sales on the Cape Town market traded at remarkable 86.3% y/y per ton higher than the same period last year. The volume of potatoes traded however showed a decrease of 17.2% y/y compared to the same period last year.

**Figure 1: Potato prices and quantity traded at Cape Town Fresh Produce market**



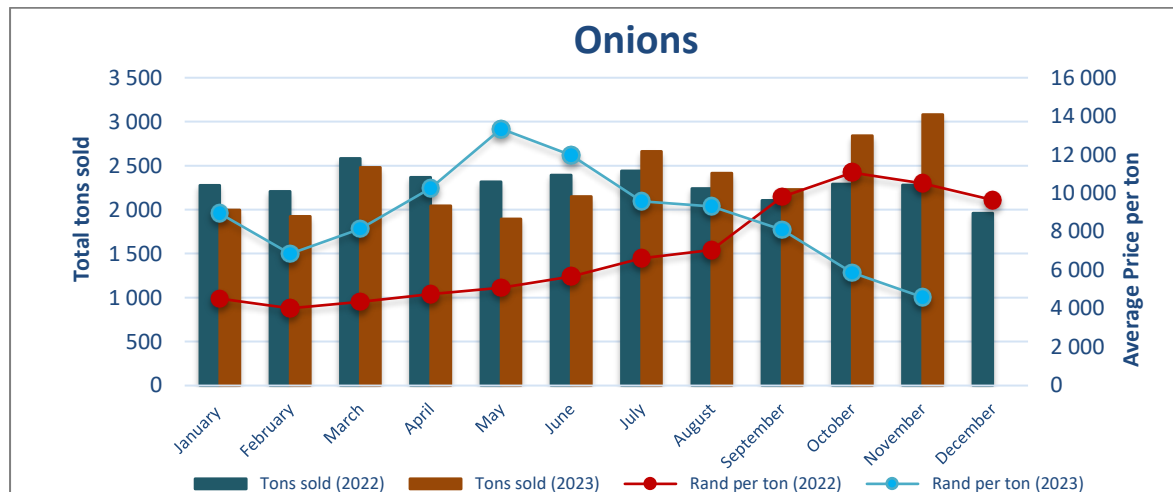
Source: Techno fresh (2023)



## 2. Onions

In November 2023, the volume of onions traded in the Cape Town fresh produce market was 3081.7 tons, which shows 8.5% increase from 2841.2 tons recorded in October 2023. Price per ton of onions sold on the market on the other hand, decreased by 21.6% from 5861.8 in October 2023 to R4594.1 in November 2023.

**Figure 2: Onions prices and quantity traded at Cape Town Fresh Produce market**



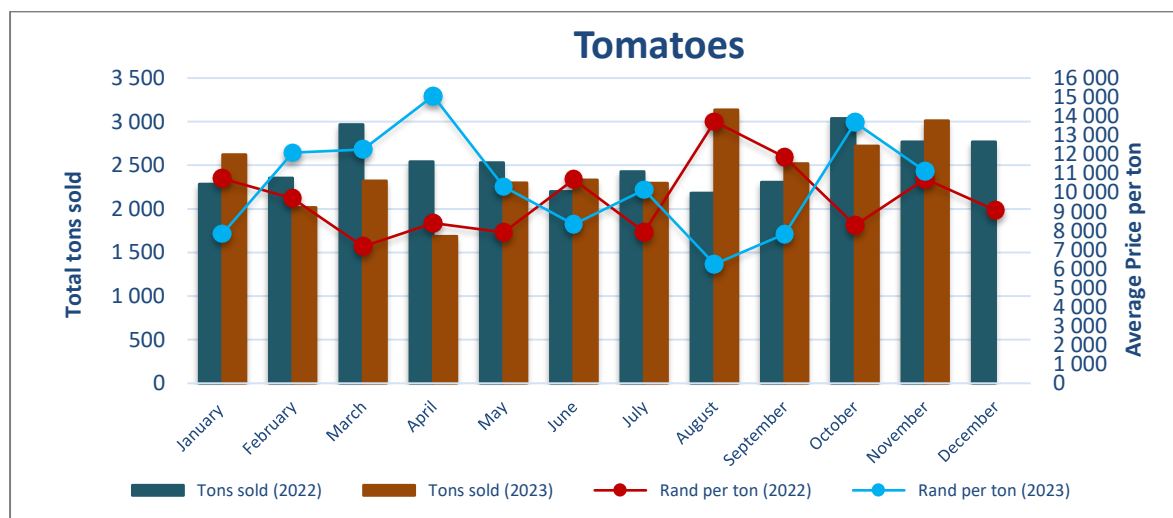
Source: Techno fresh (2023)

## 3. Tomatoes



The total amount of tomatoes sold during November 2023 was 3009.7 tons, which shows 289.4(ton) increase from 2720.3 tons recorded in October 2023. Tomatoes were trading at R11121.2 per ton in November 2023.

**Figure 3: Tomatoes sales on the Cape Town Fresh Produce Market**



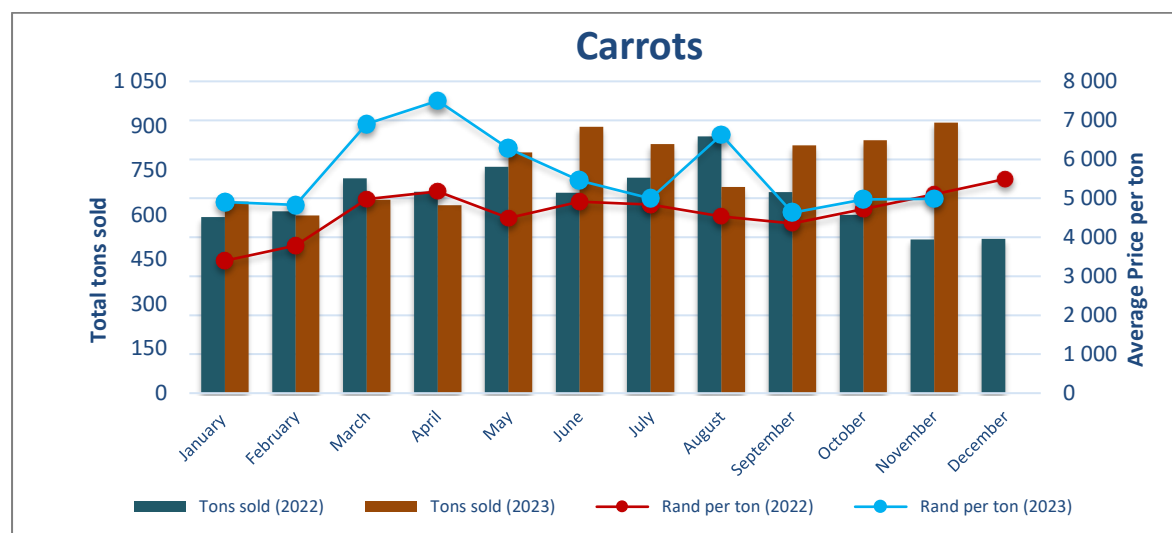
Source: Techno fresh (2023)

#### 4. Carrots



As indicated by Figure 4 below shows the total volume of carrots traded at Cape Town fresh produce market during November 2023. The volume of carrots traded in November 2023, increased month-month by 6.9% from 852.1 in October 2023 to 911.1 tons. When comparing year-on-year, the amount of carrots traded during this period also increased by 76.2% from 517.1 tons in November 2022 to 911.1 tons in November 2023. In November 2023 carrots was trading at R4989.9 per ton, which indicates 0.4% increase in price per ton of carrots between October 2023 and November 2023. The average market price per ton of carrots on the other hand, decreased by 2.2% from R5103.9 in November 2022 to R4989.9 in November 2023.

**Figure 4: Carrots sales on the Cape Town Fresh Produce Market**



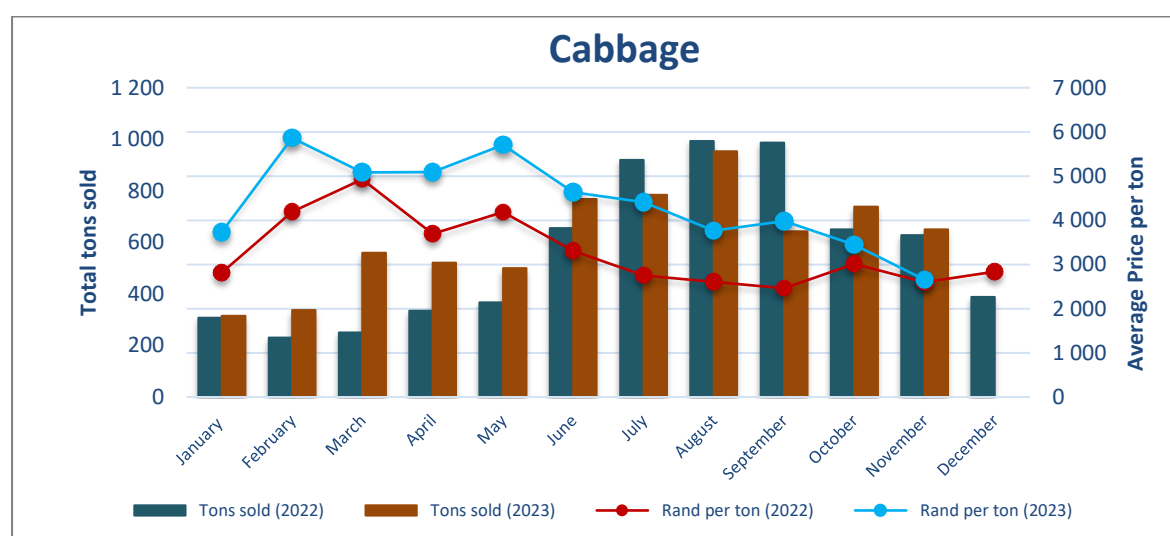
Source: Techno fresh (2023)

#### 5. Cabbages



The total volume of cabbages sold at the Cape Town fresh produce market during November 2023 recorded a month-to-month decrease of 11.9% or 88 tons. The total volume of cabbages sold therefore decreased from 738.8 tons in October 2023 to 650.8 tons in November 2023. The average market price per ton of cabbages also decreased by 23% from R3449.0 in October 2023 to R2654.2 in November 2023. On annual basis, the total volume of cabbages sold increased from 628.0 tons obtained in November 2022 to 650.8 tons in November 2023. This represents a year-on-year increase of 3.6% that is 22.9 tons, more than the amount registered within the same period last year.

**Figure 5: Cabbages sales on the Cape Town Fresh Produce Market**



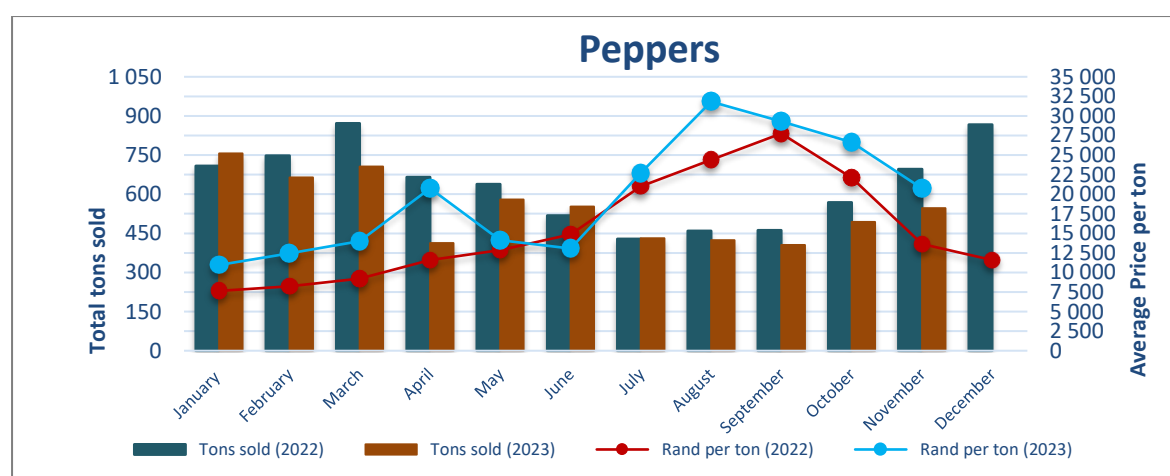
Source: Techno fresh (2023)

## 6. Peppers



As illustrated in figure 6 below, the total volume of peppers sold during November 2023 increased by 10.5% from 494.1 tons in October 2023 to 546 tons. The average market price of peppers on the other hand, decreased by 22.1% from R26631.9 in October 2023 to R20737.7 in November 2023. On annual basis, the total volume of peppers sold during the period under review registered a year-on-year decrease of 21.5%. The total volume of peppers sold thus decreased from 695.9 tons of peppers traded in November 2022 to 546.0 tons of peppers traded in November 2023. The average market price per ton on the other hand, increased by 52.3% from R13617.3 in November 2022 to R20737.7 in November 2023.

**Figure 6: Peppers sales on the Cape Town Fresh Produce Market**



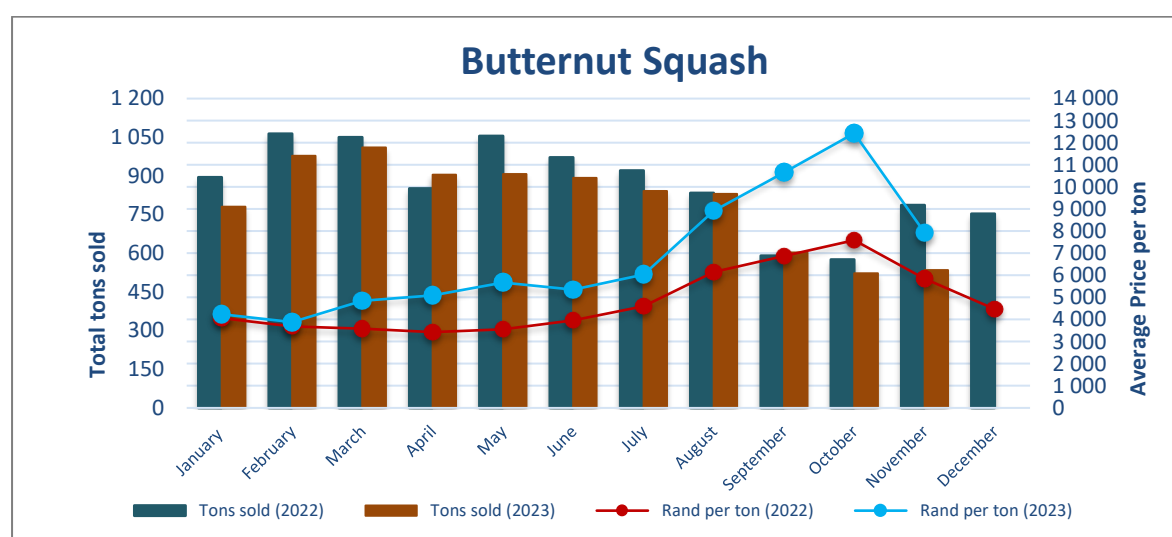
Source: Techno fresh (2023)



## 7. Butternut Squash

Figure 7 bellow represents the volume of butternut squash sold at the Cape Town fresh produce market during the month of November 2023. The volume of butternut squash sold increased by 2.4% from 522.7 tons October 2023 to 535.1 tons in November 2023. The price per ton of butternut on the other hand, decreased by 36.1% from R12428.7 in October 2023 to R7939.7 in November 2023. On a year to year basis the quantity of butternut squash sold during November 2022 and November 2023 decreased by 32% while the price of butternut sold during the same time period (2022/23) increased by 35.9%.

**Figure 7: Butternut squash sales on the Cape Town Fresh Produce Market**



Source: Techno fresh (2023)

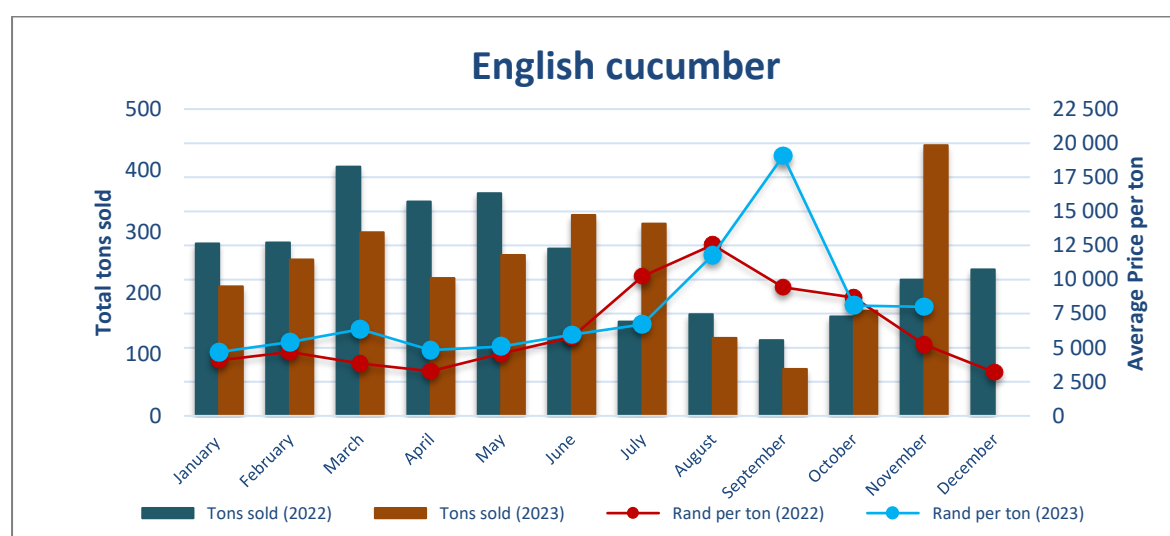
## 1.8 English cucumber



During the period under review (November 2023), the total volume of English cucumber sold amounted to 441.3 tons which is 157.7% or 270 tons more than 171.3 tons which was recorded in October 2023. The average market price of English cucumber on the other hand, decreased by 1.2% from R8097.6 in October 2023 to R7999.5 in November 2023. On annual basis, the volume of tons of English cucumber decreased by 98.9% (or 219.4tons) from 221.9 tons in November 2022 to 441.3 tons in November 2023.



**Figure 8: English cucumber sales on the Cape Town Fresh Produce Market.**



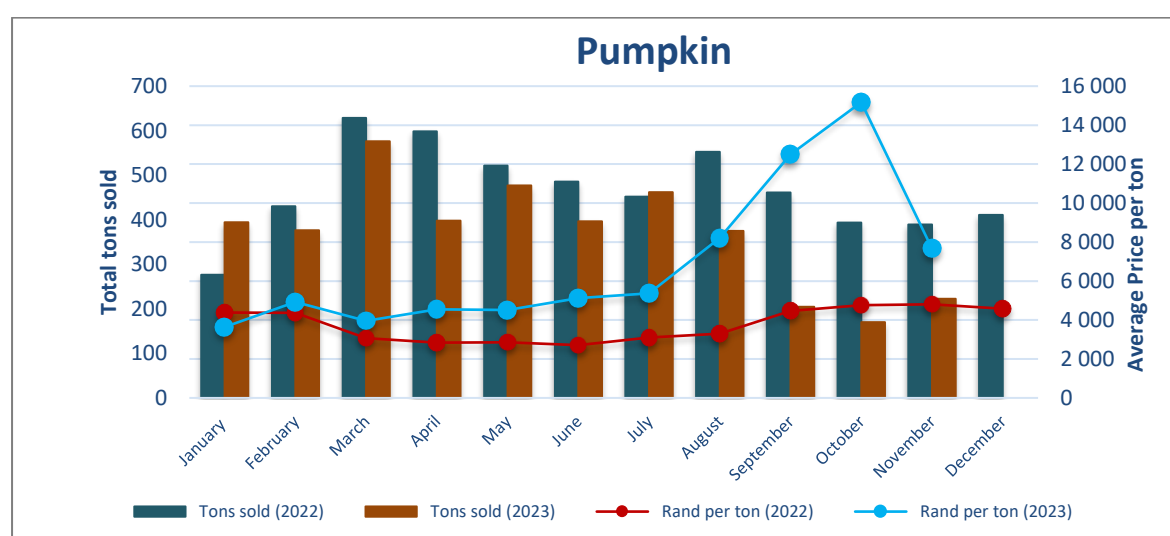
Source: Techno fresh (2023)

## 9. Pumpkin



A total amount of 222.3 tons of pumpkin was sold at the Cape Town fresh produce markets during November 2023. This presents 30.6% or 52.1-ton increase from the previous month (October) record of 170.2 tons. The average market price on the other hand, decreased by 49.4% or R7501.4 per ton from R15174.9 in October 2023 to R7673.5 in November 2023. On year and year, basis pumpkin was trading at R4804.2 per ton in November 2022 compared to R7673.5 in November 2023. These results indicate an increase of 59.7% in price per ton of pumpkin between November 2022 and November 2023.

**Figure 9: Pumpkin sales on the Cape Town Fresh Produce Market**



Source: Techno fresh (2023)

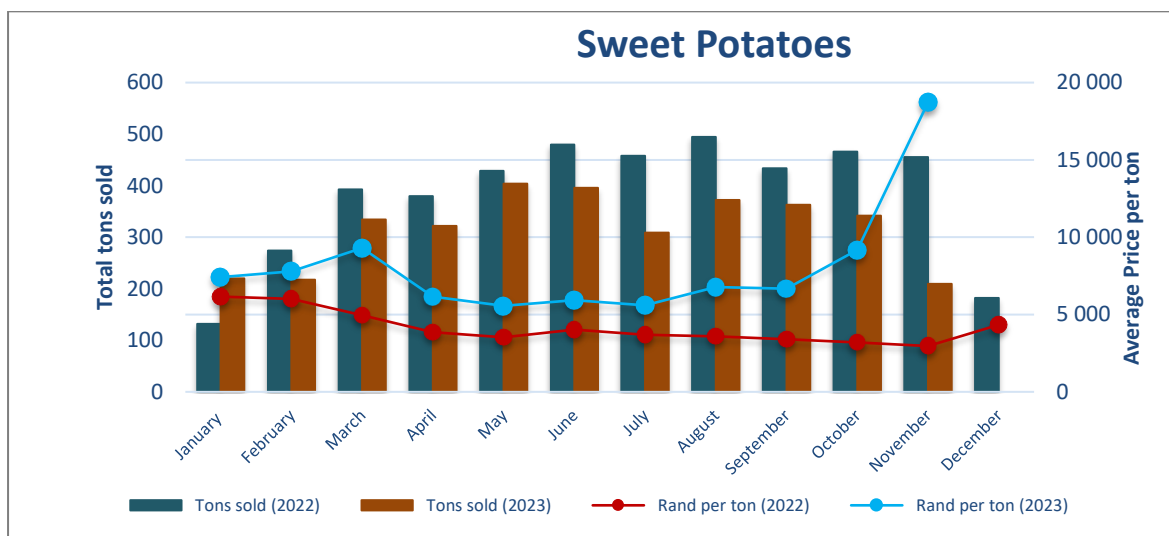


## 10. Sweet potato



The total volume of sweet potatoes sold at the Cape Town fresh produce market decreased from 341.5 tons in October 2023 to 209.3 tons in November 2023. This translates to 38.7% month-to-month decrease recorded during the month of November 2023. The total volume of sweet potatoes sold decreased year-on-year by 54.1% from 455.6 tons in November 2022 to 209.3 tons in November 2023. Sweet potatoes were trading at R18711.3 during November 2023. On annual basis, the average market price per ton increased by an unbelievable 531.7% from R2962.0 in November 2022 to R18711.3 in November 2023.

**Figure 10: Sweet potato sales on the Cape Town Fresh Produce Market.**



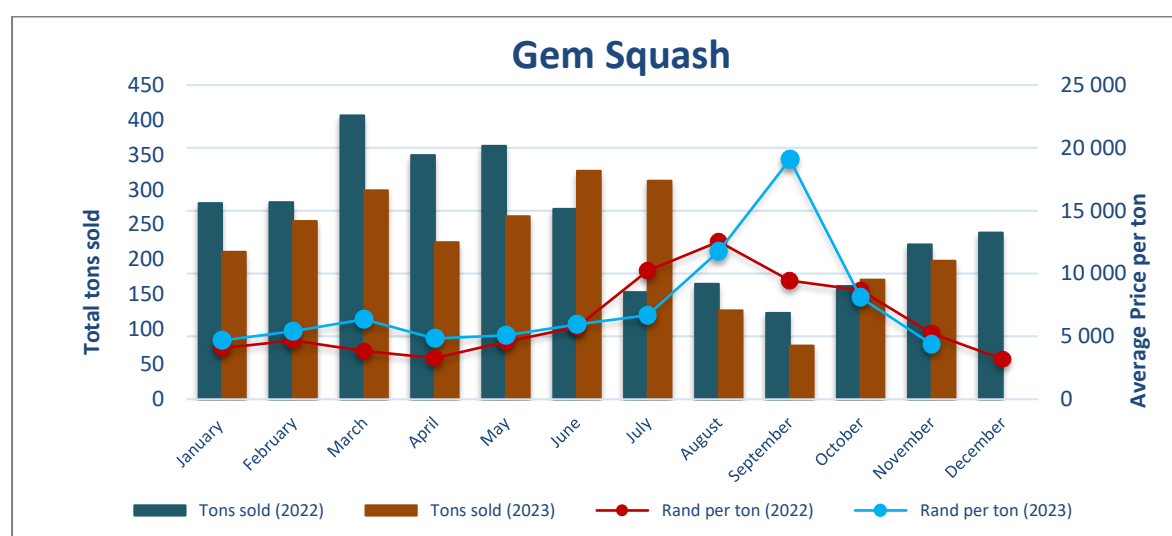
Source: Techno fresh (2023)

## 11. Gem squash



Figure 11 bellow shows the total volume of gem squash sold at the Cape Town fresh produce market in November 2023. The volume of gem squash sold during November 2023 increased by 15.8% from 171.3 tons in October 2023 to 198.3 tons. The price per ton of gem squash on the other hand, decreased by 45.9% from R8097.6 in October 2023 to R4382.8 in November 2023. On annual basis, gem squash sold at the Cape Town fresh produce market decreased by 10.6% during the period under review. As a result, the volume of gem squash sold decreased from 221.9 tons in November 2022 to 198.3 tons in November 2023. The average market price of gem squash also decreased by 16.3% or R853.1 per ton from R5235.9 in November 2022 to R4382.8 in November 2023.

**Figure 11: Gem squash sales on the Cape Town Fresh Produce Market**



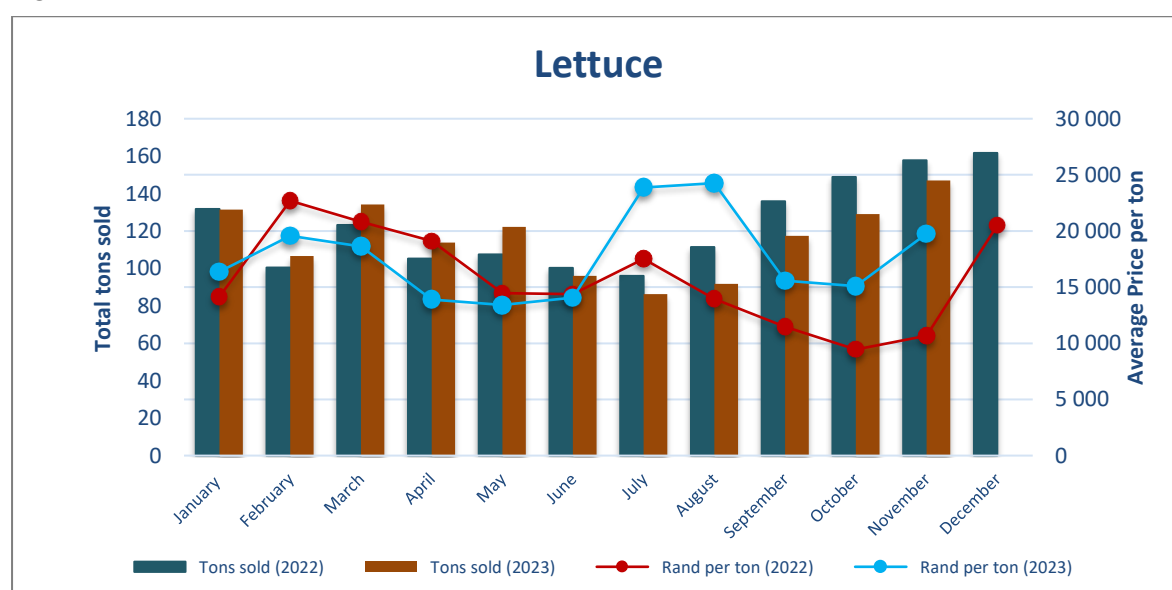
Source: Techno fresh (2023)

## 12. Lettuce



A total amount of 147.1 tons of lettuce was sold at the Cape Town fresh produce markets during November 2023. This presents 13.9% or 18 tons increase from the previous month (October 2023) record of 129.1 tons. The average market price increased by 30.9% or R4666.8 from R15102.7 in October 2023 to R19769.4 in November 2023. On year and year, lettuce was trading at R10685.1 in November 2022 compared to R19769.4 in November 2023. These results indicate an increase of 85% in price per ton of lettuce between November 2022 and November 2023.

**Figure 10: Lettuce sales on the Cape Town Fresh Produce Market**



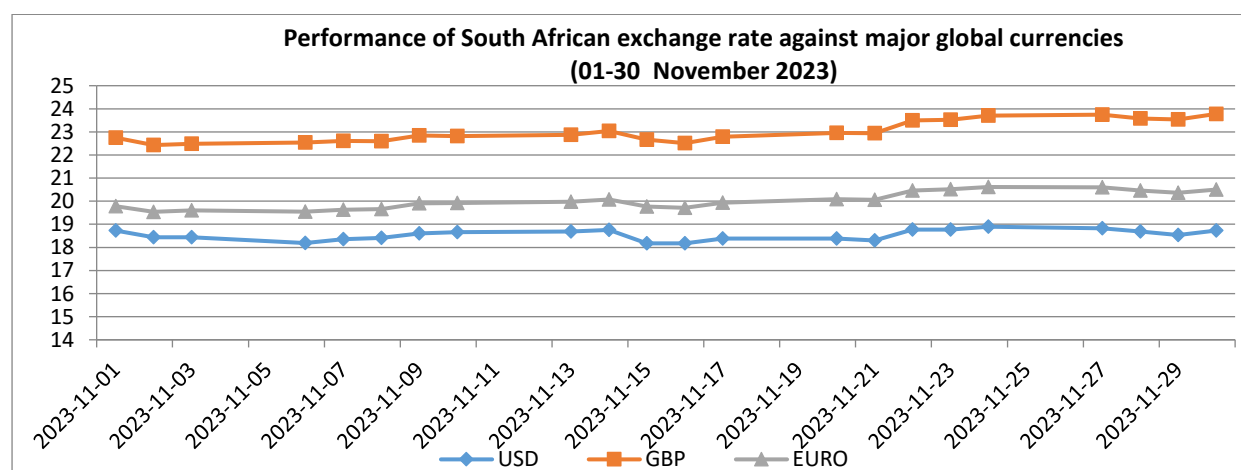
Source: Techno fresh (2023)

**Table 1: Trend analysis of niche vegetables traded on the Cape Town Fresh Produce market**

Product Name highest to the lowest volumes in November 2023	Average tons November 2023 (Ton)	% change in average tons November 2023 (m/m)	Average Price November 2023(Rand/ton)	% change in average price November 2023 (m/m)
Beetroot	145,1	-1,5%	6 285,6	-0,2%
Green beans	69,4	-20,9%	22 963,6	12,6%
Sweetcorn	62,9	45,3%	19 248,3	-21,5%
Cauliflower	61,8	-67,9%	23 294,1	162,5%
Brinjals	53,3	20,5%	27 712,6	-1,7%
Broccoli	47,4	-18,4%	29 317,1	35,6%
Hubbard squash	46,9	1283,2%	1 295,4	-87,0%
Baby marrow	41,5	45,7%	16 001,3	9,8%
Spinach	32,0	-29,0%	13 434,3	13,1%
Spring onion	28,0	-2,5%	10 044,9	-13,9%
Leeks	16,6	-21,6%	5 723,8	56,8%
Patty pans	3,2	371,9%	21 090,6	-31,4%
Radish	3,1	60,5%	19 029,3	-13,4%
Mushrooms	2,4	13,9%	75 421,2	-5,8%
Marrows	1,4	1237,1%	6 695,2	-74,0%

Source: Techno fresh (2023)

### Exchange Rates



Source: South African Reserve Bank (2023)

During the reporting period 01 November to 30 November 2023, looking at month-to-month average of the Rand has strengthened against the US Dollar, Great British pound and Euro. The US Dollar was trading at R18.54 in November 2023 compared to R19.05 in October 2023. The Great British pound was trading at R23.0 in November 2023 compared to R23.18 in October 2023. Lastly, Euro was at trading at R20.03 in November 2023 compared to R20.12 in October 2023.

## Energy

**Table 3.1 Basic fuel Price adjustments**

Product Description	Numerical adjustment applicable to the coast parts in South Africa	Price adjustment Description	The average price (cents) applicable to the coastal parts of South Africa
Petrol 95 ULP & LRP	178,00	cents per litre <b>decrease</b> in the retail price	2318,00
Diesel 0.05% Sulphur	85,08	cents per litre <b>decrease</b> in the retail price	2344,710
Illuminating Paraffin (Wholesale)	97,00	cents per litre <b>decrease</b> the retail price	1702,558
LPGAS (maximum retail price)	149,00	cents per litre <b>increase</b> in the retail price	3316,00

The Department of Energy has announced fuel price adjustments with effect from 01 November 2023. The price of Petrol 95 ULP & LRP decreased by 178 cents, the price of diesel (0.05% sulphur) decreased by 85 cents, price of paraffin decreased by 97 cents. Lastly, LPGAS's maximum retail price increased by 149 cents during the reporting period.

## ACKNOWLEDGMENTS

The below-listed sources are acknowledged, as cited in this publication:

Agricultural Produce Agents Council (APAC): [www.apacweb.org.za](http://www.apacweb.org.za)

Agricultural Research Council (ARC): [www.arc.agric.za](http://www.arc.agric.za)

Department of Agriculture, Forestry and Fisheries (DAFF): [www.daff.gov.za](http://www.daff.gov.za)

Department of Agriculture, Forestry and Fisheries (DAFF): [www.daff.gov.za](http://www.daff.gov.za)

Department of Energy (DoE): [www.energy.gov.za](http://www.energy.gov.za)

Department of Water & Sanitation (DWS): [www.dwa.gov.za](http://www.dwa.gov.za)

Elsenburg (Western Cape Department of Agriculture): [www.elsenburg.com](http://www.elsenburg.com)

Organization of the Petroleum Exporting Countries (OPEC): [www.opec.org/opec](http://www.opec.org/opec)

Potatoes South Africa: [www.potatoes.co.za](http://www.potatoes.co.za)

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