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## **MARKET INFORMATION SUMMARY: VEGETABLES**

Period under review: November 2015 to November 2016  
Report 2016/12



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## Monthly vegetable market report



Marketing and Agri-Business Section

[www.elsenburg.com](http://www.elsenburg.com)

**Trend analysis relating to vegetable sales on the Cape Town Fresh Produce Market:  
*in terms of volumes (tons) and prices (rand per ton)***



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# AGRICULTURAL MARKETING INFORMATION SYSTEMS (AMIS)

## What is AMIS ?

- The Agricultural Marketing Information Systems (AMIS) is a database interface offered by the Department of Agriculture, Forestry and Fisheries (DAFF).
- The main purpose of the Agricultural Marketing Information System (AMIS) is to provide reliable & updated information to farmers. In order to assist farmers to plan activities relating to production and marketing in a much informed manner.
- Agricultural market information is provided for horticulture, field crops, livestock and industrial products, and includes the following categories:
  - marketing prices,
  - grading and standard information,
  - annual price trends, and
  - marketing news ( pertaining to the application procedures for import and export permits).

## How to access AMIS ?

- To access the **DAFF AMIS** website address go to <http://webapps.daff.gov.za/amis> (no subscription fee payable to access system), or alternatively send a sms to **\*120\*4040#** ( sms charges apply)
- *Note: Prices are updated on a daily basis, after 12h00 am.*

# SUMMARISED MARKET INFORMATION REPORT: VEGETABLES

Produce name	Average tons marketed for November 2016: (ton) A-Z	Change m/m	Change y/y	Average price obtained for November 2016: (Rand/ton)	Change m/m	Change y/y
1. Potatoes	11 121	31%	15%	↓ R3 768	-13%	60%
2. Onions	3 152	17%	34%	↓ R3 199	-8%	4%
3. Tomatoes	2 514	1%	29%	↓ R6 983	-15%	-33%
4. Carrots	785	-10%	4%	↑ R2 533	5%	6%
5. Peppers	616	9%	7%	↓ R10 812	-32%	8%
6. Cabbage	515	-19%	-2%	↓ R1 559	-11%	-4%
7. Butternut Squash	453	-22%	-26%	↑ R6 756	5%	74%

# SUMMARISED MARKET INFORMATION REPORT: VEGETABLES (CONT.)

Produce name	Average tons marketed for November 2016: (ton)	Change m/m	Change y/y	Average price obtained for November 2016: (Rand/ton)	Change m/m	Change y/y
8. Lettuce	384	11%	5%	↑ R4 684	57%	40%
9. English Cucumber	377	8%	23%	↑ R6 549	11%	-17%
10. Sweet Potatoes	357	35%	39%	↓ R4 714	-29%	-
11. Pumpkin	320	-19%	-11%	↑ R4 183	16%	39%
12. Gem Squashes	283	42%	-14%	↓ R3 071	-38%	24%

The full report containing the above-mentioned commodities is issued on a monthly basis and can be retrieved from the Elsenburg website, by following the link:

<http://www.elsenburg.com/content/market-reports-vegetables>

# SUMMARISED MARKET INFORMATION REPORT: NICHE VEGETABLES

Produce name	Average tons marketed for November 2016: (ton)  (A-Z)	Change m/m	Average price obtained for November 2016: (Rand/ton)	Change m/m
13. Cauliflower	183	-31%	↑ R4 800	38%
14. Green beans	115	15%	↓ R10 127	-10%
15. Hubbard Squash	101	>100%	↑ R1 942	>100%
16. Broccoli	100	10%	↑ R7 927	78%
17. Sweetcorn	98	>100%	↑ R11 842	43%
18. Baby Marrow	98	-24%	↑ R11 062	25%
19. Beetroot	88	7%	↓ R 3 788	-16%
20. Brinjals /Eggplant	70	-	↑ R8 960	18%

# SUMMARISED MARKET INFORMATION REPORT: NICHE VEGETABLES (CONT.)

Produce name	Average tons marketed for November 2016: (ton)	Change m/m	Average price obtained for November 2016: (Rand/ton)	Change m/m
21. Spinach	30	-12%	↓ R8 823	-8%
22. Leeks	16	-5%	↓ R4 675	-18%
23. Spring Onion	15.9	-	↓ R6 759	-4%
24. Mushrooms	11.7	14%	↑ R44 540	37%
25. Patty Pans	5.7	>100%	↓ R8 849	-29%
26. Radish	1.9	28%	↑ R6 615	>100%
27. Marrow	23	>100%	↑ R557	90%

# DISCLAIMER

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This document and its contents have been compiled by the Western Cape Department of Agriculture. The views expressed in this document are those of the Department of Agriculture with regard to vegetable market information in the province, unless otherwise stated. Anyone who uses this information does so at his/her own risk. The Department of Agriculture or the author(s) therefore accepts no liability for losses incurred resulting from the use of this information.



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