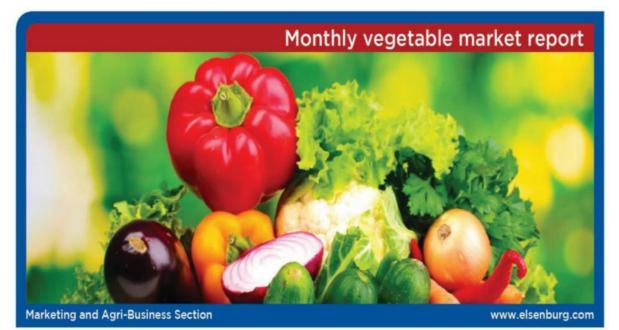


MONTHLY VEGETABLE REPORT



Review period: 01 January 2022 to 01 January 2023

MONTHLY MARKET INFORMATION REPORT: VEGETABLES

Issue: 2023/01

Marketing & Agribusiness

Market Information

www.elsenburg.com

INTRODUCTION

The Cape Town Fresh produce market monthly report aims to bring forth information about the performance of selected vegetable sales in the market during the period under review. At a given month the report looks at the main commodities that are traded in the Cape Town fresh produce market in terms of average volume (tons) and prices (Rand per ton). The report also looks into international and local issues that affect the fresh produce industry.

OVERVIEW OF THE NATIONAL AGRICULTURAL MARKETING INFORMATION SYSTEM (AMIS), OFFERED BY THE DEPARTMENT OF AGRICULTURE, FORESTRY AND FISHERIES (DAFF)

The Agricultural Marketing Information Systems (AMIS) is a database interface offered by the Department of Agriculture, Forestry and Fisheries (DAFF).

The main purpose of the Agricultural Marketing Information System (AMIS) is to provide reliable & updated information to farmers. In order to assist farmers to plan activities relating to production and marketing in a much-informed manner.

Agricultural market information is provided for horticulture, field crops, livestock and industrial products, and includes the following categories:

- marketing prices,
- grading and standard information,
- annual price trends, and
- marketing news (pertaining to the application procedures for import and export permits).

Click on the following website link to access the <u>DAFF AMIS</u> web application, or alternatively go to the web address: <u>http://webapps.daff.gov.za/amis</u> (no subscription fee payable to access system). Cell phone user can send an SMS to ***120*4040#** (charged at standard SMS rates)

Please note that prices are updated at 12h00 a.m on a daily basis.

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Vegetable price and volume trend analysis

Vegetables are part of important annual crops for the South African agricultural industry. They play a fundamental role in contributing to various agricultural industries who are directly and indirectly involved in the vegetable industry. In return these industries make a significant contribution to employment creation and revenue generation in the Western Cape. At the fresh produce markets trade occurs on the market floors and market forces (i.e. demand and supply) determine prices of vegetables and fruits. The performance of the vegetable industry is largely dependent on climatic conditions and this impact on crop production. This occurs throughout all stages of production until the produce is harvested and ready for the market. Forming part of these climatic conditions is; drought, flood, hail and heat wave. In analyzing the price and volume of traded commodities, factors that impact on crops development and production are taken into consideration. Below are different figures of the main vegetables that are traded in the market in terms of prices and volumes.



1. Potatoes

As illustrated in the figure 1, the volume of Potatoes sold at the Cape Town Fresh produce market during the month of January 2023, decreased by 16.2% from 8130.5 tons in December 2022 to 6816.1 tons. This translates to (1314.4) ton decrease in the tons of potatoes sold at Cape Town Fresh produce market during the month of January 2023. Subsequently, the average market price per ton of potatoes sold increased by 35.3% (or R1899.5) from R5387.7 in December 2022 to R7287.2 in January 2023. Sales on the Cape Town market average market prices traded at remarkable 119.1% y/y per ton higher than the same period last year. The volume of potatoes traded also showed a slight increase of 2.3% y/y compared to the same period last year.

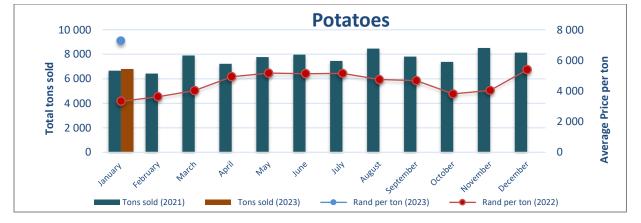


Figure 1: Potato prices and quantity traded at Cape Town Fresh Produce market

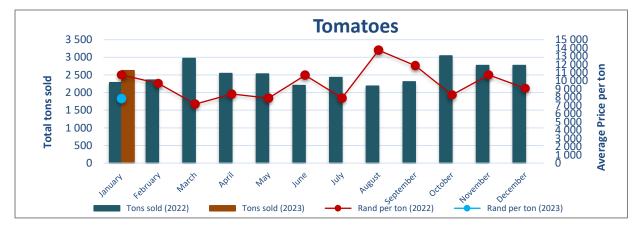
Source: Techno fresh (2023)

2. Tomatoes



The total amount of tomatoes sold during January 2023 was 2622.2 tons, which shows 147.8 (ton) decrease from 2770 tons recorded in December 2022. Tomatoes were trading at R7846.7 per ton in January 2023.





Source: Techno fresh (2023)

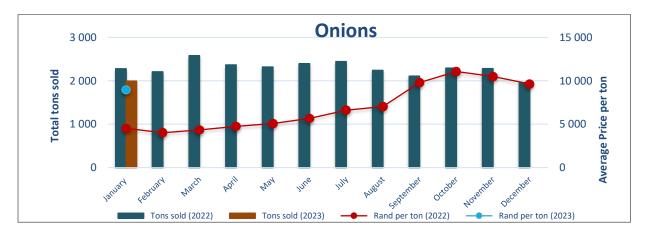


3. Onions

In January 2023, the volume of onions traded in the Cape Town fresh produce market was 1995.1 tons, which shows 1.8% increase from 1959.3 tons recorded in

December 2022. Price per ton of onions sold on the market on the other hand decreased by 7.1% from R9640.3 in December 2022 to R8952.2 in January 2023.





Source: Techno fresh (2023)

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4. Butternut Squash



Figure 4 bellow represents the volume of butternut squash sold at the Cape Town fresh produce market during the month of January 2023. The volume of butternut squash sold increased by 3.6% from 753.2 tons in December 2022 to 780.2 in

January 2023. The price per ton of butternut decreased by 5.2% from R4473.6 in December 2022 to R4239.6 in January 2023. On a year to year basis the quantity of butternut squash sold during January 2022 and January 2023 decreased by 12.8% followed by a 4.2% increase in the price of butternut during the same time period(2022/23).

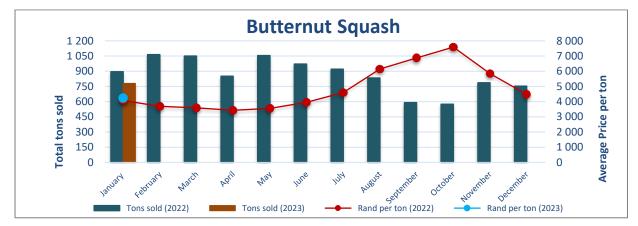


Figure 4: Butternut squash sales on the Cape Town Fresh Produce Market

Source: Techno fresh (2023)

5. Peppers



As illustrated in figure 5 below, the total volume of peppers sold during January 2023 decreased by 12.7% from 866.9 tons in December 2022 to 756.7 tons. The average market price per ton of peppers also decreased by 5.5% during the

reporting period. The average market price of peppers therefore decreased from R11590.5 in December 2022 to R10957 in January 2023. On annual basis, the total volume of peppers sold during the period under review registered a year-on-year increase of 6.9%. The total volume of peppers sold thus increased from 708 tons of peppers traded in January 2022 to 756.7 tons of peppers traded in January 2023. The average market price per ton also increased by 43.4% from R7641.9 in January 2022 to R10957 in January 2023.

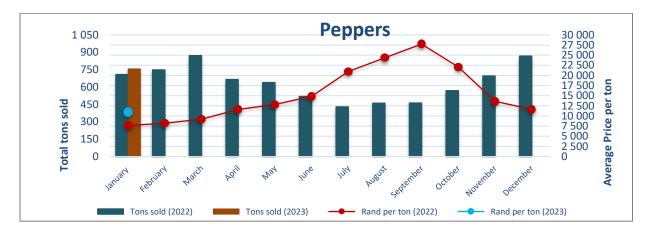


Figure 5: Peppers sales on the Cape Town Fresh Produce Market

Source: Techno fresh (2023)

6. Carrots



As indicated by Figure 6 below shows the total volume of carrots traded at Cape Town fresh produce market during January 2023. The volume of carrots In January 2023 increased month-month by 24% from 519.6 tons in December 2022

to 644.3 tons in January 2023. When comparing year-on-year, the amount of carrots traded during this period also increased by 8.7% from 593 tons in January 2022 to 644.3 tons in January 2023. In January 2023 carrots was trading at R4904.8 per ton, which indicates 10.7% decrease in price per ton of carrots between December 2022 and January 2023. The average market price per ton of carrots increased by 44.4% from R3397.5 in January 2022 to R4904.8 in January 2023.

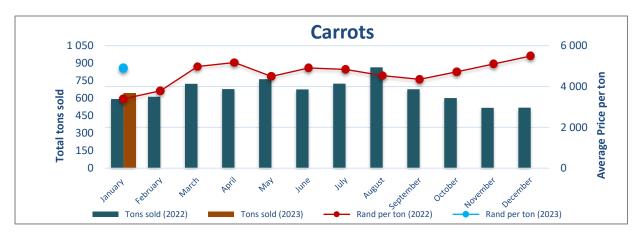


Figure 6: Carrots sales on the Cape Town Fresh Produce Market

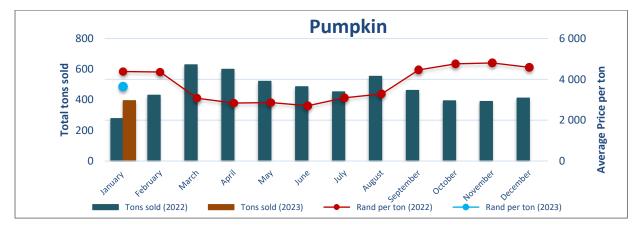
Source: Techno fresh (2023)

7. Pumpkin



A total amount of 394.1 tons of pumpkin was sold at the Cape Town fresh produce markets during January 2023. This presents a decrease of 4% or 16.6 tons from the previous month (December) record of 410.7 tons. The average market price also

decreased by 20.6% or R944.4 per ton from R4585.8 in December 2022 to R3641.4 in January 2023. On year and year, basis pumpkin was trading at R4384 per ton in January 2022 compared to R3641.4 in January 2023. These results indicate a decrease of 16.9% in price per ton of pumpkin between January 2022 and January 2023.

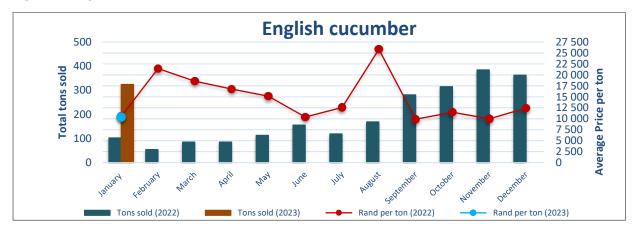


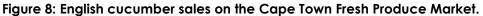


Source: Techno fresh (2023)

8. English cucumber

During the period under review (January 2023), the total volume of English cucumber sold amounted to 324.2 tons which is 10.6% or 38.4 tons less than 362.6 tons which was recorded in December 2022. The average market price of English cucumber also decreased by 16.4% from R12423.2 in December 2022 to R10382.5 in January 2023. On annual basis, the volume of tons of English cucumber increased by an unbelievable 215.6% (or 221.5 tons) from 102.7 tons in January 2022 to 324.2 in January 2023.





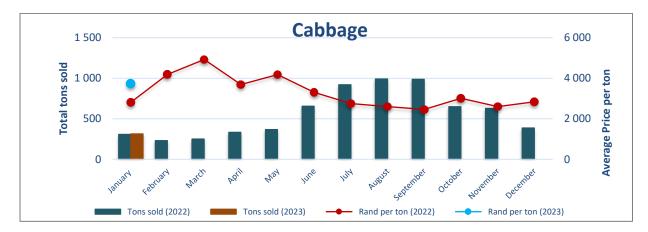
Source: Techno fresh (2023)



9. Cabbages

The total volume of cabbages sold at the Cape Town fresh produce market during January 2023 recorded a month-to-month decrease of 18.9% or 73.1 tons.

The total volume of cabbages sold therefore decreased from 387.7 in December 2022 to 314.6 tons in January 2023. The average market price per ton of cabbages increased by 31.7% from R2838.8 in December 2022 to R3739 in January 2023. On annual basis, the total volume of cabbages sold increased from 307.9 tons obtained in January 2022 to 314.6 tons obtained in January 2023. This represents a year-on-year increase of 2.2% that is 6.7 tons, more than the amount registered within the same period last year.



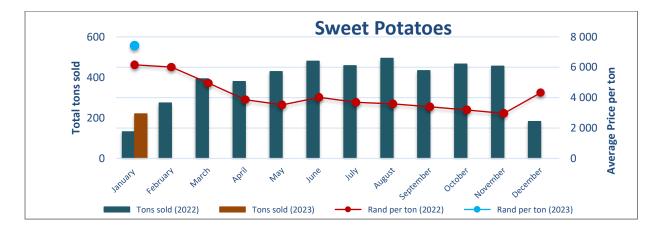


Source: Techno fresh (2023)

10. Sweet potato



The total volume of sweet potatoes sold at the Cape Town fresh produce market increased from 181.9 tons in December 2022 to R220.3 tons in January 2023. This translates to 21.1% month-to-month increase recorded during the month of January 2023. The total volume of sweet potatoes sold increased year-on-year by 67.2% from 131.8 tons in January 2022 to 220.3 tons in January 2023. Sweet potatoes were trading at R7413.5 during January 2023. On annual basis, the average market price per ton increased by 20.4% from R6158.6 in January 2022 to R7413.5 in January 2023.





Source: Techno fresh (2023)

11. Gem squash

Figure 11 bellow shows the total volume of Gem squash sold at the Cape Town fresh produce



market in January 2023. The volume of Gem squash sold during January 2023 decreased by 11.6% from 238.7 tons in December 2022 to 211.1 tons in January 2023. The price per ton of Gem squash on the other hand, increased by 47% from

R3186.7 in December 2022 to R4683.4 in January 2023. On annual basis, volume of gem squash sold at the Cape Town fresh produce market decreased by 24.8% during the period under review. As a result, the volume of gem squash sold decreased from 280.8 tons in January 2022 to 211.1 tons in January 2023. The average market price of gem squash also decreased by 14.8% or R1496.7 per ton from R4078.7 in January 2022 to R4683.4 in January 2023.

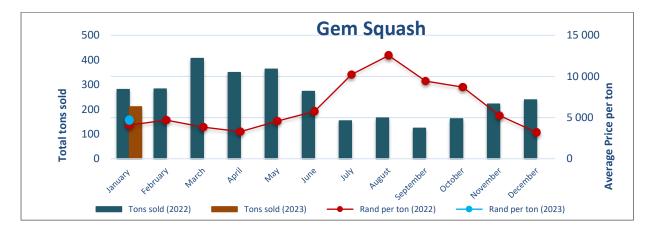


Figure 11: Gem squash sales on the Cape Town Fresh Produce Market

Source: Techno fresh (2023)

12. Lettuce



A total amount of 131.5 tons of lettuce was sold at the Cape Town fresh produce markets during January 2023. This presents 18.7% or 30.2 tons decrease from the previous month (December 2022) record of 161.7 tons. The average market price

also decreased by 20.1% or R4124.2 from R20496.1 in December 2022 to R16371.9 in January 2023. On year and year, lettuce was trading at R14151.6 in January 2022 compared to R16371.9 in January 2023. These results indicate an increase of 15.7% in price per ton of Lettuce between January 2022 and January 2023.

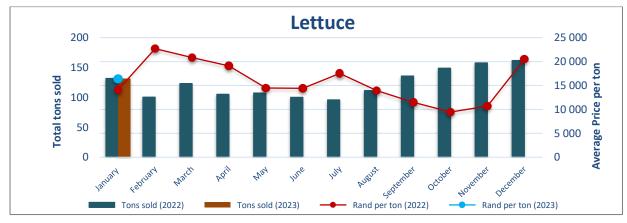


Figure 12: Lettuce sales on the Cape Town Fresh Produce Market

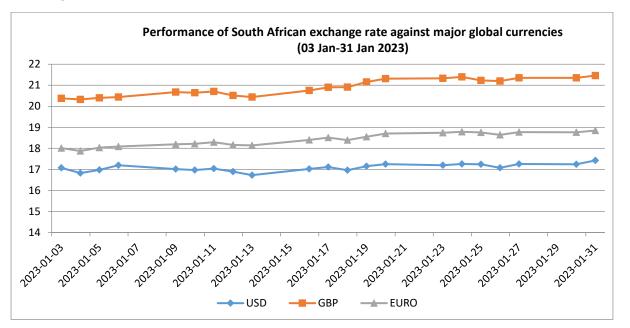
Source: Techno fresh (2023)

Table 1: Trend analysis of niche vegetables traded on the Cape Town Fresh Produce market

Product Name	Average tons	% change in	Average Price	% change in
highest to the lowest	January 2023	average tons	January 2023	average price
volumes in January	(Ton)	January 2023	(Rand/ton)	January 2023
2023		(m/m)		(m/m)
Beetroot	129.2	-10.1%	5059.5	-1.6%
Cauliflower	94.9	-25%	9675.6	-10.5%
Sweetcorn	71.5	-18.6%	14485.6	-11.6%
Brinjals	62.7	0.7%	11120.4	-30.4%
Green beans	60.5	-35.1%	17237.0	47.5%
Broccoli	36.9	-26.8%	32737.6	5.9%
Spring onion	24.8	-20.1%	12297.1	42.4
Spinach	19.6	21.2%	20481.8	63.4%
Baby marrow	18.5	-37.2%	14896.5	82.6%
Hubbard squash	10.2	630.6%	2776.4	-4.9%
Leeks	6.2	-32.1%	9534.2	23.9%
Patty pans	3.7	-52.7%	17054.2	52.3%
Marrow	3.2	169.8%	2523.9	17.6%
Mushrooms	2.4	15.8%	75606.5	1.4%
Radish	2.2	-36.2%	19015.2	13.6%

Source: Techno fresh (2023)

Exchange Rates



Source: South African Reserve Bank (2023)

During the reporting period 03 January-31 January 2023, the average ZAR exchange rate strengthened against the US dollar and Great British Pound respectively (SARB, 2022). When looking at month-to-month average of the Rand against the US Dollar, the rand strengthened

by 19 cents (1.1%) and strengthened by 16 cents(0.7%) against the Great British Pound by . On the other hand, the Rand weakened by 14 cent (0.7%) against the Euro. On average, the US dollar was trading at R17.09 in January 2023 compared to R17.28 in December 2022. Great British Pound was trading at R21.89 in January 2023 while the Euro was at trading at R18.42 in January 2023.

Energy

Product Description	Numerical adjustment applicable to the coast parts in South Africa	Price adjustment Description	The average price (cents) applicable to the coastal parts of South Africa
Petrol 95 ULP & LRP	206,00	cents per litre decrease in the retail price	2075,00
Diesel 0.05% Sulphur	268,90	cents per litre decrease in the retail price	2057,670
Illuminating Paraffin (Wholesale)	193,00	cents per litre decrease the retail price	1,446.758
LPGAS (maximum retail price)	82,00	cents per litre increase in the retail price	3227,00

Table 3.1 Basic fuel Price adjustments

The Department of Energy has announced fuel price adjustments with effect from 03 January 2023. The price of Petrol 95 ULP & LRP decreased by 206 cents. The price of diesel (0.05% sulphur) and illuminating paraffin also decreased by 268 cents and 193 cents respectively. Lastly, LPGAS's maximum retail price increased by 82 cents during the reporting period.

ACKNOWLEDGMENTS

The below-listed sources are acknowledged, as cited in this publication:

Agricultural Produce Agents Council (APAC): <u>www.apacweb.org.za</u>

Agricultural Research Council (ARC): <u>www.arc.agric.za</u>

Department of Agriculture, Forestry and Fisheries (DAFF): www.daff.gov.za

Department of Agriculture, Forestry and Fisheries (DAFF): www.daff.gov.za

Department of Energy (DoE): <u>www.energy.gov.za</u>

Department of Water & Sanitation (DWS): www.dwa.gov.za

Elsenburg (Western Cape Department of Agriculture): www.elsenburg.com

Organization of the Petroleum Exporting Countries (OPEC): <u>www.opec.org/opec</u>

Potatoes South Africa: <u>www.potatoes.co.za</u>

South African Government: <u>www.gov.za</u>

South African Reserve Bank (SARB): www.sarb.gov.za

South African Revenue Services (SARS): <u>www.sars.gov.za</u>

Statistics South Africa (Stats SA): www.statssa.gov.za

Techno Fresh CRM: <u>www.technofresh.co.za</u>

Trading Economics (2018): https://tradingeconomics.com/south-africa/balance-of-trade

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