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## **MARKET INFORMATION SUMMARY: VEGETABLES**

Period under review: July 2015 to July 2016  
Report 2016/08



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## Monthly vegetable market report



Marketing and Agri-Business Section

[www.elsenburg.com](http://www.elsenburg.com)

**Trend analysis relating to vegetable sales on the Cape Town Fresh Produce Market:  
*in terms of volumes (tons) and prices (rand per ton)***



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# AGRICULTURAL MARKETING INFORMATION SYSTEMS (AMIS)

## What is AMIS ?

- The Agricultural Marketing Information Systems (AMIS) is a database interface offered by the Department of Agriculture, Forestry and Fisheries (DAFF).
- The main purpose of the Agricultural Marketing Information System (AMIS) is to provide reliable & updated information to farmers. In order to assist farmers to plan activities relating to production and marketing in a much informed manner.
- Agricultural market information is provided for horticulture, field crops, livestock and industrial products, and includes the following categories:
  - marketing prices,
  - grading and standard information,
  - annual price trends, and
  - marketing news ( pertaining to the application procedures for import and export permits).

## How to access AMIS ?

- To access the **DAFF AMIS** website address go to <http://webapps.daff.gov.za/amis> (no subscription fee payable to access system), or alternatively send a sms to **\*120\*4040#** ( sms charges apply)
- *Note: Prices are updated on a daily basis, after 12h00 am.*

# SUMMARISED MARKET INFORMATION REPORT: VEGETABLES

| Produce name        | Average tons marketed for July 2016: (ton) A-Z | Change m/m | Change y/y | Average price obtained for July 2016: (Rand/ton) | Change m/m | Change y/y |
|---------------------|--|------------|------------|--|------------|------------|
| 1. Potatoes         | 8 685  | 11%        | -15%       | R4 275   | -13%       | 42%        |
| 2. Tomatoes         | 2 409  | -6%        | -15%       | R4 929   | -4%        | 5%         |
| 3. Onions           | 2 039  | 15%        | -16%       | R7 212   | 17%        | >100%      |
| 4. Carrots          | 893  | 14%        | 3%         | R3 505   | -27%       | 43%        |
| 5. Butternut Squash | 766  | -24%       | -5%        | R2 762   | 6%         | 2%         |
| 6. Pumpkin          | 464  | -17%       | -13%       | R2 180   | 16%        | 23%        |
| 7. Cabbage          | 496  | 5%         | -21%       | R2 423   | -23%       | 51%        |

# SUMMARISED MARKET INFORMATION REPORT: VEGETABLES (CONT.)

| Produce name                | Average tons marketed for July 2016: (ton) | Change m/m | Change y/y | Average price obtained for July 2016: (Rand/ton) | Change m/m | Change y/y |
|-----------------------------|--|------------|------------|--|------------|------------|
| <b>8. Peppers</b>           | <b>398</b>                                 | -36%       | -43%       | <b>R12 128</b>                                   | 60%        | 77%        |
| <b>9. Sweet Potatoes</b>    | <b>339</b>                                 | 4%         | -6%        | <b>R4 319</b>                                    | -12%       | 21%        |
| <b>10. Gem Squashes</b>     | <b>277</b>                                 | -26%       | -48%       | <b>R3 222</b>                                    | 17%        | 82%        |
| <b>11. Lettuce</b>          | <b>255</b>                                 | -5%        | -9%        | <b>R4 346</b>                                    | 41%        | -11%       |
| <b>12. English Cucumber</b> | <b>194</b>                                 | -19%       | -3%        | <b>R13 306</b>                                   | 95%        | 2%         |

The full report containing the above-mentioned commodities is issued on a monthly basis and can be retrieved from the Elsenburg website, by following the link:

<http://www.elsenburg.com/content/market-reports-vegetables>

# SUMMARISED MARKET INFORMATION REPORT: NICHE VEGETABLES

| Produce name           | Average tons marketed for July 2016:<br>(ton)<br><br>(A-Z) | Change m/m | Average price obtained for July 2016:<br>(Rand/ton) | Change m/m |
|------------------------|--|------------|---|------------|
| 13. Green beans        | 120  | -18%       | R10 010   | 18%        |
| 14. Cauliflower        | 118  | -18%       | R6 098  | -24%       |
| 15. Baby Marrow        | 83   | -22%       | R18 035   | 38%        |
| 16. Broccoli           | 75   | -10%       | R10 745   | -3%        |
| 17. Beetroot           | 71   | -          | R3 798  | -24%       |
| 18. Brinjals /Eggplant | 61   | -13%       | R6 699  | -2%        |
| 19. Leeks              | 36   | -18%       | R3 799  | -3%        |
| 20. Spinach            | 31   | -26%       | R8 323  | 5%         |

# SUMMARISED MARKET INFORMATION REPORT: NICHE VEGETABLES (CONT.)

| Produce name       | Average tons marketed for July2016: (ton) | Change m/m | Average price obtained for July2016: (Rand/ton) | Change m/m |
|--------------------|---|------------|---|------------|
| 21. Hubbard Squash | 21  | 12%        | R2 540  | 19%        |
| 22. Spring Onion   | 19  | -24%       | R6 877  | -7%        |
| 23. Sweetcorn      | 14  | -75%       | R19 787   | >100%      |
| 24. Mushrooms      | 9.0                                       | 13%        | R51 456   | -8%        |
| 25. Marrow         | 3.7                                       | -61%       | R612  | -23%       |
| 26. Radish         | 1.8                                       | 40%        | R6 856  | -7%        |
| 27. Patty Pans     | 0.6                                       | -34%       | R34 960   | 68%        |

# Contact Us



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